TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM689459

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
OVG Media & Conferences, LLC		11/19/2021	Limited Liability Company: DELAWARE
Spectra SV Management Company		11/19/2021	Corporation: DELAWARE
Global Spectrum, L.P.		11/19/2021	Limited Partnership: DELAWARE
Ovations Fanfare, L.P.		11/19/2021	Limited Partnership: PENNSYLVANIA
Ovations Food Services, L.P.		11/19/2021	Limited Partnership: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	KKR Loan Administration Services, LLC, as Collateral Agent		
Street Address:	30 Hudson Yards		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: DELAWARE		

PROPERTY NUMBERS Total: 22

900657627

Property Type	Number	Word Mark		
Registration Number:	1503337	POLLSTAR		
Registration Number:	5078838	S		
Registration Number:	5266429	SPECTRA		
Registration Number:	2479430	GLOBAL SPECTRUM		
Registration Number:	2202420	ORANGE COUNTY MARKET PLACE		
Registration Number:	1727674	ORANGE COUNTY MARKET PLACE		
Registration Number:	1826680	ORANGE COUNTY MARKET PLACE		
Registration Number:	1856950	ORANGE COUNTY MARKET PLACE		
Registration Number:	1685359	MARKET PLACE SALE		
Registration Number:	1848770	MARKET PLACE SALE		
Registration Number:	1757187	MARKET PLACE SALE ORANGE COUNTY MARKET P		
Registration Number:	2782271	OVATIONS FOOD SERVICES		

TRADEMARK

REEL: 007501 FRAME: 0277

Property Type	Number	Word Mark
Registration Number:	2731817	OVATIONS CATERING TO THE HIGHEST ACCLAIM
Registration Number:	4137688	OVATIONS
Registration Number:	5966241	BRÛLÉE EVERYDAY
Registration Number:	4165794	COUNTRYVILLE
Registration Number:	4123116	COUNTRYVILLE
Registration Number:	4165795	COUNTRYVILLE BAR & GRILL
Registration Number:	5971969	BRÛLÉE EVERYDAY
Registration Number:	4160475	BRÛLÉE CATERING BY CHEF JEAN-MARIE LACRO
Registration Number:	4146340	BRÛLÉE
Registration Number:	3228467	BRULEE

CORRESPONDENCE DATA

Fax Number: 8009144240

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-713-0755

Email: Michael.Violet@wolterskluwer.com

Correspondent Name: CT Corporation

Address Line 1: 4400 Easton Commons Way

Address Line 2: Suite 125

Address Line 4: Columbus, OHIO 43219

NAME OF SUBMITTER:	Doris Ka
SIGNATURE:	/Doris Ka/
DATE SIGNED:	11/19/2021

Total Attachments: 8

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TRADEMARK SECURITY AGREEMENT dated as of November 19, 2021 (this "<u>Agreement</u>"), among OVG MEDIA & CONFERENCES, LLC, a Delaware limited liability company, SPECTRA SV MANAGEMENT COMPANY, a Delaware corporation, GLOBAL SPECTRUM, L.P., a Delaware limited partnership, OVATIONS FANFARE, L.P., a Pennsylvania limited partnership, OVATIONS FOOD SERVICES, L.P., a Pennsylvania limited partnership, (each, a "<u>Grantor</u>", and, collectively, the "<u>Grantors</u>") and KKR Loan Administration Services LLC, as Collateral Agent (in such capacity and together with successors in such capacity, the "<u>Collateral Agent</u>").

Reference is made to (a) the Credit Agreement dated as of November 19, 2021 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among OVG BUSINESS SERVICES INTERMEDIATE HOLDINGS, LLC, a Delaware limited liability company ("Holdings"), OVG BUSINESS SERVICES, LLC, a Delaware limited liability company (the "Borrower"), the Lenders party thereto, KKR Loan Administration Services LLC, as Administrative Agent and as Collateral Agent and (b) the Collateral Agreement dated as of November 19, 2021 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Collateral Agreement"), among Holdings, the Borrower, the other grantors from time to time party thereto and the Collateral Agent. The Lenders and the Issuing Banks have agreed to extend credit to the Borrower subject to the terms and conditions set forth in the Credit Agreement. Each Grantor is an Affiliate of the Borrower and is willing to execute and deliver this Agreement in order to induce the Secured Parties to make extensions of credit and as consideration for such extensions of credit previously issued. Accordingly, the parties hereto agree as follows:

