

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM691664

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Conecuh Brands, LLC		11/22/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Northpoint Commercial Finance, LLC		
Street Address:	1105 Lakewood Parkway		
Internal Address:	Suite 210		
City:	Alpharetta		
State/Country:	GEORGIA		
Postal Code:	30009		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78221957	CONECUH RIDGE	
Serial Number:	77800785	CLYDE MAY'S	
Serial Number:	87076333	CANCION	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	bwatson@burr.com		
Correspondent Name:	Brooke Watson		
Address Line 1:	101 South Tryon Street		
Address Line 2:	Suite 2610		
Address Line 4:	Charlotte, NORTH CAROLINA 28280		
NAME OF SUBMITTER:	Brooke R. Watson		
SIGNATURE:	/Brooke R. Watson/		
DATE SIGNED:	12/01/2021		
Total Attachments: 2			
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source=Doc#_46721254_v_1_Security Agreement-Trademarks#page2.tif			

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SECURITY AGREEMENT – TRADEMARKS/TRADENAMES

WHEREAS, CONECUH BRANDS, LLC (the "Grantor") has adopted, used and is using, and holds all right, title and interest in and to, the trademarks, tradenames and service marks listed on the attached Schedule A, which trademarks, tradenames and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, the Grantor has entered into a Loan and Security Agreement, dated as of even date herewith (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement"), in favor of NORTHPOINT COMMERCIAL FINANCE, LLC (together with its successors and assigns, if any, the "Grantee"); and

WHEREAS, pursuant to the Security Agreement, the Grantor has granted to the Grantee a continuing security interest in all right, title and interest of the Grantor in, to and under the Trademarks, together with, among other things, the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Obligations (as defined in the Security Agreement).


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor does hereby grant a security interest in, and collaterally assign to, the Grantee all Collateral to secure the prompt payment, performance and observance of the Obligations.

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Grantee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

IN WITNESS WHEREOF, the Grantor has caused this Security Agreement – Trademarks/ Tradenames to be duly executed by its officer thereunto duly authorized as of November 22, 2021.

GRANTOR:

CONECUH BRANDS, LLC

By: 
Name: Dennis Florman
Title: Sp. VP + CFO