

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM689440

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Eat Just, Inc.		11/03/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GOOD Meat, Inc.		
<b>Street Address:</b>	2000 Folsom Street		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94110		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90160996	GOOD	
<b>Serial Number:</b>	90161003	GOOD MEAT	
<b>Serial Number:</b>	90480675	NO KILL MEAT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5713954631		
<b>Email:</b>	tmcentral@pirkeybarber.com		
<b>Correspondent Name:</b>	Tara Vold, Pirkey Barber PLLC		
<b>Address Line 1:</b>	8251 Greensboro Drive, Suite 520		
<b>Address Line 4:</b>	Tysons, VIRGINIA 22102		
<b>NAME OF SUBMITTER:</b>	Tara M. Vold		
<b>SIGNATURE:</b>	/tmv/		
<b>DATE SIGNED:</b>	11/19/2021		
<b>Total Attachments: 9</b>			
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## ASSIGNMENT OF TRADEMARKS AND TRADEMARK APPLICATIONS

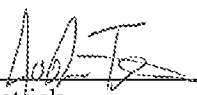
WHEREAS, Eat Just, Inc., a corporation duly organized under and pursuant to the laws of Delaware, and having its principal place of business at 2000 Folsom Street, San Francisco, CA 94110, hereinafter referred to as "ASSIGNOR," is the owner of all rights in the trademarks described and set forth in Exhibit A attached hereto:

WHEREAS, GOOD Meat, Inc., a corporation duly organized under and pursuant to the laws of Delaware, and having its principal place of business at 2000 Folsom Street, San Francisco, CA 94110, hereinafter referred to as "ASSIGNEE," is desirous of acquiring all of Assignor's right, title, and interest in and to said trademarks and applications, the right to file applications on said trademarks, and the right, title and interest in and to any applications for registered trademarks of the United States or other countries claiming priority to said applications, and in and to any registered trademark, United States or foreign, to be obtained therefor and thereon;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has sold, assigned, transferred, and set over, and by these presents do sell, assign, transfer, and set over unto the Assignee, and Assignee's successors, legal representatives, and assigns, all of the Assignor's right, title, and interest in and to the above mentioned trademarks and applications (the "Assigned Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks (provided that, with respect to the United States intent-to-use trademark applications set forth above, the transfer of such applications accompanies, pursuant to, the transfer of Assignor's business, or that portion of the business to which the trademark pertains, and that business is ongoing and existing), the right to file applications on said trademarks, and the right, title and interest in and to any applications, for registered trademarks of the United States or other countries claiming said trademarks, and any and all registered trademarks of the United States of America and all other countries that have been or may be granted therefor and thereon, and in and to any and all applications claiming priority to said applications, divisions, renewals, substitutions, conversions, and continuations of said application(s), and reissues, reexaminations, and all rights under the International Convention for the Protection of Industrial Property and the Madrid System for the International Registration of Marks, the same to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which registered trademarks may be granted as fully and entirely as the same would have been held and enjoyed by the Assignor had its sale and assignment not been made.

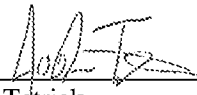
IN TESTIMONY WHEREOF, the Assignor and Assignee have caused this Assignment to be executed by their authorized representatives.

**Eat Just, Inc.**

By:   
Joshua Tetrick  
CEO








Date: 11/3/2021









**GOOD Meat, Inc.**









By:   
Joshua Tetrick  
CEO








Date: 11/3/2021









# Exhibit A

Trademark	Image	Country	App. No.	App. Date	Reg. No.	Reg. Date	Status
GOOD and Design		Australia	2159485	Mar 1 2021	2159485	May 19 2021	Registered
GOOD and Design		Bahrain	131437	Mar 1 2021	131437	Mar 1 2021	Registered
GOOD and Design		Brazil	922196974	Feb 26 2021			Pending
GOOD and Design		Canada	2088143	Mar 1 2021			Pending
GOOD and Design		China					To be filed
GOOD and Design		EUTM	018409459	Feb 26 2021			Pending
GOOD and Design		Hong Kong	305546539	Feb 26 2021	305546539	Jul 20 2021	Registered









GOOD and Design		India	4885179	Mar 1 2021			Pending
GOOD and Design		Indonesia	DID2021014974	Mar 4 2021			Pending
GOOD and Design		Israel	336774	Feb 26 2021			Pending
GOOD and Design		Japan	2021-023023	Feb 26 2021			Pending
GOOD and Design		Kuwait	2021/005113	Apr 27 2021			Pending
GOOD and Design		Macau	N/179801	Mar 1 2021		Jul 21 2021	Registered
GOOD and Design		Malaysia	TM2021005571	Mar 2 2021			Pending
GOOD and Design		Mexico	2506878	Mar 1 2021	2249760	May 24 2021	Registered









