

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM689467

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Renasant Bank		11/19/2021	Corporation: MISSISSIPPI
RECEIVING PARTY DATA			
Name:	NewPoint Media Group, LLC		
Street Address:	1120 S. Capital of Texas Hwy., Bldg. 3-150		
City:	Westlake Hills		
State/Country:	TEXAS		
Postal Code:	78746		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	1944139	HOMETOUR	
Registration Number:	3788334	INVIEW	
Registration Number:	2935776	MATURE LIVING CHOICES	
Registration Number:	3691183	NEW HOME FINDER	
Registration Number:	2921995	NEW HOME FINDER	
Registration Number:	3460451	NEW HOMES JOURNAL	
Registration Number:	2492583	REALESTATEBOOK.COM	
Registration Number:	3797434	SAY IT!	
Registration Number:	3298138	SENIOR LIVING CHOICES	
Registration Number:	2292689	THE REAL ESTATE BOOK	
Registration Number:	1996435	THE REAL ESTATE BOOK	
Registration Number:	4446376	N	
Registration Number:	4468726	NEWPOINT MEDIA GROUP	
Registration Number:	3946873	NEW HOME DIRECTORY.COM	
Registration Number:	4051309	NEW HOME GUIDE.COM	
Registration Number:	2347961	NEW HOMES DATA BOOK	
Serial Number:	87045012	THE REAL ESTATE BOOK	
CORRESPONDENCE DATA			

CH \$440.00 1944139

Fax Number: 9494754754

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 949-451-3800

Email: skann@gibsondunn.com

Correspondent Name: Stephanie Kann

Address Line 1: 3161 Michelson Drive

Address Line 2: Gibson, Dunn & Crutcher LLP

Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	66291-00074
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NAME OF SUBMITTER:	Stephanie Kann
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SIGNATURE:	/stephanie kann/
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DATE SIGNED:	11/19/2021
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Total Attachments: 3

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RELEASE OF TRADEMARK SECURITY INTEREST

WHEREAS, NewPoint Media Group, LLC, a Delaware limited liability company with its principal place of business at 1120 S Capital of Texas Hwy, Bldg 3-150, Westlake Hills, Texas 78746 (the “**Grantor**”), is the owner of record for the trademarks listed on the attached **Schedule A**, registered in the United States Patent and Trademark Office (the “**Trademarks**”);

WHEREAS, the Grantor entered into that certain (i) Trademark Security Agreement dated as of November 20, 2015 (the “**Security Agreement**”), between the Grantor and The Brand Banking Company, a Georgia banking company (“**Brand**”), a true and correct copy of which was recorded with the United States Patent and Trademark Office on December 16, 2015, at Reel/Frame 005690/0822; (ii) Trademark Security Agreement dated as of November 20, 2015 (with the August 31, 2016 Schedule 1)(the “**Updated Security Agreement**”), between the Grantor and Brand, a true and correct copy of which was recorded with the United States Patent and Trademark Office on September 7, 2016, at Reel/Frame 005871/0701; and (iii) Supplemental Trademark Security Agreement dated as of March 9, 2018 (the “**Supplemental Security Agreement**”), between the Grantor and Brand, a true and correct copy of which was recorded with the United States Patent and Trademark Office on March 13, 2018, at Reel/Frame 006297/0026 ;

WHEREAS, on September 1, 2018, Brand merged into Renasant Bank, a Mississippi banking corporation (“**Secured Party**”), whereby Secured Party became the holder of security interest in the Trademarks;

WHEREAS, a true and correct copy of the Articles of Merger of Brand into Secured Party was recorded with the United States Patent and Trademark office on October 29, 2021, at Reel/Frame 7477/0437;

WHEREAS, the Secured Party desires to release its security interest in the trademarks listed on the **Schedule A** and terminate the Security Agreement;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Secured Party hereby:

1. Releases and reassigns to the Grantor any and all liens, security interests, right, title and interest of Secured Party pursuant to the Security Agreement, Updated Security Agreement, and Supplemental Security Agreement in the trademarks described on **Schedule A**, without recourse or representation or warranty, express or implied; and

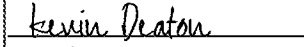
2. Authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to note and record the existence of the release hereby given.

IN WITNESS WHEREOF, the Secured Party has caused this Release of Trademark Security Interest to be signed by its duly authorized representative as of this 19th day of November 2021.

Secured Party:

Renasant Bank

DocuSigned by:

By: 
Name: ~~Kevin Deaton~~
Title: Workout Officer, SVP

SCHEDULE A

<u>Name</u>	<u>Record Owner</u>	<u>Registration No.</u>
The Real Estate Book (Bahamas)	NewPoint Media Group, LLC	30125
The Real Estate Book (and design) (Canada)	NewPoint Media Group, LLC	426825
The Real Estate Book (and design) (European Union)	NewPoint Media Group, LLC	006383145
The Real Estate Book (Panama)	NewPoint Media Group, LLC	161809
The Real Estate Book (Puerto Rico)	NewPoint Media Group, LLC	2292689
Hometour	NewPoint Media Group, LLC	1944139
Inview	NewPoint Media Group, LLC	3788334
Mature Living Choices	NewPoint Media Group, LLC	2935776
New Home Finder	NewPoint Media Group, LLC	3691183
New Home Finder (and design)	NewPoint Media Group, LLC	2921995
New Homes Journal	NewPoint Media Group, LLC	3460451
Realestatebook.com	NewPoint Media Group, LLC	2492583
Say It!	NewPoint Media Group, LLC	3797434
Senior Living Choices	NewPoint Media Group, LLC	3298138
The Real Estate Book	NewPoint Media Group, LLC	2292689
The Real Estate Book (and design)	NewPoint Media Group, LLC	1996435
The Real Estate Book (Virgin Islands (US))	NewPoint Media Group, LLC	2292689
N (and design)	NewPoint Media Group, LLC	4446376
NewPoint Media Group	NewPoint Media Group, LLC	4468726
New Home Directory.com	Rentpath, LLC (pending transfer)	3946873
New Home Guide.com	Rentpath, LLC (pending transfer)	4051309
New Homes Data Book	Rentpath, LLC (pending transfer)	2347961
The Real Estate Book	NewPoint Media Group, LLC	SN 87045012
Complethomeguide.com	NewPoint Media Group, LLC	Pending review

The Real Estate Book Virgin Islands NewPoint Media Group, LLC 7402

Owned by Franchise:

Homes & Land (Costa Rica)	NewPoint Franchisor, LLC	189166
Homes & Land (Costa Rica)	NewPoint Franchisor, LLC	189597