

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM698204

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/03/2019
RESUBMIT DOCUMENT ID:	900653079

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Dogfish Head Marketing, LLC		07/03/2019	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Boston Beer Corporation
Street Address:	1 Design Center Place, Suite 850
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02210
Entity Type:	Corporation: MASSACHUSETTS

PROPERTY NUMBERS Total: 151

Property Type	Number	Word Mark
Registration Number:	6520903	RE-GEN-ALE
Registration Number:	6404978	LEMON QUEST
Registration Number:	6373652	VIBRANT P'OCEAN
Registration Number:	6349737	DOGFISH HEAD MANGO SMOOVIE
Registration Number:	6324068	HAZY-O!
Registration Number:	6316965	OFF-CENTERED PEOPLE DRINK RESPONSIBLY
Registration Number:	6201750	COSTUMES & KARAOKE
Registration Number:	6086952	SUN-DAY-FEELS
Registration Number:	6035323	ALL THINGS YET
Registration Number:	5931126	DOGFISH HEAD BREWINGS & EATS
Registration Number:	5928570	BENDING TIME
Registration Number:	5920781	ALTERNATE TAKES
Registration Number:	5813656	SUDDENLY COMFY
Registration Number:	5808791	SUPEREIGHT
Registration Number:	5802502	SLIGHTLY MIGHTY
Registration Number:	5762628	75 MINUTE
Registration Number:	5938498	RIGHT LOOSE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	5711468	VINIFEROUS
Registration Number:	5632952	120 MINUTE
Registration Number:	5632951	90 MINUTE
Registration Number:	5632950	60 MINUTE
Registration Number:	5590903	PUNKIN ALE
Registration Number:	5552497	FRUIT-FULL FORT
Registration Number:	5526183	MIXED MEDIA
Registration Number:	5516553	PUNK'N
Registration Number:	5508736	PUNKIN ALE
Registration Number:	5509428	SONIC ARCHEOLOGY
Registration Number:	5268262	CAROBOCK
Registration Number:	5303229	MELLOWDIOUS
Registration Number:	5166547	
Registration Number:	5279698	
Registration Number:	5272705	ESPRIT MALADE
Registration Number:	5272681	PUDDIN' WINE
Registration Number:	5292573	LUPU-LUAU
Registration Number:	5165718	FALL ON ME
Registration Number:	5229296	ANALOG-A-GO-GO
Registration Number:	5121275	BEER FOR BREAKFAST
Registration Number:	5307530	MOTHER NATURE, LET'S DO THIS
Registration Number:	5165719	PRESSURE DROP
Registration Number:	4828425	RAISON D'EXTRA
Registration Number:	4728637	
Registration Number:	4707907	OFF-CENTERED ALES FOR OFF-CENTERED PEOPL
Registration Number:	4746385	ROSABI
Registration Number:	4707909	OFF-CENTERED ALES FOR OFF-CENTERED PEOPL
Registration Number:	4711819	DOGFISH INN
Registration Number:	4703658	DOGFISH HEAD
Registration Number:	4707910	
Registration Number:	4622601	DOGFISH HEAD
Registration Number:	4652638	
Registration Number:	4568226	FISH FINDER
Registration Number:	4540659	KVASIR
Registration Number:	4490909	DOGFISH HEAD 75 MINUTE IPA
Registration Number:	5138968	DOGFISH
Registration Number:	5233455	IPAS FOR THE HOLIDAYS
Registration Number:	5197532	CHESAPEAKE & MAINE

