

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM694582

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900656447		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PVH Corp.		08/02/2021	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ABG IZOD LLC		
<b>Street Address:</b>	1411 Broadway		
<b>Internal Address:</b>	Authentic Brands Group, LLC		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90586878	STAIN SHIELD	
<b>Serial Number:</b>	90767749	IZ	
<b>Registration Number:</b>	2692600	IZOD	
<b>Registration Number:</b>	5102164	FLEXCOLLAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6464909839		
<b>Email:</b>	trademark@authenticbrands.com		
<b>Correspondent Name:</b>	Bridgette Fitzpatrick		
<b>Address Line 1:</b>	1411 Broadway, 21st Fl.		
<b>Address Line 2:</b>	Authentic Brands Group LLC		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>NAME OF SUBMITTER:</b>	Bridgette Fitzpatrick		
<b>SIGNATURE:</b>	/Bridgette Fitzpatrick/		
<b>DATE SIGNED:</b>	12/14/2021		

**Total Attachments: 8**

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## TRADEMARK AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this “Assignment”), dated as of August 2, 2021 (the “Effective Date”), is by and between PVH Corp., a Delaware corporation (“Assignor”) and ABG IZOD LLC, a Delaware limited liability company (“Assignee”). Assignor and Assignee are collectively referred to herein as the “Parties” and individually referred to herein as a “Party.” Reference is made to the Purchase and Sale Agreement, dated as of June 23, 2021 (the “Purchase Agreement”), by and between PVH Corp., a Delaware corporation (“Seller”) and Assignee.

Capitalized terms not defined herein shall have the meaning ascribed to such terms in the Purchase Agreement (as defined below).

### RECITALS

WHEREAS, pursuant to the terms and subject to the conditions set forth in the Purchase Agreement, Seller has agreed to, and to cause each Affiliate of Seller that are signatory thereto (collectively with Seller, the “Seller Entities”) to, sell, assign, transfer and convey to Assignee all of the Seller Entities’ right, title and interest in and to the Purchased Assets, including all of Assignor’s right, title and interest in and to the trademarks identified on Schedule I attached hereto (collectively, the “Assigned Trademarks”), including the goodwill associated with such Assigned Trademarks; and

WHEREAS, at the Closing of the transactions contemplated by the Purchase Agreement, Seller shall execute and deliver this Assignment to Assignee, in order to effectuate the assignment of the Assigned Trademarks pursuant to a document suitable for recordation with all applicable governmental authorities and registrars so as to record ownership of the Assigned Trademarks.

NOW, THEREFORE, in consideration of the mutual promises and covenants set forth below, the receipt and sufficiency of which are hereby acknowledged:

### ARTICLE I

#### TRADEMARK ASSIGNMENT

Section 1.1 Assignor hereby irrevocably assigns to Assignee all of its rights, title and interest in and to the Assigned Trademarks as of the Effective Date, including any and all goodwill appurtenant thereto held by Assignor together with the right to sue and recover and retain damages and profits for past, present and future infringement, misappropriation or other violation of the foregoing, if any. The Assigned Trademarks shall be held and enjoyed by Assignee, its successors and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

Section 1.2 Promptly following the Effective Date, Assignor shall cause the recordable assignment attached as Exhibit A hereto and such other recordable assignments requested by Assignee (collectively, the “Recordable Trademark Assignments”) to be executed and delivered to Assignee or its designee. Assignor hereby authorizes the Commissioner for

Trademarks in the United States Patent and Trademark Office, and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register the Recordable Trademark Assignments upon request by Assignee, its successors, assigns or other legal representatives.

Section 1.3 Promptly following the Effective Date, Assignor will cooperate with Assignee and follow Assignee's reasonable instructions, at Assignee's sole cost and expense, in order to promptly effectuate the transfer of rights to Assignee contemplated hereunder, and any necessary or appropriate recordals or indicia of ownership and use. Without limiting the foregoing, Assignor agrees at all times to provide Assignee with any additional information, to do any and all things, to execute any and all documents or instruction, and to follow any procedures, that may be required or reasonably requested by Assignee to effectuate the assignment hereunder. Assignee shall be solely responsible for, and shall bear all cost related to, filing or recordings of the Recordable Trademark Assignments and to effectuate the assignment hereunder.

## ARTICLE II

### GENERAL PROVISIONS

Section 2.1 Purchase Agreement. To the extent there is any conflict between the terms and conditions of this Assignment and the terms and conditions of the Purchase Agreement, the terms and conditions of the Purchase Agreement shall control.

