

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM699010

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900654751		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NJ ENTERPRISE GROUP, INC.		10/06/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	NJ ENTERPRISE GROUP, LLC		
Street Address:	11 Hornrimme Ct		
City:	Maumelle		
State/Country:	ARKANSAS		
Postal Code:	72113		
Entity Type:	Limited Liability Company: NEW JERSEY		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4792259	COVERYOURHAIR	
Registration Number:	4857983	FUNNY PARTY HATS	
Registration Number:	5294827	FUNNY PARTY HATS	
Registration Number:	5271185	COVERYOURHAIR	
Registration Number:	5306093	TIGERDOE	
Registration Number:	5368901	COLLETA HOME	
Registration Number:	5422850	TIGERDOE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5014130314		
Email:	keith@njenterprisegroup.com		
Correspondent Name:	Brian Keith Lloyd		
Address Line 1:	11 Hornrimme Ct		
Address Line 4:	Maumelle, ARKANSAS 72113		
NAME OF SUBMITTER:	Brian Keith Lloyd		
SIGNATURE:	/Brian Keith Lloyd/		

DATE SIGNED:	12/31/2021
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Total Attachments: 3

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this “**Assignment**”), dated as of October 06, 2021 (the “**Effective Date**”), is by and between NJ Enterprise Group, Inc., a Delaware corporation, whose address is 11 Hornrimme Ct. Maumelle, AR 72113 (“**Assignor**”), and NJ Enterprise Group, LLC, a New Jersey corporation, whose business address is 150 Airport Rd. STE 950, Lakewood, NJ 08701 and whose mailing address is 11 Hornrimme Ct. Maumelle, AR 72113 (“**Assignee**”).

WHEREAS, Assignor, by board of directors’ decision to change entity type, transfers of all the assets of Assignor to the Assignee.

WHEREAS, Assignor has conveyed, transferred, and assigned to Assignee, among other assets, certain Intellectual Property of Assignor; and

WHEREAS, Assignor owns all of the rights, title and interest in and to the Trademark Assets (as defined herein), and, agrees to execute and deliver this Assignment, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdiction (collectively, the “**Agencies**”).

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Assignment**. Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts from Assignor and Assignor, all of Assignor’s and Assignor’s right, title and interest in and to the following:

a. all trademark registrations and trademark applications, including without limitation, those set forth on Schedule 1, attached hereto, and all issuances, extensions, and renewals thereof (collectively, the “**Trademark Assets**”), together with the goodwill of the business connected with the use of, and symbolized by, the Trademark Assets;

b. all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

c. any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

d. any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on or after the Effective Date, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. **Recordation and Further Actions**. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of other Agencies to record and register this Assignment upon request by Assignee. Following the Effective Date, upon Assignee’s reasonable request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence or perfect the assignment of the Trademark Assets to Assignee, or any assignee or successor thereto.

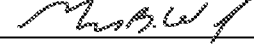
3. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

4. Governing Law. This Assignment and any claim, controversy or dispute arising under or related to this Assignment, or the relationship of the parties shall be governed by and construed in accordance with the domestic laws of the State of New Jersey without giving effect to any choice or conflict of law provision or rule (whether of the State of New Jersey or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

IN WITNESS WHEREOF, the undersigned have duly executed and delivered this Assignment as of the Effective Date.


ASSIGNOR:

NJ Enterprise Group, Inc.

By: 
Name: Gregory B. Walz
Title: CFO

ASSIGNEE:

NJ Enterprise Group, LLC

By: 
Name: Brian Keith Lloyd
Title: President

SCHEDULE 1

Trademark Assets

Mark	Agency	Registration Number	Registration Date
Tigerdoe (Word Mark)	United States Patent and Trademark Office	5422850	March 13, 2018
Tigerdoe (Word Mark)	United States Patent and Trademark Office	5306093	October 10, 2017
Colleta Home (Word Mark)	United States Patent and Trademark Office	5368901	January 2, 2018
Funny Party Hats (Word Mark)	United States Patent and Trademark Office	4857983	November 24, 2015
Funny Party Hats (Word Mark)	United States Patent and Trademark Office	5294827	September 26, 2017
CoverYourHair (Word Mark)	United States Patent and Trademark Office	5271185	August 22, 2017
CoverYourHair	United States Patent and Trademark Office	4792259	August 11, 2015