

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM690084

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
International Designs Corporation, LLC		11/23/2021	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Owl Rock Capital Corporation, as the Collateral Agent		
<b>Street Address:</b>	399 Park Avenue		
<b>Internal Address:</b>	38th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	Corporation: MARYLAND		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2937295	ARCOS	
<b>Registration Number:</b>	5538179	HAIRBAND BY HAIRTALK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3129939767		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312/876-7628		
<b>Email:</b>	linda.kastner@lw.com		
<b>Correspondent Name:</b>	Linda R. Kastner, c/o Latham & Watkins		
<b>Address Line 1:</b>	330 N. Wabash Avenue		
<b>Address Line 2:</b>	Suite 2800		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60611		
<b>NAME OF SUBMITTER:</b>	Linda Kastner		
<b>SIGNATURE:</b>	/lk/		
<b>DATE SIGNED:</b>	11/23/2021		
<b>Total Attachments: 6</b>			
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## TRADEMARK PROPERTY SECURITY AGREEMENT

This TRADEMARK PROPERTY SECURITY AGREEMENT is entered into as of November 23, 2021, (this "Agreement"), among BIG IP OpCo, LLC and International Designs Corporation, LLC (each, a "Grantor") and Owl Rock Capital Corporation, as collateral agent (in such capacity, the "Collateral Agent") for the ratable benefit of the Secured Parties (as defined in the Credit Agreement described below).

Reference is made to that certain Pledge and Security Agreement, dated as of November 23, 2021 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time and in effect on the date hereof, the "Security Agreement"), among the Grantors party thereto and the Collateral Agent. The Lenders (as defined below) have extended credit to the Borrower (as defined in the Credit Agreement, dated as of November 23, 2021 (as amended, restated, amended and restated, supplemented or otherwise modified and in effect on the date hereof, the "Credit Agreement"), among Notorious Merger Sub LLC, a Delaware limited liability company (the "Initial Borrower"), Notorious TopCo, LLC, a Delaware limited liability company (the "Company", and, upon and immediately following the consummation of the Acquisition, the "Borrower"), Notorious Guarantor LLC, a Delaware limited liability company ("Holdings"), the Lenders from time to time party thereto, and Owl Rock Capital Corporation, as administrative agent and collateral agent for the Lenders, and Owl Rock Capital Advisors LLC as lead arranger and bookrunner). Consistent with the requirements set forth in Sections 4.01 and 5.12 of the Credit Agreement and Section 4.03(d) of the Security Agreement, the parties hereto agree as follows:

SECTION 1. *Terms.* Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Security Agreement or the Credit Agreement, as applicable.

SECTION 2. *Grant of Security Interest.* As security for the prompt and complete payment or performance, as the case may be, in full of the Secured Obligations, each Grantor, pursuant to the Security Agreement, did and hereby does pledge and grant to the Collateral Agent, its successors and permitted assigns, on behalf of and for the ratable benefit of the Secured Parties, a continuing security interest in all of its right, title or interest in, to or under all of the following assets, whether now owned or at any time hereafter acquired by or arising in favor of such Grantor and regardless of where located (collectively, the "IP Collateral"):

all Trademarks, including the Trademark registrations and registration applications in the United States Patent and Trademark Office listed on Schedule I hereto, together with (a) all goodwill of the business symbolized by the foregoing; (b) all renewals of the foregoing; (c) all income, royalties, damages, and payments now or hereafter due or payable with respect thereto, including damages, claims, and payments for past and future infringements, dilutions, or violations thereof; (d) all rights to sue for past, present, and future infringements, dilutions or violations of the foregoing, including the right to settle suits involving claims and demands for royalties owing; and (e) all rights corresponding to any of the foregoing throughout the world; but excluding any intent-to-use Trademark application prior to the filing and acceptance of a "Statement of Use", "Declaration of Use", "Amendment to Allege Use" or similar notice and/or filing with respect thereto, only to the extent, if any, that, and solely during the period if any, in which, the grant of such security interest may impair the validity or enforceability, or result in the voiding, of such intent-to-use Trademark application or any registration issuing therefrom under applicable Requirements of Law; and

all proceeds of the foregoing;

in each case to the extent the foregoing items constitute Collateral.

SECTION 3. *Security Agreement.* The security interests granted to the Collateral Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Collateral Agent

pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the IP Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 4. *Governing Law*. This Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

[Signature Pages Follow]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

BIG IP OPCO, LLC, as a Grantor

By: Dar Jacobs

Name: Darin Jacobs

Title: Chief Financial Officer, Vice  
President and Secretary

INTERNATIONAL DESIGNS  
CORPORATION, LLC, as a Grantor

By: Dar Jacobs

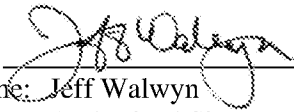
Name: Darin Jacobs

Title: Chief Financial Officer, Vice  
President and Secretary








[Signature Page to Trademark Security Agreement]


