

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM691339

| | |
|------------------------------|-------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------------------|----------|----------------|--|
| COME READY FOODS LLC | | 08/20/2021 | Limited Liability Company: PENNSYLVANIA |
| THE CRONS BRAND LLC | | 08/20/2021 | Limited Liability Company: PENNSYLVANIA |
| CAVANAUGH MARKETING NETWORK, INC. | | 08/20/2021 | Corporation: PENNSYLVANIA |

RECEIVING PARTY DATA

| | |
|--------------------------|---|
| Name: | FIRST COMMONWEALTH BANK |
| Street Address: | 510 Grant Street, Suite 250 |
| Internal Address: | Union Trust Building |
| City: | Pittsburgh |
| State/Country: | PENNSYLVANIA |
| Postal Code: | 15219 |
| Entity Type: | national banking association: UNITED STATES |

PROPERTY NUMBERS Total: 16

| Property Type | Number | Word Mark |
|-----------------------------|----------|--|
| Registration Number: | 5963316 | CLEAN POWERFUL HYDRATION |
| Serial Number: | 90167914 | DRINK READY |
| Serial Number: | 88764201 | EFFORT AND ATTITUDE |
| Serial Number: | 88688846 | IT'S NOT WHERE YOU START. IT'S WHERE YOU |
| Serial Number: | 90105845 | LOVE THE DOUBT |
| Serial Number: | 87978767 | MOBILE TRAINING TABLE |
| Serial Number: | 88094065 | READY |
| Serial Number: | 90018342 | READY |
| Serial Number: | 90975199 | READY |
| Serial Number: | 87382612 | READY NUTRITION |
| Serial Number: | 87833432 | READY PROTEIN WATER |
| Serial Number: | 87504686 | READY WATER |
| Serial Number: | 88839757 | STAY READY |
| Serial Number: | 90181580 | TALK LESS. DO MORE. WORK LIKE AN UNDERDO |

CH \$415.00 5963316

| Property Type | Number | Word Mark |
|----------------|----------|-----------------------|
| Serial Number: | 88944727 | TEAMREADY |
| Serial Number: | 90229404 | WE'RE BUILT DIFFERENT |

CORRESPONDENCE DATA

Fax Number: 4129181199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4129181164

Email: ipdocket@metzlewis.com

Correspondent Name: MATTHEW BORGES

Address Line 1: 535 Smithfield Street, Suite 800

Address Line 4: Pittsburgh, PENNSYLVANIA 15222

| | |
|--------------------------------|------------------|
| ATTORNEY DOCKET NUMBER: | 9240/001 |
| NAME OF SUBMITTER: | MATTHEW BORGES |
| SIGNATURE: | /MATTHEW BORGES/ |
| DATE SIGNED: | 11/30/2021 |

Total Attachments: 6

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NOTICE OF GRANT OF SECURITY INTEREST
IN PATENTS, COPYRIGHTS AND TRADEMARKS

August 20, 2021

United States Patent and Trademark Office
Mail Stop Assignment Recordation Services
Director of the U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

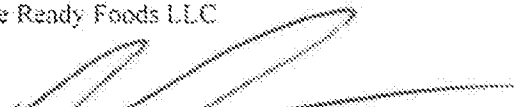
Gentlemen:

Please be advised that pursuant to the Intellectual Property Security Agreement dated as of August 20, 2021 (as the same may be amended, modified, extended or restated from time to time, the "Security Agreement") by and among Come Ready Foods LLC, a Pennsylvania limited liability company, The Crons Brand LLC, a Pennsylvania limited liability company, Cavanaugh Marketing Network, Inc., a Pennsylvania corporation (collectively, the "Debtors"), and First Commonwealth Bank, as administrative agent for the Lenders (the "Agent"), the Debtors have granted to the Agent for the benefit of the Lenders a continuing security interest in and continuing lien upon, the patents and patent applications, copyrights and copyright applications and trademarks and trademark applications listed on Schedule 1, Schedule 2 and Schedule 3 attached hereto.


The Debtors and the Agent hereby acknowledge and agree that the foregoing security interests (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) are not to be construed as an assignment of any patents and patent applications, copyrights and copyright applications and trademarks and trademark applications.

Very truly yours,

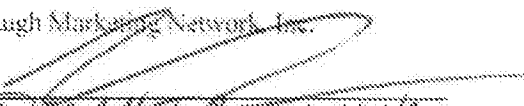
Come Ready Foods LLC

By: 
Name: Gabriel T. Cavanaugh
Title: President

The Crons Brand LLC

By: 
Name: Gabriel T. Cavanaugh
Title: President

Cavanaugh Marketing Network, Inc.

