

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM689945

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GRUNER + JAHR GMBH		05/19/2021	Limited Liability Company: GERMANY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Prisma Media		
<b>Street Address:</b>	13, rue Henri Barbusse		
<b>City:</b>	Gennevilliers		
<b>State/Country:</b>	FRANCE		
<b>Postal Code:</b>	92230		
<b>Entity Type:</b>	Limited Liability Company: FRANCE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3382354	GALA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3123381500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-338-1000		
<b>Email:</b>	pspies@dineff.com		
<b>Correspondent Name:</b>	R. Peter Spies		
<b>Address Line 1:</b>	160 North Wacker Drive		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	R. Peter Spies		
<b>Address Line 1:</b>	160 North Wacker Drive		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>NAME OF SUBMITTER:</b>	R.P. Spies		
<b>SIGNATURE:</b>	/rspies/		
<b>DATE SIGNED:</b>	11/23/2021		
<b>Total Attachments: 1</b>			

OP \$40.00 3382354



United States

TRADEMARK ASSIGNMENT AGREEMENT


THIS AGREEMENT, made effective on this 19<sup>th</sup> day of May, 2021, by and between Gruner + Jahr GmbH a Limited Liability Company organized under the laws of Germany, having an address of Am Baumwall 11, 20459 Hamburg, Germany, (hereinafter referred to as "Assignor"), and Prisma Media, a Limited Liability Company organized under to laws of France, having an address of 13, rue Henri Barbusse, 92230 Gennevilliers, France, (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the proprietor of the mark GALA, Registration Number 3382354 (hereinafter referred to as "Mark").

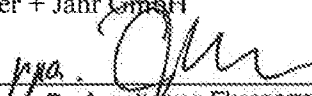
WHEREAS, Assignor has agreed to assign the Mark to Assignee, and Assignee wishes to acquire all of the Assignor's rights in and to the Mark, along with the good will associated therewith, and hereby accepts the assignment.

NOW THEREFORE, in consideration of Ten Dollars (US \$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns, its entire right, title and interest in and to the Mark, including the right to sue in respect of all infringements of the Mark, which may have occurred before the effective date of this Agreement, and the right to all remedies, including damages or an account of the profits and conversion damages in respect of such infringements, together with the good will of the business in which the Mark is used, or with that part of the good will of the business connected with the use of and symbolized by the Mark.

IN WITNESS HEREOF, the said Assignor has executed this Agreement, and by the hand of its duly authorized officer, signed on this 19<sup>th</sup> day of May, 2021,

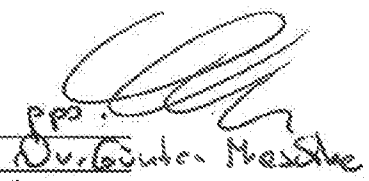
 Gruner + Jahr GmbH  
Am Baumwall 11  
20459 Hamburg

Gruner + Jahr GmbH

By: 

Name: Dr. Annette von Ekesparre

Title: Authorized Representative



IN WITNESS HEREOF, the said Assignee has executed this Agreement, and by the hand of its duly authorized officer, signed on this 19<sup>th</sup> day of May, 2021,

Prisma Media

By: 

Name:

Title:

**Prisma Media**

13 rue Henri Barbusse

92230 Gennevilliers cedex

Tel : 01 73 05 49 45

Siret 318 826 187 00102

RCS 318 826 187