Property Type	Number	Word Mark
Registration Number:	5096980	ROMANTIC CHEMISTRY
Registration Number:	5228912	LIQUID TRUTH SERUM
Registration Number:	5096979	FLESH & BLOOD
Registration Number:	5125582	SEAQUENCH ALE
Registration Number:	5286944	BIÈRE DE PROVENCE
Registration Number:	5138700	ALTERNATE TAKES
Registration Number:	5111007	SCRATCH-MADE GOODNESS
Registration Number:	5074618	HIGHER MATH
Registration Number:	4926931	DOGFISH HEAD
Registration Number:	5074616	EXPLORE GOODNESS
Registration Number:	5125286	ANALOG
Registration Number:	5074615	COMPELLING GIN
Registration Number:	5074614	DOGFISH HEAD DISTILLING CO.
Registration Number:	5089105	DOGFISH HEAD 60 MINUTE IPA THE CONTINUAL
Registration Number:	4984696	HOO LAWD
Registration Number:	5105573	RAISON D'ETRE
Registration Number:	5015416	BEACH BEER
Registration Number:	4883850	DOGFISH HEAD
Registration Number:	5059929	PENNSYLVANIA TUXEDO
Registration Number:	5137880	SICK CIDER
Registration Number:	5281528	DOGFISH
Registration Number:	4769025	BEER & BENEVOLENCE
Registration Number:	4753999	PANGAEA
Registration Number:	4538741	RHIZING BINES
Registration Number:	4460047	PIERCING PILS
Registration Number:	4419730	RANDALL THE ENAMEL ANIMAL
Registration Number:	4503906	
Registration Number:	4473254	RED & WHITE
Registration Number:	4481923	ANCIENT A L E S
Registration Number:	4246129	ANALOG BEER FOR THE DIGITAL AGE
Registration Number:	4340021	SIXTY-ONE
Registration Number:	4246128	ANALOG BEER FOR THE DIGITAL AGE
Registration Number:	4246118	
Registration Number:	4245781	OFF-CENTERED ALES FOR OFF-CENTERED PEOPL
Registration Number:	4102203	THEOBROMA
Registration Number:	5003697	DOGFISH HEAD
Registration Number:	4983530	
Registration Number:	4906882	ANALOG BEER

Property Type	Number	Word Mark
Registration Number:	4164234	DOGFISH HEAD
Registration Number:	4164232	DOGFISH HEAD
Registration Number:	4102201	SAH'TEA
Registration Number:	4114401	PALO SANTO MARRON
Registration Number:	4102198	NAMASTE
Registration Number:	4102196	FORT
Registration Number:	4117879	FESTINA PECHE
Registration Number:	4114397	CHATEAU JIAHU
Registration Number:	4096353	RAISON D'ETRE
Registration Number:	4185264	90 MINUTE IPA
Registration Number:	4096351	60 MINUTE IPA
Registration Number:	4096350	120 MINUTE IPA
Registration Number:	4066171	SQUALL
Registration Number:	3336614	DOGFISH HEAD ALEHOUSE
Registration Number:	3160229	BURTON BATON
Registration Number:	3622500	DOGFISH HEAD CRAFT BREWED ALES
Registration Number:	3622504	
Registration Number:	3622502	DOGFISH HEAD CRAFT BREWED ALES
Registration Number:	3542316	CHICORY STOUT
Registration Number:	3559354	PUNKIN' ALE
Registration Number:	3074832	BROWN HONEY RUM
Registration Number:	3091970	WIT SPICED RHUM
Registration Number:	3058298	WHITE LIGHT RUM
Registration Number:	3033851	BLUE HEN VODKA
Registration Number:	3025917	IMMORT ALE
Registration Number:	3025916	OLDE SCHOOL
Registration Number:	3075290	FESTINA LENTE
Registration Number:	3031266	APRIHOP
Registration Number:	3022691	WORLD WIDE STOUT
Registration Number:	2982373	120 MINUTE IPA
Registration Number:	2982372	60 MINUTE IPA
Registration Number:	2982371	90 MINUTE IPA
Registration Number:	3075289	INDIAN BROWN ALE
Registration Number:	3019458	SHELTER PALE ALE
Registration Number:	2664336	MIDAS TOUCH
Serial Number:	90779282	PILSUN
Serial Number:	90681219	DOGFISH MIAMI STARPUCKER
Serial Number:	90681213	STARPUCKER

