OP \$1065.00 7508827

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM689631

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gaiam Americas, Inc.		11/12/2021	Corporation: COLORADO

RECEIVING PARTY DATA

Name:	Sequential Holdco LLC
Street Address:	440 Ninth Ave
Internal Address:	6th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 42

Property Type	Number	Word Mark			
Serial Number:	75088273	XERGYM			
Serial Number:	75153741	XERING			
Serial Number:	75162275	XERTUBE			
Serial Number:	75504006	XERBALL			
Serial Number:	75602470	GAIAM			
Serial Number:	75665013	PRODUCTS FOR HEALTHY LIVING			
Serial Number:	75666123	SELF CARE			
Serial Number:	75882745	BALANCE BALL			
Serial Number:	76292682	TRICORD			
Serial Number:	76295005	SPRI			
Serial Number:	76314966	TRICORD			
Serial Number:	76402224	XERCUFFS			
Serial Number:	76404431	XERDISC			
Serial Number:	76451065	SPRI			
Serial Number:	76569236	GT XPRESS 101			
Serial Number:	78530013	SPRI			
Serial Number:	85060698	GAIAM			
Serial Number:	85119855				

TRADEMARK REEL: 007501 FRAME: 0942

900657793

Property Type	Number	Word Mark	
Serial Number:	85782526	ULTRA BALL	
Serial Number:	85840117	FOLLOW NO ONE	
Serial Number:	85976391	GAIAM SOL	
Serial Number:	86117402	QUBE	
Serial Number:	86251494	IGNITE BY SPRI	
Serial Number:	86285160	TUFF TUBE	
Serial Number:	86373518	GAIAM SOL	
Serial Number:	86556259	GAIAM RESTORE	
Serial Number:	86618942	GAIAM STUDIO SELECT	
Serial Number:	86622413		
Serial Number:	86877360	GAIAM WELLBEING	
Serial Number:	86966663	GAIAM	
Serial Number:	86966731		
Serial Number:	87336690	GAIAM	
Serial Number:	87674643	EVOLVE BY GAIAM	
Serial Number:	87675128	EVOLVE BY GAIAM	
Serial Number:	87675345	EVOLVE BY GAIAM	
Serial Number:	87872804	GAIAM	
Serial Number:	88375562	GAIAM	
Serial Number:	88731448	GAIAM	
Serial Number:	90476727	GAIAM	
Serial Number:	90476787	GAIAM	
Serial Number:	90639451	SPRI	
Serial Number:	90749924	EVOLVE BY GAIAM	

CORRESPONDENCE DATA

Fax Number: 5132416234

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5132412324

Email: tremaklus@whe-law.com
Correspondent Name: Theodore R. Remaklus

Address Line 1: 441 Vine Street
Address Line 2: 2700 Carew Tower
Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER:	Theodore R. Remaklus
SIGNATURE:	/theodore r remaklus/
DATE SIGNED:	11/22/2021

Total Attachments: 19

source=Trademark Assignment (US Sequential Holdco LLC)#page1.tif source=Trademark Assignment (US Sequential Holdco LLC)#page2.tif source=Trademark Assignment (US Sequential Holdco LLC)#page3.tif source=Trademark Assignment (US Sequential Holdco LLC)#page4.tif source=Trademark Assignment (US Sequential Holdco LLC)#page5.tif source=Trademark Assignment (US Sequential Holdco LLC)#page6.tif source=Trademark Assignment (US Sequential Holdco LLC)#page7.tif source=Trademark Assignment (US Sequential Holdco LLC)#page8.tif source=Trademark Assignment (US Sequential Holdco LLC)#page9.tif source=Trademark Assignment (US Sequential Holdco LLC)#page10.tif source=Trademark Assignment (US Sequential Holdco LLC)#page11.tif source=Trademark Assignment (US Sequential Holdco LLC)#page12.tif source=Trademark Assignment (US Sequential Holdco LLC)#page13.tif source=Trademark Assignment (US Sequential Holdco LLC)#page14.tif source=Trademark Assignment (US Sequential Holdco LLC)#page15.tif source=Trademark Assignment (US Sequential Holdco LLC)#page16.tif source=Trademark Assignment (US Sequential Holdco LLC)#page17.tif source=Trademark Assignment (US Sequential Holdco LLC)#page18.tif source=Trademark Assignment (US Sequential Holdco LLC)#page19.tif

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("<u>Trademark Assignment Agreement</u>") is made and entered into as of November 12, 2021, by and among Sequential Brands Group, Inc., a Delaware corporation, each Subsidiary of Sequential listed on the signature pages to this Agreement (collectively with Sequential, "<u>Assignors</u>"), and Sequential Holdco LLC, a Delaware limited liability company (the "<u>Assignee</u>"). Assignee and Assignors are collectively referred to as the "<u>Parties</u>" and individually as a "<u>Party</u>".

WHEREAS, pursuant to that certain Intellectual Property Assignment and Assumption Agreement, dated as of November 12, 2021, by and between Assignee and Assignors (the "IP Agreement"), Assignors agreed to assign, sell, convey, and transfer, and desire to assign, sell, convey, and transfer all of Assignors' right, title, and interest in and to the Trademarks (as defined below) to Assignee, and Assignee desires to receive all right, title, and interest in and to the Trademarks.