**TRADEMARK**  
**REEL: 007504 FRAME: 0206**

OWL ROCK CAPITAL CORPORATION,  
as the Collateral Agent

By:  \_\_\_\_\_  
Name: Jeff Walwyn  
Title: Authorized Signatory

**SCHEDULE I**

Mark	Country	Status	Application Number	Filing Date	Registration Number	Date Issued	Owner
Arcos 	US	Registered	76540111	8/12/2003	2937295	4/5/2005	International Designs Corporation, LLC
BABE	US	Registered	86486965	12/19/2014	4790017	8/11/2015	BIG IP OPCO, LLC
BABE HAIR EXTENSIONS (BABE Logo) 	US	Registered	88215985	12/4/2018	5985750	2/11/2020	BIG IP OPCO, LLC
BABE INSTANT HAIR	US	Registered	86935765	3/10/2016	5174734	4/4/2017	BIG IP OPCO, LLC
BEAUTY INDUSTRY GROUP	US	Registered Supp. Reg.	86486484	12/19/2014	4737018	5/12/2015	BIG IP OPCO, LLC
BIG	US	Registered	88173409	10/29/2018	5703433	3/19/2019	BIG IP OPCO, LLC
BIG BEAUTY INDUSTRY GROUP (Logo) 	US	Registered	88173156	10/29/2018	5734032	4/23/2019	BIG IP OPCO, LLC
CROWN	US	Registered	87279141	12/22/2016	5404560	2/20/2018	BIG IP OPCO, LLC
CROWN	US	Registered	87734507	12/26/2017	5668537	2/5/2019	BIG IP OPCO, LLC
CROWN TOPPER	US	Registered	86900288	2/8/2016	5341393	11/21/2017	BIG IP OPCO, LLC
DAYDREAM	US	Registered	86738987	8/27/2015	5324355	10/31/2017	BIG IP OPCO, LLC
DB (and Design) 	US	Registered	86936034	3/10/2016	5063669	10/18/2016	BIG IP OPCO, LLC
DB (Donna Bella Logo) 	US	Registered	86936047	3/10/2016	5063670	10/18/2016	BIG IP OPCO., LLC
DONNA BELLA	US	Registered	86486442	12/19/2014	4798796	8/25/2015	BIG IP OPCO, LLC
DONNA BELLA	US	Registered	86935993	3/10/2016	5226009	6/20/2017	BIG IP OPCO., LLC
DONNA BELLA HAIR	US	Registered	86935997	3/10/2016	5226010	6/20/2017	BIG IP OPCO, LLC
F TWISTED FRINGE (TF Logo) 	US	Registered	88121714	9/18/2018	5703367	3/19/2019	BIG IP OPCO, LLC
Glam Seamless	US	Registered	87793996	2/12/2018	5816745	7/30/2019	BIG IP OPCO, LLC
H (Logo & Design) 	US	Registered	88136333	9/28/2018	5756434	5/21/2019	BIG IP OPCO, LLC
BABE HAIR EXTENSIONS (BABE Logo)	US	Pending	90/677,008	4/28/2021			BIG IP OPCO, LLC

Mark	Country	Status	Application Number	Filing Date	Registration Number	Date Issued	Owner
							
EXTEND	US	Pending	90/657,017	4/20/2021	-		BIG IP OPCO, LLC
Hairband by Hairtalk	US	Registered	87285870	12/30/2016	5538179	8/14/2018	International Designs Corporation, LLC
HALO	US	Registered	79129652	3/21/2013	4714358	4/7/2015	BIG IP OPCO, LLC
HALOCOUTURE	US	Registered	86379679	8/28/2014	4775722	7/21/2015	BIG IP OPCO, LLC
HIDDEN CROWN	US	Registered	86522868	2/3/2015	4852698	11/10/2015	BIG IP OPCO, LLC
HOT HEADS HAIR EXTENSIONS	US	Registered	77382380	1/28/2008	3636198	6/9/2009	BIG IP OPCO, LLC
HOTHEADS	US	Registered	85333515	5/31/2011	4238565	11/6/2012	BIG IP OPCO, LLC
HOTHEADS	US	Registered	87892459	4/25/2018	5673357	2/12/2019	BIG IP OPCO, LLC
HOTHEADS HAIRWEAR	US	Registered	73753487	9/22/1988	1536494	4/25/1989	BIG IP OPCO, LLC
KERAFLEX	US	Registered	88/506,020	7/9/2019	6381030	6/8/2021	BIG IP OPCO, LLC
LUXY	US	Registered	85243801	2/16/2011	4390279	8/27/2013	BIG IP OPCO, LLC
METROPOLITAN	US	Registered	76549663	10/3/2003	2892934	10/12/2004	BIG IP OPCO, LLC
PROJECT ZERO	US	Registered	86830754	11/24/2015	5530637	7/31/2018	BIG IP OPCO, LLC
PROJECT ZERO and Design	US	Registered	86830862	11/24/2015	5530638	7/31/2018	BIG IP OPCO, LLC
ROGUE HAIR EXTENSIONS	US	Pending (Suspended)	86936066	3/10/2016			BIG IP OPCO, LLC
SERLOOM	US	Registered	88070800	8/8/2018	5909571	11/12/2019	BIG IP OPCO, LLC
SHAIRING	US	Registered	86347048	7/24/2014	4828340	10/6/2015	BIG IP OPCO, LLC
SONO	US	Registered	87219767	10/28/2016	5217906	6/6/2017	BIG IP OPCO, LLC
THE BAND BY HOTHEADS	US	Registered	87285856	12/30/2016	5250736	7/25/2017	BIG IP OPCO, LLC
THE FALL	US	Registered	86841734	12/7/2015	5007394	7/26/2016	BIG IP OPCO, LLC
TRESS COUTURE	US	Registered	85531989	2/12/2012	4211818	9/18/2012	BIG IP OPCO, LLC
TURNING HEADS, STOPPING HEARTS	US	Registered	86935741	3/10/2016	5149392	2/28/2017	BIG IP OPCO, LLC
TURNING HEADS, STOPPING HEARTS	US	Registered	86935731	3/10/2016	5159148	3/14/2017	BIG IP OPCO, LLC
TWISTED FRINGE	US	Registered	86935975	3/10/2016	5164185	3/21/2017	BIG IP OPCO, LLC
HALO PRO	US	Pending	90819899	7/09/2021			BIG IP OPCO, LLC