Property Type	Number	Word Mark
Serial Number:	90565382	DOGFISH MIAMI TWOPEELYA
Serial Number:	90532123	DOGFISH MIAMI TROPI-LO-CAL
Serial Number:	90383453	DOGFISH HEAD CAMP AMP
Serial Number:	90383442	BLUE HEN
Serial Number:	90383340	DOGFISH HEAD TROPI-LO-CAL
Serial Number:	90600367	TWOPEELYA
Serial Number:	90544016	SCRATCH-MADE COCKTAIL
Serial Number:	90543924	SCRATCH-MADE
Serial Number:	90330255	DOGFISH INN: THE MOTHER NATURE BASECAMP
Serial Number:	90210561	MOTHER NATURE BASE CAMP FOR COASTAL DELA
Serial Number:	90210530	DOGFISH HEAD MOTHER NATURE BASE CAMP FOR
Serial Number:	90210582	LET'S GET LOST
Serial Number:	90210572	DOGFISH HEAD LET'S GET LOST
Serial Number:	90199863	MOTHER NATURE, LET'S DO THIS!
Serial Number:	88897087	MOJITALE
Serial Number:	88802172	DOGFISH HEAD MOJITALE
Serial Number:	88802165	DOGFISH HEAD RE-GEN-ALE
Serial Number:	88897441	LEMONQUENCH
Serial Number:	88937414	DOGFISH HEAD MIAMI
Serial Number:	88962017	DOGFISH HEAD LEMON QUEST

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6173685056

Email: Laura.Jursek@bostonbeer.com

Correspondent Name: Laura Jursek

Address Line 1: 1 Design Center Place, Suite 850

Address Line 4: Boston, MASSACHUSETTS 02210

NAME OF SUBMITTER: Laura Jursek

SIGNATURE: /Laura Jursek/

DATE SIGNED: 12/28/2021

Total Attachments: 7

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

THIS *NUNC PRO TUNC* TRADEMARK ASSIGNMENT is entered into as of July 3, 2019 (the "Effective Date") between Dogfish Head Marketing, LLC, a Delaware limited liability company ("Assignor") and Boston Beer Corporation, a Massachusetts corporation having its principal place of business at 1 Design Center Pl., Ste. 850, Boston, Massachusetts 02210 ("Assignee").

WHEREAS Assignor desires, as of the Effective Date, to transfer, assign and grant to Assignee its entire right, title and interest in and to the trademarks more fully described in Schedule A (the "Marks");and

WHEREAS, to confirm said transfer, Assignor has agreed to execute and deliver this assignment.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms that it has transferred, assigned and granted and hereby does transfer, assign and grant to Assignee, its successors and assigns, as of the Effective Date, its entire right, title and interest in and to the Marks, together with any and all goodwill pertaining thereto, any and all common law rights associated therewith, all rights of action resulting from prior infringement or other unauthorized use of the Marks, all rights to oppose or otherwise challenge applications for the registration of similar or confusing Marks, and any other rights relating to the Marks, the same all to be held and enjoyed by Assignee as fully and completely as Assignor, had the aforesaid rights not been assigned (the "Assigned Property").

Assignor hereby undertakes at any time upon reasonable request to execute such documents and to take such further actions as may be necessary to evidence the assignment of the Marks and the Assigned Property to Assignee, and to enable Assignee to obtain and maintain the applications and registrations for the Marks, all without further consideration.

