

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM691277

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|---|--|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Wella Operations US LLC | | 02/12/2021 | Limited Liability Company: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Wella International Operations Switzerland Sarl | | |
| Street Address: | Chemin Louis-Hubert 1 | | |
| City: | Petit-Lancy | | |
| State/Country: | SWITZERLAND | | |
| Postal Code: | 1213 | | |
| Entity Type: | Sarl (limited liability company): SWITZERLAND | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 90463766 | ME + | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 312-419-94 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 312-628-5529 | | |
| Email: | docket@denmeyer-law.com | | |
| Correspondent Name: | Victoria Friedman | | |
| Address Line 1: | 2 North Riverside Plaza | | |
| Address Line 2: | Suite 1500 | | |
| Address Line 4: | Chicago, ILLINOIS 60606 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Victoria Friedman | | |
| Address Line 1: | 2 North Riverside Plaza | | |
| Address Line 2: | Suite 1500 | | |
| Address Line 4: | Chicago, ILLINOIS 60606 | | |
| NAME OF SUBMITTER: | Victoria Friedman | | |
| SIGNATURE: | /Victoria Friedman/ | | |
| DATE SIGNED: | 11/30/2021 | | |

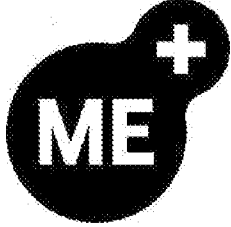
OP \$40.00 90463766

Total Attachments: 1

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ASSIGNMENT

The undersigned, **Wella Operations US LLC**, 4500 Park Granada, Suite 100, Calabasas, California, 91302, as proprietor of the US trademark application for the design mark

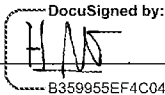


(Serial No. 90463766), filed on January 13, 2021, hereby assigns and transfers all rights, title, interest in and to the afore-mentioned protective rights as well as the goodwill associated therewith effective as of February 12, 2021 to **Wella International Operations Switzerland Sàrl**, Chemin Louis-Hubert 1, 1213, Petit-Lancy, Switzerland.

The Assignor, Wella Operations US LLC

Place of Signature: Petit-Lancy

Date of Signature: November 30, 2021

Signature:  _____
B359955EF4C04C6...

Name of Signatory: Herminie Simonetta

Title: Authorized signatory

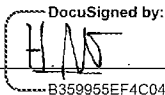
The Assignor

The Assignee hereby accepts the transfer of the protective rights.

The Assignee, Wella International Operations Switzerland Sàrl

Place of Signature: Petit-Lancy

Date of Signature: November 30, 2021

Signature:  _____
B359955EF4C04C6...

Name of Signatory: Herminie Simonetta

Title: Authorized signatory

The Assignee