

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM690778

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	11/23/2021

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The NPD Group, Inc.		11/23/2021	Corporation:
The NPD Group, L.P.		11/23/2021	Limited Partnership:

## RECEIVING PARTY DATA

<b>Name:</b>	The NPD Group, L.P.
<b>Street Address:</b>	900 West Shore Road
<b>City:</b>	Port Washington
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	11050
<b>Entity Type:</b>	Limited Partnership: DELAWARE

## PROPERTY NUMBERS Total: 39

Property Type	Number	Word Mark
Registration Number:	2682009	AFTERMARKET INDUSTRY MONITOR
Registration Number:	2043676	BEAUTYTRENDS
Registration Number:	4530444	BIDLAND
Registration Number:	2753695	BOOKSCAN
Registration Number:	4839968	BRANGLINK
Registration Number:	2891620	CAR CARE TRACK
Registration Number:	5254936	DATA LADDER
Registration Number:	2228719	FRAGRANCETRACK
Registration Number:	1528601	INTELECT
Registration Number:	4029920	CONNECTED INTELLIGENCE
Registration Number:	4126733	CONTEXT IS EVERYTHING
Registration Number:	1052129	CREST
Registration Number:	3182851	CREST ONSITE
Registration Number:	4154994	DECISIONKEY
Registration Number:	2808044	DISTRIBUTOR TRACK
Registration Number:	3560834	EEDAR
Registration Number:	1997166	EUROTOYS

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Property Type	Number	Word Mark
Registration Number:	3555142	GAMEPULSE
Registration Number:	1743706	LEISURE TRENDS GROUP LT
Registration Number:	1696925	LEISURETRAK
Registration Number:	1770387	NATIONAL EATING TRENDS
Registration Number:	1754173	NET
Registration Number:	5731405	NPD
Registration Number:	5731406	NPD
Registration Number:	1682876	NPD INSIGHTS
Registration Number:	1852223	NPD POWERVIEW
Registration Number:	1930986	NPD POWERVIEW
Registration Number:	2851119	NPD.COM
Registration Number:	5122867	PATH TO CONSUMPTION
Registration Number:	4650240	RECEIPTPAL
Registration Number:	1861967	RECOUNT
Registration Number:	2167739	SALESTRACK
Registration Number:	2368758	SNACKTRACK
Registration Number:	2554910	SOLUTION FOLDERS
Registration Number:	3638646	SUPPLYTRACK
Registration Number:	3281788	SWEEPLAND
Registration Number:	3220156	VIDEOSCAN
Registration Number:	4225435	VIDEOWATCH
Registration Number:	4429280	VIP VOICE

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2127159108  
**Email:** rjurist@kramerlevin.com  
**Correspondent Name:** Kramer Levin Naftalis & Frankel LLP  
**Address Line 1:** 1177 Avenue of the Americas  
**Address Line 4:** New York, NEW YORK 10036

<b>ATTORNEY DOCKET NUMBER:</b>	074437-00002
<b>NAME OF SUBMITTER:</b>	Rachel M. Jurist
<b>SIGNATURE:</b>	/Rachel M. Jurist/
<b>DATE SIGNED:</b>	11/28/2021

**Total Attachments: 3**

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"THE NPD GROUP, INC.", A NEW YORK CORPORATION,  
WITH AND INTO "THE NPD GROUP, L.P." UNDER THE NAME OF "THE NPD GROUP, L.P.", A LIMITED PARTNERSHIP ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF NOVEMBER, A.D. 2021, AT 12:58 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

6411450 8100M  
SR# 20213880484

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 204774518  
Date: 11-23-21

**TRADEMARK**  
**REEL: 007507 FRAME: 0751**

CERTIFICATE OF MERGER

OF

THE NPD GROUP, INC.  
a New York corporation,

WITH AND INTO

THE NPD GROUP, L.P.,  
a Delaware limited partnership

*(Under Section 17-211 of the Delaware Revised Uniform Limited Partnership Act)*

Pursuant to Title 6, Section 17-211 of the Delaware Revised Uniform Limited Partnership Act, as amended (the "DLPA"), the undersigned entities executed the following Certificate of Merger:

FIRST: The name of the surviving limited partnership is The NPD Group, L.P., a Delaware limited partnership.

SECOND: The name of the corporation being merged into the limited partnership is The NPD Group, Inc., a New York corporation. The jurisdiction in which this corporation was formed is the State of New York

THIRD: The agreement of merger or consolidation has been approved and executed by each of the business entities which is to merge or consolidate.

FOURTH: The merger is to become effective upon filing of this Certificate of Merger.

FIFTH: An agreement of merger or consolidation is on file at a place of business of the surviving Delaware limited partnership and the address thereof is 900 W Shore Road, Port Washington, NY 11050.

SIXTH: A copy of the agreement of merger or consolidation will be furnished by the surviving limited partnership, on request and without cost, to any partner of any domestic limited partnership or any person holding an interest in any other business entity which is to merge or consolidate.

\* \* \* \* \*

IN WITNESS WHEREOF, said Limited Partnership has caused this certificate to be signed by its general partner on the 23<sup>RD</sup> day of November, 2021.

The NPD Group GP, LLC, a Delaware limited liability company

By: /s/ Chris Christophorou  
Name: Chris Christophorou  
Its: Vice President and Secretary