By: 
Name: Gabriel T. Cavanaugh
Title: President

Acknowledged and Agreed: First Commonwealth Bank, as Agent

By: _____
Name: _____
Title: _____

NOTICE OF GRANT OF SECURITY INTEREST
IN PATENTS, COPYRIGHTS AND TRADEMARKS

August 20, 2021

United States Patent and Trademark Office
Mail Stop Assignment Recordation Services
Director of the U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Gentlemen:

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Very truly yours,

Come Ready Foods LLC

The Crons Brand LLC

By: _____
Name: _____
Title: _____

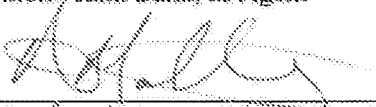
By: _____
Name: _____
Title: _____

Cavanaugh Marketing Network, Inc.

By: _____
Name: _____
Title: _____

Acknowledged and Agreed:

First Commonwealth Bank, as Agent

By: 
Name: Andrew Mallery
Title: SVP/RM

Schedule 1

COPYRIGHTS

None.

Schedule 2

PATENTS

| PATENTS | | | | | | | |
|---------|-----------|---------|-----------------|-------------|------------|-------------|-----------|
| Country | Case Type | Status | Application No. | Filing Date | Patent No. | Issue Date | App Title |
| US | Design | Granted | 29754515 | 12-Oct-2020 | D913098 | 16-Mar-2021 | Bottle |
| US | Design | Granted | 29754503 | 12-Oct-2020 | D915203 | 06-Apr-2021 | Bottle |
| US | Design | Pending | 29771687 | 24-Feb-2021 | | | Cooler |

Schedule 3

TRADEMARKS

Come Ready Foods LLC:

| TRADEMARKS | | | | | | |
|------------|--|------------|-----------------|-------------|------------------|-------------------|
| Country | Trademark Name | Status | Application No. | Filing Date | Registration No. | Registration Date |
| Canada | READY PROTEIN WATER | Registered | 1911988 | 27-Jul-2018 | 1052482 | 04-Sep-2019 |
| Canada | READY WATER | Registered | 1870342 | 29-Nov-2017 | TMA1082133 | 29-Sep-2020 |
| China | READY PROTEIN WATER | Registered | A0080476 | 30-Oct-2018 | 1437928 | 30-Oct-2018 |
| Europe | READY PROTEIN WATER | Pending | 017937070 | 27-Jul-2018 | | |
| Europe | READY WATER | Pending | 017936821 | 27-Jul-2018 | | |
| Greece | READY PROTEIN WATER | Registered | A0080476 | 30-Oct-2018 | 1437928 | 30-Oct-2018 |
| India | READY PROTEIN WATER | Registered | A0080476 | 30-Oct-2018 | 1437928 | 30-Oct-2018 |
| Mexico | READY NUTRITION | Registered | 2115038 | 12-Oct-2018 | 2028978 | 14-Aug-2019 |
| Mexico | READY NUTRITION | Registered | 2115018 | 12-Oct-2018 | 1969294 | 12-Feb-2019 |
| Mexico | READY NUTRITION | Registered | 2115023 | 12-Oct-2018 | 1960383 | 14-Dec-2018 |
| US | CLEAN POWERFUL HYDRATION | Registered | 88389721 | 17-Apr-2019 | 5963316 | 14-Jan-2020 |
| US | DRINK READY | Allowed | 90167914 | 09-Sep-2020 | | |
| US | EFFORT AND ATTITUDE | Allowed | 88764201 | 17-Jan-2020 | | |
| US | IT'S NOT WHERE YOU START. IT'S WHERE YOU FINISH. | Allowed | 88688846 | 12-Nov-2019 | | |
| US | LOVE THE DOUBT | Allowed | 90105845 | 11-Aug-2020 | | |
| US | MOBILE TRAINING TABLE | Registered | 87978767 | 27-Feb-2017 | 5629581 | 11-Dec-2018 |
| US | READY | Registered | 88094065 | 27-Aug-2018 | 5823270 | 30-Jul-2019 |
| US | READY | Suspended | 90018342 | 24-Jun-2020 | | |
| US | READY | Suspended | 90975199 | 24-Jun-2020 | | |

| | | | | | | |
|------|--|------------|----------|-------------|---------|-------------|
| US | READY NUTRITION | Allowed | 87382612 | 23-Mar-2017 | | |
| US | READY PROTEIN WATER | Registered | 87833432 | 14-Mar-2018 | 5795419 | 02-Jul-2019 |
| US | READY WATER | Registered | 87504686 | 26-Jun-2017 | 5857956 | 10-Sep-2019 |
| US | STAY READY | Allowed | 88839757 | 18-Mar-2020 | | |
| US | TALK LESS. DO MORE. WORK LIKE AN UNDERDOG. | Allowed | 90181580 | 15-Sep-2020 | | |
| US | TEAMREADY | Allowed | 88944727 | 02-Jun-2020 | | |
| US | WE'RE BUILT DIFFERENT | Allowed | 90229404 | 01-Oct-2020 | | |
| WIPO | READY PROTEIN WATER | Registered | A0080476 | 30-Oct-2018 | 1437928 | 30-Oct-2018 |

TRADEMARK

REEL: 007512 FRAME: 0426

RECORDED: 11/30/2021