

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM689734

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SYNACOR, INC.		11/19/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Silicon Valley Bank		
Street Address:	3003 Tasman Drive		
City:	Santa Clara		
State/Country:	CALIFORNIA		
Postal Code:	95054		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	6352752	ZIMBRA CLOUD	
Registration Number:	3574172	LEARNING EDGE	
Registration Number:	3845544	GAME SOMNIA	
Registration Number:	4593549	NIMBLETV	
Registration Number:	3483498	TEKNISION	
Registration Number:	3031554	TECHNORATI	
Registration Number:	3640106	@ THE WATERCOOLER	
Registration Number:	5024136	START PLACE	
Registration Number:	4805149	DON'T MISS	
Serial Number:	90763589	BONAFID	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8004945225		
Email:	ipteam@cogencyglobal.com		
Correspondent Name:	JAY DASILVA		
Address Line 1:	1025 CONNECTICUT AVE., NW, STE. 712		
Address Line 2:	COGENCY GLOBAL INC.		
Address Line 4:	WASHINGTON, D.C. 20036		

OP \$265.00 6352752

TRADEMARK

ATTORNEY DOCKET NUMBER:	1527355 TM
NAME OF SUBMITTER:	Diane Giacomozzi
SIGNATURE:	/Diane Giacomozzi/
DATE SIGNED:	11/22/2021

Total Attachments: 6

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**FIRST AMENDMENT TO
INTELLECTUAL PROPERTY SECURITY AGREEMENT**

This First Amendment to Intellectual Property Security Agreement (this “Amendment”) is made as of November 19, 2021, by and between **SILICON VALLEY BANK**, a California corporation (“Bank”) and **SYNACOR, INC.**, a Delaware corporation whose address is 40 La Riviere Drive, Suite 300, Buffalo, New York 14202 (“Grantor”).

Recitals

A. Grantor has entered into that certain Loan and Security Agreement dated as of August 7, 2019, as amended by that certain First Amendment to Loan and Security Agreement dated as of April 30, 2020, by and among Grantor, NTV Internet Holdings, LLC, a Delaware limited liability company (“NTV”), and Sync Holdings, LLC (“Sync”), and Bank, as further amended by that certain Second Amendment and Consent to Loan and Security Agreement dated as of May 27, 2020, by and among Grantor, NTV, Sync, and Bank, as further amended by that certain Third Amendment and Consent to Loan and Security Agreement dated as of July 30, 2021, by and among Grantor, NTV, Sync, and Bank, and as further amended by that certain Fourth Amendment to Loan and Security Agreement dated as of November 5, 2021, by and among Grantor, NTV, Sync (as the same may be further amended, restated, modified or supplemented from time to time, the “Loan Agreement”); capitalized terms used herein are used as defined in the Loan Agreement).

B. To secure its obligations and liabilities to Bank, Grantor has previously granted Bank a security interest in the Intellectual Property Collateral pursuant to that certain Intellectual Property Security Agreement dated as of August 7, 2021 (as may be amended, affected, modified, restated, replaced, or supplemented from time to time, the “IP Security Agreement”). Capitalized terms used but not otherwise defined herein shall have the same meaning as in the IP Security Agreement.

C. Grantor and Bank have agreed to enter into this Amendment.

NOW, THEREFORE, GRANTOR AND BANK AGREE AS FOLLOWS:

A. MODIFICATIONS TO THE IP SECURITY AGREEMENT.

1. Exhibit B to the IP Security Agreement is hereby supplemented, but not replaced, by adding thereto (in addition to all items already listed thereon) the property set forth on Schedule B-1 attached hereto
2. Exhibit C to the IP Security Agreement is hereby supplemented, but not replaced, by adding thereto (in addition to all items already listed thereon) the property set forth on Schedule C-1 attached hereto.

B. RATIFICATION OF IP SECURITY AGREEMENT. Grantor hereby ratifies, confirms and reaffirms, all and singular, the terms and conditions of the IP Security Agreement, and acknowledges, confirms and agrees that the IP Security Agreement contains an accurate and complete listing of all Intellectual Property Collateral and shall remain in full force and effect.