Dogfish Head Marketing, LLC



Name: Michael G. Andrews
Title: Secretary

SCHEDULE A

1. Registration #: 6520903 Mark: "RE-GEN-ALE"
2. Registration #: 6404978 Mark: "LEMON QUEST"
3. Registration #: 6373652 Mark: "VIBRANT P'OCEAN"
4. Registration #: 6349737 Mark: "DOGFISH HEAD MANGO SMOOVIE"
5. Registration #: 6324068 Mark: "HAZY-O!"
6. Registration #: 6316965 Mark: "OFF-CENTERED PEOPLE DRINK RESPONSIBLY"
7. Registration #: 6201750 Mark: "COSTUMES & KARAOKE"
8. Registration #: 6086952 Mark: "SUN-DAY-FEELS"
9. Registration #: 6035323 Mark: "ALL THINGS YET"
10. Registration #: 5931126 Mark: "DOGFISH HEAD BREWINGS & EATS"
11. Registration #: 5928570 Mark: "BENDING TIME"
12. Registration #: 5920781 Mark: "ALTERNATE TAKES"
13. Registration #: 5813656 Mark: "SUDDENLY COMFY"
14. Registration #: 5808791 Mark: "SUPEREIGHT"
15. Registration #: 5802502 Mark: "SLIGHTLY MIGHTY"
16. Registration #: 5762628 Mark: "75 MINUTE"
17. Registration #: 5938498 Mark: "RIGHT LOOSE"
18. Registration #: 5711468 Mark: "VINIFEROUS"
19. Registration #: 5632952 Mark: "120 MINUTE"
20. Registration #: 5632951 Mark: "90 MINUTE"
21. Registration #: 5632950 Mark: "60 MINUTE"
22. Registration #: 5590903 Mark: "PUNKIN ALE"
23. Registration #: 5552497 Mark: "FRUIT-FULL FORT"
24. Registration #: 5526183 Mark: "MIXED MEDIA"
25. Registration #: 5516553 Mark: "PUNK'N"
26. Registration #: 5508736 Mark: "PUNKIN ALE"
27. Registration #: 5509428 Mark: "SONIC ARCHEOLOGY"
28. Registration #: 5268262 Mark: "CAROBOCK"
29. Registration #: 5303229 Mark: "MELLOWDIOUS"



30. Registration #: 5166547 Mark:



33. Registration #: 5272681 Mark: "PUDDIN' WINE"

34. Registration #: 5292573 Mark: "LUPU-LUAU"

35. Registration #: 5165718 Mark: "FALL ON ME"

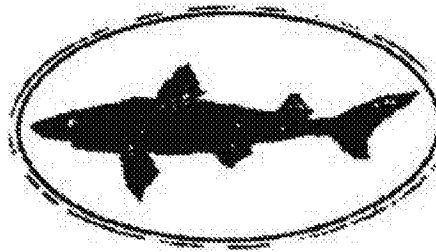
36. Registration #: 5229296 Mark: "ANALOG-A-GO-GO"

37. Registration #: 5121275 Mark: "BEER FOR BREAKFAST"

38. Registration #: 5307530 Mark: "MOTHER NATURE, LET'S DO THIS"

39. Registration #: 5165719 Mark: "PRESSURE DROP"

40. Registration #: 4828425 Mark: "RAISON D'EXTRA"



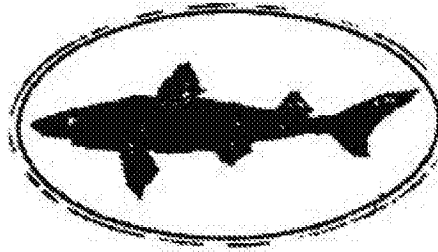
41. Registration #: 4728637 Mark:

43. Registration #: 4746385 Mark: "ROSABI"

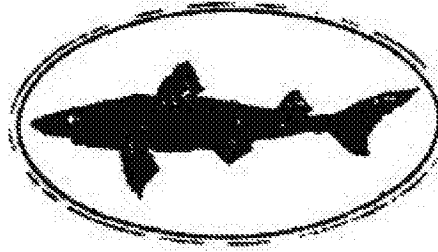
44. Registration #: 4707909 Mark: "OFF-CENTERED ALES FOR OFF-CENTERED PEOPLE"

