

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM698526

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME
<b>RESUBMIT DOCUMENT ID:</b>	900655563

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ascendant Beauty, LLC		09/14/2021	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	JLO Beauty & Lifestyle, LLC
<b>Street Address:</b>	100 N. Pacific Coast Hwy, Suite 1600
<b>City:</b>	El Segundo
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90245
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	88907617	THAT JLO GLOW
Serial Number:	88907646	THAT LIMITLESS GLOW
Registration Number:	6365662	BEAUTY HAS NO EXPIRATION DATE
Registration Number:	6456720	JLIST
Registration Number:	6442367	THAT BIG SCREEN
Registration Number:	6512408	THAT BLOCKBUSTER
Registration Number:	6374348	THAT FRESH TAKE
Registration Number:	6374347	THAT HIT SINGLE
Registration Number:	6442352	THAT INNER LOVE
Registration Number:	6374346	THAT STAR FILTER

## CORRESPONDENCE DATA

Fax Number: 3103944477

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 310-979-9190

Email: ashepard@cislo.com

Correspondent Name: Daniel M. Cislo, Esq.

Address Line 1: 12100 Wilshire Blvd

TRADEMARK

<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90024
<b>ATTORNEY DOCKET NUMBER:</b>	21-44543
<b>NAME OF SUBMITTER:</b>	Daniel M. Cislo, Esq.
<b>SIGNATURE:</b>	/Daniel M. Cislo/
<b>DATE SIGNED:</b>	12/29/2021
<b>Total Attachments: 0</b>	

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