

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM689424

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ECLIPSE BUSINESS CAPITAL LLC f/k/a ENCINA BUSINESS CREDIT, LLC		11/18/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NEW DAIRY TRADEMARK HOLDING, LLC		
<b>Street Address:</b>	250 FILLMORE STREET, SUITE 525		
<b>City:</b>	DENVER		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80206		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 17</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4489115	SALLIE'S SOUTHERN TEA	
<b>Registration Number:</b>	2783922	GOLDENROD	
<b>Registration Number:</b>	1445381	ALL THE DAIRY BEST TO YOU FROM DAIRYMENS	
<b>Registration Number:</b>	1964815	DAIRYMENS	
<b>Registration Number:</b>	0921212	BETTER THAN IT HAS TO BE	
<b>Registration Number:</b>	3704472	COBURG	
<b>Registration Number:</b>	4168392	FARM FIELD	
<b>Registration Number:</b>	3638494	FLAV-O-RICH	
<b>Registration Number:</b>	3230127	KID BUILDER	
<b>Registration Number:</b>	3491333	SABA SUNBURST	
<b>Registration Number:</b>	0903961	C	
<b>Registration Number:</b>	5265861	VELDA	
<b>Serial Number:</b>	88438232	SPORTS MILK	
<b>Serial Number:</b>	88697027	SIMPLE DELIGHTS	
<b>Serial Number:</b>	88415390	SUNBURST	
<b>Serial Number:</b>	88617443	BODY BOOST	
<b>Serial Number:</b>	88617442	IMOONITY	

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**CORRESPONDENCE DATA****Fax Number:** 2142000853*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 210-978-7404**Email:** lori.lapidario@haynesboone.com**Correspondent Name:** Haynes and Boone, LLP - IP Section**Address Line 1:** 2323 Victory Avenue, Suite 700**Address Line 4:** Dallas, TEXAS 75219**ATTORNEY DOCKET NUMBER:** 0060258.00006**NAME OF SUBMITTER:** Molly Barham**SIGNATURE:** /Molly Barham/**DATE SIGNED:** 11/19/2021**Total Attachments: 4**

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## TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS** (this “*Termination and Release*”) is granted as of November 18, 2021 by **ECLIPSE BUSINESS CAPITAL LLC f/k/a ENCINA BUSINESS CREDIT, LLC**, in its capacity as collateral agent for the Secured Parties (together with its successors and assigns in such capacity, the “*Grantee*”), in favor of **NEW DAIRY TRADEMARK HOLDING, LLC** a Delaware limited liability company (the “*Grantor*”).

**WHEREAS**, the Grantor executed and delivered a Grant of a Security Interest – Trademarks dated as of July 20, 2020 (as amended, restated, supplemented or otherwise modified prior to the date hereof, the “*Grant*”), granting the Grantee a security interest in and lien on certain trademarks and trademark applications (“*Marks*”) described therein, which was recorded with the United States Patent and Trademark Office (“*USPTO*”) on August 5, 2020, at Reel 7016, Frame 0066;

**WHEREAS**, the Grantor has requested that the Grantee hereby terminate, release and discharge fully its security interests in and liens on all right, title and interest of the Grantor in, to and under all of the Marks as herein provided; and

**WHEREAS**, the Grantor has requested that the Grantee provide a document suitable for recording with the USPTO to evidence the release of the Grantee’s security interests in and liens on the Marks as herein provided.

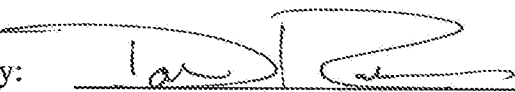
**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantee hereby:

1. terminates the Grant and releases, terminates and discharges all liens and security interests in the Grantor’s right, title and interest in, to and under (i) the Marks, including without limitation those trademarks and trademark applications identified in Schedule A hereto, (ii) all proceeds and products of the Marks, (iii) all goodwill associated therewith, and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same; and assigns, transfers and conveys to Grantor any interest in all of the foregoing, including any lien and security interest thereof; and
2. authorizes and requests that this Termination and Release be recorded with the USPTO.

[Signature page follows]

IN WITNESS WHEREOF, the Grantee has caused this Termination and Release to be executed by its duly authorized officer as of the date above first written.