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties hereby agree as follows:

- 1. <u>Definitions</u>. Capitalized terms used in this Trademark Assignment Agreement that are not defined in the body of this Trademark Assignment Agreement have the meanings given to them in the IP Agreement.
- Assignment. Assignors do hereby irrevocably sell, assign, transfer, convey, and 2. deliver to Assignee, its successors and assigns, and Assignee purchases and accepts from Assignors, all of Assignors' right, title, and interest in and to (a) the trademarks and trademark applications trademarks, service marks, trade dress, trade names, and other indicia of origin, applications and registrations for the foregoing set forth on Schedule A, and all goodwill associated therewith and symbolized thereby attached thereto (collectively, the "Trademarks"), (b) the right to apply for and obtain registrations and renewals for the Trademarks, (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing, and (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages. Assignors further authorize Assignee to file for and request that the United States Patent and Trademark Office, any successor offices thereto or any other corresponding bodies in each of the other countries, territories and jurisdictions of the world issue any and all trademarks, service marks, trade dress, trade names, and other indicia of origin resulting from the Trademarks to Assignee.
- 3. <u>Governing Law.</u> This Trademark Assignment Agreement shall be construed in accordance with the domestic Laws of the State of New York, without giving effect to any choice of law or conflict of law provision or rule (whether of the State of New York or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of New York.

- 4. <u>No Conflict</u>. Nothing in this Trademark Assignment Agreement shall alter any liability or obligation of the parties hereto arising under the Purchase Agreement. In the event of a conflict between the terms and conditions of this Trademark Assignment Agreement and the terms and conditions of the Purchase Agreement, the terms and conditions of the Purchase Agreement shall govern. Assignee acknowledges that Assignors make no representation or warranty with respect to the Trademarks, except as specifically set forth in the Purchase Agreement.
- 5. <u>No Modifications</u>. This Trademark Assignment Agreement may not be supplemented, altered or modified in any manner except by a writing signed by both Parties.
- 6. <u>Successors and Assigns</u>. This Trademark Assignment Agreement shall bind and shall inure to the benefit of the respective parties and their assigns, transferees, and successors.
- 7. <u>Counterparts</u>. This Trademark Assignment Agreement may be executed in one or more counterparts, each of which shall be deemed an original but both of which together will constitute one and the same instrument.

[Remainder of this page intentionally left blank.]

IN WITNESS WHEREOF, the under Agreement as of the date first written above.	signed have executed this Trademark Assignment
	Assignors:
	SEQUENTIAL BRANDS GROUP, INC.
	By: Name: Lorraine DiSp to Title: Chief Financial Officer
	GALAXY BRANDELL
	By: Name: Lorraine d'Santo Title: Chief Francial Officer & Treasurer
	THE BASKETBALL MAKETING COMPANY, INC.
	By:
	GAIAM AMERICAS, INC
	Býž

Name: Lorraine DiSanto

Title: Chief Financial Officer & Treasurer

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment Agreement as of the date first written above.

Assignee:

SEQUENTIAL HOLDCO LLC

Name: Allan Weinstein

Title: President

SCHEDULE A TRADEMARKS

See attached.

Trademark Report By Country Printed On: 5 Nov 2021 4:34:39 PM

	REFERENCE #	MARK	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
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ARGENTINA

AND1-00001AR AND 1 4/17/2009 6/17/2010 REGISTERED

3886567 3152470

Goods: 18 - rucksacks, bags for sports, traveling bags, pocket wallets and school bags

AND1-00001AR.01 AND 1 4/17/2009 2/25/2010 REGISTERED

3867211 3139653

Goods: 25 - footwear: namely, shoes and sport shoes; clothing: namely, jackets, knitwear, jerseys, pants, pullovers, sweatshirts, sweatpants,

shirts, shorts, socks, sport jerseys, polo shirts, tee-shirts, uniforms, wristbands and headbands; and headgear for wear: namely, sun

visors, visors, hoods and caps

Arm)

AND1-00001AR.02 AND 1 4/17/2009 2/25/2010 REGISTERED

3867212 3139654

Goods: 28 - balls for games: namely, basketballs; and games: namely, basketball sets.

AND1-00002AR AND 1 and Design (Extended 4/7/2009 2/17/2010 REGISTERED

Arm) 3867210 3139652

anj

Goods: 28 - balls for games: namely, basketballs; and games: namely, basketball sets.

AND1-00002AR.01 AND 1 and Design (Extended 4/7/2009 1/20/2010 REGISTERED

3867208 3181070

and a

Goods: 18 - rucksacks, bags for sports, bags for travel, music cases, pocket wallets and school bags

AND1-00002AR.02 AND 1 and Design (Extended 4/17/2009 2/17/2010 REGISTERED

Arm) 3139651 3867209

anis 3

Goods: 25 - footwear: namely, shoes and sport shoes; clothing: namely, jackets, knitwear, jerseys, pants, pullovers, sweatshirts, sweatpants,

shirts, shorts, socks, sport jerseys, polo shirts, tee-shirts, uniforms, wristbands and headbands; and headgear for wear: namely, sun

visors, visors, hoods and caps.

ARUBA

AND1-00001AW AND 1 and Design (Extended 5/6/2002 1/13/2003 REGISTERED

Arm) 22176 22176



Goods: 25 - clothing, including t-shirts, sweatshirts, tank tops, polo shirts, jerseys, sport shirts, knit shirts, over jackets, wind-resistant jackets,

insulated jackets, warm-up suits, athletic uniforms, tracksuits, pants, shorts, sweat pants.

AUSTRALIA

AND1-00001AU AND 1 3/28/1995 3/28/1995 REGISTERED

657129 657129

Goods: 25 - clothing, including t-shirts, wind resistant jackets, pants, shorts, sweatshirts, sweatpants and caps **TRADEMARK**

REEL: 007501 FRAME: 0950

REFERENCE #	MARK	FILED	REGISTERED	STATUS
		APPLICATION #	REGISTRATION #	

UNITED KINGDOM continued.....

