

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM689419

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IBQ Systems, LLC		10/26/2021	Limited Liability Company: WASHINGTON
RECEIVING PARTY DATA			
Name:	Zywave, Inc.		
Street Address:	10100 W. Innovation Dr. #300		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53226		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2741728	IBQ	
Registration Number:	2349845	IBQ SYSTEMS	
CORRESPONDENCE DATA			
Fax Number:	4142770656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142716560		
Email:	klbehnke@michaelbest.com		
Correspondent Name:	Michael Best & Friedrich LLP		
Address Line 1:	790 N. Water Street, Suite 2500		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Laura M. Konkel		
SIGNATURE:	/Laura M. Konkel/		
DATE SIGNED:	11/19/2021		
Total Attachments: 1			
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OP \$65.00 2741728

TRADEMARK ASSIGNMENT

This trademark assignment agreement, effective as of the date below, is entered into by and between IBQ Systems, LLC, a Washington limited liability company ("Assignor"), and Zywave, Inc., a Wisconsin corporation ("Assignee").

WHEREAS, Assignor owns U.S. Trademark Registration Nos. 2741728 for IBQ and 2349845 for IBQ SYSTEMS (the "Marks").

WHEREAS, Assignee wants to acquire all of Assignor's right, title, and interest in and to the Marks and Assignor is willing to assign the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, and interest in and to the Marks and all common law rights in the Marks, together with the goodwill of the business symbolized by the Marks and its right to sue for past infringement of the Marks and to recover any and all damages and awards for such infringement.

IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment.

IBQ SYSTEMS, LLC

By: B. Hopkins

Name: BRYAN HOPKINS

Title: MANAGER

Date: 10/26/2021