

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM689321

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NaturalMotion Limited		12/16/2020	Private Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	NaturalMotion Games Limited		
Street Address:	6 Agar Street		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	WC2N 4HN		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78799817	EUPHORIA	
Serial Number:	78807639	MORPHEME	
CORRESPONDENCE DATA			
Fax Number:	8582720221		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8582720220		
Email:	trademarks@ipla.com		
Correspondent Name:	John M. Kim		
Address Line 1:	4445 Eastgate Mall		
Address Line 2:	Suite 200		
Address Line 4:	San Diego, CALIFORNIA 92121		
NAME OF SUBMITTER:	Benjamin S. White		
SIGNATURE:	/Benjamin S. White/		
DATE SIGNED:	11/19/2021		
Total Attachments: 5			
source=Middleware Assignment (NML to NMGL) - 12-16-2020 (executed)#page1.tif			
source=Middleware Assignment (NML to NMGL) - 12-16-2020 (executed)#page2.tif			
source=Middleware Assignment (NML to NMGL) - 12-16-2020 (executed)#page3.tif			

OP \$65.00 78799817

source=Middleware Assignment (NML to NMGL) - 12-16-2020 (executed)#page4.tif

source=Middleware Assignment (NML to NMGL) - 12-16-2020 (executed)#page5.tif

ASSIGNMENT OF TRADEMARK and COPYRIGHT RIGHTS

This Assignment of Trademark and CopyrightRights (this "Assignment") is entered into as of December 16, 2020, by and between NaturalMotion Limited, a private limited company incorporated under the laws of England and Wales, with a principal address of 6 Agar Street, London WC2N 4HN, United Kingdom (formerly 10 St. Ebbes Street, Oxford OX11PT, United Kingdom) ("Assignor) and NaturalMotion Games Limited, a private limited company incorporated under the laws of England and Wales, with a principal address of 6 Agar Street, London WC2N 4HN, United Kingdom (formerly 10 St. Ebbes Street, Oxford OX11PT, United Kingdom) ("Assignee"). Assignor and Assignee may also be referred to herein individually as a "Party" and/or collectively as the "Parties".

RECITALS

A. Assignor is the holder of the legal title and is the legal owner of record for middleware and the technology related to such middleware (all developed by Assignor), including the following related trademark registrations, pending trademark applications, and copyrights whether registered or unregistered (including copyright applications and registrations) shown on Exhibit A attached to this Assignment and incorporated herein by this reference, as well as the associated goodwill thereto (collectively, the "Transferred Assets").

B. Assignor is desirous of assigning to Assignee all its right, title, interest, and goodwill in the Transferred Assets and all related rights. Assignee is desirous of accepting such assignment.

NOW THEREFORE, for good and valuable consideration in the sum of £1.00 (one pound) paid by the Assignee to the Assignor (receipt of which the Assignor hereby acknowledges), the Parties agree as follows.

AGREEMENT

1. Assignment. Assignor hereby assigns to Assignee all its right, title and interest in and to the Transferred Assets, including the goodwill, and all related rights. Assignee hereby accepts such assignment.

2. Execution and Delivery. Assignor agrees to execute and deliver all papers, instruments and assignments and to perform any other reasonable acts the Assignee may require in order to vest all right, title and interest in and to the Transferred Assets and any related rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor. The Parties further agree to execute the Assignment with electronic signatures and facsimiles and/or PDFs of signatures and such electronic signatures shall be treated as original signatures for all purposes under this Assignment agreement.

[Remainder of page intentionally left blank]

WHEREFORE, the Parties have executed this Assignment as of the date first set forth above.

Assignor

Assignee

NaturalMotion Limited

NaturalMotion Games Limited

By: 

Name: Phuong Y. Phillips

Title: Director

By: 

Name: Amy M. Rawlings

Title: Director