REGISTERED AND1-00009GB Driver Pose Silhouette Logo 3/26/2003 3/22/2005

> UK00903110459 UK00903110459

25 - Clothing, namely, t-shirts, sweatshirts, tank tops, polo shirts, jerseys, sport shirts, jackets, warm-up suits, pants, shorts, sweat

pants, caps, hats, sweat bands; socks; footwear; clothing; headgear.

AND1-00010GB MIX TAPE REGISTERED 1/15/2003 4/16/2007

> UK00903008760 UK00903008760

25 - Clothing, namely, t-shirts, sweatshirts, tank tops, polo shirts, jerseys, sport shirts, jackets, warm-up suits, pants, shorts, sweat

pants, caps, hats, sweat bands and socks; footwear. 41 - Entertainment services featuring basketball games.

UNITED STATES

AND1-00005US.01 1 (stylized and/or with design) REGISTERED 10/2/2014 12/1/2015

> 86977579 4864714

> > 4984111

25 - Clothing, namely, tops, t-shirts, tank tops, polo shirts, sport shirts, bottoms, pants, shorts

AND1-00005US 1 (stylized and/or with design) 10/2/2014 6/21/2016 **REGISTERED** 86413036

25 - Clothing, namely, sweatshirts, jerseys, jackets, sweat pants Goods:

AND1-00001US.04 AND 1 8/16/2011 REGISTERED 6/18/2010

> 85066394 4013635

14 - Watches Goods:

AND1-00001US AND 1 6/17/2014 REGISTERED 5/2/2011

> 85981945 4550460

18 - all-purpose athletic bags; all-purpose sports bags; all-purpose carrying bags; duffel bags; gym bags; backpacks Goods:

AND1-00001US.03 AND 1 4/23/2004 7/19/2005 REGISTERED

> 76588461 2969524

Goods: 09 - prerecorded audio and video magnetic data carriers, audio and video tapes, and audio and video optical and laser discs, all featuring

basketball games and contests and music

25 - clothing, namely, t-shirts, sweatshirts, tank tops, polo shirts, jerseys, sport shirts, jackets, warm-up suits, athletic uniforms, pants,

shorts, sweat pants, gym shorts, caps, hats, sweat bands, head bands, wrist bands, socks, and footwear

41 - entertainment services, namely, organizing and presenting basketball games before live audiences and community and live sporting and cultural events featuring basketball games, basketball tournaments, basketball camps, and live musical concerts; organizing and

conducting basketball games and contests

AND1-00001US.02 AND 1 5/14/1993 6/6/1995 **REGISTERED**

> 74390120 1898164

25 - T-shirts, overjackets, wind resistant jackets, pants, shorts, sweatshirts and sweatpants Goods:

AND1-00001US.05 **REGISTERED** AND 1 4/21/2017 3/16/2021

87420221 6,295,466

Goods: 35 - Online retail store services featuring apparel, apparel accessories, footwear, headwear, sporting goods and equipment, and sports

and fitness products and accessories

REFERENCE # MARK FILED REGISTERED STATUS
APPLICATION # REGISTRATION #

UNITED STATES continued.....

AND1-00001US.06 AND 1 5/3/2019 ALLOWED

88414632

Goods: 03 - non-medicated breath freshening strips and sprays; non-medicated breath freshening dissolving strips; hair care preparations; hair

shampoos and conditioners; deodorants and antiperspirants for human use; non-medicated toiletry preparations; after shave lotion; shaving cream; body lotions; skin moisturizer; face and body creams; beard lotions; shower gel; bath and skin soap; sun block; sun screen; lip balm; cosmetics; wipes impregnated with a skin cleanser; non-medicated face and body mist; non-medicated skin cleaners;

facial cleansers; foot deodorant spray; toiletry and cosmetic bags filled with any of the foregoing; and room fragrances

AND1-00010US AND 1 (and Hook Logo) 6/21/2001 11/5/2002 REGISTERED

76275486 2645469

AND 1

Goods: 25 - clothing, namely, t-shirts, sweatshirts, tank tops, polo shirts, jerseys, sport shirts, jackets, warm-up suits, pants, shorts, sweat pants,

caps, hats, sweat bands and socks; footwear

AND1-00012US.01 AND 1 and Silhouette Logo 9/27/2002 1/6/2004 REGISTERED

78168760 2803755

CHNDI

Goods: 25 - clothing, namely, t-shirts, sweatshirts, tank tops, polo shirts, jerseys, sport shirts, jackets, warm-up suits, pants, shorts, sweat pants,

caps, hats, sweat bands and socks; footwear

AND1-00011US AND1 6/9/2009 8/30/2011 REGISTERED

77755773 4019930

Goods: 32 - Energy drinks; sports drinks

AND1-00012US AND1 and Silhouette Logo 6/9/2015 8/15/2017 REGISTERED

86655908 5266470

....

Goods: 28 - Basketballs; pumps for inflating sports equipment, namely, basketballs; basketball nets; athletic sporting goods, namely, muscle

training braces to be worn for support when playing sports for joints and limbs

AND1-00013US AND1 basketball company 9/4/2008 7/17/2012 REGISTERED

(and design) 77562714 4175873

1

Goods: 25 - clothing, namely, t-shirts, sweatshirts, tank tops, sport shirts, jackets, warm-up suits, pants, shorts, sweat pants and socks;

footwear

AND1-00002US.01

Drive Pose Player Design 6/11/2009 3/8/2011

77757824 3929306

REGISTERED

Goods: 32 - Energy drinks; sports drinks

REFERENCE #	MARK	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS	
JNITED STATES contin	nued				
AND1-00002US	Drive Pose Player Design	6/21/2001 76275484	4/9/2002 2558721	REGISTERED	
Goods:	25 - clothing, namely, t-shirts, sweatshirts, caps, hats, sweat bands and socks; footween		rs, sport shirts, jackets, warn	n-up suits, pants, shorts, s	sweat pants,
AND1-00002US.02	Drive Pose Player Design	10/18/2019 88659760		ALLOWED	
Goods:	18 - Bags for general and sport use, name backpacks, book bags, knapsacks, messe bags; all-purpose carrying bags; wallets; u	nger bags, luggage and trav		0 0.00	• •
AND1-00017US	I BALL	9/19/2003 78302937	5/10/2005 2947759	REGISTERED	
Goods:					ns, pants,
AND1-00019US	MIX TAPE	6/16/2004 76597691	12/20/2005 3031202	REGISTERED	
Goods:	09 - prerecorded audio and video magnetion basketball games and contests and music	c data carriers, audio and vid	deo tapes, and audio and vid	leo optical and laser discs	s, all featuring
AND1-00004US	Silhouette Logo	9/27/2002	3/30/2004	REGISTERED	