GOOD and Design		Oman	143901	Mar 1 2021			Pending
GOOD and Design		Pakistan	605632	Mar 1 2021			Pending
GOOD and Design		Philippines	4-2021-504813	Feb 26 2021			Pending
GOOD and Design		Qatar	145582	Mar 1 2021			Pending
GOOD and Design		Republic of Korea (South)	40-2021-0040714	Mar 2 2021			Pending
GOOD and Design		Saudi Arabia					Not yet filed
GOOD and Design		Singapore	40202104858T	Mar 2 2021	40202104858T	Aug 19 2021	Registered
GOOD and Design		South Africa	2021/05505	Feb 26 2021			Pending







GOOD and Design		Taiwan	110013290	Feb 26 2021			Pending
GOOD and Design		Thailand	210107846	Mar 2 2021			Pending
GOOD and Design		Turkey	2021/032994	Mar 1 2021			Pending
GOOD and Design		United Arab Emirates	345773	Feb 27 2021	345773	Aug 16 2021	Registered
GOOD and Design		United Kingdom	3601676	Feb 26 2021	3601676	Jul 2 2021	Registered
GOOD and Design		United States of America	90/160,996	Sep 4 2020			Pending
GOOD and Design		Vietnam	4-2021-06854	Mar 1 2021			Pending
GOOD FISH and Design		United States of America					Not yet filed

GOOD MEAT and Design		Australia	2152157	Jan 29 2021	2152157	May 3 2021	Registered
GOOD MEAT and Design		Bahrain	131207	Feb 2 2021			Pending
GOOD MEAT and Design		Brazil	921941862	Jan 29 2021			Pending
GOOD MEAT and Design		Canada	2088147	Mar 1 2021			Pending
GOOD MEAT and Design		China	54588335	Mar 24 2021			Pending
GOOD MEAT and Design		EUTM	018385645	Jan 29 2021	018385645	Jun 10 2021	Registered
GOOD MEAT and Design		Hong Kong	305520366	Jan 28 2021	305520366	Jun 11 2021	Registered
GOOD MEAT and Design		India	4840900	Jan 29 2021			Pending



GOOD MEAT and Design		Indonesia	DID2021014058	Mar 1 2021			Pending
GOOD MEAT and Design		Israel	335964	Jan 29 2021			Pending
GOOD MEAT and Design		Japan	2021-009820	Jan 28 2021			Pending
GOOD MEAT and Design		Kuwait	2021/005112	Apr 27 2021			Pending
GOOD MEAT and Design		Macau	N/178832	Feb 1 2021	N/178832	Jun 22 2021	Registered
GOOD MEAT and Design		Malaysia	TM2021002779	Feb 2 2021			Pending
GOOD MEAT and Design		Mexico	2506879	Mar 1 2021			Pending
GOOD MEAT and Design		Oman	142987	Jan 31 2021			Pending

GOOD MEAT and Design		Pakistan	601413	Feb 1 2021			Pending
GOOD MEAT and Design		Philippine s	4-2021-502192	Jan 28 2021			Pending
GOOD MEAT and Design		Qatar	144855	Feb 2 2021			Pending
GOOD MEAT and Design		Republic of Korea (South)	40-2021- 0019672	Jan 28 2021			Pending
GOOD MEAT and Design		Saudi Arabia					Not yet filed
GOOD MEAT and Design		Singapore	40202102598W	Feb 1 2021	40202102598W	Aug 19 2021	Registered
GOOD MEAT and Design		South Africa	2021/02174	Jan 28 2021			Pending
GOOD MEAT and Design		Taiwan	110006615	Jan 28 2021			Pending

GOOD MEAT and Design		Thailand	210104009	Feb 2 2021			Pending
GOOD MEAT and Design		Turkey	2021/14509	Jan 28 2021			Pending
GOOD MEAT and Design		United Arab Emirates	344099	Jan 30 2021	344099	Jul 25 2021	Registered
GOOD MEAT and Design		United Kingdom	3587078	Jan 29 2021	3587078	Jun 4 2021	Registered
GOOD MEAT and Design		United States of America	90/161,003	Sep 4 2020			Pending
GOOD MEAT and Design		Vietnam	4-2021-04074	Jan 29 2021			Pending
NO KILL MEAT		United States of America	90/480,675	Jan 21 2021			Pending