

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM690352

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|-----------------------------------|---------------------------------------|----------------------------------|----------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Graycliff Mezzanine III LP | | 11/23/2021 | Limited Partnership: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Japonesque, LLC | | |
| Street Address: | 12647 Alcosta Boulevard | | |
| Internal Address: | Suite 375 | | |
| City: | San Ramon | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94583 | | |
| Entity Type: | Limited Liability Company: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 29 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1901780 | JAPONESQUE | |
| Registration Number: | 2063218 | LIPSTICK PALETTE | |
| Registration Number: | 2063219 | MAKEUP PALETTE | |
| Registration Number: | 2124941 | PRECISION LASH CURLER | |
| Registration Number: | 2143551 | GOTTA GO | |
| Registration Number: | 2316072 | JAPONESQUE | |
| Registration Number: | 2516117 | LIPSTICK PALETTE | |
| Registration Number: | 2516116 | MAKEUP PALETTE | |
| Registration Number: | 2525228 | GO CURL | |
| Registration Number: | 3499634 | CREATE BEAUTY | |
| Registration Number: | 3499635 | JAPONESQUE CREATE BEAUTY | |
| Registration Number: | 4610454 | VELVET TOUCH | |
| Registration Number: | 4634442 | | |
| Registration Number: | 4634444 | | |
| Registration Number: | 4634443 | | |
| Registration Number: | 4687872 | SALON COLLECTION | |
| Registration Number: | 4851617 | PIXELATED COLOR | |
| Registration Number: | 4947306 | AMP-UP ADJUSTABLE IMPACT MASCARA | |
| TRADEMARK | | | |

OP \$740.00 1901780

| Property Type | Number | Word Mark |
|----------------------|----------|---------------------|
| Registration Number: | 5298364 | KUMADORI |
| Serial Number: | 87364010 | WHIMSY |
| Serial Number: | 87364027 | WHIMSY |
| Serial Number: | 88169738 | OHME |
| Serial Number: | 88250402 | OHME |
| Serial Number: | 88153647 | OHME |
| Serial Number: | 88355700 | KUMADORI |
| Serial Number: | 88398823 | JAPONESQUE |
| Serial Number: | 88402266 | PXL |
| Serial Number: | 88419809 | AMP-UP |
| Serial Number: | 88420788 | PXL PIXELATED COLOR |

CORRESPONDENCE DATA

Fax Number: 2158325619

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2155695619

Email: timothy.pecsenye@blankrome.com

Correspondent Name: Timothy D. Pecsénye (154502-01029)

Address Line 1: One Logan Square

Address Line 2: 8th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

| | |
|-------------------------|-----------------------|
| ATTORNEY DOCKET NUMBER: | 154502-01029 |
| NAME OF SUBMITTER: | Timothy D. Pecsénye |
| SIGNATURE: | /Timothy D. Pecsénye/ |
| DATE SIGNED: | 11/24/2021 |

Total Attachments: 4

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RELEASE OF TRADEMARK SECURITY INTEREST

November 23, 2021

WHEREAS, pursuant to that certain Trademark Security Agreement, dated as of September 10, 2019, that was recorded September 12, 2019, at the United States Patent and Trademark Office on Reel: 006742; Frame: 0566 (the "Trademark Security Agreement"), JAPONESQUE, LLC, a California limited liability company ("Grantor"), pledged and granted to GRAYCLIFF MEZZANINE III LP, as Administrative Agent (the "Agent"), a security interest in the Trademark Collateral (as defined in the Trademark Security Agreement) including, without limitation, those trademarks listed on Exhibit A attached hereto; and

WHEREAS, Grantor has requested and the Agent has agreed to provide this Release of Trademark Security Agreement to confirm the release, relinquishment and discharge of its continuing security interest in the Trademark Collateral.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, the Agent hereby agrees as follows:

1. Defined Terms. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement or the Security Agreement referred to therein.

2. Release of Security Interest. The Agent hereby, without any representation and warranty and without any recourse (a) terminates the security interests created under the Trademark Security Agreement in the Trademark Collateral, (b) releases its security interest in the Trademark Collateral, (c) discharges any and all rights, title and interest it has in and the security interest granted to the Agent in the Trademark Collateral, and (d) terminates the Trademark Security Agreement except for any provisions therein that expressly survive termination.

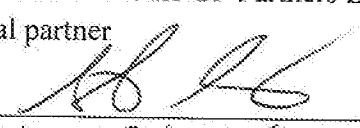
The Agent hereby authorizes Grantor and its agents, representatives, assigns and designees to record this Release of Trademark Security Agreement with the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the Agent has caused this Release of Trademark Security Agreement to be executed by its duly authorized officer as of the date first written above.

GRAYCLIFF MEZZANINE III LP,
as the Administrative Agent

By: Graycliff Mezzanine III GP LP,
its general partner

By: Graycliff Mezzanine III GP Partners LLC,
its general partner

By: 
Name: Steven Schaefer
Title: CFO