78168777 2828607

Goods: 25 - clothing, namely, t-shirts, sweatshirts, tank tops, polo shirts, jerseys, sport shirts, jackets, warm-up suits, pants, shorts, sweat pants,

caps, hats, sweat bands and socks; footwear

URUGUAY

AND1-00001UY AND ONE **REGISTERED** 4/11/1997 12/26/1997

> 354738 384356

Goods: 25 - to cover entire class

VENEZUELA

AND1-00001VE REGISTERED AND 1 and Design (Extended 6/12/1997 6/2/2000

Arm) 1206297 P219813



Goods: 09 - sunglasses

AND1-00001VE.01 **REGISTERED** 6/12/1997 6/2/2000 AND 1 and Design (Extended

1206597 P219816 Arm)



REFERENCE # MARK FILED REGISTERED STATUS
APPLICATION # REGISTRATION #

UNITED KINGDOM continued.....

GAIAM-00005GB WALK AWAY THE POUNDS 12/14/2001 10/14/2004 REGISTERED

UK00902512689 UK00902512689

Goods: 09 - Prerecorded magnetic data carriers featuring exercise instruction and routines.

16 - Meal planning cards and instructional guides.

35 - Informercials services; provision of informercials.

UNITED STATES

GAIAM-00001US BALANCE BALL 12/28/1999 1/22/2002 REGISTERED

75882745 2532828

Goods: 28 - Exercise Equipment, namely, a large ball used in exercise routines to promote health and fitness

GAIAM-00030US.01 EVOLVE BY GAIAM 11/7/2017 6/29/2021 REGISTERED

87674643 6403807

Goods: 25 - Clothing, namely, socks, yoga socks, headbands

GAIAM-00030US.02 EVOLVE BY GAIAM 11/7/2017 6/25/2019 REGISTERED

87675345 5788653

Goods: 27 - yoga mats; meditation mats; bags specially adapted for yoga mats; yoga towels specially adapted for yoga mats;

GAIAM-00030US.03 EVOLVE BY GAIAM 11/7/2017 6/29/2021 REGISTERED

87675128 6403808

Goods: 28 - Exercise and fitness equipment, namely, stretching straps, stretching bands, resistance bands, resistance cords, yoga straps, yoga

bricks, yoga gloves; slings specially adapted to carry yoga equipment

GAIAM-00030US.04 EVOLVE BY GAIAM 6/2/2021 PENDING

90749924

Goods: 10 - Foam massage rollers; massage sticks; massage apparatus; back massage rollers; hot and cold therapy massage apparatus; hand

therapy balls; hand-held massage apparatus; Hand and finger exercisers for therapeutic purposes; massage balls; massage mitts; massage rollers for the feet; textured back support device for self-massage of the back; pinpoint and multi-point massage sticks; textured

plastic rollers for massage; neck cradle therapeutic device for relaxing the neck; acupressure massage mat

GAIAM-00005US Flower Logo 8/31/2010 1/3/2012 REGISTERED

85119855 4080947

09 - Digital media, namely, pre-recorded compact discs, DVDs, high definition digital discs, and downloadable audio-visual recordings, all in the field of exercise, fitness, wellness and personal development; pedometers

18 - General purpose bags for carrying yoga equipment

24 - yoga towels

25 - Clothing, namely, dresses, shirts, tank tops, t-shirts, shorts, pants, sweaters, sweatshirts, bras, socks; yoga socks

28 - Exercise and fitness equipment, namely, stability balls, balance disks, resistance bands, resistance cords, yoga straps, yoga bricks, yoga mats, yoga balls, yoga gloves, Pilates mats, foam rollers, hand weights;

38 - Streaming of pre-recorded audio and audio-visual recordings via a global computer network

GAIAM-00005US.01 Flower Logo 4/6/2016 11/8/2016 REGISTERED

86966731 5077916

25 - Clothing, namely, bottoms, leggings, pants, capris, skirts, skorts, tops, bra top, crop top, short sleeve tops, three-quarter sleeve tops, long sleeve tops, hooded tops, tunics, vests and jackets

GAIAM-00006US.02 GAIAM 6/11/2010 12/21/2010 REGISTERED

85060698 3894022

Goods: 28 - Exercise and fitness equipment, namely, stability balls, balance disks, resistance bands, resistance cords, yoga straps, yoga bricks,

Page 18

yoga mats, step platforms, hand weights [weighted bars]

