

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM691732

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VI BRANDCO, LLC		11/23/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	JPMORGAN CHASE BANK, N.A.		
Street Address:	650 3rd Avenue South		
Internal Address:	Suite 450		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55402		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	1070440	VILLAGE INN	
Registration Number:	1118489	VILLAGE INN PANCAKE HOUSE	
Registration Number:	1118490	VILLAGE INN	
Registration Number:	1197458	VILLAGE INN	
Registration Number:	1682297	THE BREAKFAST EXPERTS	
Registration Number:	1883771	ALL-WORLD DOUBLE CHEESEBURGER	
Registration Number:	1979914	GOOD FOOD...GOOD FEELINGS	
Registration Number:	2603514	THE SKILLET EXPERTS	
Registration Number:	3963070	THE INNCREDBLE V.I.B.	
Registration Number:	4202421	VI:)	
Registration Number:	4287957	VI	
Registration Number:	4898762	SERVING THOSE WHO SERVE US	
Registration Number:	4941335	BREAKFAST YOUR WAY. ALL DAY.	
Registration Number:	5932057	VILLAGE INN	
Registration Number:	5932058	VILLAGE INN	
Serial Number:	90808079	VILLAGE BOWLS	
CORRESPONDENCE DATA			
TRADEMARK			

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Fax Number: 6129778650

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6129778287

Email: enewby@taftlaw.com

Correspondent Name: Emma Newby

Address Line 1: 2200 IDS Center

Address Line 2: 80 South 8th Street

Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Emma Newby
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SIGNATURE:	/Emma Newby/
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DATE SIGNED:	12/01/2021
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Total Attachments: 5

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**NOTICE
OF GRANT OF SECURITY INTEREST IN
TRADEMARKS**

Dated: November 23, 2021

United States Patent and Trademark Office

Ladies and Gentlemen:

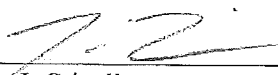
Please be advised that pursuant to that certain Pledge and Security Agreement dated as of November 23, 2021 (as amended, modified, extended or restated from time to time, the “Security Agreement”) by and among VI BRANDCO, LLC, a Delaware limited liability company (“Grantor”), the other loan parties from time to time party thereto and JPMORGAN CHASE BANK, N.A. (“Lender”), Grantor has granted to Lender a continuing security interest in and continuing lien upon, among other things, the trademarks and trademark applications set forth on Exhibit A attached hereto.

Grantor and Lender hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Security Agreement and (b) is not to be construed as an assignment of any trademarks or trademark applications.

[Remainder of page intentionally left blank;
signature page follows]

Very truly yours,

VI BRANDCO, LLC,
a Delaware limited liability company

By: 
Name: Jeffery J. Crivello
Title: Chief Executive Officer

[Signature Page to Notice of Grant of Security Interest in Trademarks]

Acknowledged and accepted:

JPMORGAN CHASE BANK, N.A.

By: Joseph C. DiGiacinto
Name: Joseph C. DiGiacinto
Title: Authorized Officer

[Signature Page to Notice of Grant of Security Interest in Trademarks]