

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM689814

|                              |                              |
|------------------------------|------------------------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT               |
| <b>NATURE OF CONVEYANCE:</b> | RELEASE OF SECURITY INTEREST |

## CONVEYING PARTY DATA

| Name                                 | Formerly | Execution Date | Entity Type           |
|--------------------------------------|----------|----------------|-----------------------|
| Venture Lending & Leasing VIII, Inc. |          | 11/19/2021     | Corporation: MARYLAND |
| Venture Lending & Leasing IX, Inc.   |          | 11/19/2021     | Corporation: MARYLAND |

## RECEIVING PARTY DATA

|                          |                       |
|--------------------------|-----------------------|
| <b>Name:</b>             | ORDERGROOVE, INC.     |
| <b>Street Address:</b>   | 75 Broad Street       |
| <b>Internal Address:</b> | 23rd Floor            |
| <b>City:</b>             | New York              |
| <b>State/Country:</b>    | NEW YORK              |
| <b>Postal Code:</b>      | 10004                 |
| <b>Entity Type:</b>      | Corporation: DELAWARE |

## PROPERTY NUMBERS Total: 16

| Property Type               | Number   | Word Mark                            |
|-----------------------------|----------|--------------------------------------|
| <b>Registration Number:</b> | 3882175  | ORDERGROOVE                          |
| <b>Registration Number:</b> | 4007847  | SUBSCRIPTION SYNDICATION             |
| <b>Registration Number:</b> | 4626479  | SUBSCRIPTION RETAIL PLATFORM         |
| <b>Registration Number:</b> | 5013284  | WHERE TO SUBSCRIBE?                  |
| <b>Registration Number:</b> | 4685681  | POWERING THE SUBSCRIPTION REVOLUTION |
| <b>Registration Number:</b> | 4989307  | SWITCH AND SAVE                      |
| <b>Serial Number:</b>       | 86959865 | CONCIERGE                            |
| <b>Serial Number:</b>       | 86959892 | SUBSCRIBER SCIENCE                   |
| <b>Serial Number:</b>       | 87106868 | AUTOMATION OF COMMERCE               |
| <b>Serial Number:</b>       | 87106882 | FREQUENCY AMBIGUITY                  |
| <b>Serial Number:</b>       | 87123316 | COMMERCE AUTOMATION                  |
| <b>Serial Number:</b>       | 87383887 | F*CK SHOPPING.                       |
| <b>Serial Number:</b>       | 87573490 | RELATIONSHIP COMMERCE                |
| <b>Serial Number:</b>       | 87668137 | RELATIONSHIP COMMERCE CLOUD          |
| <b>Serial Number:</b>       | 88095991 | ORDERGROOVE                          |
| <b>Serial Number:</b>       | 88096042 | ORDERGROOVE                          |

OP \$415.00 3882175

TRADEMARK

**CORRESPONDENCE DATA****Fax Number:** 4157774961

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 4159811400**Email:** nsust@foxrothschild.com**Correspondent Name:** Jeff Klugman**Address Line 1:** 1 Front Street Suite 3200**Address Line 4:** San Francisco, CALIFORNIA 94111

|                           |                    |
|---------------------------|--------------------|
| <b>NAME OF SUBMITTER:</b> | Jeffrey T. Klugman |
|---------------------------|--------------------|

|                   |                      |
|-------------------|----------------------|
| <b>SIGNATURE:</b> | /Jeffrey T. Klugman/ |
|-------------------|----------------------|

|                     |            |
|---------------------|------------|
| <b>DATE SIGNED:</b> | 11/22/2021 |
|---------------------|------------|

**Total Attachments: 2**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
RELEASE OF SECURITY INTEREST IN TRADEMARKS

Whereas, ORDERGROOVE, INC., a Delaware corporation, whose post office address is 75 Broad Street, 23<sup>rd</sup> Floor, New York, NY 10004 (“Assignor”), had granted, to secure the repayment of one or more loans made under a Loan and Security Agreement, dated as of September 27, 2018 (as amended, the “Loan Agreement”), pursuant to the Loan Agreement, a security interest and mortgage in certain personal property assets of Assignor, including all right, title and interest of Assignor in, to and under all of Assignor’s Trademarks (as defined in the IP Security Agreement (as defined below)), including all trademarks, trademark applications and trademark licenses, as specifically listed on the attached “Schedule 1,” whether presently existing or hereafter arising or acquired, and all products and proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof for the full term of the trademarks (all of the foregoing are collectively called the “Trademarks”) to each of Venture Lending & Leasing VIII, Inc., a Maryland corporation, and Venture Lending & Leasing IX, Inc., a Maryland corporation, both having a mailing address at 104 La Mesa Dr., Suite 102, Portola Valley, CA 94028 (together, “Assignee”), by an Intellectual Property Security Agreement, dated as of September 27, 2018 (as amended, the “IP Security Agreement”), and the Loan Agreement, and recorded at the United States Patent and Trademark Office.

Now, therefore, for good and valuable consideration provided to Assignee by Assignor, Assignee, by these presents, does release, without warranty or recourse, Assignor from Assignee’s security interest and mortgage in the entire right, title and interest in and to the Trademarks.

Executed this 19th day of November 2021, at Portola Valley, California.

ASSIGNEE:

VENTURE LENDING & LEASING VIII, INC.

By: Maurice Werdegger  
Maurice Werdegger (Nov 22, 2021 14:28 PST)  
Name: Maurice Werdegger  
Title: President and CEO

VENTURE LENDING & LEASING IX, INC.

By: Maurice Werdegger  
Maurice Werdegger (Nov 22, 2021 14:28 PST)  
Name: Maurice Werdegger  
Title: President and CEO

SCHEDULE 1

Trademarks

| Registration Number:     |
|--------------------------|
| 3882175                  |
| 4007847                  |
| 4626479                  |
| 5013284                  |
| 4685681                  |
| 4989307                  |
| 86959865 (Serial Number) |
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