REFERENCE #	MARK	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
UNITED STATES continu	ued			
GAIAM-00006US.03	GAIAM	12/10/1998 75602470	12/26/2000 2416351	REGISTERED
Goods:	25 - clothing, namely, shirts, shorts, pants,			
GAIAM-00006US.04	GAIAM	4/6/2016	11/8/2016	REGISTERED
		86966663	5077912	
Goods:	25 - Clothing, namely, bottoms, leggings, plong sleeve tops, hooded tops, tunics, vest	•	ops, bra top, crop top, short :	sleeve tops, three-quarter sleeve tops,
GAIAM-00006US.05	GAIAM	2/15/2017 87336690	6/19/2018 5498794	REGISTERED
Goods:	35 - Retail store services and online retail s yoga accessories, exercise equipment and 41 - Providing fitness instruction services in wellness	athletic equipment		
GAIAM-00006US.10	GAIAM	4/11/2018 87872804	11/20/2018 5611735	REGISTERED
Goods:	21 - water bottles sold empty			
GAIAM-00006US.11	GAIAM	4/8/2019 88375562		ALLOWED
	non-medicated bath salts and bath crystals preparations, namely, moisturizing body go aromatherapy use; non-medicated skin cal wipes and towelettes; wipes impregnated wipes; deodorant and antiperspirant; not oils; gift sets consisting primarily of non-medicated bath salts and salts are salts.	el; aromatherapy mists for fa re preparations, namely, hyd vith a skin cleanser; make-u n-medicated skin care prepa	ace and body, namely, mists drating face and body mists; premover; face and body scarations, namely, skin cooling	comprised of essential oils for pre-moistened moisturizing cosmetic rrubs; facial and body masks; lip balm; gels and creams; fragrances; essential
GAIAM-00006US.12	GAIAM	12/18/2019 88731448		ALLOWED
Goods:	09 - Bathroom scales; kitchen scales; scale	es		
GAIAM-00006US.13	GAIAM	1/20/2021 90476727		PUBLISHED
Goods:	30 - Cereal-based snack bars; Cereal base beverages; High-protein Cereal bars	ed energy bars; Chocolate-b	pased beverages; Coffee-bas	sed beverages; Grain-based
GAIAM-00006US.14	GAIAM	1/20/2021 90476787		PUBLISHED
Goods:	32 - Ale; Beer; Bottled water; Drinking water Sports drinks; Vegetable juices; Vegetable			
GAIAM-00007US	GAIAM RESTORE	3/6/2015 86556259	11/29/2016 5091902	REGISTERED
Goods:	10 - Foam massage rollers, back massage self-massage of the back, pinpoint and mu 28 - Exercise and fitness equipment, name for hand and arm exercise, peanut-shaped	lti-point massage sticks ly, stretching straps, stretch	ning bands, balance discs, tai	chi exercise balls, flexible rubber bar
GAIAM-00008US.01	GAIAM SOL	3/24/2011 85976391	4/17/2012 4129913	REGISTERED
Goods:	28 - Yoga mats			
GAIAM-00009US	GAIAM STUDIO SELECT	5/4/2015 86618942	12/12/2017 5355512	REGISTERED
Goods:	28 - Fitness equipment, namely, yoga stra	os, yoga blocks, yoga bolste	ers and yoga mats	
GAIAM-00011US	GAIAM WELLBEING	1/15/2016 86877360	10/10/2017 5307304	REGISTERED

TRADEMARK REEL: 007501 FRAME: 0955

5307304

86877360

REFERENCE # **FILED** STATUS MARK REGISTERED **APPLICATION # REGISTRATION #**

UNITED STATES continued.....

GAIAM WELLBEING continued

10 - Foam massage rollers, foam rollers for muscle therapy, foam rollers for total body therapy and massage, textured plastic rollers for Goods:

massage, foam rollers for back therapy and massage, foam foot rollers, and a neck cradle therapeutic device for relaxing the neck 28 - exercise device comprised of stretch bands for stretching and relaxing foot and calf, neck cradle exercise device used to stretch and

strengthen neck muscles, and personal exercise mats

GAIAM-00012US REGISTERED GT XPRESS 101 (Stylized 1/12/2004 11/14/2006

Word) 76569236 3171866

11 - electrical cooking appliances, namely, electric cookers

REGISTERED GAIAM-00025US Lotus Design Mark 5/7/2015 12/27/2016

> 86622413 5110561



09 - Downloadable software in the nature of a mobile application that provides exercising instruction in the field of yoga Goods:

GAIAM-00014US 3/22/1999 2/5/2002 REGISTERED PRODUCTS FOR HEALTHY

> 75665013 2537417 LIVING

Goods: 35 - computerized on-line ordering services accessible through global computer information networks featuring health and personal care

GAIAM-00016US SELF CARE 3/23/1999 7/30/2002 REGISTERED

> 75666123 2599910

35 - On-line retail ordering services featuring skin care preparations, namely, hand cream and face cream; oral hygiene preparations and Goods:

apparatus, namely, toothbrushes; fitness clothing

TRICORD REGISTERED GAIAM-00004US 7/30/2001 4/15/2003

> 76292682 2708140

09 - prerecorded video disks featuring instruction in exercise and fitness Goods:

GAIAM-00004US.01 **TRICORD** 9/19/2001 11/19/2002 REGISTERED

> 76314966 2652901

28 - Exercise equipment, namely, resistance bands with handles, used in exercise routines to promote health and fitness

VIETNAM

GAIAM-00001VN GAIAM REGISTERED 7/3/2018 10/9/2020

> 4-2018-21799 366247

25 - Clothing; athletic wear; bottoms as clothing; leggings; tights; capris; tops; shirts; tank tops; t-shirts; bra tops; crop tops; shorts; pants; sweaters; dresses; skirts; sweatshirts; hooded tops; jackets; coats; outerwear; rainwear; tunics; vests; pajamas; underwear; bras;

socks; yoga socks; robes; wraps [as clothing]; saris; headwear; headbands; footwear

27 - Yoga, meditation and exercise mats; straps specially designs for use wth yoga, meditation and exercise mats

28 - Gymnastic and sporting articles; stability balls; medicine balls; balance discs; resistance bands; resistance cords; equipment for yoga, namely, mats, balls, bricks, wedges, straps, wheels, bolsters, cushions and towels specially adapted for use with yoga mats; equipment for meditation, namely, mats, bolsters, cushions, benches, and chairs; exercise balls; balls used in exercise routines; step platforms;

hand weights; kettlebells; weighted bars; bags specifically designed to carry yoga, exercise and pilates mats

35 - Retail store services featuring, clothing, headwear, footwear, sporting articles and equipment, exercise equipment, yoga equipment, pilates equipment and meditation equipment; online retail store services featuring, clothing, headwear, footwear, sporting articles and equipment, exercise equipment, yoga equipment, pilates equipment and meditation equipment

END OF REPORT

TOTAL ITEMS SELECTED =

135

REFERENCE # MARK FILED REGISTERED STATUS
APPLICATION # REGISTRATION #

JAPAN continued.....

