

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM689786

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Effective Date of Assignment previously recorded on Reel 007323 Frame 0026. Assignor(s) hereby confirms the Assignment of the Entire Interest and the Goodwill..		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HFC Prestige International Operations Switzerland Sàrl		11/30/2020	Sarl (limited liability company): SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wella International Operations Switzerland Sàrl		
<b>Street Address:</b>	Chemin Louis-Hubert 1-3		
<b>City:</b>	1213 Petit Lancy		
<b>State/Country:</b>	SWITZERLAND		
<b>Entity Type:</b>	SARL (limited liability company): SWITZERLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90083218	BACKSTAGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	312 628 5526		
<b>Email:</b>	docket@denmeyer-law.com		
<b>Correspondent Name:</b>	Victoria Friedman		
<b>Address Line 1:</b>	2 North Riverside Plaza		
<b>Address Line 2:</b>	Suite 1500		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Victoria Friedman		
<b>Address Line 1:</b>	2 North Riverside Plaza		
<b>Address Line 2:</b>	Suite 1500		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>NAME OF SUBMITTER:</b>	Victoria Friedman		
<b>SIGNATURE:</b>	/Victoria Friedman/		

OP \$40.00 90083218

<b>DATE SIGNED:</b>	11/22/2021
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**Total Attachments: 5**

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## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM653087

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HFC Prestige International Operations Switzerland Sàrl		04/19/2021	Sarl (limited liability company): SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wella International Operations Switzerland Sàrl		
<b>Street Address:</b>	Chemin Louis-Huber 1-3		
<b>City:</b>	1213 Petit-Lancy		
<b>State/Country:</b>	SWITZERLAND		
<b>Entity Type:</b>	Sarl (limited liability company): SWITZERLAND		
<b>PROPERTY NUMBERS Total: 55</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1355059	CLIMAZON	
<b>Serial Number:</b>	90083218	BACKSTAGE	
<b>Serial Number:</b>	85416661	BLONDOR	
<b>Serial Number:</b>	87512280	COLOR CARE FORMULA	
<b>Serial Number:</b>	88715163	COLOR DJ	
<b>Serial Number:</b>	86419302	COLORTANGO	
<b>Serial Number:</b>	87833926	COLORTANGO TONERS	
<b>Serial Number:</b>	85382306	CREMEFUSE TECHNOLOGY	
<b>Serial Number:</b>	86911505	DERMA TESTED DENSITY DIAMETER PRO THICK	
<b>Serial Number:</b>	86742337	DESIGN IT	
<b>Serial Number:</b>	85537145	DIAMAX	
<b>Serial Number:</b>	86046200	DIAMAX ADVANCED	
<b>Serial Number:</b>	86742363	DRAMATIZE IT	
<b>Serial Number:</b>	86742357	FIBER UP	
<b>Serial Number:</b>	88460818	FREEOLOGY	
<b>Serial Number:</b>	88536273	FREEOLOGY	
<b>Serial Number:</b>	85382307	GELFUSE TECHNOLOGY	
<b>Serial Number:</b>	77942906	GLOBAL ELITE	
<b>Serial Number:</b>	85768880	HAIRDRESSERS AT HEART	
<b>Serial Number:</b>	85537139	HTX	
<b>TRADEMARK</b>			

OP \$1390.00 1355059

Property Type	Number	Word Mark
Serial Number:	73754126	KADUS
Serial Number:	75300558	KOLESTON PERFECT
Serial Number:	88657428	KP
Serial Number:	87029588	LIGHT2COLOR
Serial Number:	88656888	LIGHT PLEX
Serial Number:	77678170	LIQUIFUSE TECHNOLOGY
Serial Number:	76493357	MAGMA
Serial Number:	88182008	MASTER COLOR EXPERT C
Serial Number:	86474078	MOISTURE EMBRACE TECHNOLOGY
Serial Number:	85851270	NIOSCOPE
Serial Number:	75035241	NIOSPRAY
Serial Number:	73717138	NIOXIN
Serial Number:	78619607	NIOXIN CLEANSER
Serial Number:	86632686	NIOXIN INTENSIVE THERAPY NIGHT DENSITY R
Serial Number:	78619608	NIOXIN SCALP THERAPY
Serial Number:	78619609	NIOXIN SCALP TREATMENT
Serial Number:	88429830	NUCILIUM-PLEX
Serial Number:	87527544	OR OIL REFLECTIONS LIGHT
Serial Number:	86474077	POWERPIGMENTS
Serial Number:	87638668	PRESET
Serial Number:	77660118	RECHARGING COMPLEX
Serial Number:	87308175	REVELATION
Serial Number:	85971593	SALON SAVVY
Serial Number:	77506141	SCALP RECOVERY
Serial Number:	77237072	SCALP RENEW
Serial Number:	87458569	SEBASTIAN SUBLIMATE
Serial Number:	86742352	SHIELD IT
Serial Number:	86742360	SPARK UP
Serial Number:	86742354	SWAP IT
Serial Number:	87134874	SYSTEM PROFESSIONAL ALPHA ENERGY
Serial Number:	85551082	THICKENING XTRAFUSION TREATMENT
Serial Number:	87458585	TRISPECTRA FORMULA
Serial Number:	85979153	WELLA PROFESSIONALS
Serial Number:	87712382	WELLOXON PERFECT
Serial Number:	76430850	XPERT