45. Registration #: 4711819 Mark: "DOGFISH INN"

46. Registration #: 4703658 Mark: "DOGFISH HEAD"



47. Registration #: 4707910 Mark:



49. Registration #: 4652638 Mark:

51. Registration #: 4540659 Mark: "KVASIR"

52. Registration #: 4490909 Mark: "DOGFISH HEAD 75 MINUTE IPA"

53. Registration #: 5138968 Mark: "DOGFISH"

54. Registration #: 5233455 Mark: "IPAS FOR THE HOLIDAYS"

55. Registration #: 5197532 Mark: "CHESAPEAKE & MAINE"

56. Registration #: 5096980 Mark: "ROMANTIC CHEMISTRY"

57. Registration #: 5228912 Mark: "LIQUID TRUTH SERUM"

58. Registration #: 5096979 Mark: "FLESH & BLOOD"

59. Registration #: 5125582 Mark: "SEAQUENCH ALE"

60. Registration #: 5286944 Mark: "BIÈRE DE PROVENCE"

61. Registration #: 5138700 Mark: "ALTERNATE TAKES"

62. Registration #: 5111007 Mark: "SCRATCH-MADE GOODNESS"

63. Registration #: 5074618 Mark: "HIGHER MATH"

64. Registration #: 4926931 Mark: "DOGFISH HEAD"

65. Registration #: 5074616 Mark: "EXPLORE GOODNESS"

66. Registration #: 5125286 Mark: "ANALOG"

67. Registration #: 5074615 Mark: "COMPELLING GIN"

68. Registration #: 5074614 Mark: "DOGFISH HEAD DISTILLING CO."

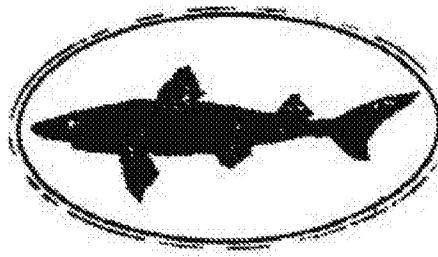
69. Registration #: 5089105 Mark: "DOGFISH HEAD 60 MINUTE IPA THE CONTINUAL"

70. Registration #: 4984696 Mark: "HOO LAWD"

71. Registration #: 5105573 Mark: "RAISON D'ETRE"

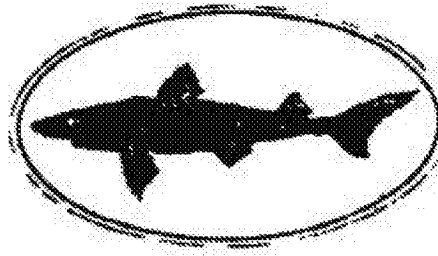
72. Registration #: 5015416 Mark: "BEACH BEER"

73. Registration #: 4883850 Mark: "DOGFISH HEAD"
74. Registration #: 5059929 Mark: "PENNSYLVANIA TUXEDO"
75. Registration #: 5137880 Mark: "SICK CIDER"
76. Registration #: 5281528 Mark: "DOGFISH"
77. Registration #: 4769025 Mark: "BEER & BENEVOLENCE"
78. Registration #: 4753999 Mark: "PANGAEA"
79. Registration #: 4538741 Mark: "RHIZING BINES"
80. Registration #: 4460047 Mark: "PIERCING PILS"
81. Registration #: 4419730 Mark: "RANDALL THE ENAMEL ANIMAL"



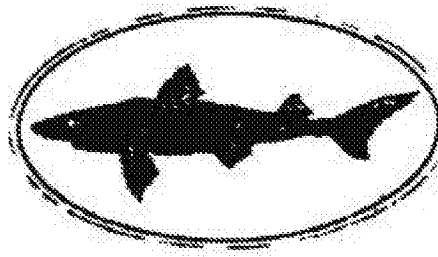
82. Registration #: 4503906 Mark:

84. Registration #: 4481923 Mark: "ANCIENT A L E S"
85. Registration #: 4246129 Mark: "ANALOG BEER FOR THE DIGITAL AGE"
86. Registration #: 4340021 Mark: "SIXTY-ONE"
87. Registration #: 4246128 Mark: "ANALOG BEER FOR THE DIGITAL AGE"



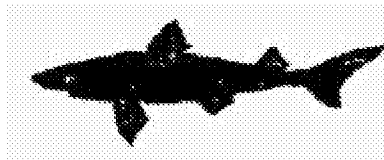
88. Registration #: 4246118 Mark:

