

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM696235

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
RESUBMIT DOCUMENT ID:	900656900		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kiss My Keto LLC		11/10/2021	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Rosenthal & Rosenthal of California, Inc.		
Street Address:	21700 Oxnard Street		
Internal Address:	Suite 1880		
City:	Woodland Hills		
State/Country:	COLORADO		
Postal Code:	91367		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	87446147	KISS MY KETO	
Serial Number:	88334345	KETO REPLENISH	
Serial Number:	88364435	KETO FOCUS	
CORRESPONDENCE DATA			
Fax Number:	2024083141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024083141		
Email:	jean.paterson@cscglobal.com		
Correspondent Name:	CSC		
Address Line 1:	1090 Vermont Avenue, NW		
Address Line 4:	Washington, D.C. 20005		
NAME OF SUBMITTER:	Jean Paterson		
SIGNATURE:	/jep/		
DATE SIGNED:	12/20/2021		
Total Attachments: 3			
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SECURITY INTEREST

WHEREAS, Kiss My Keto LLC located at 8066 Melrose Ave., Suite 3, Los Angeles, CA 90046 a limited liability company formed under the laws of California (the "Company"), has adopted, used and is using the marks annexed hereto as Schedule A (the "Marks"), and

WHEREAS, the Company is obligated to Rosenthal & Rosenthal of California, Inc. (the "Lender") located at 21700 Oxnard Street, Suite 1880, Woodland Hills, CA 91367, pursuant to a (i) Financing Agreement as amended and/or supplemented effective as of November 10, 2021, among Lender, and Company (the "Financing Agreement"); and (ii) Master Purchase Order Assignment Agreement as amended and/or supplemented effective as of November 10, 2021, among Lender, and Company (the "MPOAA", and together with the Financing Agreement, the "Agreements"); and

WHEREAS, the Company is seeking to increase its credit extension pursuant to the Agreements, and the Company is now granting to the Factor a security interest in the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to the Lender a security interest in and to the Marks, together with the good will of the business symbolized by the Marks, which security interest shall secure all the Obligations as defined in the Agreements and in accordance with the terms and provisions thereof.

The Company expressly acknowledges and affirms that the rights and remedies of the Lender with respect to the security interest granted hereby are more fully set forth in the Agreements.

Dated: November 10, 2021

KISS MY KETO LLC

By: 
Name: Alexander Bird
Title: CEO

[INSERT CALIFORNIA NOTARY PAGE]

see attached

SCHEDULE A

(Trademarks and Domain Names in the United States)

<u>Trademark</u>	<u>Serial/Reg. No.</u>	<u>Filing Date</u>
Kiss My Keto	87446147	5/11/2017
Keto Replenish	88334345	3/11/2019
Keto Focus	88364435	3/30/2019

Domain Names



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ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California
County of Los Angeles

On November 11, 2021 before me, V. Pechersky, Notary Public
(insert name and title of the officer)

personally appeared Alexander Mark Bird
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature  (Seal)



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TRADEMARK

RECORDED: 11/17/2021

REEL: 007514 FRAME: 0795