SPRI continued.....

Goods: 28 - machines with physical exercises, rhythmic gymnastics equipment, weight lifting equipment, boxing equipment, medicine balls,

exercise balls; jump ropes, manual upper and lower body resistance devices, sense of balance training equipment, and other sporting and

gymnastic goods

MEXICO

869155 1122630

Goods: 28 - physical exercise apparatus to do resistance physical exercises for the upper part of the body, balls for play and physical exercise,

weights for the ankle (gymnastics weights), ropes to jump (sport articles), boxing bands (sport articles), heavy gloves for boxing, weights (for gymnastics), weights and bars for weights sold separately, heavy bars, balancing wooden platforms to be used with the low part of the body (sport articles); stabilizing and training apparatus (physical exercise apparatus), sliders to exercise the step and feet (physical

exercise apparatus).

TAIWAN

SPRI-00001TW SPRI 11/20/2007 4/16/2009 REGISTERED

096054848 1359255

Goods: 09 - prerecorded instructional videos and video disks featuring exercise; pedometers

10 - body fat scales

28 - machines with physical exercises, rhythmic gymnastics equipment and gymnastic goods, all excluding sporting mats, weight lifting equipment, boxing equipment, medicine balls, exercise balls; jump ropes, manual upper and lower body resistance devices, balance pods,

balance beams, balance trainers, balance boards

35 - mail order retail catalog services featuring exercise devices and exercise videos; on-line retail store services featuring exercise

equipment, accessories and videos by means of the internet

UNITED KINGDOM

UK00903114857 UK00903114857

Goods: 09 - Prerecorded instructional videos featuring exercise.

28 - Exercise equipment, namely, manual upper and lower body resistance exercise devices, exercise balls, medicine balls, ankle weights, jump ropes, boxing bands, weighted gloves, weight lifting gloves, dumbbells, dumbbells and racks sold as a unit, weighted bars, lower

body balancing boards.

35 - Mail order retail catalog services featuring exercise devices and exercise videos; on-line retail store services featuring exercise and

fitness equipment, accessories and videos by means of the Internet.

UNITED STATES

SPRI-00001US FOLLOW NO ONE 2/4/2013 3/1/2016 REGISTERED

85840117 4909121

Goods: 35 - on-line retail store services featuring exercise and fitness equipment, accessories and videos and apparel by means of the internet;

mail order retail catalog services featuring exercise and fitness equipment, accessories and videos and apparel

SPRI-00002US IGNITE BY SPRI 4/14/2014 5/19/2015 REGISTERED

86251494 4740589

Goods: 28 - Exercise equipment, namely, fitness mats, medicine balls, stability balls, resistance cords, dumbbells, jump ropes

SPRI-00004US QUBE 11/13/2013 8/12/2014 REGISTERED

86117402 4586271

Goods: 28 - exercise equipment, namely, plyoboxes

SPRI-00005US.01 SPRI 8/2/2001 2/12/2002 REGISTERED

76295005 2538305

Goods: 28 - exercise equipment, namely, manual upper and lower body resistance exercise devices, exercise balls, medicine balls, ankle weights,

jump ropes, boxing bands, weighted gloves, weight lifting gloves, dumbbells, dumbbells and racks sold as a unit, weighted bars, lower

body balancing boards

SPRI-00005US.02 SPRI 9/19/2002 12/2/2003 REGISTERED

76451065 2788411

Goods: 35 - on-line retail store services featuring exercise and fitness equipment, accessories and videos by means of the internet

SPRI-00005US.03 SPRI 12/9/2004 7/10/2007 REGISTERED

78530013 3262184

Printed On: 5 Nov 2021 6:07:24 PM

REFERENCE #	MARK	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
UNITED STATES contin	nued			
SPRI contii	nued			
Goods:		air muscles in the hand, elbow and n balance pads and rollers, exercis	arm, resistance tubes, medie discs for balance and stabi	• •
SPRI-00005US.04	SPRI	4/12/2021 90639451		PUBLISHED
Goods:	09 - Kitchen scales; bathroom scale	es; scales		
SPRI-00009US	TUFF TUBE	5/19/2014 86285160	12/30/2014 4663354	REGISTERED
Goods:	28 - Manual upper and lower body	resistance exercise devices, namel	y, resistance tubes	
SPRI-00010US	ULTRA BALL	11/19/2012 85782526	9/23/2014 4610376	REGISTERED
Goods:	28 - exercise balls			
SPRI-00011US	XERBALL	6/17/1998 75504006	9/5/2000 2383873	REGISTERED
Goods:	28 - medicine balls			
SPRI-00012US	XERCUFFS	4/29/2002 76402224	3/4/2003 2692943	REGISTERED
Goods:	28 - exercise equipment, namely, n	nanual lower body resistance exerc	ise device and instruction ch	art sold therewith
SPRI-00013US	XERDISC	5/7/2002 76404431	4/19/2005 2942487	REGISTERED
Goods:	28 - exercise equipment, namely a	stability training device comprised of	of an inflatable disc	
SPRI-00014US	XERGYM	4/15/1996 75088273	5/27/1997 2064862	REGISTERED
Goods:	28 - manually operated exercise de	vice		
SPRI-00015US	XERING	8/21/1996 75153741	9/9/1997 2094904	REGISTERED
Goods:	28 - manual upper and lower body	resistance exercise device		
SPRI-00016US	XERTUBE	9/9/1996 75162275	9/30/1997 2101294	REGISTERED