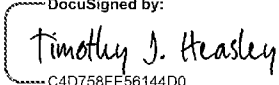
C. COUNTERSIGNATURE. This Amendment shall become effective only when it shall have been executed by Grantor and Bank. Each party hereto may execute this Agreement by electronic means and recognizes and accepts the use of electronic signatures and records by any other party in connection with the execution and storage hereof.

**FIRST AMENDMENT TO
INTELLECTUAL PROPERTY SECURITY AGREEMENT**

IN WITNESS WHEREOF, the parties hereto have caused this Amendment to be executed as of the first date written above.

GRANTOR:

SYNACOR, INC.

DocuSigned by:

C4D758FE56144D0...
By: _____

Name: Timothy J. Heasley

Title: Chief Financial Officer

BANK:

SILICON VALLEY BANK

DocuSigned by:

6C810500405B4A5...
By: _____

Name: C.J. Bradford

Title: Vice President

SCHEDULE B-1 - PATENTS**U.S. ISSUED PATENTS**

Patent No.	Title	Issue Date
10579228	METHOD AND SYSTEM FOR CONFIGURING SELECTION OF CONTEXTUAL DASHBOARDS	03-Mar-2020
10996828	METHOD AND SYSTEM FOR CONFIGURING SELECTION OF CONTEXTUAL DASHBOARDS	04-May-2021

EXPIRED U.S. ISSUED PATENTS

Patent No.	Title	Expiry Date
RE40949	SERVER-SIDE RECYCLE BIN SYSTEM	26-Dec-2020
6611836	SERVER-SIDE RECYCLE BIN SYSTEM	26-Dec-2020
RE45901	SERVER-SIDE RECYCLE BIN SYSTEM	26-Dec-2020

FOREIGN ISSUED PATENTS

Patent No.	Title	Issue Date	Country
ZL201480023097.6	CONTENT AND SERVICE AGGREGATION, MANAGEMENT AND PRESENTATION SYSTEM	5-Mar-2019	China
2801040	METHOD AND SYSTEM FOR DYNAMICALLY ASSIGNABLE USER INTERFACE	11-Apr-2018	European Patent Office
2905008	CONTENT AND SERVICE AGGREGATION, MANAGEMENT AND PRESENTATION SYSTEM	25-May-2021	Canada
2904629	MEDIA SHARING COMMUNICATIONS SYSTEM	23-Mar-2021	Canada
ZL201380051381.X	METHOD AND SYSTEM FOR TRANSFERABLE CUSTOMIZED CONTEXTUAL USER INTERFACES	13-Aug-2019	China
104981774 (app 201480007657.9)	METHOD AND SYSTEM FOR CONFIGURING SELECTION OF CONTEXTUAL DASHBOARDS	18-Sep-2020	China
2904629	MEDIA SHARING COMMUNICATIONS SYSTEM	23-Mar-2021	Canada
005000	VIRTUAL TAPE STORAGE SYSTEM AND METHOD	28-Oct-2004	Eurasian Patent Organization
98567	VIRTUAL TAPE STORAGE SYSTEM AND METHOD	31-Oct-2005	Singapore

*Items in green was information missing from Schedule B

SCHEDULE B-1 - PATENTS

ABANDONED U.S. PATENT APPLICATIONS		
Application No.	Title	Filing Date
16207173	METHOD AND SYSTEM FOR TRANSFERABLE CUSTOMIZED CONTEXTUAL USER INTERFACES	2-Dec-18

NEW FOREIGN PATENT APPLICATIONS			
Application No.	Title	Filing Date	Country
202010869874.6	METHOD AND SYSTEM FOR CONFIGURING SELECTION OF CONTEXTUAL DASHBOARDS	26-Aug-2020	China

LAPSED FOREIGN PATENT APPLICATIONS			
Application No.	Title	Filing Date	Country
2884380	METHOD AND SYSTEM FOR TRANSFERABLE CUSTOMIZED CONTEXTUAL USER INTERFACES	9-Sep-13	Canada
13834904.8	METHOD AND SYSTEM FOR TRANSFERABLE CUSTOMIZED CONTEXTUAL USER INTERFACES	9-Sep-13	Europe

*Items in green was information missing from Schedule B

SCHEDULE C-1 - TRADEMARKS

US REGISTERED TRADEMARKS			
Mark	Reg. No.	Serial No.	Reg. Date
ZIMBRA CLOUD	6352752	90154793	18-May-2021