90. Registration #: 4102203 Mark: "THEOBROMA"
91. Registration #: 5003697 Mark: "DOGFISH HEAD"



92. Registration #: 4983530 Mark:

94. Registration #: 4164234 Mark: "DOGFISH HEAD"
95. Registration #: 4164232 Mark: "DOGFISH HEAD"
96. Registration #: 4102201 Mark: "SAH'TEA"
97. Registration #: 4114401 Mark: "PALO SANTO MARRON"
98. Registration #: 4102198 Mark: "NAMASTE"
99. Registration #: 4102196 Mark: "FORT"
100. Registration #: 4117879 Mark: "FESTINA PECHE"
101. Registration #: 4114397 Mark: "CHATEAU JIAHU"
102. Registration #: 4096353 Mark: "RAISON D'ETRE"
103. Registration #: 4185264 Mark: "90 MINUTE IPA"
104. Registration #: 4096351 Mark: "60 MINUTE IPA"
105. Registration #: 4096350 Mark: "120 MINUTE IPA"
106. Registration #: 4066171 Mark: "SQUALL"
107. Registration #: 3336614 Mark: "DOGFISH HEAD ALEHOUSE"
108. Registration #: 3160229 Mark: "BURTON BATON"
109. Registration #: 3622500 Mark: "DOGFISH HEAD CRAFT BREWED ALES"



110. Registration #: 3622504 Mark:
112. Registration #: 3542316 Mark: "CHICORY STOUT"
113. Registration #: 3559354 Mark: "PUNKIN' ALE"
114. Registration #: 3074832 Mark: "BROWN HONEY RUM"
115. Registration #: 3091970 Mark: "WIT SPICED RHUM"
116. Registration #: 3058298 Mark: "WHITE LIGHT RUM"
117. Registration #: 3033851 Mark: "BLUE HEN VODKA"
118. Registration #: 3025917 Mark: "IMMORT ALE"
119. Registration #: 3025916 Mark: "OLDE SCHOOL"
120. Registration #: 3075290 Mark: "FESTINA LENTE"
121. Registration #: 3031266 Mark: "APRIHOP"
122. Registration #: 3022691 Mark: "WORLD WIDE STOUT"
123. Registration #: 2982373 Mark: "120 MINUTE IPA"
124. Registration #: 2982372 Mark: "60 MINUTE IPA"
125. Registration #: 2982371 Mark: "90 MINUTE IPA"
126. Registration #: 3075289 Mark: "INDIAN BROWN ALE"

127. Registration #: 3019458 Mark: "SHELTER PALE ALE"

128. Registration #: 2664336 Mark: "MIDAS TOUCH"

Trademark Applications

1. Serial #:90779282 Mark: "PILSUN"
2. Serial #:90681219 Mark: "DOGFISH MIAMI STARPUCKER"
3. Serial #:90681213 Mark: "STARPUCKER"
4. Serial #:90565382 Mark: "DOGFISH MIAMI TWOPEELYA"
5. Serial #:90532123 Mark: "DOGFISH MIAMI TROPI-LO-CAL"
6. Serial #:90383453 Mark: "DOGFISH HEAD CAMP AMP"
7. Serial #:90383442 Mark: "BLUE HEN"
8. Serial #:90383340 Mark: "DOGFISH HEAD TROPI-LO-CAL"
9. Serial #:90600367 Mark: "TWOPEELYA"
10. Serial #:90544016 Mark: "SCRATCH-MADE COCKTAIL"
11. Serial #:90543924 Mark: "SCRATCH-MADE"
12. Serial #:90330255 Mark: "DOGFISH INN: THE MOTHER NATURE BASECAMP"
13. Serial #:90210561 Mark: "MOTHER NATURE BASE CAMP FOR COASTAL DELA"
14. Serial #:90210530 Mark: "DOGFISH HEAD MOTHER NATURE BASE CAMP FOR"
15. Serial #:90210582 Mark: "LET'S GET LOST"
16. Serial #:90210572 Mark: "DOGFISH HEAD LET'S GET LOST"
17. Serial #:90199863 Mark: "MOTHER NATURE, LET'S DO THIS!"
18. Serial #:88897087 Mark: "MOJITALE"
19. Serial #:88802172 Mark: "DOGFISH HEAD MOJITALE"
20. Serial #:88802165 Mark: "DOGFISH HEAD RE-GEN-ALE"
21. Serial #:88897441 Mark: "LEMONQUENCH"
22. Serial #:88937414 Mark: "DOGFISH HEAD MIAMI"
23. Serial #:88962017 Mark: "DOGFISH HEAD LEMON QUEST"