

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM688096

|   |                                     |                       |  |
|---|-------------------------------------|-----------------------|--|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                      |                       |  |
| <b>NATURE OF CONVEYANCE:</b>  | NUNC PRO TUNC ASSIGNMENT            |                       |  |
| <b>EFFECTIVE DATE:</b>  | 09/20/2021                          |                       |  |
| <b>CONVEYING PARTY DATA</b>   |                                     |                       |  |
| <b>Name</b>   | <b>Formerly</b>                     | <b>Execution Date</b> | <b>Entity Type</b>                     |
| Alaia Capital, LLC  |                                     | 11/15/2021            | Limited Liability Company:<br>DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |                                     |                       |  |
| <b>Name:</b>  | Institutional Capital Network, Inc. |                       |  |
| <b>Street Address:</b>  | 60 East 42nd St.                    |                       |  |
| <b>Internal Address:</b>  | 26th Floor                          |                       |  |
| <b>City:</b>  | New York                            |                       |  |
| <b>State/Country:</b>   | NEW YORK                            |                       |  |
| <b>Postal Code:</b>   | 10165                               |                       |  |
| <b>Entity Type:</b>   | Corporation: DELAWARE               |                       |  |
| <b>PROPERTY NUMBERS Total: 1</b>  |                                     |                       |  |
| <b>Property Type</b>  | <b>Number</b>                       | <b>Word Mark</b>      |  |
| <b>Registration Number:</b>   | 5587429                             | M+ FUNDS              |  |
| <b>CORRESPONDENCE DATA</b>  |                                     |                       |  |
| <b>Fax Number:</b>  |                                     |                       |  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                     |                       |  |
| <b>Phone:</b>   | 2152799389                          |                       |  |
| <b>Email:</b>   | jordan.lavine@flastergreenberg.com  |                       |  |
| <b>Correspondent Name:</b>  | Jordan A LaVine                     |                       |  |
| <b>Address Line 1:</b>  | 100 Front Street                    |                       |  |
| <b>Address Line 2:</b>  | Suite 100                           |                       |  |
| <b>Address Line 4:</b>  | Conshohocken, PENNSYLVANIA 19428    |                       |  |
| <b>NAME OF SUBMITTER:</b>   | Jordan LaVine                       |                       |  |
| <b>SIGNATURE:</b>   | /jordan lavine/                     |                       |  |
| <b>DATE SIGNED:</b>   | 11/15/2021                          |                       |  |
| <b>Total Attachments: 1</b>   |                                     |                       |  |
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OP \$40.00 5587429

**CONFIRMATORY TRADEMARK ASSIGNMENT**

This Confirmatory Trademark Assignment (the “Assignment”) is made effective September 20, 2021 by and between Institutional Capital Network, Inc., a Delaware corporation (“Assignee”) and Alaia Capital, LLC, a Delaware limited liability company (“Assignor”).

WHEREAS, the Assignee and Axio Group LLC, a Delaware limited liability company, entered into an Equity and Asset Purchase Agreement dated September 20, 2021 wherein Assignee acquired all of the issued and outstanding equity interests in Assignee, including all of Assignor’s Intellectual Property, as defined in the Equity and Asset Purchase Agreement.

Assignor was the owner of the trademark “M+ Funds,” which is the subject of U.S. Registration No. 5587429 (the “Mark”);

WHEREAS, on the effective date written above, in connection with Assignee’s acquisition of all of the issued and outstanding equity interests of Assignor, Assignor assigned the Mark to Assignee for good and valuable consideration and the parties now wish to memorialize the prior assignment of the Mark; and

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor previously assigned, transferred, conveyed and assigned to Assignee, and Assignee accepted from Assignor, all right title, and interest in and to the Mark together with the goodwill associated with the Mark, including all trademark registrations thereof and applications therefor, as well as all common law rights thereto. From the date of the Assignment, the Assignee has had the sole right to sue and collect damages and/or profits for both past and present infringements of the Mark.

2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office and any other agency having jurisdiction over the ownership of the Mark.

IN WITNESS WHEREOF, the parties hereto have caused this Confirmatory Trademark Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

**ASSIGNOR:**

**ASSIGNEE:**

Alaia Capital, LLC

Institutional Capital Network, Inc.

By: DocuSigned by:  
*Stephen Jacobs*  
AB34D9DF16744E6  
Name: Stephen Jacobs  
Title: Authorized signatory

By: DocuSigned by:  
*Stephen Jacobs*  
AB34D9DF15744E6  
Name: Stephen Jacobs  
Title: General Counsel