Section 2.2 Governing Law. This Agreement shall be governed by and construed in accordance with U.S. federal law and the laws of the State of New York, as applicable, without reference to the choice-of-law principles that would result in the application of the laws of a different jurisdiction other than the State of New York or U.S. federal law, as the case may be.

Section 2.3 Entire Agreement. This Agreement, together with the Schedules and Exhibits hereto, constitute the entire agreement between the Parties with respect to the subject matter of this Agreement and supersedes any prior discussion, correspondence, negotiation, proposed term sheet, agreement, understanding or arrangement.

Section 2.4 Amendments. This Agreement may not be modified or amended except by an instrument or instruments in writing signed by the Party against whom enforcement of any such modification or amendment is sought.

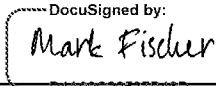
Section 2.5 Counterparts. This Agreement may be executed in one or more counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart of a signature page to this Agreement by electronic means shall be as effective as delivery of a manually executed counterpart of this Agreement.

Section 2.6 Headings; Definitions. The section and article headings contained in this Agreement are inserted for convenience of reference only and will not affect the meaning or interpretation of this Agreement.

*[Remainder of page left intentionally blank]*

IN WITNESS WHEREOF, this Agreement has been signed by or on behalf of each of the Parties as of the day first above written.

PVH CORP.

By:   
Name: Mark Fischer  
Title: Executive Vice President

ABG IZOD LLC

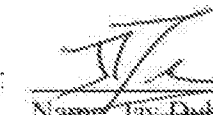
By: \_\_\_\_\_  
Name:  
Title:

IN WITNESS WHEREOF, this Agreement has been signed by or on behalf of each of the Parties as of the day first above written.

PVH CORP.

By: \_\_\_\_\_  
Name: Mark Fischer  
Title: Executive Vice President

ABG IZOD LLC

By:  \_\_\_\_\_  
Name: Jay Dubiner  
Title: General Counsel

Owner Name	Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date	Status	Classes
PVH Corp.	United Kingdom	IZOD	910731115				Registered	03 Int., 14 Int., 35 Int.
PVH Corp.	United Kingdom	IZOD	900161299				Registered	09 Int., 18 Int., 25 Int.
PVH Corp.	United Kingdom	IZOD	2548822	28-May-2010	2548822	03-Sep-2010	Registered	09 Int.
PVH Corp.	United Kingdom	IZOD	1155487	10-Jun-1981	1155487	10-Jun-1981	Registered	25 Int.
PVH Corp.	United Kingdom	IZOD	3033791	06-Dec-2013	3033791	23-May-2014	Registered	14 Int., 18 Int., 24 Int., 25 Int., 28 Int.
PVH Corp.	United States of America	IZOD	77/677796	25-Feb-2009	3788404	11-May-2010	Registered	18 Int.
PVH Corp.	United States of America	IZOD	77/700933	27-Mar-2009	4280098	22-Jan-2013	Registered	20 Int., 24 Int.
PVH Corp.	United States of America	IZOD	73/458252	23-Dec-1983	1311169	25-Dec-1984	Registered	25 Int.
PVH Corp.	United States of America	IZOD	72/002690	15-Feb-1956	0655860	17-Dec-1957	Registered	25 Int.
PVH Corp.	United States of America	IZOD	72/159589	21-Dec-1962	0756956	17-Sep-1963	Registered	25 Int.
PVH Corp.	United States of America	IZOD	72/276502	21-Jul-1967	0840548	12-Dec-1967	Registered	25 Int.
PVH Corp.	United States of America	IZOD	75/334509	01-Aug-1997	2136046	10-Feb-1998	Registered	35 Int.
PVH Corp.	United States of America	IZOD	75521785	20-Jul-1998	2433910	06-Mar-2001	Registered	09 Int.
PVH Corp.	United States of America	IZOD	76/246204	26-Apr-2001	2627773	01-Oct-2002	Registered	25 Int.
PVH Corp.	United States of America	IZOD	76/353177	28-Dec-2001	2692600	04-Mar-2003	Registered	25 Int.
PVH Corp.	United States of America	IZOD	77007251	26-Sep-2006	3928776	08-Mar-2011	Registered	03 Int.