- SECTION 1. <u>Terms</u>. Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Collateral Agreement or the Credit Agreement, as applicable. The rules of construction specified in Section 1.01(b) of the Collateral Agreement also apply to this Agreement.
- SECTION 2. <u>Grant of Security Interest</u>. As security for the payment or performance, as the case may be, in full of all Secured Obligations, each Grantor hereby grants to the Collateral Agent, its successors and assigns, for the benefit of the Secured Parties, a security interest (the "<u>Security Interest</u>") in all of such Grantor's right, title and interest in, to and under any Trademarks now owned or at any time hereafter acquired by such Grantor, including those listed on Schedule I (the "Trademark Collateral").
- SECTION 3. <u>Collateral Agreement</u>. The Security Interest granted to the Collateral Agent herein is granted in furtherance, and not in limitation, of the security interests granted to the Collateral Agent pursuant to the Collateral Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the Trademark Collateral are more fully set forth in the Collateral Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Collateral Agreement, the terms of the Collateral Agreement shall govern.
- SECTION 4. <u>Counterparts</u>. This Agreement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original but all of which when taken together shall constitute a single contract. Delivery of an executed signature page to this Agreement by facsimile or other electronic transmission shall be effective as delivery of a manually signed counterpart of this Agreement.

SECTION 5. GOVERNING LAW. THIS TRADEMARK SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE

GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.

[Remainder of this page intentionally left blank]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

OVG MEDIA & CONFERENCES, LLC

By: OVG BUSINESS SERVICES, LLC, its sole

member

By: <u>Francesca L Bodis</u>

Name: Francesca Bodie

Title: Authorized Representative

SPECTRA SV MANAGEMENT COMPANY

By:

Name Brian Rothenberg
Title: President and Secretary

GLOBAL SPECTRUM, L.P.

By: Global Spectrum, LLC, its general partner

By;

Nange: Brian Rothenberg Title: President and Secretary

OVATIONS FANFARE, L.P. OVATIONS FOOD SERVICES, L.P.

By: Ovations Food Services, LLC, its general partner

By:

iame/ Brian Rothenberg

Title: President and Secretary

KKR LOAN ADMINISTRATION SERVICES LLC, as Collateral Agent

Name:
Title:

John Knox
CFO

SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT

Trademark	Owner	Trademar k Number	Issue Date
POLLSTAR	OVG Media & Conferences, LLC	Serial No. 73/670,77 4 Reg. No. 1,503,337	Filing Date 7/8/1987 Reg. Date 9/6/1988
S (Stylized)	Spectra SV Management Company	5078838	11/8/2016
SPECTRA	Spectra SV Management Company	5266429	8/15/2017
GLOBAL SPECTRUM	GLOBAL SPECTRUM, L.P.	2479430	8/21/2001
ORANGE COUNTY MARKET PLACE ORANGE COUNTY MARKET PLACE	Ovations Fanfare, L.P. Ovations Fanfare, L.P.	2202420 1727674	11/10/1998 10/27/1992
ORANGE COUNTY MARKET PLACE	Ovations Fanfare, L.P.	1826680	3/15/1994
ORANGE COUNTY MARKET PLACE MARKET PLACE SALE Design	Ovations Fanfare, L.P. Ovations Fanfare, L.P.	1856950 1685359	5/5/1992
MARKET PLACE SALE Design ORANGE COUNTY MARKET PLACE with MARKET PLACE SALE Design	Ovations Fanfare, L.P.	1848770	8/9/1994
	Ovations Fanfare, L.P.	1757187	3/9/1993
OVATIONS FOOD SERVICES	Ovations Food Services, L.P.	2782271	11/11/2003

Trademark	Owner	Trademar k Number	Issue Date
OVATIONS CATERING TO THE			
HIGHEST ACCLAIM &			
Design	Ovations Food		
	Services, L.P.	2731817	7/1/2003
	Ovations Food		
OVATIONS	Services, L.P.	4137688	5/8/2012
BRULEE EVERYDAY	Ovations Food	5966241	1/21/21
	Services, L.P.		
	Ovations Food		
COUNTRYVILLE	Services, L.P.	4165794	6/26/2012
COUNTRY (BBB	Services, Ear.	1100771	0/20/2012
	Ovations Food		
COUNTRYVILLE	Services, L.P.	4123116	4/3/2012
COUNTRYVILLE BAR & GRILL &			
Design	Ovations Food		
2 congr.	Services, L.P.	4165795	6/26/2012
BRULEE EVERYDAY	Ovations Food	5971969	1/3/20
	Services, L.P.		
BRÛLÉE CATERING BY CHEF JEAN-			
MARIE LACROIX			
	Ovations Food Services, L.P.	4160475	6/19/2012
	Scrvices, L.F.	71004/3	0/15/2012
	Ovations Food		
BRÛLÉE	Services, L.P.	4146340	5/22/2012
	Ovations Food		
BRULEE	Services, L.P.	3228467	4/10/2007

RECORDED: 11/19/2021