

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM690155

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guangzhou Biaodian Information Technology Co., Ltd.		11/21/2021	limited company (Ltd.): CHINA
RECEIVING PARTY DATA			
Name:	Yiwu Noona Import and Export Co.,Ltd.		
Street Address:	Room 3006, 30th Floor, Block B		
Internal Address:	Futian Yinzuo, Futian Street, Yiwu City		
City:	Zhejiang Province		
State/Country:	CHINA		
Postal Code:	322000		
Entity Type:	limited company (Ltd.): CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6484750	OURPU	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	+1 07623226020		
Email:	3182397003@qq.com		
Correspondent Name:	Qingtao Peng		
Address Line 1:	Guangchao Fu Po box 113294		
Address Line 4:	carrollton, TEXAS 75011		
NAME OF SUBMITTER:	Hanlin Yu		
SIGNATURE:	/Hanlin Yu/		
DATE SIGNED:	11/23/2021		
Total Attachments: 2			
source=OURPU+6484750美标转让协议#page1.tif			
source=OURPU+6484750美标转让协议#page2.tif			

OP \$40.00 6484750

DEED OF ASSIGNMENT OF TRADE MARK

DATE: Nov. 21, 2021

PARTIES:

(1) The "Assignor": Guangzhou Biaodian Information Technology Co., Ltd., a Limited Company duly organized and existing under the laws of China, with registered address at 403C87, No.5 Dongping Middle Road, Baiyun District Guangzhou CHINA 510000

(2) The "Assignee": Yiwu Noona Import and Export Co., Ltd., a Limited Company duly organized and existing under the laws of China, with registered address at Room 3006, 30th Floor, Block B, Futian Yinzuo, Futian Street, Yiwu City, Zhejiang Province

BACKGROUND:

- (A) The Assignor is the proprietor of the trade mark registration, the details of which are set out in the Schedule below and form part of this assignment ("the Trade mark"), and
- (B) The Assignor has agreed to assign all its right, title, interest and property in the Trade Mark, together with all ancillary rights relating thereto, including goodwill, to the Assignee upon the following terms.

OPERATIVE PROVISIONS:

1. In consideration of the sum of £10.00 paid by the Assignee to the Assignor (the receipt and sufficiency of which is hereby acknowledged), the Assignor hereby assigns with full title guarantee to the Assignee all rights, title, interest and property in the Trade Mark, together with the whole of the goodwill relating to the Trade Mark, the full and exclusive benefit thereof, all common law rights connected with the Trade Mark and any copyright which may subsist in the Trade Mark and all rights, privileges and advantages appertaining thereto, together with the right to recover and bring proceedings to recover damages and/or to obtain other remedies in respect of infringement of the Trade Mark, and other forms of protection relating to goodwill, whether committed before or after the date of this Assignment, to the intent that the Trade Mark shall be in the name of and shall vest in the Assignee together with the goodwill of the Assignor attaching to the Trade Mark TO HOLD the same onto the Assignee absolutely.
2. At the request and cost of the Assignee, the Assignor will execute and sign all such instruments, applications, deeds, documents and do all such acts and things as may be reasonably required by the Assignee to enable the Assignee or its nominee to: (a) enjoy the full and exclusive benefit of the Trade Mark and of the property rights hereby assigned, (b) fully and effectively vest the same in the Assignee and (c) formally register the Assignee's title in the same at any relevant Trade Mark Office.

3. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto, their respective successors and assigns, as well as any subsidiary companies of the parties hereto.
4. The parties will co-operate and consult with one another in good faith, if necessary in the future to carry out the intent of this agreement.

IN WITNESS whereof the parties have executed this document on the date first above written.

SCHEDULE

<u>COUNTRY</u>	<u>TRADE MARK</u>	<u>OFFICIAL NUMBER</u>	<u>CLASS</u>
USA	OURPU	6484750	7

EXECUTED AS A DEED,
For and on behalf of Assignor

Hanlin Yu.....

(Signature)

Hanlin Yu

EXECUTED AS A DEED,
For and on behalf of Assignee

Li Na.....

(Signature)

Li Na