**CORRESPONDENCE DATA**

Fax Number: 3124199440

**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**

**Phone:** 312-380-6504  
**Email:** dgurfinkel@dennemeyer-law.com  
**Correspondent Name:** Daniel M. Gurfinkel  
**Address Line 1:** Dennemeyer & Associates, LLC  
**Address Line 2:** 2 North Riverside Plaza, Suite 1500  
**Address Line 4:** Chicago, ILLINOIS 60606

<b>NAME OF SUBMITTER:</b>	Daniel M. Gurfinkel
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<b>SIGNATURE:</b>	/daniel m. gurfinkel/
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<b>DATE SIGNED:</b>	06/10/2021
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**Total Attachments: 2**

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UNITED STATES OF AMERICA

ASSIGNMENT OF TRADEMARKS

**HFC Prestige International Operations Switzerland Sàrl**, an entity organized under the laws of Switzerland as a limited liability company, for good and valuable consideration, the receipt of which is hereby acknowledged, hereby assigns effective as of November 30, 2020 to **Wella International Operations Switzerland Sàrl**, an entity organized under the laws of Switzerland as a limited liability company, having a place of business at Chemin Louis-Hubert 1, 1213 Petit-Lancy, Switzerland all of its rights, title and interest together with the goodwill of the marks appurtenant thereto and the right to sue and collect for past infringement, in and to the following Trademarks and Trademark Registrations:

3245333 ACTIV-RENEWAL  
90083218 BACKSTAGE  
4111980 BLONDOR  
1355059 CLIMAZON  
5740447 COLOR CARE FORMULA (& Pink Trefoil Device)  
88715163 COLOR DJ  
4878421 COLORTANGO  
87833926 colortango TONERS & Design  
4436954 CREMEFUSE TECHNOLOGY  
5099005 DERMA TESTED DENSITY DIAMETER PRO THICK (& Pie Chart Device 16 bw)  
5196329 DESIGN IT  
4205833 DIAMAX  
4629682 DIAMAX ADVANCED  
87730298 DJ  
5196334 DRAMATIZE IT  
ELASTIC ENERGY  
5196332 FIBER UP  
88460818 FREEOLOGY  
88536273 FREEOLOGY (& Device 19)  
4436955 GELFUSE TECHNOLOGY  
4206372 GLOBAL ELITE  
4602076 HAIRDRESSERS AT HEART  
4205831 HTX  
1541152 KADUS  
2272817 KOLESTON PERFECT  
88657428 KP  
5108638 LIGHT2COLOR  
88656888 LIGHTPLEX  
4115278 LIQUIFUSE TECHNOLOGY  
3505699 MAGMA  
88182008 MASTER COLOR EXPERT (& C Device 2018)  
4906059 MOISTURE EMBRACE TECHNOLOGY  
4417792 NIOSCOPE

To be simply signed

2015707 NIOSPRAY  
1508806 NIOXIN  
3199687 NIOXIN CLEANSER  
5037479 NIOXIN INTENSIVE THERAPY NIGHT DENSITY RESCUE  
3199688 NIOXIN SCALP THERAPY  
3199689 NIOXIN SCALP TREATMENT  
88429830 NUCILIUM-PLEX  
5801013 OIL REFLECTIONS LIGHT & Design  
4875743 POWERPIGMENTS  
5553427 PRESET  
3751327 RECHARGING COMPLEX  
87308175 REVELATION  
4470893 SALON SAVVY  
3712915 SCALP RECOVERY  
3787791 SCALP RENEW  
5506161 Sebastian Sublimate  
5196330 SHIELD IT  
5196333 SPARK UP  
5196331 SWAP IT  
5282610 SYSTEM PROFESSIONAL ALPHA ENERGY  
4225145 THICKENING XTRAFUSION TREATMENT  
87458585 TRISPECTRA FORMULA (& Triangle Device 07 bw)  
4394048 WELLA PROFESSIONALS (& Woman's Head Device 08 bw)  
5687234 WELLOXON PERFECT  
2715618 XPERT

**HFC Prestige International Operations Switzerland Sàrl**



Dated: 9.11.2021

By \_\_\_\_\_  
Name: Raluca Judele  
Title: Authorized Signatory