

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM689746

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reed's Inc.		07/12/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Rosenthal & Rosenthal, Inc.		
Street Address:	1370 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	88818901	REED'S	
Serial Number:	88655379	REED'S	
Serial Number:	88320956	REED'S	
Serial Number:	88296996	READY FOR REAL GINGER?	
Serial Number:	88297044	VIRGIL'S. SODA SMARTER	
Serial Number:	88297046	DRINK SMART. DRINK REAL.	
Serial Number:	88655306	REED'S CRAFT GINGER MULE ALL-NATURAL	
Serial Number:	88760844	REALLY -> REAL GINGER ALE	
Serial Number:	88811835	NATURALLY BOLD	
Serial Number:	88916422	FLYING CAULDRON	
Serial Number:	90241085	STORMY MULE	
CORRESPONDENCE DATA			
Fax Number:	2024083141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024083141		
Email:	jean.paterson@cscglobal.com		
Correspondent Name:	CSC		
Address Line 1:	1090 Vermont Avenue, NW		
Address Line 4:	Washington, D.C. 20005		

CH \$290.00 88818901

TRADEMARK

NAME OF SUBMITTER:	Jean Paterson
SIGNATURE:	/jep/
DATE SIGNED:	11/22/2021
Total Attachments: 3 source=11-22-2021 Reeds-TM#page2.tif source=11-22-2021 Reeds-TM#page3.tif source=11-22-2021 Reeds-TM#page4.tif	

SECURITY INTEREST

WHEREAS, Reed's Inc., located at 201 Merritt 7 Corporate Park, Norwalk, CT 06851, corporation formed under the laws of the State of Delaware (the "Company"), has adopted, used and is using the marks annexed hereto as Schedule A (the "Marks"), and

WHEREAS, the Company is obligated to Rosenthal & Rosenthal, Inc. (the "Lender") located at 1370 Broadway, New York, New York 10018, pursuant to a Financing Agreement dated October 4, 2018, as amended and/or supplemented (the "Financing Agreement"); and

WHEREAS, the Company is seeking to increase its credit extension pursuant to the Financing Agreement, and the Company is now granting to the Lender a security interest in the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to the Lender a security interest in and to the Marks, together with the good will of the business symbolized by the Marks, which security interest shall secure all the Obligations as defined in the Financing Agreement and in accordance with the terms and provisions thereof.

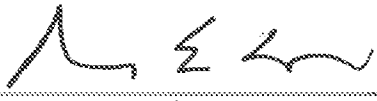
The Company expressly acknowledges and affirms that the rights and remedies of the Lender with respect to the security interest granted hereby are more fully set forth in the Financing Agreement.

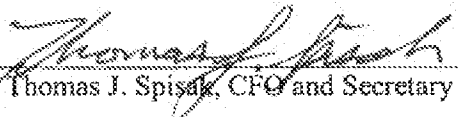
This Agreement amends and supplements Agreement dated October 4, 2018, as amended.

[Signature Page Follows-Remainder of Page Left Intentionally Blank]

Dated: July 12, 2021

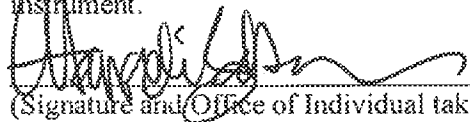
REED'S INC.

By: 
Norman E. Snyder, CEO

By: 
Thomas J. Spisak, CFO and Secretary

STATE OF NEW YORK)
ss:
COUNTY OF WESTCHESTER)

On the 12 day of July, in the year 2021, before me, the undersigned, personally appeared Norman E. Snyder and Thomas J. Spisak personally known to me or proved to me on the basis of satisfactory evidence to the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity (ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.


(Signature and Office of Individual taking acknowledgment)

Handi Zakour
Notary Public, State of New York
Registration No 01ZA8053772
Qualified in Westchester County
Commission Expires April 17, 2023

[NOTARY STAMP]

SCHEDULE A

(Trademarks and Domain Names in the United States)

Trademark	Serial/Reg. No.	Filing Date
REED'S	88818901	03/03/2020
REED'S	88655379	10/15/2019
REED'S	88320956	02/28/2019
READY FOR REAL GINGER	88296996	02/11/2019
VIRGIL'S SODA SMARTER	88297044	02/11/2019
DRINK SMART. DRINK REAL.	88297046	02/11/2019
REED'S CRAFT GINGER MULE ALL-NATURAL	88655306	10/15/2019
REALLY -> REAL GINGER ALE	88760844	01/15/2020
NATURALLY BOLD	88811835	02/26/2020
FLYING CAULDRON	88916422	05/14/2020
STORMY MULE	90241085	10/07/2020

Domain Names

(none)