END OF REPORT TOTAL ITEMS SELECTED = 26

TRADEMARK REEL: 007501 FRAME: 0958

Goods: 28 - manual upper and lower body resistance exercise device

GAIAM	United Kingdom	3047876	20-MAR-2014	3047876	27-JUN-2014	Gaiam Americas, Inc.
BANYAN & BO	United Kingdom	UK00913011 747	19-JUN-2014	UK00913 011747	11-NOV-2014	Gaiam Americas, Inc.
GAIAM SOL	United Kingdom	UK00913011 879	19-JUN-2014	UK00913 011879	11-NOV-2014	Gaiam Americas, Inc.
ALIGN BY GAIAM	United Kingdom	UK00913531 207	05-DEC-2014	UK00913 531207	31-MAR-2015	Gaiam Americas, Inc.
GAIAM	United Kingdom	UK00916405 698	24-FEB-2017	UK00916 405698	20-JUN-2017	Gaiam Americas, Inc.
AND ONE	Uruguay	489412	22-NOV-2017	-	26-DEC-2017	The Basketball Marketing Company Inc.
AND ONE	Uruguay	384356	03-SEP-2007	-	26-DEC-2007	The Basketball Marketing Company, Inc.
XERGYM	USPTO	75088273	15-APR-1996	2064862	27-MAY-1997	Gaiam Americas, Inc.
XERING	USPTO	75153741	21-AUG-1996	2094904	09-SEP-1997	Gaiam Americas, Inc.
XERTUBE	USPTO	75162275	09-SEP-1996	2101294	30-SEP-1997	Gaiam Americas, Inc.
XERBALL	USPTO	75504006	17-JUN-1998	2383873	05-SEP-2000	Gaiam Americas, Inc.
GAIAM	USPTO	75602470	10-DEC-1998	2416351	26-DEC-2000	Gaiam Americas, Inc.
PRODUCTS FOR HEALTHY LIVING	USPTO	75665013	22-MAR-1999	2537417	05-FEB-2002	Gaiam Americas, Inc.
SC	USPTO	75666122	23-MAR-1999	2450522	15-MAY-2001	Gaiam Americas, Inc.
SELF CARE	USPTO	75666123	23-MAR-1999	2599910	30-JUL-2002	Gaiam Americas, Inc.
BALANCE BALL	USPTO	75882745	28-DEC-1999	2532828	22-JAN-2002	Gaiam Americas, Inc.
TRICORD	USPTO	76292682	30-JUL-2001	2708140	15-APR-2003	Gaiam Americas, Inc.
SPRI Cross References: SPRY	USPTO	76295005	02-AUG-2001	2538305	12-FEB-2002	Gaiam Americas, Inc.
TRICORD	USPTO	76314966	19-SEP-2001	2652901	19-NOV-2002	Gaiam Americas, Inc.
XERCUFFS	USPTO	76402224	29-APR-2002	2692943	04-MAR-2003	Gaiam Americas, Inc.
XERDISC	USPTO	76404431	07-MAY-2002	2942487	19-APR-2005	Gaiam Americas, Inc.
SPRI Cross	USPTO	76451065	19-SEP-2002	2788411	02-DEC-2003	Gaiam Americas, Inc.

References:						
GT XPRESS 101 Cross References: GT	USPTO	76569236	12-JAN-2004	3171866	14-NOV-2006	Gaiam Americas, Inc.
EXPRESS 101 SPRI	USPTO	78530013	09-DEC-2004	3262184	10-JUL-2007	Gaiam Americas, Inc.
GAIAM	USPTO	85060698	11-JUN-2010	3894022	21-DEC-2010	Gaiam Americas, Inc.
Design Only	USPTO	85119855	31-AUG-2010	4080947	03-JAN-2012	Gaiam Americas, Inc.
GAIAM SOL Translation: GAIAM SUN	USPTO	85976391	24-MAR-2011	4129913	17-APR-2012	Gaiam Americas, Inc.
ULTRA BALL	USPTO	85782526	19-NOV-2012	4610376	23-SEP-2014	Gaiam Americas, Inc.
FOLLOW NO ONE Cross References: FOLLOW NO 1	USPTO	85840117	04-FEB-2013	4909121	01-MAR-2016	Gaiam Americas, Inc.
QUBE Cross References: CUBE	USPTO	86117402	13-NOV-2013	4586271	12-AUG-2014	Gaiam Americas, Inc.
IGNITE BY SPRI	USPTO	86251494	14-APR-2014	4740589	19-MAY-2015	Gaiam Americas, Inc.
TUFF TUBE Cross References: TOUGH TUBE	USPTO	86285160	19-MAY-2014	4663354	30-DEC-2014	Gaiam Americas, Inc.
GAIAM SOL Translation: GAIAM SUN	USPTO	86373518	21-AUG-2014	4726845	28-APR-2015	Gaiam Americas, Inc.
GAIAM RESTORE	USPTO	86556259	06-MAR-2015	5091902	29-NOV-2016	Gaiam Americas, Inc.
GAIAM STUDIO SELECT	USPTO	86618942	04-MAY-2015	5355512	12-DEC-2017	Gaiam Americas, Inc.
Design Only	USPTO	86622413	07-MAY-2015	5110561	27-DEC-2016	Gaiam Americas, Inc.

