

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM692728

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900651575		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Betty Borneman representative of the deceased Florence Boissiere		04/18/2017	individual:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Betty Borneman		
<b>Street Address:</b>	16301 Tahoe Drive		
<b>City:</b>	Jersey Village		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	77040		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0737636	BOISSIERE	
<b>Registration Number:</b>	0577791	BOISSIERE THE PERFECT WHITE THE PERFECT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2147568779		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2144-740-8779		
<b>Email:</b>	RNail@lockelord.com		
<b>Correspondent Name:</b>	Robert E. Nail, Esq.		
<b>Address Line 1:</b>	2200 Ross Avenue, Suite 2800		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		
<b>ATTORNEY DOCKET NUMBER:</b>	1509311.04001		
<b>NAME OF SUBMITTER:</b>	Robert E. Nail		
<b>SIGNATURE:</b>	/Robert E. Nail/		
<b>DATE SIGNED:</b>	12/06/2021		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is made as of April 18, 2017 (the "Effective Date"), between Betty Borneman, as Voluntary Administrator of the Estate of Florence Boissiere, deceased, (the "Assignor"), and Betty Borneman, the sole beneficiary of the Estate of Florence Boissiere, deceased, (the "Assignee").

The Assignor is the owner of an undivided one-half interest in and to the following marks that are registered and in good standing in the United States Patent and Trademark Office:

1. Registration No. 0737636, dated September 11, 1962, "Boissiere"
2. Registration No. 0577791, dated July 21, 1953, "Boissiere The Perfect White The Perfect Dry" and Design

The Assignor also is the owner of an undivided one-half interest in and to the following mark that is registered in the Italian Patent and Trademark Office in Italy:

3. Registration No. 0001497954, dated November 21, 1994, "Boissiere"

Assignor, pursuant to her duties and obligations as Voluntary Administrator of the Estate of Florence Boissiere, deceased, hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the three (3) aforescribed marks, together with:

- 1) The goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) All unpaid accrued income, royalties, and damages and those hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) All rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that she will take all actions and execute such further instruments as may be necessary for securing, completing, or vesting in the Assignee her full right, title, and interest in and to said undivided one-half interest in the marks and related property, and licenses thereof.