Owner Name	Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date	Status	Classes
PVH Corp.	Turks and Caicos Islands	VAN HEUSEN	10342	23-Oct-1985	10342	23-Oct-1985	Registered	25 Int.
PVH Corp.	Ukraine	VAN HEUSEN	6071	17-Dec-1993	6071	30-Jun-1994	Registered	25 Int.
PVH Corp.	United Arab Emirates	VAN HEUSEN	6360	30-May-1994	6961	06-Nov-1996	Registered	25 Int.
PVH Corp.	United Kingdom	VAN HEUSEN	901164540				Registered	25 Int.
PVH Corp.	United Kingdom	VAN HEUSEN	901739200				Registered	35 Int.
PVH Corp.	United Kingdom	VAN HEUSEN	609462	21-Oct-1939	609462	21-Oct-1939	Registered	25 Int.
PVH Corp.	United Kingdom	VAN HEUSEN	817357	23-Feb-1961	817357	23-Feb-1961	Registered	25 Int.
PVH Corp.	United Kingdom	VAN HEUSEN	1406150	25-Nov-1989	1406150	25-Nov-1989	Registered	03 Int.
PVH Corp.	United Kingdom	VAN HEUSEN	1418741	24-Mar-1990	1418741	24-Mar-1990	Registered	09 Int.
PVH Corp.	United Kingdom	VAN HEUSEN	2241670	05-Aug-2000	2241670	05-Aug-2000	Registered	03 Int., 09 Int., 14 Int., 18 Int., 25 Int.
PVH Corp.	United States of America	VAN HEUSEN	76/219459	01-Mar-2001	2620305	17-Sep-2002	Registered	09 Int.
PVH Corp.	United States of America	VAN HEUSEN	78/691428	12-Aug-2005	3804881	15-Jun-2010	Registered	14 Int.
PVH Corp.	United States of America	VAN HEUSEN	73/743107	29-Jul-1988	1580850	30-Jan-1990	Registered	09 Int.
PVH Corp.	United States of America	VAN HEUSEN	72/115723	15-Mar-1961	0728039	27-Feb-1962	Registered	25 Int.
PVH Corp.	United States of America	VAN HEUSEN	76/270443	13-Jun-2001	2624289	24-Sep-2002	Registered	25 Int.
PVH Corp.	United States of America	VAN HEUSEN	76/224104	13-Mar-2001	2801719	06-Jan-2004	Registered	25 Int.
PVH Corp.	United States of America	VAN HEUSEN	77/932372	10-Feb-2010	4230362	23-Oct-2012	Registered	18 Int.

Owner Name	Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date	Status	Classes
PVH Corp.	United Kingdom	IZOD PFX	3033798	06-Dec-2013	3033798	30-May-2014	Registered	25 Int., 28 Int.
PVH Corp.	United Kingdom	IZOD SALT/WATER	917910568				Registered	25 Int.
PVH Corp.	United Kingdom	SALT/WATER	917988573				Registered	25 Int.
PVH Corp.	United Kingdom	STAIN SHIELD Horizontal logo	3592996	09-Feb-2021			Pending	25 Int.
PVH Corp.	United Kingdom	STAIN SHIELD Vertical logo	3592994	09-Feb-2021			Pending	25 Int.
PVH Corp.	United States of America	DAM GOOD SUPPLY CO logo	87794020	12-Feb-2018	5619128	27-Nov-2018	Registered	25 Int.
PVH Corp.	United States of America	EAGLE SHIRTMAKERS SINCE 1867 & DESIGN	72/452737	28-Mar-1973	988980	23-Jul-1974	Registered	25 Int.
PVH Corp.	United States of America	Interlocking IZ Logo (Solid)	90767749	10-Jun-2021				03 Int.
PVH Corp.	United States of America	Interlocking IZ Logo (Solid)	90634442	09-Apr-2021			Pending	25 Int.
PVH Corp.	United States of America	IZOD PERFORMIX	75/829260	22-Oct-1999	2518381	11-Dec-2001	Registered	25 Int.
PVH Corp.	United States of America	NEVER TUCK	88293003	07-Feb-2019	5834521	13-Aug-2019	Registered	25 Int.
PVH Corp.	United States of America	PERFORMIX (Stylized)	75/851803	18-Nov-1999	2632352	08-Oct-2002	Registered	25 Int.
PVH Corp.	United States of America	PERFORMIX (Stylized)	75/983067	10-Jan-2000	2691370	25-Feb-2003	Registered	25 Int.
PVH Corp.	United States of America	STAIN SHIELD Horizontal logo	90586878	18-Mar-2021			Pending	25 Int.
PVH Corp.	Vanuatu	Interlocking IZ Logo (Solid)	612	03-Feb-2014	25427	22-Apr-2014	Registered	14 Int., 18 Int.,