

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM691297

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Go Fan Yourself, Inc.		11/30/2021	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	WLC Enterprises, Inc.		
Street Address:	1032 National Parkway		
City:	Schaumburg		
State/Country:	ILLINOIS		
Postal Code:	60173		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Serial Number:	87392231	AIRLIGHT	
Serial Number:	87392187	AIRLITE	
Serial Number:	88015286	RAY-AIR	
Serial Number:	87392093	RECIRCULITE	
Serial Number:	87392315	RECIRCULIGHT	
Serial Number:	87670931	Z-PILOT	
Serial Number:	87844054	ZTECH-NAVIGATOR	
Registration Number:	4986502	DIFFERENT IS COOL	
Registration Number:	4986504	DIFFERENT IS COOL	
Registration Number:	4976249		
Registration Number:	4976257	GFY	
Registration Number:	4976258	GFY	
Registration Number:	4918820	GO FAN YOURSELF	
Registration Number:	4976262	GO FAN YOURSELF	
Registration Number:	5346981	Z-CHILL	
Registration Number:	5142599	Z-TECH	
CORRESPONDENCE DATA			
Fax Number:	3122363137		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
TRADEMARK			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3122360733
Email: swierk@vvnlaw.com
Correspondent Name: Dean D. Niro
Address Line 1: 311 S. Wacker Dr., Suite 2470
Address Line 2: Vitale, Vickrey, Niro, Solon & Gasey LLP
Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	GFY assignments
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NAME OF SUBMITTER:	Dean D. Niro
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SIGNATURE:	/Dean D. Niro/
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DATE SIGNED:	11/30/2021
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Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks dated this 30th day of November 2021 is made and entered between Go Fan Yourself, Inc., a Wisconsin company, herein referred to as "Assignor", and WLC Enterprises, Inc., an Illinois corporation, a, herein referred to as "Assignee".

WHEREAS, Assignor currently owns all rights, title and interests in and has adopted and is using the United States Trademark Registrations listed on the attached chart entitled Attachment to Assignment of Trademarks Dated 11/30/2021 (herein referred to as "Trademarks"); and

WHEREAS, Assignee seeks to acquire said Trademarks, goodwill, and the registrations thereof:

Assignment

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns, conveys and transfers to Assignee all right, title and interest in and to the Trademarks (set forth in the attached list); any common law rights that may exist in the Trademarks; any goodwill of the business symbolized by the use of the Trademarks; any trademark registrations for the Trademarks; applications (pending or abandoned) that may exist pertaining to the Trademarks; the right to sue for and recover damages and other remedies for past, present and future infringement and all other violations in law or equity concerning the Trademarks; and the use and enjoyment of the successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment of Trademarks had not been made.

Assignor authorizes the United States Patent and Trademark Office and any other applicable jurisdictions outside the United States to record the transfer of the registrations and/or

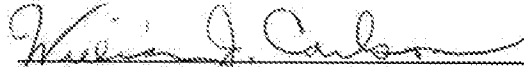
applications pertaining to the Trademarks (as set forth in the Attachment to Assignment of Trademarks Dated 11/30/2021) to Assignee as recipient of Assignor's entire right, title and interest therein.

The Assignor and Assignee agree that the Assignment of Trademarks will ensure to the benefit of and be binding upon the parties to assignment, their heirs, executors, administrators, successors and assigns.

This Agreement will be construed in accordance with and governed by the laws of the State of Illinois.

ACCEPTED AS TO GO FAN YOURSELF:

Date: 11-30-21



William J. Carlson

**ACCEPTED ON BEHALF
OF WLC ENTERPRISES, INC.**

Date: 11-30-21



William J. Carlson, President

**ATTACHMENT TO ASSIGNMENT OF TRADEMARKS
DATED 11/30/2021 (PAGE 1)**

DOCKET NO.	REGISTRATION NO.	REGISTRATION DATE	TRADEMARK NAME
TM3024	4986502	Registered 6/28/2016	DIFFERENT IS COOL
TM3024DES	4986504	Registered 6/28/2016	DIFFERENT IS COOL DESIGN
TM3021DES	4976249	Registered 6/14/2016	FAN BLADES DESIGN
TM3022	4976257	Registered 6/14/2016	GFY
TM3022DES	4976258	Registered 6/14/2016	GFY DESIGN
TM2976	4918820	Registered 3/15/2016	GO FAN YOURSELF
TM3023DES	4976262	Registered 6/14/2016	GO FAN YOURSELF DESIGN
TM3084	5346981	Registered 11/28/2017	Z-CHILL
TM3058	5142599	Registered 2/14/2017	Z-TECH

ATTACHMENT TO ASSIGNMENT OF TRADEMARKS
DATED 11/30/2021 (PAGE 2)

DOCKET NO.	APPLICATION NO.	TRADEMARK
TM3109	87392231	AIRLIGHT
TM3107	87392187	AIRLITE
TM3124	88015286	RAY-AIR
TM3106	87392093	RECIRCULITE
TM3108	87392315	RECIRCULIGHT
TM3117	87670931	Z-PILOT
TM3121	87844054	ZTECH- NAVIGATOR