# OP \$440.00 97024833

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM690417

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
North Mountain Marketing, Inc.		10/10/2021	Corporation: CALIFORNIA

# **RECEIVING PARTY DATA**

Name:	GOLDENGATE NUTRITIONALS, INC.
Street Address:	2731 FAIR OAKS AVE.
City:	REDWOOD CITY
State/Country:	CALIFORNIA
Postal Code:	94063
Entity Type:	Corporation: CALIFORNIA

# **PROPERTY NUMBERS Total: 17**

Property Type	Number	Word Mark
Serial Number:	97024833	MYRTILLEX BILBERRY EXTRACT
Serial Number:	90059130	POLYPHENOL-C
Serial Number:	90727673	RESVERATRUE
Serial Number:	90740658	FROM FIELD TO FINISHED PRODUCT
Registration Number:	3924100	ALPHAWAVE
Registration Number:	5146635	CRANBEREX
Registration Number:	5375373	PROFILEPROVEN
Registration Number:	3705801	GREENGROWN
Registration Number:	3613999	NATURE VERIFIED BY SCIENCE
Registration Number:	3665431	RESVINOL
Registration Number:	4198356	SILRYNPURE
Registration Number:	4198364	SILRYN
Registration Number:	4300898	VINCARE
Registration Number:	4303935	SFB
Registration Number:	4459002	SILRYNPOWER
Registration Number:	4554763	ETHICAL NATURALS NATURE VERIFIED BY SCIE
Registration Number:	5767058	LOHAN-50

#### **CORRESPONDENCE DATA**

TRADEMARK REEL: 007506 FRAME: 0375

900658538

Fax Number: 8664015985

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6505495298 Email: liz@olinerlaw.com

Oliner Law **Correspondent Name:** 

Address Line 1: 345 Grove Street, 2nd Floor

Address Line 4: San Francisco, CALIFORNIA 94102

NAME OF SUBMITTER: Elizabeth J. Oliner, Esq.

**SIGNATURE:** /EJO/

**DATE SIGNED:** 11/24/2021

**Total Attachments: 2** 

source=NMM-GGN Agreement#page1.tif source=NMM-GGN Agreement#page3.tif

> **TRADEMARK REEL: 007506 FRAME: 0376**

## ASSIGNMENT OF TRADEMARK

This	Assignment	of	Trade	emark.	(the	"As	signme	nt'") i	s n	iade	on
100	olamid, m	202	,2021 (	the "Effe	ective	Date")	by and	between	North	Mou	ntain
Market	ing, Inc., a CA	LIFOR	NIA co	rporation	, with	a mailin	g addre	ess of 18	Comm	ercial	Blvd,
Novato	CA 94949 ("/	Assigno	r"), and	d Golder	Gate	Nutriti	ionals,	Inc., a ,	a CA	LIFO	RNIA
corporat	tion, with a n	gniliar	address	of 273	1 Fair	Oaks	Ave,	Redwood	City,	CA S	94063
("Assign	nee"), collective	ely refe	rred to h	ierein as	the "Pa	uties".			•		

#### Recitals

Assignor wishes to assign all of Assignor's right, title, and interest in and to the marks identified in Exhibit "A" attached hereto (the "Marks"), together with the goodwill of the business associated therewith, and symbolized by the Marks, to Assignee in accordance with the provisions of this Assignment, and Assignee wishes to accept such assignment.

### Agreement

In consideration of the foregoing recitals, the mutual agreements, provisions and covenants contained herein, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

- (a) Assignor hereby transfers, conveys and assigns the Marks to Assignee. Assignor further transfers, conveys and assigns to Assignee, without any additional consideration, all goodwill associated with the Marks.
- (b) Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office.

In Witness Whereof, the Parties have caused this Assignment to be executed by their duly authorized representatives.

North Mountain Marketing, Inc.	GoldenGate Nutritionals, Inc.					
Signature:	Signature: 10/22/2					
Name Printed: CAL Beautiful	Name Printed: Loo Liu					
Title: PRESIDENT	Title: President					

TRADEMARK REEL: 007506 FRAME: 0377

# EXHIBIT "A"

MARK	Reg. No.	Serial No.
MYRTILLEX BILBERRY		97/024,833
EXTRACT		
POLYPHENOL-C		90/059,130
RESVERATRUE		90/727,673
From Field to Finished Product		90/740,658
A F PATE A NAVA I TENT	2 55-2 3 2 2	**************************************
ALPHAWAVE	3,924,100	77/912,336
CRANBEREX	5,146,635	87/108,846
PROFILEPROVEN	5,375,373	87/499,747
GREENGROWN	3,705,801	77/180,681
NATURE VERIFIED BY	3,613,999	78/935,933
SCIENCE		
RESVINOL	3,665,431	77/047,886
SILRYNPURE	4,198,356	85/521,725
SILRYN	4,198,364	85/521,822
VINCARE	4,300,898	85/673,822
SFB	4,303,935	85/531,363
SILRYNPOWER	4,459,002	85/935,792
ETHICAL NATURALS	4,554,763	86/012,910
NATURE VERIFIED BY		
SCIENCE		
LOHAN-50	5,767,058	87/879,035

RECORDED: 11/24/2021

TRADEMARK REEL: 007506 FRAME: 0378