

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM689004

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hudson's Bay Company ULC		10/31/2021	unlimited liability company of British Columbia: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Bay Limited Partnership		
<b>Street Address:</b>	401 Bay Street, Suite 500		
<b>City:</b>	Toronto, Ontario		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M5H 2Y4		
<b>Entity Type:</b>	limited partnership of Ontario: CANADA		
<b>PROPERTY NUMBERS Total: 28</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5355300	DISTINCTLY HOME	
<b>Registration Number:</b>	4783777	HBC	
<b>Registration Number:</b>	1116411	HUDSON'S BAY	
<b>Registration Number:</b>	1191220	HUDSON'S BAY	
<b>Registration Number:</b>	0220747	HUDSONS BAY "POINT"	
<b>Registration Number:</b>	3734281	HUDSON'S BAY COMPANY	
<b>Registration Number:</b>	4171901	HUDSON'S BAY COMPANY	
<b>Registration Number:</b>	0291639		
<b>Registration Number:</b>	0291625		
<b>Registration Number:</b>	4286370		
<b>Registration Number:</b>	3718624		
<b>Registration Number:</b>	4783776	HBC	
<b>Registration Number:</b>	0274403	POINT	
<b>Registration Number:</b>	1164906	THE BAY	
<b>Registration Number:</b>	5807210	1670	
<b>Registration Number:</b>	5326512	COMPANY OF ADVENTURERS N	
<b>Registration Number:</b>	5143774	GOVERNOR'S CHOICE	
<b>Registration Number:</b>	4962413	CHRISTMAS STREET	
<b>Registration Number:</b>	6061357	SFW SUITABLE FOR WORK	
<b>TRADEMARK</b>			

OP \$715.00 5355300

Property Type	Number	Word Mark
Registration Number:	6242381	CORE LIFE
Registration Number:	6375446	CORE LIFE
Registration Number:	4280539	BLACK BROWN 1826
Serial Number:	88262771	EN THREAD
Serial Number:	88262775	EN THREAD
Serial Number:	88291839	
Serial Number:	88389877	JUST KIDDING
Serial Number:	88141594	JUST KIDDING
Serial Number:	88131235	YORK FACTORY BY HUDSON'S BAY

**CORRESPONDENCE DATA**

**Fax Number:** 3102822200

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 3102822000

**Email:** trademarks@loeb.com

**Correspondent Name:** Melanie Howard c/o Loeb & Loeb LLP

**Address Line 1:** 10100 Santa Monica Blvd., Suite 2200

**Address Line 4:** Los Angeles, CALIFORNIA 90067

**ATTORNEY DOCKET NUMBER:** 237250-10002

**NAME OF SUBMITTER:** Sara J. Crisafulli

**SIGNATURE:** /sjc/

**DATE SIGNED:** 11/18/2021

**Total Attachments: 43**

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (“Assignment”), effective as of October 31, 2021 (the “Effective Date”), is made and entered into by and between **Hudson’s Bay Company ULC**, an unlimited liability company formed under the laws of the Province of British Columbia, having its principal place of business located at 401 Bay Street, Suite 500, Toronto, Ontario, M5H 2Y4, Canada (“Assignor”) and The Bay Limited Partnership, a limited partnership formed under the laws of the Province of Ontario, having its principal place of business located at 401 Bay Street, Suite 500, Toronto, Ontario, M5H 2Y4, Canada (“Assignee”). Assignor and Assignee are collectively referred to herein as the “Parties” and individually as a “Party”.

WHEREAS, Assignor desires to transfer to Assignee, and Assignee desires to accept from Assignor, the trademarks set forth on Exhibit A hereto (the “Marks”), and the goodwill associated with such Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. **Assignment.** Assignor hereby assigns, sells, conveys, transfers and delivers to Assignee, and Assignee hereby accepts and assumes from Assignor, all rights, title and interests in, to and under the Marks, together with the goodwill of the business symbolized by and associated with the Marks, including, without limitation, all registrations, applications, renewals, extensions, continuations, divisions, or reissues of any the Marks, all common law or unregistered rights in and to the Marks, and all rights of action accrued and to accrue under and by virtue thereof, including, without limitation, the right to sue and recover for past, present and future infringement and misappropriation of the Marks.
2. **Recordation.** Assignor hereby authorizes and requests the Registrar of Trademarks at the Canadian Intellectual Property Office, and any other official throughout the world whose duty it is to register and record ownership in trademark registrations and applications, to record this Assignment, as to the assigned Marks.
3. **Severability.** Should any provision or provisions of this Assignment be held by an arbitrator or a court of competent jurisdiction to be illegal, invalid or unenforceable, such provision or provisions may be modified by such court or arbitration panel in compliance with the law and, as modified, enforced. All other terms and conditions of this Assignment shall remain in full force and effect and shall be construed in accordance with the modified provision or provisions, as if such illegal, invalid or unenforceable provision or provisions had not been contained herein.
4. **Successors and Assigns.** This Assignment will be binding upon and enforceable against Assignor and its successors and assigns and will inure to the benefit of and be enforceable by Assignee and its successors and assigns.
5. **Governing Law.** This Assignment will be governed by, and construed and enforced in accordance with, the laws of the Province of Ontario, and the Federal laws of Canada, without regard to its principles of conflicts of laws.

*[Remainder of Page Left Intentionally Blank - Signature Page Follows]*

**IN WITNESS WHEREOF**, the Parties have caused this Assignment to be duly executed and delivered as of the date first written above.

**HUDSON'S BAY COMPANY ULC**

By: Michael A. Culhane

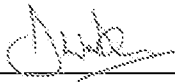
Name: Michael Culhane

Title: EVP, Chief Financial Officer

IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly executed and delivered as of the date first written above.

**ASSIGNEE:**

**THE BAY LIMITED PARTNERSHIP, by its  
general partner, THE BAY HOLDINGS ULC**

By:  \_\_\_\_\_  
Name:  
Title:

*[Signature Page to Trademark Assignment]*



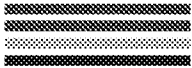
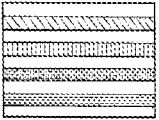


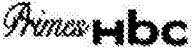
**TRADEMARK  
REEL: 007498 FRAME: 0487**

Exhibit A

To Trademark Assignment


Worldwide Marks

Canadian Trademarks








Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	BAYCREST & DESIGN		TMA451907	Hudson's Bay Company ULC
Canada	"BAYCREST"		UCA29284	Hudson's Bay Company ULC
Canada	BACKYARD AT THE BAY		TMA359033	Hudson's Bay Company ULC
Canada	COMPAGNIE DE LA BAIE D'HUDSON & DESIGN		TMA667885	Hudson's Bay Company ULC
Canada	STRIPES DESIGN		1934853	Hudson's Bay Company ULC
Canada	STRIPES DESIGN		TMA368102	Hudson's Bay Company ULC
Canada	HBC STRIPES		TMA1110936	Hudson's Bay Company ULC
Canada	STRENGTH IN STRIPES HBC FOUNDATION DESIGN		TMA1067235	Hudson's Bay Company ULC
Canada	UN AVENIR EN COULEURS FONDATION HBC & DESIGN		TMA1067234	Hudson's Bay Company ULC
Canada	PRIMES HBC & DESIGN		TMA595910	Hudson's Bay Company ULC






Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	THE BAY FINANCIAL GROUP		TMA349173	Hudson's Bay Company ULC
Canada	HBC		TMA606933	Hudson's Bay Company ULC
Canada	HUDSON'S BAY WHOLESALE		TMA355544	Hudson's Bay Company ULC
Canada	HUDSON'S BAY (STYLIZED)		TMA1010342	Hudson's Bay Company ULC
Canada	HBC HUDSON'S BAY COMPANY & DESIGN		TMA1010343	Hudson's Bay Company ULC
Canada	HUDSON'S BAY (STYLIZED)		TMA1010317	Hudson's Bay Company ULC
Canada	HBC HUDSON'S BAY COMPANY & DESIGN		TMA1010341	Hudson's Bay Company ULC
Canada	B DESIGN		TMA435653	Hudson's Bay Company ULC
Canada	LA BAIE		TMA325614	Hudson's Bay Company ULC
Canada	LA BAIE & DESIGN		TMA366995	Hudson's Bay Company ULC
Canada	LA BAIE & DESIGN		TMA144962	Hudson's Bay Company ULC
Canada	LA BAIE DESIGN		TMA325414	Hudson's Bay Company ULC
Canada	LA BAIE - L'AVANTAGE4 DES MEILLEURS PRIX		TMA426552	Hudson's Bay Company ULC