GAIAM WELLBEING	USPTO	86877360	15-JAN-2016	5307304	10-OCT-2017	Gaiam Americas, Inc.
GAIAM	USPTO	86966663	06-APR-2016	5077912	08-NOV-2016	Gaiam Americas, Inc.
Design Only	USPTO	86966731	06-APR-2016	5077916	08-NOV-2016	Gaiam Americas, Inc.
GAIAM	USPTO	87336690	15-FEB-2017	5498794	19-JUN-2018	Gaiam Americas, Inc.
EVOLVE BY GAIAM	USPTO	87674643	07-NOV-2017	-	-	Gaiam Americas, Inc.
EVOLVE BY GAIAM	USPTO	87675128	07-NOV-2017	-	-	Gaiam Americas, Inc.
EVOLVE BY GAIAM	USPTO	87675345	07-NOV-2017	5788653	25-JUN-2019	Gaiam Americas, Inc.
GAIAM	USPTO	87872804	11-APR-2018	5611735	20-NOV-2018	Gaiam Americas, Inc.
GAIAM	USPTO	88375562	08-APR-2019	-	-	Gaiam Americas, Inc.
GAIAM	USPTO	88731448	18-DEC-2019	-	-	Gaiam Americas, Inc.
GAIAM	USPTO	90476727	20-JAN-2021	-	-	Gaiam Americas, Inc.
GAIAM	USPTO	90476787	20-JAN-2021	-	-	Gaiam Americas, Inc.
SPRI	USPTO	90639451	12-APR-2021	-	-	Gaiam Americas, Inc.
PUMPING RUBBER	USPTO	73790749	03-APR-1989	1568600	28-NOV-1989	Gaiam Americas, Inc.
SIMPLE CHOICES MAKE A DIFFERENCE	USPTO	75666018	23-MAR-1999	2414663	19-DEC-2000	Gaiam Americas, Inc.
GAIAM	USPTO	85060760	11-JUN-2010	3894023	21-DEC-2010	Gaiam Americas, Inc.
THE FIRM	USPTO	85183570	23-NOV-2010	3985579	28-JUN-2011	Gaiam Americas, Inc.
THEFIRM Cross References: THE FIRM	USPTO	85183610	23-NOV-2010	3996936	19-JUL-2011	Gaiam Americas, Inc.
SPRI CROSS TRAIN	USPTO	85909080	19-APR-2013	4679434	27-JAN-2015	Gaiam Americas, Inc.
EVOLVE BY GAIAM	USPTO	87674549	07-NOV-2017	-	-	Gaiam Americas, Inc.
AND 1	USPTO	74390120	14-MAY-1993	1898164	06-JUN-1995	The Basketball Marketing Company, Inc.

Design Only	USPTO	76275484	21-JUN-2001	2558721	09-APR-2002	The Basketball Marketing Company, Inc.
AND 1	USPTO	76275486	21-JUN-2001	2645469	05-NOV-2002	The Basketball Marketing Company, Inc.
AND1 Cross References: AND 1	USPTO	78168760	27-SEP-2002	2803755	06-JAN-2004	The Basketball Marketing Company, Inc.
Design Only	USPTO	78168777	27-SEP-2002	2828607	30-MAR-2004	The Basketball Marketing Company, Inc.
I BALL Cross References: EYE BALL	USPTO	78302937	19-SEP-2003	2947759	10-MAY-2005	The Basketball Marketing Company, Inc.
AND 1 BASKETBALL COMPANY	USPTO	77562714	04-SEP-2008	4175873	17-JUL-2012	The Basketball Marketing Company, Inc.
AND1 Cross References: AND 1	USPTO	77755773	09-JUN-2009	4019930	30-AUG-2011	The Basketball Marketing Company, Inc.
Design Only	USPTO	77757824	11-JUN-2009	3929306	08-MAR-2011	The Basketball Marketing Company, Inc.
AND 1	USPTO	85066394	18-JUN-2010	4013635	16-AUG-2011	The Basketball Marketing Company, Inc.
AND 1	USPTO	85981945	02-MAY-2011	4550460	17-JUN-2014	The Basketball Marketing Company, Inc.
1	USPTO	86413036	02 -OCT- 2014	4984111	21-JUN-2016	The Basketball Marketing Company, Inc.
AND 1	USPTO	86655908	09-JUN-2015	5266470	15-AUG-2017	The Basketball Marketing Company, Inc.
AND 1	USPTO	75272419	10-APR-1997	2250202	01-JUN-1999	The Basketball Marketing Company, Inc.
AND 1	USPTO	75714517	27-MAY-1999	2357353	13-JUN-2000	The Basketball Marketing Company, Inc.

MIX TAPE	USPTO	76597691	16-JUN-2004	3031202	20-DEC-2005	The Basketball Marketing Company, Inc.
AND 1	USPTO	76588461	23-APR-2004	2969524	19-JUL-2005	Basketball Marketing
						Company, Inc., The
AND 1	Venezuela	1997-012062	12-JUN-1997	P219813	02-JUN-2000	Basketball Marketing Company
AND 1	Venezuela	1997-012063	12 -JUN- 1997	P219814	02-JUN-2000	Basketball Marketing Company Inc.
AND 1	Venezuela	1997-012064	12-JUN-1997	P219815	02-JUN-2000	Basketball Marketing Company Inc.
AND 1	Venezuela	1997-012065	12-JUN-1997	P219816	02-JUN-2000	Basketball Marketing Company Inc.
AND 1	Vietnam	4199735005	25-JUL-1997	40053124	02-MAR-2004	Basketball Marketing Company. Inc.

RECORDED: 11/22/2021