

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM699536

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ENTITY CONVERSION
RESUBMIT DOCUMENT ID:	900657832

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Blue Chip Group, Inc.		11/10/2021	Corporation: UTAH

RECEIVING PARTY DATA

Name:	Blue Chip Group, LLC
Street Address:	1911 South 3850 West
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84104
Entity Type:	Limited Liability Company: UTAH

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	4061682	AUGASON FARMS
Registration Number:	4914206	LIVE PREPARED
Registration Number:	5008791	AUGASON SINCE FARMS 1972
Registration Number:	4933709	AUGASON SINCE FARMS 1972
Registration Number:	4933710	AUGASON SINCE FARMS 1972
Registration Number:	6155459	QUALITY SURVIVAL STANDARDS
Registration Number:	5092153	HYDROHEAT
Registration Number:	5561441	FRESH ESSENTIALS
Registration Number:	6449234	PREP BASICS
Registration Number:	6049850	PREP BASICS
Registration Number:	6402309	MORNING MOO'S
Registration Number:	6402313	MORNING MOO'S LOW FAT MILK ALTERNATIVE A
Registration Number:	2381334	MORNING MOO'S
Registration Number:	4923524	CROWN CANYON
Registration Number:	4933165	GRIZZLY RIDGE
Registration Number:	6548088	QUALITY SURVIVAL STANDARDS QSS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7136581818
Email: hiromi.horiuchi@chamberlainlaw.com
Correspondent Name: Aly Z. Dossa
Address Line 1: Chamberlain Hrdlicka
Address Line 2: 1200 SMITH STREET, SUITE 14000
Address Line 4: Houston, TEXAS 77002

ATTORNEY DOCKET NUMBER:	210902-000000
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NAME OF SUBMITTER:	Aly Z. Dossa
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SIGNATURE:	/Aly Z. Dossa/
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DATE SIGNED:	01/03/2022
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Total Attachments: 4

source=Blue Chip - File-Stamped Utah Articles of Conversion (Inc. to LLC) - resubmission#page1.tif
source=Blue Chip - File-Stamped Utah Articles of Conversion (Inc. to LLC) - resubmission#page2.tif
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State of Utah
 Department of Commerce
 Division of Corporations & Commercial Code
 Articles/Statement of Conversion

This form cannot be hand written. Fee: 11/10/2021
 Receipt Number: 9183106
 Amount Paid: \$1,891.78

RECEIVED

NOV 10 2021

Non-Refundable Processing Fee: \$37.00

Utah Div. of Corp. & Comm. Code

1. The Articles/Statement of Conversion shall state:

Entity Number: 1395000-0142

First: The name and entity type of the company immediately prior to the filing of the conversion:

Name: BLUE CHIP GROUP, INC.

Entity Type (Corp, LLC, LP, Partnership, DBA, etc.): Corporation

Second: The date and state where the company was first created and, if it has changed, its jurisdiction immediately prior to its conversion;

02/10/1998

Date of formation

Utah

State / Jurisdiction

Third: The name and entity type of the company as set forth in its converted entity filing;

Name: BLUE CHIP GROUP, LLC

Entity Type: Limited Liability Company

Utah

State / Jurisdiction

1911 SOUTH 3850 WEST, SALT LAKE CITY, UT 84104

Registered Agent address or mailing address for service of process if not qualified as a foreign entity in Utah.

Fourth: The future effective date of the conversion to the new entity if it is not to be effective upon the filing of the conversion;

(MM-DD-YYYY)

Fifth: Under penalties of perjury, I declare that the Articles/Statement of Conversion have been duly approved by the owners of the entity.

Name: GARY BRINGHURST

Signature: [Signature]

Title: Chief Executive Officer

Date: 11/10/2021

2. Additional filing requirements: The non-refundable processing fee of \$37.00 payable to the State of Utah, and application for new entity must accompany this form. No additional fee for the new application.

Under GRAMA (63G-2-201), all registration information maintained by the Division is classified as public record. For confidentiality purposes, you may use the business entity physical address rather than the residential or private address of any individual affiliated with the entity.

State of Utah
 Department of Commerce
 Division of Corporations and Commercial Code
 I hereby certify that the foregoing has been filed
 and approved on this 10th day of Nov, 2021
 in the office of this Division and hereby issued
 This Certificate thereof.

NOV 10 '21 PM 2:50

Examiner: MA Date: 11/10/2021



[Signature]
 Leigh Veillette
 Division Director

03/16




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NOV 10 2021

Utah Div. of Corp. & Comm. Code

Important: Read instructions before completing form

Non-Refundable Processing Fee: \$76.00

1. Name of Limited Liability Company:		BLUE CHIP GROUP, LLC	
2. Principal office address: Street Address Required PO Box can be listed after Street Address		1911 SOUTH 3850 WEST, SALT LAKE CITY, UT 84104 Address City State Zip	
3. The name of the Registered Agent (Individual or Business Entity or Commercial Registered Agent): Capitol Corporate Services, Inc. <i>The address must be listed if you have a non-commercial registered agent. See instructions for further details.</i> Address of the Registered Agent: _____ Utah Street Address Required, PO Boxes can be listed after the Street Address. City: _____ State: UT Zip: _____			
4. Signature of Organizer Signature: 			
5. Name and Address of Members and/or Managers (optional):	1. GARY BRINGHURST Name 1911 SOUTH 3850 WEST, SALT LAKE CITY, UT 84104 Address City State Zip Manager Position		
	2. MARK P. AUGASON Name 1911 SOUTH 3850 WEST, SALT LAKE CITY, UT 84104 Address City State Zip Manager Position		
6. Duration (optional):		<input checked="" type="checkbox"/> The duration of the company shall be perpetual <input type="checkbox"/> The duration of the company shall be _____	
7. Purpose (optional):			
Under GRAMA [61-2-201], all registration information maintained by the Division is classified as public record. For confidentiality purposes, you may use the business entity physical address rather than the residential or private address of any individual affiliated with the entity.			
Optional Inclusion of Ownership Information: This information is not required. Is this a female owned business? <input type="radio"/> Yes <input checked="" type="radio"/> No Is this a minority owned business? <input type="radio"/> Yes <input checked="" type="radio"/> No If yes, please specify: <input type="text" value="Select/Type the race of the owner here"/>			

State of Utah
 Department of Commerce
 Division of Corporations and Commercial Code
 I hereby certify that the foregoing has been filed
 and approved on this 10th day of Nov, 2021
 in this office of this Division and hereby issued
 This Certificate thereof.

Examiner ALA Date 11/10/21

NOV 10 '21 PM 2:50




 Leigh Vallente
 Division Director

09/16