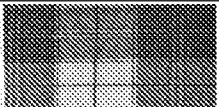




Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	LA BAIE D'HUDSON		TMA366998	Hudson's Bay Company ULC
Canada	LA BAIE ON PEUT PAS DEMANDER MIEUX		TMA408077	Hudson's Bay Company ULC
Canada	LA BAIE		TMA366996	Hudson's Bay Company ULC
Canada	LA BAIE D'HUDSON (FRENCH LOGO)		TMA1050873	Hudson's Bay Company ULC
Canada	LA BAIE		TMA350310	Hudson's Bay Company ULC
Canada	LA BAIE D'HUDSON		TMA889519	Hudson's Bay Company ULC
Canada	P LA BAIE D'HUDSON PRIMES & DESIGN		TMA876712	Hudson's Bay Company ULC
Canada	P+ LA BAIE D'HUDSON PRIMES & DESIGN		TMA876709	Hudson's Bay Company ULC
Canada	P LA BAIE D'HUDSON PRIMES VIP & DESIGN		TMA876711	Hudson's Bay Company ULC
Canada	COMPAGNIE DE LA BAIE D'HUDSON		TMA367001	Hudson's Bay Company ULC
Canada	COUVERTURES A POINTS DE LA BAIE D'HUDSON		TMA247456	Hudson's Bay Company ULC
Canada	THE BAY		TMA351761	Hudson's Bay Company ULC
Canada	THE BAY		TMA325413	Hudson's Bay Company ULC
Canada	THE BAY DESIGN		TMA328458	Hudson's Bay Company ULC

Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	THE BAY & DESIGN		TMA256603	Hudson's Bay Company ULC
Canada	THE BAY & DESIGN		TMA367904	Hudson's Bay Company ULC
Canada	THE BAY FINANCIAL GROUP & DESIGN		TMA370226	Hudson's Bay Company ULC
Canada	THE BAY FINANCIAL GROUP & DESIGN		TMA371955	Hudson's Bay Company ULC
Canada	THE BAY INCOME TAX SERVICE		TMA387753	Hudson's Bay Company ULC
Canada	THE BAY		TMA306724	Hudson's Bay Company ULC
Canada	THE BAY		TMA366999	Hudson's Bay Company ULC
Canada	THE BAY		TMA257114	Hudson's Bay Company ULC
Canada	THE BAY		TMA325357	Hudson's Bay Company ULC
Canada	THE BAY FLORAL		TMA465839	Hudson's Bay Company ULC
Canada	"THE BAY"		UCA21400	Hudson's Bay Company ULC
Canada	THE BAY - YOUR BETTER PRICE ADVANTAGE		TMA426553	Hudson's Bay Company ULC
Canada	THE BAY AT YOUR SERVICE		TMA455531	Hudson's Bay Company ULC
Canada	THE BAY CUSTOM SHOP		TMA466938	Hudson's Bay Company ULC

Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	H B C		TMA126931	Hudson's Bay Company ULC
Canada	HBC REWARDS & DESIGN		TMA609870	Hudson's Bay Company ULC
Canada	HBC & DESIGN		TMA667354	Hudson's Bay Company ULC
Canada	HBC DESIGN		TMA700883	Hudson's Bay Company ULC
Canada	HBC DESIGN		TMA667557	Hudson's Bay Company ULC
Canada	HUDSON'S BAY POINT BLANKET		TMA610671	Hudson's Bay Company ULC
Canada	PREMIER FUR CARE HUDSON'S BAY COMPANY & DESIGN		TMA408683	Hudson's Bay Company ULC
Canada	HUDSON'S BAY COMPANY & DESIGN		TMA262029	Hudson's Bay Company ULC
Canada	HUDSON'S BAY FOB & DESIGN		TMA113405	Hudson's Bay Company ULC
Canada	BAY FLOWERS		TMA362073	Hudson's Bay Company ULC
Canada	BAY CARD DOLLARS		TMA431554	Hudson's Bay Company ULC
Canada	BAY OPTICAL		TMA337204	Hudson's Bay Company ULC
Canada	BARLETTA & DESIGN		TMA425409	Hudson's Bay Company ULC
Canada	HUDSON'S BAY COMPANY COMPAGNIE DE LA BAIE D'HUDSON		TMA431353	Hudson's Bay Company ULC

Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
	PRO PELLE CUTEM & DESIGN			
Canada	HBC SIGNATURE		TMA685147	Hudson's Bay Company ULC
Canada	HBC RUN FOR CANADA		TMA683637	Hudson's Bay Company ULC
Canada	HUDSON'S BAY COMPANY PRO PELLE CUTEM & TWO STAGS SHIELD DESIGN		TMDA9553	Hudson's Bay Company ULC
Canada	HUDSON'S BAY CO.		TMA899463	Hudson's Bay Company ULC
Canada	HUDSON'S BAY CO. SINCE 1670 DEPUIS & DESIGN		TMA899461	Hudson's Bay Company ULC
Canada	HBC CONNECTIONS		TMA741081	Hudson's Bay Company ULC
Canada	HUDSON ROOM		TMA256777	Hudson's Bay Company ULC
Canada	BAYSPORT		TMA291166	Hudson's Bay Company ULC
Canada	BEAUTY AND THE BAY		TMA425102	Hudson's Bay Company ULC
Canada	HUDSON'S BAY CO. SINCE 1670 DEPUIS & DESIGN		TMA899464	Hudson's Bay Company ULC
Canada	HUDSON'S BAY 1670		UCA9963	Hudson's Bay Company ULC
Canada	1670 DESIGN		TMA938306	Hudson's Bay Company ULC
Canada	1670 INCORPORATED HBC & DESIGN		TMA1044215	Hudson's Bay Company ULC

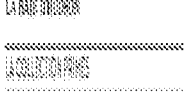
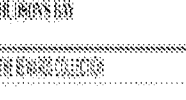
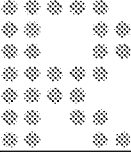
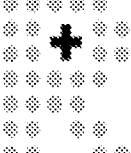



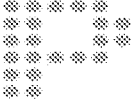
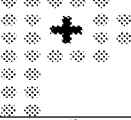

Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	1670		1899922	Hudson's Bay Company ULC
Canada	PRIMES HBC		TMA701974	Hudson's Bay Company ULC
Canada	POINT BLANKET		TMA611031	Hudson's Bay Company ULC
Canada	"POINT"		NFLD3235	Hudson's Bay Company ULC
Canada	COAT OF ARMS DESIGN		TMA371470	Hudson's Bay Company ULC
Canada	IT'S HARD NOT TO THINK OF THE BAY		TMA274466	Hudson's Bay Company ULC
Canada	EIGHT POINT DESIGN		TMA402305	Hudson's Bay Company ULC
Canada	HBC & DESIGN		TMA705572	Hudson's Bay Company ULC
Canada	HBC & DESIGN (COLOR)		TMA705573	Hudson's Bay Company ULC
Canada	BLACK BAND & DESIGN		TMDA52989	Hudson's Bay Company ULC
Canada	BLACK BAND & DESIGN		TMDA52992	Hudson's Bay Company ULC

Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	BLACK BAND & DESIGN		TMDA52993	Hudson's Bay Company ULC
Canada	SIX POINT DESIGN		TMA402306	Hudson's Bay Company ULC
Canada	HUDSONS BAY "POINT"		TMDA36211	Hudson's Bay Company ULC
Canada	PLAID DESIGN		TMA677963	Hudson's Bay Company ULC
Canada	PLAID DESIGN		TMA675701	Hudson's Bay Company ULC
Canada	HUDSON'S BAY COMPANY INCORPORATED 1670 THE SEAL OF QUALITY LE SCEAU DE QUALITE & DESIGN		TMA248086	Hudson's Bay Company ULC
Canada	HUDSON'S BAY "POINT" BLANKETS & DESIGN		TMDA19576	Hudson's Bay Company ULC
Canada	HUDSON'S BAY COMPANY HBC CANADA'S MERCHANTS SINCE 1670 & DESIGN		TMA667459	Hudson's Bay Company ULC
Canada	HUDSON'S BAY ROYAL CHARTER		UCA8860	Hudson's Bay Company ULC
Canada	HUDSON'S BAY BEST PROCURABLE & DESIGN		UCA50102	Hudson's Bay Company ULC


Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	HUDSON'S BAY SPECIAL RELEASE & DESIGN		TMA691810	Hudson's Bay Company ULC
Canada	HBC.COM & DESIGN		TMA575539	Hudson's Bay Company ULC
Canada	HBC.COM		TMA574977	Hudson's Bay Company ULC
Canada	HUDSON'S BAY CENTRE		TMA210130	Hudson's Bay Company ULC
Canada	HUDSON'S BAY		TMA366997	Hudson's Bay Company ULC
Canada	HUDSON'S BAY COMPANY		TMA367000	Hudson's Bay Company ULC
Canada	HUDSON'S BAY CHARTER FOR CHANGE		2102109	Hudson's Bay Company ULC
Canada	LA CHARTE POUR LE CHANGEMENT LA BAIE D'HUDSON		2102108	Hudson's Bay Company ULC
Canada	HUDSON NORTH		2108685	Hudson's Bay Company ULC
Canada	HUDSON'S BAY CENTRE & DESIGN		TMA400818	Hudson's Bay Company ULC
Canada	MARKET SQUARE HUDSON'S BAY COMPANY CANADA'S FIRST DEPARTMENT STORE PRO PELLE CUTEM & DESIGN		TMA443526	Hudson's Bay Company ULC

Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	HUDSON'S BAY COMPANY INCORPORATED 1670 PRO PELLE CUTEM & DESIGN		TMA242822	Hudson's Bay Company ULC
Canada	HUDSON'S BAY COMPANY CUSTOM SHOP		TMA467882	Hudson's Bay Company ULC
Canada	HUDSON'S BAY COMPANY TRADING POST		TMA1004487	Hudson's Bay Company ULC
Canada	HUDSON'S BAY COMPANY		TMA879619	Hudson's Bay Company ULC
Canada	BAY VALUE		TMA765295	Hudson's Bay Company ULC
Canada	BAYMART		TMA190911	Hudson's Bay Company ULC
Canada	COAT OF ARMS & DESIGN		TMA443417	Hudson's Bay Company ULC
Canada	CONNEXION HBC		TMA741080	Hudson's Bay Company ULC
Canada	HUDSON'S BAY COMPANY CANADA'S FIRST DEPARTMENT STORE PRO PELLE CUTEM & DESIGN		TMA419694	Hudson's Bay Company ULC
Canada	LA BAIE D'HUDSON ENTREPÔT (STYLIZED)	LA BAIE D'HUDSON Entrepôt	TMA1001197	Hudson's Bay Company ULC
Canada	HUDSON'S BAY OUTLET (STYLIZED)	HUDSON'S BAY Outlet	TMA1001196	Hudson's Bay Company ULC
Canada	HBC AVANTEM		TMA721927	Hudson's Bay Company ULC








Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	LA BAIE D'HUDSON LA COLLECTION PRIMES & DESIGN		TMA895858	Hudson's Bay Company ULC
Canada	HBC LOGISTICS		TMA572944	Hudson's Bay Company ULC
Canada	HBC PRIMES		TMA572647	Hudson's Bay Company ULC
Canada	HUDSON'S BAY THE REWARDS COLLECTION & DESIGN		TMA895859	Hudson's Bay Company ULC
Canada	HBC REWARDS		TMA572649	Hudson's Bay Company ULC
Canada	R LOGO		TMA876508	Hudson's Bay Company ULC
Canada	R+ LOGO		TMA876505	Hudson's Bay Company ULC
Canada	R HUDSON'S BAY REWARDS & DESIGN		TMA876509	Hudson's Bay Company ULC
Canada	R+ HUDSON'S BAY REWARDS & DESIGN		TMA876720	Hudson's Bay Company ULC
Canada	R HUDSON'S BAY REWARDS VIP & DESIGN		TMA876710	Hudson's Bay Company ULC
Canada	P LOGO		TMA876507	Hudson's Bay Company ULC
Canada	P+ LOGO		TMA876504	Hudson's Bay Company ULC
Canada	HBC.COM & DESIGN		TMA577783	Hudson's Bay Company ULC
Canada	HUDSON'S BAY		TMA401655	Hudson's Bay Company ULC


Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	LA BELLE ET LA BAIE		TMA425818	Hudson's Bay Company ULC
Canada	YOU'LL DO BETTER AT THE BAY		TMA407220	Hudson's Bay Company ULC
Canada	THE ROOM DESIGN		TMA240109	Hudson's Bay Company ULC
Canada	THE ROOM DESIGN		TMA953342	Hudson's Bay Company ULC
Canada	THE ROOM		TMA953352	Hudson's Bay Company ULC
Canada	THE ST. REGIS ROOM DESIGN		TMA175966	Hudson's Bay Company ULC
Canada	ST. REGIS ROOM		TMA400570	Hudson's Bay Company ULC
Canada	ZEDDY CUB CLUB & DESIGN		TMA422370	Hudson's Bay Company ULC
Canada	ZELLERS CENTRE VISUEL		TMA434003	Hudson's Bay Company ULC
Canada	ZELLERS OPTICAL		TMA434040	Hudson's Bay Company ULC
Canada	ZELLERS VISION CENTER		TMA434004	Hudson's Bay Company ULC
Canada	LES ETOILES DU HOCKEY ZELLERS & DESIGN		TMA435607	Hudson's Bay Company ULC
Canada	MASTERS OF HOCKEY ZELLERS & DESIGN		TMA428974	Hudson's Bay Company ULC
Canada	ZELLERS PORTRAIT STUDIO & DESIGN		TMA409819	Hudson's Bay Company ULC
Canada	ZELLERS READING CENTRE		TMA448891	Hudson's Bay Company ULC

Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	ZELLERS STUDIO DE PHOTOGRAPHIE & DESIGN		TMA411825	Hudson's Bay Company ULC
Canada	CARTE DE CREDIT DOLLARS ZELLERS PLUS		TMA445429	Hudson's Bay Company ULC
Canada	PRIME-CREDIT DOLLARS ZELLERS PLUS		TMA452495	Hudson's Bay Company ULC
Canada	ZELLERS MORE CREDIT CARD		TMA445428	Hudson's Bay Company ULC
Canada	ZELLERS MORE CARD DOLLARS		TMA445249	Hudson's Bay Company ULC
Canada	ZELLERS MORE CARD		TMA445430	Hudson's Bay Company ULC
Canada	ZELLERS MORE & DESIGN		TMA455283	Hudson's Bay Company ULC
Canada	VOYAGE CLUB Z TRAVEL		TMA406928	Hudson's Bay Company ULC
Canada	VOYAGE CLUB Z TRAVEL & DESIGN		TMA407427	Hudson's Bay Company ULC
Canada	VOYAGES CLUB Z & DESIGN		TMA417706	Hudson's Bay Company ULC
Canada	ZELLERS		2117654	Hudson's Bay Company ULC
Canada	ZELLERS STYLIZED		2117653	Hudson's Bay Company ULC
Canada	ZELLERS MARKETPLACE		2117731	Hudson's Bay Company ULC
Canada	CLUB OURSON ZEDDY & DESIGN		TMA422371	Hudson's Bay Company ULC
Canada	ADVANTAGE 60 CLUB Z & DESIGN		TMA448854	Hudson's Bay Company ULC

Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	AVANTAGES 60 CLUB Z & DESIGN		TMA449062	Hudson's Bay Company ULC
Canada	Z & DESIGN		TMA753159	Hudson's Bay Company ULC
Canada	Z & DESIGN		TMA753158	Hudson's Bay Company ULC
Canada	CLUB Z ECHANGEZ ET ECONOMISEZ		TMA467360	Hudson's Bay Company ULC
Canada	CLUB Z EXTRA PLUS GRATIFIANT TOUS LES JOURS & DESIGN		TMA422086	Hudson's Bay Company ULC
Canada	CLUB Z EXTRA MORE REWARDING EVERYDAY & DESIGN		TMA422399	Hudson's Bay Company ULC
Canada	CLUB Z PARTNER & DESIGN		TMA463385	Hudson's Bay Company ULC
Canada	CLUB Z PARTNERS & DESIGN		TMA462369	Hudson's Bay Company ULC
Canada	CLUB Z PARTENAIRE & DESIGN		TMA461189	Hudson's Bay Company ULC
Canada	CLUB Z PARTENAIRES & DESIGN		TMA463160	Hudson's Bay Company ULC
Canada	CLUB Z PLUS & DESIGN		TMA403209	Hudson's Bay Company ULC

Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	CLUB Z TRADE 'N' SAVE		TMA468066	Hudson's Bay Company ULC
Canada	FIFTH CITY		TMA1085042	Hudson's Bay Company ULC
Canada	BIG Z		TMA710296	Hudson's Bay Company ULC
Canada	NORTHERN SPIRIT		TMA348859	Hudson's Bay Company ULC
Canada	COUNTRY OF ADVENTURERS		TMA1085048	Hudson's Bay Company ULC
Canada	WE ARE A COUNTRY OF ADVENTURERS		TMA1085046	Hudson's Bay Company ULC
Canada	COMPANY OF ADVENTURERS		TMA953404	Hudson's Bay Company ULC
Canada	COMPANY OF ADVENTURERS		TMA1074961	Hudson's Bay Company ULC
Canada	COMPANY OF ADVENTURERS & DESIGN		TMA975448	Hudson's Bay Company ULC
Canada	COLLECTIONS		TMA348063	Hudson's Bay Company ULC
Canada	DESIGN LAB HUDSON'S BAY & DESIGN		TMA1036360	Hudson's Bay Company ULC
Canada	DISTINCTLY HOME		TMA1044263	Hudson's Bay Company ULC
Canada	DISTINCTLY HOME		TMA940006	Hudson's Bay Company ULC
Canada	BOUTIQUE BY DISTINCTLY HOME		TMA1050877	Hudson's Bay Company ULC
Canada	BLACK BROWN 1826 SHIELD & DESIGN		TMA867756	Hudson's Bay Company ULC
Canada	BLACK BROWN 1826 & DESIGN		TMA796919	Hudson's Bay Company ULC
Canada	MORE THAN YOU CAME FOR		TMA597948	Hudson's Bay Company ULC






Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	BUNDLE OF JOY		TMA349416	Hudson's Bay Company ULC
Canada	ESSENTIAL NEEDS LES ESSENTIELS & DESIGN		TMA606244	Hudson's Bay Company ULC
Canada	DESIGNER VALUE		TMA610975	Hudson's Bay Company ULC
Canada	CHARITY BEAR		TMA356927	Hudson's Bay Company ULC
Canada	EN THREAD		1940644	Hudson's Bay Company ULC
Canada	EN THREAD (STYLIZED)	en THREAD	1940643	Hudson's Bay Company ULC
Canada	LEAF LOGO (EN THREAD)		1944860	Hudson's Bay Company ULC
Canada	VALEUR SURE BEST VALUE & DESIGN		TMA477836	Hudson's Bay Company ULC
Canada	BLOSS		TMA665223	Hudson's Bay Company ULC
Canada	CHARTER COLLECTION		TMA391118	Hudson's Bay Company ULC
Canada	GOVERNOR'S HOME		TMA545818	Hudson's Bay Company ULC
Canada	K-GRO		TMA248316	Hudson's Bay Company ULC
Canada	MOTORVATOR & DESIGN		TMA431167	Hudson's Bay Company ULC
Canada	SUREFLIGHT DOT & DESIGN		TMDA55589	Hudson's Bay Company ULC
Canada	LE PRIX LE PLUS BAS FAIT LOI		TMA425243	Hudson's Bay Company ULC
Canada	OU LE PRIX LE PLUS BAS FAIT		TMA428102	Hudson's Bay Company ULC

Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
	LOI... TOUS LES JOURS			
Canada	PRENEZ PART AU REVE		TMA726789	Hudson's Bay Company ULC
Canada	PARCE QUE...LE PRIX LE PLUS BAS FAIT LOI		TMA409244	Hudson's Bay Company ULC
Canada	BEST PALS		TMA465686	Hudson's Bay Company ULC
Canada	BEACH BLVD.		TMA384726	Hudson's Bay Company ULC
Canada	TOTAL GUARD		TMA251557	Hudson's Bay Company ULC
Canada	BEAU MARK & DESIGN		TMA256434	Hudson's Bay Company ULC
Canada	BEAUMARK		TMA257276	Hudson's Bay Company ULC
Canada	BEAUMARK APPLIANCES		TMA257620	Hudson's Bay Company ULC
Canada	BEAUMARK ADVANCIA		TMA738688	Hudson's Bay Company ULC
Canada	BEAUTY UNDERGROUND		TMA1050878	Hudson's Bay Company ULC
Canada	CLOSET COMPANIONS		TMA420834	Hudson's Bay Company ULC
Canada	COLOUR CODE		TMA385284	Hudson's Bay Company ULC
Canada	DÉCO DÉCOUVERTE		TMA581046	Hudson's Bay Company ULC
Canada	GARDEN EXPRESSIONS		TMA464453	Hudson's Bay Company ULC
Canada	HAUNTED HALLS		TMA723044	Hudson's Bay Company ULC
Canada	HOLIDAY HOME		TMA731831	Hudson's Bay Company ULC
Canada	HOLIDAY JOY		TMA628719	Hudson's Bay Company ULC

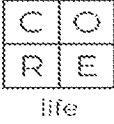



Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	HOME OUTFITTERS		TMA563506	Hudson's Bay Company ULC
Canada	HOME STUDIO		TMA723202	Hudson's Bay Company ULC
Canada	INCH BY INCH		TMA753583	Hudson's Bay Company ULC
Canada	MAPLE LEAF HOUSE		TMA222716	Hudson's Bay Company ULC
Canada	PERMATECH		TMA388430	Hudson's Bay Company ULC
Canada	SHEARVALUES & DESIGN		TMA335883	Hudson's Bay Company ULC
Canada	TRULY		TMA776614	Hudson's Bay Company ULC
Canada	EVERYTHING UNDER THE SUN		TMA763938	Hudson's Bay Company ULC
Canada	EN ESSENTIAL NEEDS & DESIGN		TMA885414	Hudson's Bay Company ULC
Canada	LIVING COLOURS		TMA753411	Hudson's Bay Company ULC
Canada	SPORT KING		TMA240149	Hudson's Bay Company ULC
Canada	PROGRESSION		TMA431556	Hudson's Bay Company ULC
Canada	RX VALUE/VALEUR & DESIGN		TMA408371	Hudson's Bay Company ULC
Canada	TRULY WEIGHT ONE		TMA698964	Hudson's Bay Company ULC
Canada	ALL PRO		TMA243279	Hudson's Bay Company ULC
Canada	TOGO HOME & DESIGN		TMA713983	Hudson's Bay Company ULC
Canada	VARIATIONS		TMA759737	Hudson's Bay Company ULC



Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	WORK CENTRE		TMA722148	Hudson's Bay Company ULC
Canada	DUOMATIC		TMA238073	Hudson's Bay Company ULC
Canada	LAVAGE SILENCIEUX		TMA389683	Hudson's Bay Company ULC
Canada	WORKCENTRE		TMA336082	Hudson's Bay Company ULC
Canada	1ST AUTO		TMA449307	Hudson's Bay Company ULC
Canada	BA & DESIGN		TMA902454	Hudson's Bay Company ULC
Canada	GOURMET MAGIC		TMA414602	Hudson's Bay Company ULC
Canada	GOVERNOR'S TABLE		TMA127278	Hudson's Bay Company ULC
Canada	PAPER PLUS		TMA408032	Hudson's Bay Company ULC
Canada	A MAGICAL SEASON		TMA543904	Hudson's Bay Company ULC
Canada	A MAGICAL SEASON & DESIGN		TMA543905	Hudson's Bay Company ULC
Canada	MIDNIGHT SUN		TMA385619	Hudson's Bay Company ULC
Canada	NEXT ISSUE		TMA386148	Hudson's Bay Company ULC
Canada	ASCENT		TMA686933	Hudson's Bay Company ULC
Canada	BEAUTY THE GUIDE		TMA881142	Hudson's Bay Company ULC
Canada	L'ATELIER		TMA336083	Hudson's Bay Company ULC
Canada	LITTLE WISHES		TMA407616	Hudson's Bay Company ULC

Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	MIDTOWN		TMA761152	Hudson's Bay Company ULC
Canada	VIVE ALLURE		TMA671864	Hudson's Bay Company ULC
Canada	1ST AUTO & DESIGN		TMA443910	Hudson's Bay Company ULC
Canada	FITNESS CLUB & DESIGN		TMA685539	Hudson's Bay Company ULC
Canada	HOME STUDIO & DESIGN		TMA346817	Hudson's Bay Company ULC
Canada	HOME STUDIO		TMA348409	Hudson's Bay Company ULC
Canada	HOME STUDIO		TMA672457	Hudson's Bay Company ULC
Canada	PERMA-BREEZE		TMA412470	Hudson's Bay Company ULC
Canada	HURRICANE		TMA261718	Hudson's Bay Company ULC
Canada	TEMPEST		TMA258313	Hudson's Bay Company ULC
Canada	V DESIGN		TMA435304	Hudson's Bay Company ULC
Canada	ARCTIC IMAGES		TMA220872	Hudson's Bay Company ULC
Canada	C AND MAPLE LEAF DESIGN		TMA835259	Hudson's Bay Company ULC
Canada	CALAIS		TMA718932	Hudson's Bay Company ULC
Canada	CALAIS		TMA709036	Hudson's Bay Company ULC
Canada	EXPRESSION		TMA740148	Hudson's Bay Company ULC


Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	PRINCIPLES		TMA738599	Hudson's Bay Company ULC
Canada	VARIATIONS		TMA668334	Hudson's Bay Company ULC
Canada	BEAUTY BOUND		TMA422907	Hudson's Bay Company ULC
Canada	HALL OF FAME		TMA124743	Hudson's Bay Company ULC
Canada	HUNT CLUB		UCA27584	Hudson's Bay Company ULC
Canada	KIDS ENFANTS DESIGN		TMA398707	Hudson's Bay Company ULC
Canada	SOUND & VISION FX & DESIGN		TMA432005	Hudson's Bay Company ULC
Canada	SPLIT TO SIZE		TMA809449	Hudson's Bay Company ULC
Canada	THE GIFT CARD WITH ENDLESS POSSIBILITIES		TMA794545	Hudson's Bay Company ULC
Canada	THE OFFICIAL CHRISTMAS BOOK OF GIFT IDEAS		TMA356131	Hudson's Bay Company ULC
Canada	THE ULTIMATE YOU		TMA453241	Hudson's Bay Company ULC
Canada	THE ULTIMATE GIFT		TMA486505	Hudson's Bay Company ULC
Canada	WELLAWARE		TMA730039	Hudson's Bay Company ULC
Canada	WINSTON & FRIENDS		TMA822867	Hudson's Bay Company ULC
Canada	HALL OF FAME & DESIGN		TMA434925	Hudson's Bay Company ULC

Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	CORE LIFE DESIGN		TMA1070964	Hudson's Bay Company ULC
Canada	CORE LIFE		TMA1070968	Hudson's Bay Company ULC
Canada	FEATURE VALUE/VEDETTE SURE & DESIGN		TMA434706	Hudson's Bay Company ULC
Canada	VIBRATIONS		TMA700882	Hudson's Bay Company ULC
Canada	AMBIANCE		TMA414684	Hudson's Bay Company ULC
Canada	SPACE CREATORS		TMA397159	Hudson's Bay Company ULC
Canada	HERITAGE		TMA108753	Hudson's Bay Company ULC
Canada	VALUE PACK & DESIGN		TMA412253	Hudson's Bay Company ULC
Canada	ALGONQUIN		TMA241945	Hudson's Bay Company ULC
Canada	HYDRASPA		TMA1050881	Hudson's Bay Company ULC
Canada	NORDIC FLEECE		TMA399952	Hudson's Bay Company ULC
Canada	REAL COLOURS		TMA419565	Hudson's Bay Company ULC
Canada	THE MERRY GIFTS OF CHRISTMAS		TMA427010	Hudson's Bay Company ULC
Canada	BASIC EDITIONS		TMA435003	Hudson's Bay Company ULC
Canada	BODY COMPANY		TMA422444	Hudson's Bay Company ULC
Canada	BUNDLE OF JOY & DESIGN		TMA414779	Hudson's Bay Company ULC



Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	CLASSIQUE		TMA226188	Hudson's Bay Company ULC
Canada	CONCEPT III		TMA768562	Hudson's Bay Company ULC
Canada	CONCEPT XXV		TMA427888	Hudson's Bay Company ULC
Canada	EARLY DAWN		TMA399526	Hudson's Bay Company ULC
Canada	ELECTRIC KIDS		TMA428049	Hudson's Bay Company ULC
Canada	ESSENTIAL NEEDS		TMA448890	Hudson's Bay Company ULC
Canada	EXPRESSION FOR MEN		TMA447923	Hudson's Bay Company ULC
Canada	FAIRSET		TMA771088	Hudson's Bay Company ULC
Canada	GIANNI FILACCI		TMA446816	Hudson's Bay Company ULC
Canada	GULF ISLANDS		TMA398379	Hudson's Bay Company ULC
Canada	H.E.R. SPORT		TMA439904	Hudson's Bay Company ULC
Canada	KARI		TMA420074	Hudson's Bay Company ULC
Canada	LEATHER TRENDS		TMA388859	Hudson's Bay Company ULC
Canada	LEGACY		TMA238660	Hudson's Bay Company ULC
Canada	LITTLE WISHES & DESIGN		TMA443443	Hudson's Bay Company ULC
Canada	LOCKER SHOP		TMA448623	Hudson's Bay Company ULC
Canada	MANTLES PLATINUM		TMA677348	Hudson's Bay Company ULC
Canada	MATERNITY EXPRESS & DESIGN		TMA422383	Hudson's Bay Company ULC

Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	MIRROR ROOM		TMA231692	Hudson's Bay Company ULC
Canada	MOUNTAIN RIVER DENIM		TMA400490	Hudson's Bay Company ULC
Canada	MEDALLION		TMA116013	Hudson's Bay Company ULC
Canada	NAVIGATOR		TMA441120	Hudson's Bay Company ULC
Canada	NORTHERN CLIMATE & DESIGN		TMA431069	Hudson's Bay Company ULC
Canada	NORTHERN SPIRIT WEAR		TMA450873	Hudson's Bay Company ULC
Canada	NORTHERN SPIRIT & DESIGN		TMA463189	Hudson's Bay Company ULC
Canada	NORTHERN SPIRIT WEAR & DESIGN		TMA450874	Hudson's Bay Company ULC
Canada	OCEAN BEDS		TMA410819	Hudson's Bay Company ULC
Canada	OFFICIAL TEAM WORLD		TMA439890	Hudson's Bay Company ULC
Canada	PATIOS FOR LEISURE LIVING		TMA136213	Hudson's Bay Company ULC
Canada	PRINCIPLES		TMA333668	Hudson's Bay Company ULC
Canada	S DESIGN		TMA851176	Hudson's Bay Company ULC
Canada	SENTIMENTS		TMA256335	Hudson's Bay Company ULC
Canada	SENTIMENTS & DESIGN		TMA431068	Hudson's Bay Company ULC
Canada	SENTIMENTS		TMA809014	Hudson's Bay Company ULC




Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	SIZES PLUS		TMA404250	Hudson's Bay Company ULC
Canada	SIZES PLUS & DESIGN		TMA404816	Hudson's Bay Company ULC
Canada	SIZES PLUS & DESIGN		TMA434707	Hudson's Bay Company ULC
Canada	SPARKY K.I.D.S.		TMA417226	Hudson's Bay Company ULC
Canada	SPORTEK AIR		TMA565190	Hudson's Bay Company ULC
Canada	STAR TRENDS		TMA387114	Hudson's Bay Company ULC
Canada	SUN SATIONS & DESIGN		TMA429003	Hudson's Bay Company ULC
Canada	SFW SUITABLE FOR WORK		TMA1036507	Hudson's Bay Company ULC
Canada	TAILLES PLUS		TMA404500	Hudson's Bay Company ULC
Canada	TAILLES PLUS & DESIGN		TMA404817	Hudson's Bay Company ULC
Canada	TAILLES PLUS & DESIGN		TMA434926	Hudson's Bay Company ULC
Canada	TODAYS NEWS		TMA432900	Hudson's Bay Company ULC
Canada	TOMORROW'S GENERATION		TMA435986	Hudson's Bay Company ULC
Canada	TOT TRENDS		TMA404831	Hudson's Bay Company ULC



Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	TRANSITIONS		TMA251884	Hudson's Bay Company ULC
Canada	TROPICAL PARADISE		TMA384844	Hudson's Bay Company ULC
Canada	VERSAILLES		TMA462265	Hudson's Bay Company ULC
Canada	WARM 'N COZY		TMA385283	Hudson's Bay Company ULC
Canada	WORK CENTRE L'ATELIER & DESIGN		TMA438076	Hudson's Bay Company ULC
Canada	WORKGARD & DESIGN		TMA423098	Hudson's Bay Company ULC
Canada	WORKTECH		TMA436121	Hudson's Bay Company ULC
Canada	YOUNG ST.		TMA409122	Hudson's Bay Company ULC
Canada	YOUNG STREET		TMA323097	Hudson's Bay Company ULC
Canada	CASTLE CLASSICS		TMA481949	Hudson's Bay Company ULC
Canada	CHRISTMAS STREET		TMA381987	Hudson's Bay Company ULC
Canada	PRO SHOP		TMA452026	Hudson's Bay Company ULC
Canada	GOVERNOR'S TABLE		TMA737777	Hudson's Bay Company ULC
Canada	LA TABLE DU GOUVERNEUR		TMA261002	Hudson's Bay Company ULC
Canada	ARCADIAN COURT		UCA22877	Hudson's Bay Company ULC
Canada	GOVERNOR'S CHOICE		TMA950139	Hudson's Bay Company ULC
Canada	ROYAL CHARTER		UCA8031	Hudson's Bay Company ULC



Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	F.O.B.		TMA300043	Hudson's Bay Company ULC
Canada	ACHAT-CHOC		TMA713802	Hudson's Bay Company ULC
Canada	AT YOUR SERVICE		TMA460332	Hudson's Bay Company ULC
Canada	BECAUSE... THE LOWEST PRICE IS THE LAW		TMA411555	Hudson's Bay Company ULC
Canada	BRING IT HOME		TMA724787	Hudson's Bay Company ULC
Canada	CHAMPION		TMA411234	Hudson's Bay Company ULC
Canada	DEALS OUTLET		TMA694040	Hudson's Bay Company ULC
Canada	DEMANDEZ-NOUS N'IMPORTE QUOI...OU PRESQUE		TMA273267	Hudson's Bay Company ULC
Canada	DOLLAR DAZZLERS		TMA274178	Hudson's Bay Company ULC
Canada	DOLLAR ZONE		TMA742626	Hudson's Bay Company ULC
Canada	EVERYTHING FROM A TO Z		TMA707706	Hudson's Bay Company ULC
Canada	EYEWEAR STUDIO & DESIGN		TMA387444	Hudson's Bay Company ULC
Canada	FOR PEOPLE WHO LOVE TO SHOP		TMA406766	Hudson's Bay Company ULC
Canada	GIRL TIME		TMA685917	Hudson's Bay Company ULC
Canada	GREAT THINGS FOR CANADA		TMA726788	Hudson's Bay Company ULC
Canada	HOME STUDIO & DESIGN		TMA331943	Hudson's Bay Company ULC

Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	HOME STUDIO		TMA360420	Hudson's Bay Company ULC
Canada	MEET ME AT THE HOMECOMING		TMA362341	Hudson's Bay Company ULC
Canada	IMAGE PLUS		TMA409580	Hudson's Bay Company ULC
Canada	L'ENTREPOT DU STYLE		TMA666610	Hudson's Bay Company ULC
Canada	LIVING SPREE		TMA669200	Hudson's Bay Company ULC
Canada	LIVE INSPIRED		TMA940505	Hudson's Bay Company ULC
Canada	MOM.CA		TMA576191	Hudson's Bay Company ULC
Canada	ON S'EN OCCUPE!		TMA863194	Hudson's Bay Company ULC
Canada	PHARMAMART		TMA700010	Hudson's Bay Company ULC
Canada	PHARMAMART DRUG AND CONVENIENCE STORE		TMA700011	Hudson's Bay Company ULC
Canada	POUR LE MEILLEUR D'ICI		TMA725834	Hudson's Bay Company ULC
Canada	PRIME LIVING		TMA390441	Hudson's Bay Company ULC
Canada	SAVE YOURSELF THE TROUBLE		TMA863190	Hudson's Bay Company ULC
Canada	SHOPPING IS GOOD		TMA582845	Hudson's Bay Company ULC
Canada	SORTIE DE FILLES		TMA686159	Hudson's Bay Company ULC
Canada	SOUND & VISION FX.		TMA432422	Hudson's Bay Company ULC
Canada	STRICTLY BIZ		TMA385406	Hudson's Bay Company ULC
Canada	THE LOWEST PRICE IS THE LAW		TMA425244	Hudson's Bay Company ULC

Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	THE OFFICIAL CHRISTMAS SALE		TMA355530	Hudson's Bay Company ULC
Canada	THE OFFICIAL STORE OF CHRISTMAS		TMA679758	Hudson's Bay Company ULC
Canada	THE QUALITY YOU NEED THE PRICE YOU WANT		TMA412888	Hudson's Bay Company ULC
Canada	THE ULTIMATE DEAL		TMA736253	Hudson's Bay Company ULC
Canada	TOTAL GUARD		TMA461356	Hudson's Bay Company ULC
Canada	TREAT YOURSELF		TMA753410	Hudson's Bay Company ULC
Canada	TRULY CANADIAN		TMA799887	Hudson's Bay Company ULC
Canada	VS PROGRAMME D'ENTREPRISE VISIONSELECT CORPORATE PROGRAM VISION SELECT PROGRAM & DESIGN		TMA436076	Hudson's Bay Company ULC
Canada	VISIONSELECT CORPORATE PROGRAM		TMA413661	Hudson's Bay Company ULC
Canada	VISIONSELECT & DESIGN		TMA411435	Hudson's Bay Company ULC
Canada	VIVEZ MIEUX, PAYEZ MOINS.		TMA788906	Hudson's Bay Company ULC
Canada	WELL INTO THE FUTURE		TMA565810	Hudson's Bay Company ULC
Canada	WHERE THE LOWEST PRICE IS THE LAW...EVERYDAY		TMA428103	Hudson's Bay Company ULC
Canada	KIDURABLE DESIGN		TMA463792	Hudson's Bay Company ULC

Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	CANADA'S CUTEST BABY		TMA453221	Hudson's Bay Company ULC
Canada	PORTRAIT GALLERY & DESIGN		TMA384510	Hudson's Bay Company ULC
Canada	THE OFFICIAL PHOTOGRAPHER OF CANADA'S CUTEST BABIES		TMA453222	Hudson's Bay Company ULC
Canada	THE OFFICIAL PHOTOGRAPHER OF GROWING UP		TMA459450	Hudson's Bay Company ULC
Canada	THE OFFICIAL PHOTOGRAPHER OF WINNING SMILES		TMA459765	Hudson's Bay Company ULC
Canada	THE OFFICIAL PHOTOGRAPHER OF CANADIAN FAMILIES		TMA459766	Hudson's Bay Company ULC
Canada	THE OFFICIAL PHOTOGRAPHER OF THE HOLIDAY SEASON		TMA459767	Hudson's Bay Company ULC
Canada	THE OFFICIAL PHOTOGRAPHER OF CANADA'S BRIGHTEST SMILES		TMA453223	Hudson's Bay Company ULC
Canada	THE OFFICIAL PHOTOGRAPHER OF THE HOLIDAYS		TMA453224	Hudson's Bay Company ULC
Canada	THE OFFICIAL PHOTOGRAPHER OF THE BAY PORTRAIT STUDIO MODEL SEARCH		TMA453225	Hudson's Bay Company ULC
Canada	WOMEN WHO MAKE A DIFFERENCE		TMA388512	Hudson's Bay Company ULC
Canada	ARCADIAN COURT		TMA842828	Hudson's Bay Company ULC
Canada	ARCADIAN (STYLIZED)		TMA889518	Hudson's Bay Company ULC


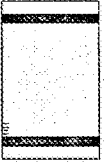





Country	Trademark	Image	Application/ Registration No.	Applicant/ Registrant
Canada	ARCADIAN LOFT (STYLIZED)		TMA882612	Hudson's Bay Company ULC
Canada	ARCADIAN COURT (STYLIZED)		TMA882611	Hudson's Bay Company ULC
Canada	LA PINOTTE		TMA235421	Hudson's Bay Company ULC
Canada	MAINSTREET		TMA400231	Hudson's Bay Company ULC
Canada	ESSENTIAL NEEDS DESIGN		TMA1068839	Hudson's Bay Company ULC
Canada	CANADA & DESIGN		TMA1067777	Hudson's Bay Company ULC
Canada	ETEREO		TMA1085041	Hudson's Bay Company ULC
Canada	I (HEART) CANADA DESIGN		TMA1053804	Hudson's Bay Company ULC
Canada	JUST KIDDING		1990427	Hudson's Bay Company ULC
Canada	YORK FACTORY BY HUDSON'S BAY		1921726	Hudson's Bay Company ULC

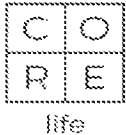



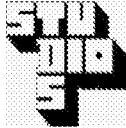


## TRADEMARKS




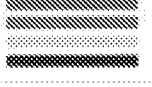
### Other Trademarks

Country	Trademark	Design	Application Registration No.	Applicant / Registrant <sup>1</sup>
United States of America	DISTINCTLY HOME		5355300	Hudson's Bay Company ULC
United States of America	HBC		4783777	Hudson's Bay Company ULC
United States of America	HUDSON'S BAY		1116411	Hudson's Bay Company ULC








<sup>1</sup> Steps being taken to record chain of title to reflect the current owner Hudson's Bay Company ULC.

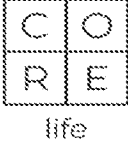


Country	Trademark	Design	Application Registration No.	Applicant / Registrant <sup>1</sup>
United States of America	HUDSON'S BAY		1191220	Hudson's Bay Company ULC
United States of America	HUDSONS BAY "POINT"		220747	Hudson's Bay Company ULC
United States of America	HUDSON'S BAY COMPANY		3734281	Hudson's Bay Company ULC
United States of America	HUDSON'S BAY COMPANY		4171901	Hudson's Bay Company ULC
United States of America	MISC DESIGN (3 1/2 POINT SYMBOL)		291639	Hudson's Bay Company ULC
United States of America	MISC DESIGN (4 POINT SYMBOL)		291625	Hudson's Bay Company ULC
United States of America	MISC DESIGN (GREEN, RED, YELLOW AND BLACK HORIZONTAL STRIPES)		4286370	Hudson's Bay Company ULC
United States of America	MISC DESIGN (GREEN, RED, YELLOW AND BLACK HORIZONTAL STRIPES)		3718624	Hudson's Bay Company ULC
United States of America	HBC (STYLIZED)		4783776	Hudson's Bay Company ULC
United States of America	POINT		274403	Hudson's Bay Company ULC
United States of America	THE BAY (STYLIZED)		1164906	Hudson's Bay Company ULC
United States of America	1670		5807210	Hudson's Bay Company ULC
United States of America	COMPANY OF ADVENTURERS N & DESIGN		5326512	Hudson's Bay Company ULC
United States of America	GOVERNOR'S CHOICE		5143774	Hudson's Bay Company ULC
United States of America	CHRISTMAS STREET		4962413	Hudson's Bay Company ULC

Country	Trademark	Design	Application Registration No.	Applicant / Registrant <sup>1</sup>
United States of America	SFW SUITABLE FOR WORK		6061357	Hudson's Bay Company ULC
United States of America	CORE LIFE		6242381	Hudson's Bay Company ULC
United States of America	CORE LIFE & DESIGN		6375446	Hudson's Bay Company ULC
United States of America	BLACK BROWN 1826 SHIELD & DESIGN		4280539	Hudson's Bay Company ULC
United States of America	EN THREAD		88262771	Hudson's Bay Company ULC
United States of America	EN THREAD (STYLIZED)	en THREAD	88262775	Hudson's Bay Company ULC
United States of America	LEAF LOGO (EN THREAD)		88291839	Hudson's Bay Company ULC
United States of America	JUST KIDDING		88389877	Hudson's Bay Company ULC
United States of America	JUST KIDDING & DESIGN		88141594	Hudson's Bay Company ULC
United States of America	YORK FACTORY BY HUDSON'S BAY		88131235 ITU	Hudson's Bay Company ULC
Benelux	CORE LIFE		1036290	Hudson's Bay Company
Benelux	HUDSON'S BAY		995957	Hudson's Bay Company
Benelux	STUDIO & DESIGN		1020219	Hudson's Bay Company
Benelux	THE BIG ONE & DESIGN		1020220	Hudson's Bay Company
Benelux	BLACK BROWN 1826		1383386	Hudson's Bay Company ULC
China (People's Republic)	BLACK BROWN 1826 SHIELD & DESIGN		10629796	Lord & Taylor LLC



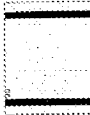
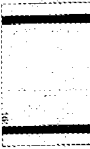

Country	Trademark	Design	Application Registration No.	Applicant / Registrant <sup>1</sup>
China (People's Republic)	BLACK BROWN 1826		16338519	Lord & Taylor LLC
China (People's Republic)	HBC		5850702	Hudson's Bay Company
China (People's Republic)	MISC DESIGN (GREEN, RED, YELLOW AND BLACK HORIZONTAL STRIPES)		5850673	Hudson's Bay Company
China (People's Republic)	HUDSON'S BAY COMPANY		5850685	Hudson's Bay Company
China (People's Republic)	HBC		5850787	Hudson's Bay Company
China (People's Republic)	MISC DESIGN (GREEN, RED, YELLOW AND BLACK HORIZONTAL STRIPES)		5850677	Hudson's Bay Company
China (People's Republic)	HUDSON'S BAY COMPANY		5850688	Hudson's Bay Company
China (People's Republic)	HBC		5850700	Hudson's Bay Company
China (People's Republic)	MISC DESIGN (GREEN, RED, YELLOW AND BLACK HORIZONTAL STRIPES)		5850671	Hudson's Bay Company
China (People's Republic)	HUDSON'S BAY COMPANY		5850687	Hudson's Bay Company
China (People's Republic)	HBC		5850789	Hudson's Bay Company
China (People's Republic)	MISC DESIGN (GREEN, RED, YELLOW AND BLACK HORIZONTAL STRIPES)		5850676	Hudson's Bay Company
China (People's Republic)	HUDSON'S BAY COMPANY		5850689	Hudson's Bay Company
China (People's Republic)	HBC		5850701	Hudson's Bay Company