FOREIGN REGISTERED TRADEMARKS							
Country	Mark	Registration No.	Registration Date	Country	Mark	Registration No.	Registration Date
Australia	ZIMBRA	872315	07-Oct-2005	Norway	ZIMBRA	872315	07-Oct-2005
Brazil	ZIMBRA	828079722	01-Jul-2008	Romania	ZIMBRA	872315	07-Oct-2005
Canada	ZIMBRA	TMA694649	23-Aug-2007	Russia	ZIMBRA	872315	07-Oct-2005
China	ZIMBRA	872315	07-Oct-2005	Singapore	ZIMBRA	872315	07-Oct-2005
EM	ZIMBRA	004679361	13-Oct-2009	South Africa	ZIMBRA	2006/09775	25-Sep-2009
Hong Kong	ZIMBRA	300516375	24-Oct-2005	Switzerland	ZIMBRA	872315	07-Oct-2005
India	ZIMBRA	1395088	27-Oct-2005	Taiwan	ZIMBRA	094051933	01-Jun-2006
WP	ZIMBRA	872315	07-Oct-2005	Turkey	ZIMBRA	872315	07-Oct-2005
Japan	ZIMBRA	872315	07-Oct-2005	EM	ZIMBRA CLOUD	1587122	22-Feb-2021
Korea	ZIMBRA	872315	07-Oct-2005	India	ZIMBRA CLOUD	1587122	22-Feb-2021
Malaysia	ZIMBRA	05018421	29-Nov-2007	WP	ZIMBRA CLOUD	1587122	22-Feb-2021
Mexico	ZIMBRA	918683	31-Jan-2006	Taiwan	ZIMBRA CLOUD	02174495	01-Oct-2021
Mexico	ZIMBRA	2249514	24-May-2021	United Kingdom	ZIMBRA CLOUD	22-Feb-2021	22-Feb-2021

US LAPSED OR WILL LAPSE DUE TO NON-USE			
Mark	Reg. No.	Serial No.	Reg. Date
LEARNING EDGE	3574172	78956327	10-Feb-2009
GAME SOMNIA	77060117	3845544	7-Sep-2010
NIMBLETV	4593549	85781262	26-Aug-2014

SCHEDULE C-1 - TRADEMARKS

US TRADEMARK APPLICATIONS			
Mark	Application No.	Filing Date	Status
BONAFID	90763589	09-Jun-2021	Pending

FOREIGN TRADEMARK APPLICATIONS				
Mark	Country	Application No.	Filing Date	Status
ZIMBRA CLOUD	Hong Kong	305542128	23-Feb-2021	Published
ZIMBRA CLOUD	Australia	A0105698	22-Feb-2021	Pending
ZIMBRA CLOUD	Brazil	A0105698	22-Feb-2021	Pending
ZIMBRA CLOUD	Canada	A0105698	22-Feb-2021	Pending
ZIMBRA CLOUD	Japan	A0105698	22-Feb-2021	Pending
ZIMBRA CLOUD	Malaysia	A0105698	22-Feb-2021	Pending
ZIMBRA CLOUD	Mexico	A0105698	22-Feb-2021	Pending
ZIMBRA CLOUD	New Zealand	A0105698	22-Feb-2021	Pending
ZIMBRA CLOUD	South Africa	2021/05382	25-Feb-2021	Pending
ZIMBRA CLOUD	Switzerland	A0105698	30-Apr-2021	Pending

US TRADEMARKS TO BE ASSIGNED TO IMEDIA BRANDS, INC.				
Mark	Reg. No.	Serial No.	Reg. Date	Assignment Effective Date
TEKNISION	3483498	77232597	12-Aug-2008	30-Jul-2021
TECHNORATI	3031554	78407328	20-Dec-2005	30-Jul-2021
@ THE WATERCOOLER	3640106	77070152	16-Jun-2009	30-Jul-2021
START PLACE	5024136	86791731	16-Jun-2016	30-Jul-2021
DON'T MISS	4805149	86310782	1-Sep-2015	30-Jul-2021

TRADEMARK

REEL: 007502 FRAME: 0475

RECORDED: 11/22/2021