# CH \$640.00 325582

ETAS ID: TM689472

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

esheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE OF SECURITY INTEREST

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Renasant Bank		11/19/2021	Corporation: MISSISSIPPI

### **RECEIVING PARTY DATA**

Name:	NewPoint Franchisor, LLC	
Street Address:	1120 S. Capital of Texas Hwy., Bldg 3-150	
City:	Westlake Hills	
State/Country:	TEXAS	
Postal Code:	78746	
Entity Type:	Limited Liability Company: DELAWARE	

### **PROPERTY NUMBERS Total: 25**

Registration Number:3255821A APARTMENT RENTAL GUIDERegistration Number:3260724A RENTAL GUIDE APARTMENTSRegistration Number:3424668BRING YOUR LISTINGS TO LIFERegistration Number:2301653ESTATES & HOMESRegistration Number:2739328HAMPTONS LIVINGRegistration Number:3396415HOGARES Y TERRENOSRegistration Number:1959590HOME GUIDERegistration Number:1703648HOMELINERegistration Number:1703648HOMEMAILRegistration Number:1756790HOMES & LANDRegistration Number:3416932HOMES & LANDRegistration Number:4440884HOMES AND LANDRegistration Number:4440886HOMES AND LANDRegistration Number:4440887HOMES AND LANDRegistration Number:2627002HOMES OF EASTERN LONG ISLANDRegistration Number:2627003HOMES OF EASTERN LONG ISLAND THE MAGAZINRegistration Number:2633678HOMES OF THE HAMPTONS THE MAGAZINE OF SERegistration Number:2627001HOMES OF THE HAMPTONS	Property Type	Number	Word Mark
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	Registration Number:	2627003	HOMES OF EASTERN LONG ISLAND THE MAGAZIN
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	Registration Number:	2627001	HOMES OF THE HAMPTONS

TRADEMARK REEL: 007501 FRAME: 0351

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Property Type	Number	Word Mark
Registration Number:	2743516	HOMESANDLAND.COM
Registration Number:	2124466	NEW HOMES
Registration Number:	2031281	RENTAL GUIDE MAGAZINE
Registration Number:	1992238	THE PRINTING HOUSE, INC.
Registration Number:	2301988	WHERE THE WORLD FINDS HOMES
Registration Number:	4941271	LUXIERE

### **CORRESPONDENCE DATA**

**Fax Number:** 9494754754

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 949-451-3800

**Email:** skann@gibsondunn.com

Correspondent Name: Stephanie Kann

Address Line 1: 3161 Michelson Drive

Address Line 2: Gibson, Dunn & Crutcher LLP Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	66291-00074
NAME OF SUBMITTER:	Stephanie Kann
SIGNATURE:	/stephanie kann/
DATE SIGNED:	11/19/2021

### **Total Attachments: 3**

source=Trademark Release of Security Interest - NewPoint Franchisor LLC (Renasant Bank)#page1.tif source=Trademark Release of Security Interest - NewPoint Franchisor LLC (Renasant Bank)#page2.tif source=Trademark Release of Security Interest - NewPoint Franchisor LLC (Renasant Bank)#page3.tif

RELEASE OF TRADEMARK SECURITY INTEREST

WHEREAS, NewPoint Franchisor, LLC, a Delaware limited liability company with its principal place of business at 1120 S Capital of Texas Hwy, Bldg 3-150, Westlake Hills, Texas 78746 (the "Grantor"), is the owner of record for the trademarks listed on the attached Schedule

A, registered in the United States Patent and Trademark Office (the "*Trademarks*").

WHEREAS, the Grantor entered into that certain Trademark Security Agreement dated as of

November 20, 2015 (the "Security Agreement"), between the Grantor and The Brand Banking Company, a Georgia banking company ("Brand"), a true and correct copy of which was recorded

with the United States Patent and Trademark Office on December 16, 2015, at Reel/Frame

005691/0303;

WHEREAS, on September 1, 2018, Brand merged into Renasant Bank, a Mississippi banking

corporation ("Secured Party"), whereby Secured Party became the holder of security interest in

the Trademarks;

WHEREAS, a true and correct copy of the Articles of Merger of Brand into Secured Party

was recorded with the United States Patent and Trademark office on October 29, 2021, at

Reel/Frame 7477/0437;

WHEREAS, the Secured Party desires to release its security interest in the trademarks listed

on the **Schedule A** and terminate the Security Agreement;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby

acknowledged, Secured Party hereby:

1. Releases and reassigns to the Grantor any and all liens, security interests, right, title and

interest of Secured Party pursuant to the Security Agreement in the trademarks described on

**Schedule A**, without recourse or representation or warranty, express or implied; and

2. Authorizes and requests the Commissioner of Patents and Trademarks of the United States

of America to note and record the existence of the release hereby given.

IN WITNESS WHEREOF, the Secured Party has caused this Release of Trademark Security

Interest to be signed by its duly authorized representative as of this 19<sup>th</sup> day of November 2021.

**Secured Party:** 

Renasant Bank

By:

kevin Deaton

Kevin<sup>2</sup>Deaton Name:

Title: Workout Officer, SVP

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# SCHEDULE A

Naue	Record Owner	Registration No.
A Apartment Rental Guide (stylized)	NewPoint Franchisor, LLC	3,255,821
A Rental Guide Apartments (stylized)	NewPoint Franchisor, LLC	3,260,724
Bring Your Listings to Life	NewPoint Franchisor, LLC	3,424,668
Estates & Homes	NewPoint Franchisor, LLC	2,301,653
Hamptons Living	NewPoint Franchisor, LLC	2,739,328
Hogares Y Terrenos & Design	NewPoint Franchisor, LLC	3,396,415
Home Guide	NewPoint Franchisor, LLC	1,959,590
Homeline	NewPoint Franchisor, LLC	1,152,647
Homemail	NewPoint Franchisor, LLC	1,703,648
Homes & Land	NewPoint Franchisor, LLC	1,256,835
Homes & Land & Design (Canada)	NewPoint Franchisor, LLC	TMA550,268
Homes & Land (stylized) (European Union)	NewPoint Franchisor, LLC	582197
Homes & Land and Design	NewPoint Franchisor, LLC	1,756,790
Homes & Land (stylized)	NewPoint Franchisor, LLC	3,416,932
Homes and Land	NewPoint Franchisor, LLC	4,440,884
Homes and Land	NewPoint Franchisor, LLC	4,440,886
Homes and Land	NewPoint Franchisor, LLC	4,440,887
Homes of Eastern Long Island	NewPoint Franchisor, LLC	2,627,002
Homes of Eastern Long Island the Magazine of Seaside and Country Living (stylized)	NewPoint Franchisor, LLC	2,627,003
Homes of the Hamptons the Magazine of Seaside and Country Living (stylized)	NewPoint Franchisor, LLC	2,633,678

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Homes of the Hamptons	NewPoint Franchisor, LLC	2,627,001
Homesandland (Canada)	NewPoim Franchisor, LLC	TMA857613
Homesandland.com	NewPoint Franchisor, LLC	2,743,516
New Homes (supplemental registration)	NewPoint Franchisor, LLC	2,124.466
Rental Guide Magazine & Design	NewPoint Franchisor, LLC	2,031,281
The Printing House, Inc. and Design	·	
Where the World Finds Homes	NewPoint Franchisor, LLC	2,301,988
Luxiere	NewPoint Franchisor, LLC	4,941,271

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**RECORDED: 11/19/2021**