Country	Trademark	Design	Application Registration No.	Applicant / Registrant <sup>1</sup>
China (People's Republic)	HUDSON'S BAY COMPANY		5850670	Hudson's Bay Company
China (People's Republic)	MISC DESIGN (GREEN, RED, YELLOW AND BLACK HORIZONTAL STRIPES)		5850675	Hudson's Bay Company
China (People's Republic)	HUDSON'S BAY COMPANY		5850684	Hudson's Bay Company
China (People's Republic)	MISC DESIGN (GREEN, RED, YELLOW AND BLACK HORIZONTAL STRIPES)		5850674	Hudson's Bay Company
China (People's Republic)	HBC		5850786	Hudson's Bay Company
China (People's Republic)	MISC DESIGN (GREEN, RED, YELLOW AND BLACK HORIZONTAL STRIPES)		5850672	Hudson's Bay Company
China (People's Republic)	HUDSON'S BAY COMPANY		5850686	Hudson's Bay Company
China (People's Republic)	MISC DESIGN (GREEN, RED, YELLOW AND BLACK HORIZONTAL STRIPES)		5850679	Hudson's Bay Company
China (People's Republic)	MISC DESIGN (GREEN, RED, YELLOW AND BLACK HORIZONTAL STRIPES)		5850678	Hudson's Bay Company
China (People's Republic)	HUDSON'S BAY COMPANY		5850698	Hudson's Bay Company
European Union (Community)	ABSOLUTELY NEEDED ABSOLUTELY & DESIGN		17537028	Hudson's Bay Company
European Union (Community)	CLUB OFFERS & DESIGN		17537044	Hudson's Bay Company
European Union (Community)	COMPANY OF ADVENTURERS		16752545	Hudson's Bay Company

Country	Trademark	Design	Application Registration No.	Applicant / Registrant <sup>1</sup>
European Union (Community)	CORE LIFE		17928114	Hudson's Bay Company
European Union (Community)	CORE LIFE & DESIGN		17928115	Hudson's Bay Company
European Union (Community)	CREST LOGO		16752552	Hudson's Bay Company
European Union (Community)	COMPANY OF ADVENTURERS		9958257	The Governor and Company of Adventurers of England Trading into Hudson's Bay aka Hudson's Bay Company
European Union (Community)	HBC		16684979	Hudson's Bay Company
European Union (Community)	HUDSON'S BAY		15445679	Hudson's Bay Company
European Union (Community)	STRIPES DESIGN		15148349	Hudson's Bay Company
European Union (Community)	1670		10821916	Hudson's Bay Company
European Union (Community)	HBC		5591789	Hudson's Bay Company
European Union (Community)	HBC		5592027	Hudson's Bay Company
European Union (Community)	HUDSON'S BAY		3743614	Hudson's Bay Company
European Union (Community)	HUDSON'S BAY COMPANY		3743622	Hudson's Bay Company
European Union (Community)	NORTH OF WHERE YOU ARE		9958281	The Governor and Company of Adventurers of England Trading

Country	Trademark	Design	Application Registration No.	Applicant / Registrant <sup>1</sup>
				into Hudson's Bay aka Hudson's Bay Company
Germany	BLACK BROWN 1826 SHIELD & DESIGN		302013059751	Hudson's Bay Company ULC
Japan	MISC DESIGN (GREEN, RED, YELLOW AND BLACK HORIZONTAL STRIPES)		5808109	The Governor and Company of Adventurers of England Trading into Hudson's Bay t/a Hudson's Bay Company
Mexico	HUDSON'S BAY		2097157	Hudson's Bay Company
Switzerland	HUDSON'S BAY COMPANY INCORPORATED 1670 THE SEAL OF QUALITY LE SCEAU DE QUALITE & DESIGN		2P305031	The Governor and Company of Adventurers of England Trading into Hudson's Bay t/a Hudson's Bay Company
United Kingdom	GOVERNOR'S CHOICE		2420904	The Governor and Company of Adventurers of England Trading into Hudson's Bay aka Hudson's Bay Company
United Kingdom	ABSOLUTELY NEEDED ABSOLUTELY & DESIGN		917537028	Hudson's Bay Company
United Kingdom	CLUB OFFERS & DESIGN		917537044	Hudson's Bay Company
United Kingdom	COMPANY OF ADVENTURERS		916752545	Hudson's Bay Company
United Kingdom	COMPANY OF ADVENTURERS		909958257	The Governor and Company of Adventurers of England Trading into Hudson's Bay aka Hudson's Bay Company
United Kingdom	HUDSON'S BAY		2452186	The Governor and Company of

Country	Trademark	Design	Application Registration No.	Applicant / Registrant <sup>1</sup>
				Adventurers of England Trading into Hudson's Bay aka Hudson's Bay Company
United Kingdom	HUDSON'S BAY COMPANY		2452185	The Governor and Company of Adventurers of England Trading into Hudson's Bay aka Hudson's Bay Company
United Kingdom	HUDSON'S BAY COMPANY INCORPORATED 1670 & DESIGN		1115940	The Governor and Company of Adventurers of England Trading into Hudson's Bay aka Hudson's Bay Company
United Kingdom	HUDSON'S BAY COMPANY INCORPORATED 1670 & DESIGN		1115941	The Governor and Company of Adventurers of England Trading into Hudson's Bay aka Hudson's Bay Company
United Kingdom	BLACK BAND & DESIGN		507467	The Governor and Company of Adventurers of England Trading into Hudson's Bay t/a Hudson's Bay Company
United Kingdom	BLACK BAND & DESIGN		507468	The Governor and Company of Adventurers of England Trading into Hudson's Bay t/a Hudson's Bay Company
United Kingdom	BLACK BAND & DESIGN		507464	The Governor and Company of Adventurers of England Trading into Hudson's Bay t/a Hudson's Bay Company

Country	Trademark	Design	Application Registration No.	Applicant / Registrant <sup>1</sup>
United Kingdom	BLACK BAND & DESIGN		499615	The Governor and Company of Adventurers of England Trading into Hudson's Bay t/a Hudson's Bay Company
United Kingdom	POINT		494037	The Governor and Company of Adventurers of England Trading into Hudson's Bay t/a Hudson's Bay Company
United Kingdom	POINT		494036	The Governor and Company of Adventurers of England Trading into Hudson's Bay t/a Hudson's Bay Company
United Kingdom	NORTH OF WHERE YOU ARE		909958281	The Governor and Company of Adventurers of England Trading into Hudson's Bay aka Hudson's Bay Company
United Kingdom	CREST LOGO		916752552	Hudson's Bay Company
United Kingdom	HBC		916684979	Hudson's Bay Company
United Kingdom	HUDSON'S BAY		915445679	Hudson's Bay Company
United Kingdom	STRIPES DESIGN		915148349	Hudson's Bay Company
United Kingdom	1670		910821916	The Governor and Company of Adventurers of England trading into Hudson's Bay, also known as Hudson's Bay Company

Country	Trademark	Design	Application Registration No.	Applicant / Registrant <sup>1</sup>
United Kingdom	HBC		905591789	The Governor and Company of Adventurers of England trading into Hudson's Bay, also known as Hudson's Bay Company
United Kingdom	HBC		905592027	The Governor and Company of Adventurers of England trading into Hudson's Bay, also known as Hudson's Bay Company
United Kingdom	HUDSON'S BAY		903743614	Hudson's Bay Company
United Kingdom	HUDSON'S BAY COMPANY		903743622	Hudson's Bay Company