

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM689224

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shenzhen Yichen Technology Co., Ltd.		11/15/2021	Limited Liability Company: CHINA
RECEIVING PARTY DATA			
Name:	Zhongshan Fuxin Household Products Co., Ltd.		
Street Address:	2/F, No. 18 Xingchang West Road		
Internal Address:	Jichang Village, Dongfeng Town		
City:	Zhongshan, Guangdong		
State/Country:	CHINA		
Postal Code:	528425		
Entity Type:	Limited Company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5961029	JOVOLY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jtustm@163.com		
Correspondent Name:	Qijie Tang		
Address Line 1:	2/F, No. 18 Xingchang West Road		
Address Line 2:	Jichang Village, Dongfeng Town		
Address Line 4:	Zhongshan, Guangdong, CHINA 528425		
NAME OF SUBMITTER:	/Qijie Tang/		
SIGNATURE:	/Qijie Tang/		
DATE SIGNED:	11/19/2021		
Total Attachments: 2			
source=signed-Jovoly-5961029#page1.tif			
source=signed-Jovoly-5961029#page2.tif			

OP \$40.00 5961029

Trademark Assignment Agreement

This Assignment of Trademark (the "Agreement") is made as of 15th Day of November, 2021 (the "effective Date"), by and between Shenzhen Yichen Technology Co., Ltd., a Limited Liability Company of P.R.China, having postal address at 302, No. 136 Houhai Village, Houhai Community, Yuehai St., Nanshan Dist., Shenzhen CHINA 518000, (hereinafter the "Assignor") and Zhongshan Fuxin Household Products Co., Ltd. a Limited Company of P.R.China, having postal address at 2/F, No. 18 Xingchang West Road, Jichang Village, Dongfeng Town, Zhongshan, Guangdong CHINA 528425, (hereinafter the "Assignee") (collectively referred to as the "Parties").

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Registration No. **5961029**, Registration Date: **Jan. 14, 2020**.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

In testimony whereof, I have hereunto set my hand this 15th day of November, 2021.

ASSIGNOR:

Ma Chuyan

Chuyan Ma: Legal representative

Name: **Shenzhen Yichen Technology Co., Ltd.**

ASSIGNEE:

Tang Qijie

Qijie Tang: Legal representative

Name: **Zhongshan Fuxin Household Products Co., Ltd.**