ECLIPSE BUSINESS CAPITAL LLC f/k/a  
ENCINA BUSINESS CREDIT, LLC, AS  
GRANTEE


By:   
Name: DANIEL ROSS  
Title: AUTHORIZED SIGNATORY

[Signature Page to Release of Security Interest in United States Trademarks]

TRADEMARK  
REEL: 007501 FRAME: 0052

SCHEDULE A TO GRANT OF A SECURITY INTEREST

Trademark Registrations and Applications

Mark	App. No. App. Date	Reg. No. Reg. Date	Owner
SALLIE'S SOUTHERN TEA	85657906 JUNE 21, 2012	4489115 FEB 25, 2014	NEW DAIRY TRADEMARK HOLDING, LLC
GOLDENROD	76443067 AUG 22, 2002	2783922 NOV 18, 2003	NEW DAIRY TRADEMARK HOLDING, LLC
ALL THE DAIRY BEST TO YOU FROM DAIRYMENS	73507085 NOV 5, 1984	1445381 JUNE 30, 1987	NEW DAIRY TRADEMARK HOLDING, LLC
DAIRYMENS	73690650 October 19, 1987	1964815 APRIL 2, 1996	NEW DAIRY TRADEMARK HOLDING, LLC
BETTER THAN IT HAS TO BE	72343664 NOV 17, 1969	921212 SEP 28, 1971	NEW DAIRY TRADEMARK HOLDING, LLC
COBURG	77599266 OCT 23, 2008	3704472 NOV 3, 2009	NEW DAIRY TRADEMARK HOLDING, LLC
FARM FIELD	85006345 APRIL 5, 2010	4168392 JULY 3, 2012	NEW DAIRY TRADEMARK HOLDING, LLC
FLAV-O-RICH	77599243 OCT 23, 2008	3638494 JUNE 16, 2009	NEW DAIRY TRADEMARK HOLDING, LLC
KID BUILDER	76477057 DEC 19, 2002	3230127 APRIL 17, 2007	NEW DAIRY TRADEMARK HOLDING, LLC
SABA SUNBURST	77223721 July 6, 2007	3491333 AUG 26, 2008	NEW DAIRY TRADEMARK HOLDING, LLC
C (Stylized) 	72343663 November 17, 1969	903961 December 8, 1970	NEW DAIRY TRADEMARK HOLDING, LLC
VELDA	87310799 January 23, 2017	5265861 August 15, 2017	NEW DAIRY TRADEMARK HOLDING, LLC
SPORTS MILK Stylized	<b>88438232</b> <b>May 20, 2019</b>	Pending	NEW DAIRY TRADEMARK HOLDING, LLC
SIMPLE DELIGHTS	<b>88697027</b> <b>November 18, 2019</b>	Pending	NEW DAIRY TRADEMARK HOLDING, LLC
SUNBURST	<b>88415390</b> <b>May 3, 2019</b>	Pending	NEW DAIRY TRADEMARK HOLDING, LLC
BODY BOOST	<b>88617443</b> <b>September 16, 2019</b>	Pending (but a final office action was issued 6/17/20)	National Dairy, LLC

<b>Mark</b>	<b>App. No. App. Date</b>	<b>Reg. No. Reg. Date</b>	<b>Owner</b>
IMOONITY	88617442 September 16, 2019	Pending (but a final office action was issued 7/17/20)	National Dairy, LLC
DAIRYMAID	Ohio TM No. 3888426 April 7, 2016	Ohio TM No. 3888426 April 7, 2016	NEW DAIRY TRADEMARK HOLDING, LLC
DAIRY FRESH	Alabama TM No. 115-649 September 30, 2015	Alabama TM No. 115-649 September 30, 2015	NEW DAIRY TRADEMARK HOLDING, LLC
DAIRY FRESH	Alabama TM No. 115-650 September 30, 2015	Alabama TM No. 115-650 September 30, 2015	NEW DAIRY TRADEMARK HOLDING, LLC
DAIRY FRESH	Alabama TM No. 115-651 September 30, 2015	Alabama TM No. 115-651 September 30, 2015	NEW DAIRY TRADEMARK HOLDING, LLC

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