

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM691675

|   |   |                          |                       |
|---|---|--------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                              |                          |                       |
| <b>NATURE OF CONVEYANCE:</b>  | Note Trademark Security Agreement           |                          |                       |
| <b>CONVEYING PARTY DATA</b>   |   |                          |                       |
| <b>Name</b>   | <b>Formerly</b>                             | <b>Execution Date</b>    | <b>Entity Type</b>    |
| Hammer Packaging Corp.  |   | 10/29/2021               | Corporation: NEW YORK |
| <b>RECEIVING PARTY DATA</b>   |   |                          |                       |
| <b>Name:</b>  | Wilmington Trust, National Association      |                          |                       |
| <b>Street Address:</b>  | 1100 North Market Street                    |                          |                       |
| <b>City:</b>  | Wilmington                                  |                          |                       |
| <b>State/Country:</b>   | DELAWARE                                    |                          |                       |
| <b>Postal Code:</b>   | 19890                                       |                          |                       |
| <b>Entity Type:</b>   | National Banking Association: UNITED STATES |                          |                       |
| <b>PROPERTY NUMBERS Total: 1</b>  |   |                          |                       |
| <b>Property Type</b>  | <b>Number</b>                               | <b>Word Mark</b>         |                       |
| <b>Registration Number:</b>   | 2220529                                     | COMMUNICATING YOUR IMAGE |                       |
| <b>CORRESPONDENCE DATA</b>  |   |                          |                       |
| <b>Fax Number:</b>  | 2129096836                                  |                          |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |   |                          |                       |
| <b>Phone:</b>   | 212-909-6000                                |                          |                       |
| <b>Email:</b>   | trademarks@debevoise.com                    |                          |                       |
| <b>Correspondent Name:</b>  | Miju Damodar, Esq.                          |                          |                       |
| <b>Address Line 1:</b>  | 919 Third Avenue                            |                          |                       |
| <b>Address Line 2:</b>  | Debevoise & Plimpton LLP                    |                          |                       |
| <b>Address Line 4:</b>  | New York, NEW YORK 10022                    |                          |                       |
| <b>NAME OF SUBMITTER:</b>   | Miju Damodar                                |                          |                       |
| <b>SIGNATURE:</b>   | /Miju Damodar/                              |                          |                       |
| <b>DATE SIGNED:</b>   | 12/01/2021                                  |                          |                       |
| <b>Total Attachments: 5</b>   |   |                          |                       |
| source=executed_ Notice Confirm Grant Sec Interests _ Trademarks _ Existing Notes#page1.tif   |   |                          |                       |
| source=executed_ Notice Confirm Grant Sec Interests _ Trademarks _ Existing Notes#page2.tif   |   |                          |                       |
| source=executed_ Notice Confirm Grant Sec Interests _ Trademarks _ Existing Notes#page3.tif   |   |                          |                       |
| source=executed_ Notice Confirm Grant Sec Interests _ Trademarks _ Existing Notes#page4.tif   |   |                          |                       |
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CH \$40.00 2220529

NOTES TRADEMARK SECURITY AGREEMENT

NOTES TRADEMARK SECURITY AGREEMENT, dated as of October 29, 2021, made by each of the undersigned grantors (individually, a “Grantor”, and, collectively, the “Grantors”), in favor of WILMINGTON TRUST, NATIONAL ASSOCIATION, in its capacity as Notes Collateral Agent.

W I T N E S S E T H:

WHEREAS, the Grantors are party to that certain Notes Security Agreement, dated as of July 1, 2019 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”), in favor of the Notes Collateral Agent pursuant to which the Grantors are required to execute and deliver this Notes Trademark Security Agreement (this “Trademark Security Agreement”); and

WHEREAS, LABL, Inc., a Delaware corporation (the “Issuer”), the other Grantors, the Notes Collateral Agent and Wilmington Trust, National Association, as trustee, are party to that certain indenture, dated as of July 1, 2019 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “Indenture”), pursuant to which the Issuer has issued \$700,000,000 aggregate principal amount of its 6.75% Senior Secured Notes due 2026;

NOW, THEREFORE, in consideration of the premises, the Grantors hereby agree with the Notes Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. Each Grantor hereby pledges and grants to the Notes Collateral Agent for the benefit of the Secured Parties a lien on and security interest in and to all of its right, title and interest in, to and under all the following Collateral of such Grantor:

(a) Marks of such Grantor listed on Schedule I attached hereto (in no event shall Collateral include any application for registration of a trademark filed with the United States Patent and Trademark Office (“PTO”) on an intent-to-use basis until such time (if any) as a statement of use or amendment to allege use is accepted by the PTO);

(b) all goodwill associated with such Marks (other than Excluded Collateral); and

(c) all Proceeds of any and all of the foregoing.

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Notes Collateral Agent pursuant to the Security Agreement and Grantors hereby acknowledge and affirm that the rights and remedies of the Notes Collateral Agent with respect to the security interest in the Marks made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set

forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. Termination. Upon the occurrence of the Termination Date, the Notes Collateral Agent, at the sole cost and expense of the Grantors, shall execute, acknowledge, and deliver to the Grantors an instrument in writing in recordable form releasing the collateral pledge, grant, assignment, lien and security interest in the Marks under this Trademark Security Agreement.

SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

SECTION 6. Governing Law. This Trademark Security Agreement and the transactions contemplated hereby, and all disputes between the parties under or relating to this Trademark Security Agreement or the facts or circumstances leading to its execution, whether in contract, tort or otherwise, shall be construed in accordance with and governed by the laws (including statutes of limitation) of the State of New York, without regard to conflicts of law principles that would require the application of the laws of another jurisdiction.

SECTION 7. Intercreditor Agreements. This Trademark Security Agreement is subject to the terms and conditions set forth in the Intercreditor Agreements in all respects and, in the event of any conflict between the terms of any Intercreditor Agreement and this Trademark Security Agreement, the terms of such Intercreditor Agreement shall govern.

SECTION 8. Concerning the Notes Collateral Agent. Wilmington Trust, National Association is entering into this Trademark Security Agreement solely in its capacity as Notes Collateral Agent under the Indenture and shall be entitled to all of the rights, privileges and immunities granted to the Notes Collateral Agent under the Indenture as if such rights, privileges and immunities were set forth herein.


*[Signature Pages Follow]*

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

HAMMER PACKAGING CORP.

By: ALEXANDER DIMITRIJEVIC  
Name: Alexander Dimitrijevic  
Title: Vice President

WILMINGTON TRUST, NATIONAL  
ASSOCIATION,  
as Agent

By:   
Name: Arlene Thelwell  
Title: Vice President

[Signature Page to Existing Secured Notes Trademark Security Agreement]

RECORDED: 12/01/2021

**TRADEMARK**  
REEL: 007514 FRAME: 0024