

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM689770

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nautilus, Inc.		06/18/2021	Corporation: WASHINGTON
RECEIVING PARTY DATA			
Name:	KATKER 2005 Kft.		
Street Address:	Furedi Street 49-51		
City:	Debrecen		
State/Country:	HUNGARY		
Postal Code:	4027		
Entity Type:	Limited Liability Company: HUNGARY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3246040	BE STRONG.	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	747-223-5722		
Email:	trademark@mintalaw.com		
Correspondent Name:	Zsofia Nemeth		
Address Line 1:	18757 Burbank Boulevard		
Address Line 2:	Suite 227		
Address Line 4:	Tarzana, CALIFORNIA 91356		
DOMESTIC REPRESENTATIVE			
Name:	Christa Hannah Igaz		
Address Line 1:	7777 Glades Road, Suite 100		
Address Line 4:	Boca Raton, FLORIDA 33434		
NAME OF SUBMITTER:	Zsofia Nemeth		
SIGNATURE:	/Zsofia Nemeth/		
DATE SIGNED:	11/22/2021		
Total Attachments: 2			

OP \$40.00 3246040

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into effective as of ~~May 26~~, 2021 ("Effective Date"), by Nautilus, Inc., a Washington corporation having its principal place of business at 17750 SE 6th Way Vancouver, WA 98683 (Assignor"), in favor of KATKER 2005 Kft., a Hungarian limited liability company having its principal place of business at Furedi Street 49-51, Debrecen, 4027, Hungary ("Assignee").

June 18 [initials]

RECITALS

WHEREAS, Assignor owns the mark BE STRONG. (the "Mark"), for use in connection with exercise machines and manually operated exercise equipment (the "Goods") in certain jurisdictions, including any common law trademark rights therefor in such jurisdictions; and

WHEREAS, Assignor owns several registrations for the Mark, including U.S. Trademark Registration No. 3,246,040, Mexican Trademark Registration No. 1000891, Taiwanese Trademark Registration No. 01293026, International Registration No. WO922675 and the registrations based thereon, EU Trademark Registration No. WO922675, UK Trademark Registration No. UK008WO922675, and Norwegian Trademark Registration No. WO922675 (collectively, the "Registrations"); and

June 18 [initials]

WHEREAS, Assignor and Assignee have entered into a Trademark Assignment and License Agreement dated ~~May 26~~, 2021 (hereafter the "Agreement"), under which Assignor agreed to assign to Assignee all of Assignor's worldwide right, title and interest in and to the Mark, the Registrations, and the goodwill of the business associated therewith and symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, including the consideration paid by Assignee to Assignor under the provisions of the Agreement, the receipt and sufficiency of which is hereby acknowledged:

Assignor does hereby sell, assign, transfer, convey and set over to Assignee, all of Assignor's worldwide rights, title and interest in and to the Mark including all common law rights therein any and all applications to register, together with the goodwill of the business associated with and symbolized by the Mark, and together with the Registrations, including any and all renewals or extensions thereof that are or may be secured under the laws of the United States or any foreign territory or country, now or hereafter in effect; as well as the subject matter of all claims which may be obtained therefrom for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable following the effective date of this Assignment or thereafter, and including all claims for damages, profits, or any other remedies by reason of past, present or future infringement, dilution or other unauthorized use or injury, with the right to sue for and collect the same for in Assignee's own name.

Assignor, by executing this Assignment, hereby expressly authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty is to issue trademark registrations, to record this Assignment and to issue the trademark registrations to Assignee, its successors, assigns and legal representatives, or to such nominees as Assignee may designate.


Assignor agrees to take such steps and actions and provide such cooperation and assistance to Assignee as reasonably necessary to carry out the purposes of this Assignment, including the prompt execution and delivery to Assignee any such documents as Assignee may request.

This Assignment shall be binding upon and shall inure to the benefit of the Assignor and the Assignee, and their respective successors and assigns.

This Assignment is deemed to be executed and delivered within the State of California, and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of California without regard to its conflicts of law principles.

IN WITNESS WHEREOF, after having read and understood this Assignment, and finding it being in conformity with Assignor's intention in every respect, Assignor has caused to have this Assignment to be duly executed by its duly authorized representative as of the Effective Date.

ASSIGNOR
Nautilus, Inc.

By: 
[SIGNATURE]
[NAME] Bob Hope
[TITLE] Director, Intellectual Property Counsel