

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM689389

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	10/04/2021		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Friends Beverage Group, LLC		11/19/2021	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Fun Wine (USA) LLC		
Street Address:	20200 West Dixie Hwy, Suite 806		
City:	Aventura		
State/Country:	FLORIDA		
Postal Code:	33180		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4472297	FRIENDS FUN WINE	
Registration Number:	5973651	FUN WINE	
Registration Number:	6341966	FUN	
Registration Number:	6450660	ESPRESSO CABERNET	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2025964495		
Email:	csado@gerbenlawfirm.com		
Correspondent Name:	Christian A. Sado		
Address Line 1:	1050 Connecticut Ave NW		
Address Line 2:	Suite 500		
Address Line 4:	WASHINGTON, D.C. 20036		
ATTORNEY DOCKET NUMBER:	06120		
NAME OF SUBMITTER:	Christian A. Sado		
SIGNATURE:	/CAS/		
DATE SIGNED:	11/19/2021		

OP \$115.00 4472297

Total Attachments: 6

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Nunc Pro Tunc Trademark Assignment (“Assignment”) is made of record between Friends Beverage Group, LLC (“Assignor”), a limited liability company organized under the laws of the State of Florida with a primary address of 20200 West Dixie Highway, Suite 806, Aventura, FL 33180, and Fun Wine (USA) LLC, (“Assignee”) a limited liability company organized under the laws of the State of Florida with a primary address of 20200 West Dixie Highway, Suite 806, Aventura, FL 33180.

RECITALS

WHEREAS, Assignor is the last listed owner of the following federal trademark registrations (collectively, referred to as, the “Registrations”, certificates attached as **Exhibit A**):

- FRIENDS FUN WINE, U.S. Reg. No. 4472297;
- FUN WINE, U.S. Reg. No. 5973651;
- FUN, U.S. Reg. No. 6341966;
- ESPRESSO CABERNET, U.S. Reg. No. 6450660;

WHEREAS, the Assignor assigned, on October 4, 2021, to Assignee, all of its rights, titles, goodwill and interest in the FRIENDS FUN WINE, FUN WINE, FUN, and ESPRESSO CABERNET trademarks and associated Registrations (collectively referred to hereafter as the “Trademarks”), together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to recover for damages and profits for past infringements thereof; and

WHEREAS, the Assignor and the Assignee wish to evidence this assignment by executing this instrument;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged and in consideration of the foregoing recitals and mutual promises contained herein, Assignor and Assignee hereby evidence the assignment as follows:

1. Assignment. Assignor confirms that on October 4, 2021, Assignor did and has assigned to Assignee: (1) all the property, right, title and interest in and to the Trademarks including all common law rights connected therein together with the registration therefor for the United States and throughout the world together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademarks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademarks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Trademarks.
2. Acceptance. Assignee hereby acknowledges that it accepted the foregoing assignment for good and valuable consideration on October 4, 2021, and wishes to evidence this assignment by executing this instrument.

Assignor and Assignee have executed this Agreement as of November 19, 2021.

Assignor:

Friends Beverage Group, LLC

Signature:



Printed Name:

Joseph Bernstein

Title:

Executive Chairman

Date:

Assignee:

Fun Wine (USA) LLC

Signature:



Printed Name:

Joe Peleg

Title:

CEO

Date:

EXHIBIT A

United States of America
United States Patent and Trademark Office

FRIENDS FUN WINE

Reg. No. 4,472,297

Registered Jan. 21, 2014

Int. Cl.: 33

TRADEMARK

PRINCIPAL REGISTER

FRIENDS BEVERAGE GROUP LLC (FLORIDA LIMITED LIABILITY COMPANY)
18831 NE 29TH AVE
#774
AVENTURA, FL 33180

FOR WINE, IN CLASS 33 (U.S. CLS. 47 AND 49).

FIRST USE 1-0-2013; IN COMMERCE 1-0-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WINE", APART FROM THE MARK AS SHOWN.

SN 85-600,456; FILED 12-12-2012.

B. PARADEWELAL EXAMINING ATTORNEY



Nichelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office

FUN WINE

Reg. No. 5,973,651

Registered Jan. 28, 2020

Int. Cl.: 33

Trademark

Principal Register

Friends Beverage Group LLC (FLORIDA LIMITED LIABILITY COMPANY)
20200 West Dixie Hwy 8th Floor, Suite 80
Aventura, FLORIDA 33180

CLASS 33: Wine

FIRST USE 11-27-2019; IN COMMERCE 11-27-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY
PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-894,510, FILED 04-27-2018



Andrew H. Rose

Director of the United States
Patent and Trademark Office



United States of America

United States Patent and Trademark Office

FUN

Reg. No. 6,341,966
Registered May 04, 2021
Int. Cl.: 33
Trademark
Principal Register

Friends Beverage Group LLC (FLORIDA LIMITED LIABILITY COMPANY)
20200 West Dixie Hwy 8th Floor, Suite 80
Aventura, FLORIDA 33180

CLASS 33: Wine

FIRST USE 2-26-2021; IN COMMERCE 2-26-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-936,431, FILED 05-25-2018



Diana H. ...

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Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



United States of America

United States Patent and Trademark Office

ESPRESSO CABERNET

Reg. No. 6,450,660
Registered Aug. 10, 2021
Int. Cl.: 33
Trademark
Supplemental Register

Friends Beverage Group, LLC (FLORIDA LIMITED LIABILITY COMPANY)
8th Floor, Suite 806
20200 West Dixie Hwy
Aventura, FLORIDA 33180

CLASS 33: Wine

FIRST USE 6-00-2021; IN COMMERCE 6-00-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "CABERNET"

SER. NO. 88-909,620, FILED P.R. 05-11-2020; AM. S.R. 07-02-2021



Diana H. ...

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office

