

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM692287

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Yucaipa Corporate Initiatives Fund II, LLC		12/02/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	UP Entertainment, LLC		
<b>Street Address:</b>	2077 Convention Center Concourse		
<b>Internal Address:</b>	Suite 100		
<b>City:</b>	College Park		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30337		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 30</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4792074	BRINGING UP BATES	
<b>Registration Number:</b>	4621782	BULLOCH FAMILY RANCH	
<b>Registration Number:</b>	4893202	DANCIN' THE DREAM	
<b>Registration Number:</b>	5277224	DATE MY DAD	
<b>Serial Number:</b>	88136301	DESIGN INTERVENTION	
<b>Serial Number:</b>	88059717	DESIGN TWINS	
<b>Registration Number:</b>	4768818	EVERYTHING YOU LOVE ABOUT CHRISTMAS	
<b>Serial Number:</b>	88481178	EXPECTING	
<b>Registration Number:</b>	4576709	FAMILY ADDITION WITH LEIGH ANNE TUOHY	
<b>Registration Number:</b>	4924325	FEEL GOOD TV	
<b>Registration Number:</b>	4353176	GOSPEL MUSIC CHANNEL	
<b>Registration Number:</b>	5094960	GROWING UP MCGHEE	
<b>Serial Number:</b>	86551563	INSIGHT	
<b>Registration Number:</b>	5078979	LAST HOPE	
<b>Serial Number:</b>	87783886	LIFE'S BIGGEST MOMENTS	
<b>Registration Number:</b>	5150742	SMALL TOWN, BIG MAYOR	
<b>Registration Number:</b>	4872095	TIES THAT BIND	
<b>Registration Number:</b>	4895908	UP	
<b>TRADEMARK</b>			

CH \$765.00 4792074

Property Type	Number	Word Mark
Serial Number:	86716508	UP FAITH AND FAMILY
Serial Number:	86840809	UP FAITH & FAMILY
Serial Number:	88356755	#UPLIFTING
Registration Number:	4504143	UPLIFT SOMEONE
Registration Number:	4504282	UPLIFTING POP
Registration Number:	4504281	UPLIFTING URBAN
Registration Number:	4459381	UPLIFTING ENTERTAINMENT
Registration Number:	4557019	UP UPLIFTING ENTERTAINMENT
Registration Number:	4557018	UP UPLIFTING ENTERTAINMENT
Registration Number:	4459382	UPLIFTING ENTERTAINMENT
Registration Number:	5697400	UPTV
Registration Number:	5188189	WE GET FAMILY

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 14155911000  
**Email:** TrademarksCH@winston.com  
**Correspondent Name:** Laura M. Franco, Winston & Strawn LLP  
**Address Line 1:** 101 California Street  
**Address Line 4:** San Francisco, CALIFORNIA 94111

<b>NAME OF SUBMITTER:</b>	Laura M. Franco
<b>SIGNATURE:</b>	/Laura M. Franco/ mp
<b>DATE SIGNED:</b>	12/03/2021

**Total Attachments: 6**

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**TERMINATION AND RELEASE OF  
TRADEMARK SECURITY AGREEMENT**

This TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT (the “Termination and Release”) made as of December 2, 2021, by YUCAIPA CORPORATE INITIATIVES FUND II, LLC, in its capacity as collateral agent acting for the benefit of the Aspire Creditors (as defined in the Subordinated Payment Agreement referred to below) (in such capacity, the “Collateral Agent”) to UP ENTERTAINMENT, LLC, a Delaware limited liability company (the “Grantor”). Capitalized terms not otherwise defined herein, shall have the meanings ascribed to them in the Subordinated Payment Agreement or other Aspire Credit Documents.

**WITNESSETH:**

**WHEREAS**, pursuant to that certain (A) Secured Subordinated Payment Agreement, dated as of October 9, 2019 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Subordinated Payment Agreement”) among the Grantor, Yucaipa Corporate Initiatives Fund II, L.P., a Delaware limited partnership (“YCI II”), Yucaipa Faith Media, Inc., a Delaware corporation (“YFM”), and The June Bug Lifetime Trust (“JB Trust”, and together with YCI II and YFM, collectively, the “Aspire Creditors”), and Collateral Agent; (B) Security Pledge Agreement, dated as of October 9, 2019 (the “Security Agreement”) executed by the Grantor and certain other affiliates of Grantor in favor of the Collateral Agent; and (C) Grant of Security Interest in Trademark Rights, dated as of October 9, 2019, by the Grantor in favor of the Collateral Agent (the “Trademark Security Agreement”), the Grantor granted to the Collateral Agent, for the benefit of the Aspire Creditors, a lien on and security interest in and to all of its right, title and interest in, among other things, (i) the Trademarks of the Grantor listed on Schedule A attached to the Trademark Security Agreement; (ii) all goodwill associated with such Trademarks; and (iii) all Proceeds of any and all of the Trademarks listed on Schedule A to the Trademark Security Agreement (collectively, the “Trademark Collateral”);

**WHEREAS**, the Trademark Security Agreement was recorded with the U.S. Patent and Trademark Office at Reel 6768, Frame 0663 on October 10, 2019;

**NOW, THEREFORE**, in consideration of the premises and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. The Collateral Agent, for the benefit of the Aspire Creditors, does hereby release and terminate all collateral pledges, grants, assignments, and liens and security interests in the pledged Trademark Collateral, including the Trademarks listed on Schedule I attached hereto.
2. The Collateral Agent hereby agrees, at the expense of the Grantor, to take any reasonable actions and to execute, acknowledge, procure and deliver any further documents

necessary or reasonably requested by the Grantor to effectuate, record or evidence the release of the Collateral Agent's security interest in the Trademark Collateral.

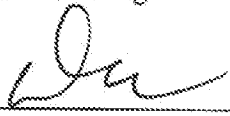
3. The Collateral Agent authorizes each of the Grantors to request that the United States Patent and Trademark Office record this Termination and Release against the Trademark Collateral.

4. This Termination and Release shall be governed by the law of the State of New York.

[no further text on this page; signatures follow]

IN WITNESS WHEREOF, Collateral Agent, for the benefit of the Aspire Creditors, has caused this Termination and Release to be duly executed and delivered by a duly authorized officer on the day and year first above written.

YUCAIPA CORPORATE INITIATIVES FUND II, LLC,  
as Collateral Agent

By:  \_\_\_\_\_

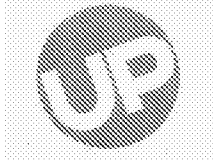


Name: Daniel Larsen





Title: Assistant Vice President & Secretary

## SCHEDULE I

### U.S. Trademarks

<b>Registered Trademarks</b>				
<b>Jurisdiction</b>	<b>Mark</b>	<b>Mark Type</b>	<b>Serial/Registration No.</b>	<b>Registration Date</b>
United States	Bringing Up Bates (Class 41)	Standard Character	Reg. No. 4792074	August 11, 2015
United States	Bulloch Family Ranch (Class 41)	Standard Character	Reg. No. 4621782	October 14, 2014
United States	Dancin' the Dream (Class 41)	Standard Character	Reg. No. 4893202	January 26, 2016
United States	Date My Dad (Class 41)	Standard Character	Reg. No. 5277224	August 29, 2017
United States	Design Intervention (Class 41)	Standard Character	Serial No. 88136301	Filed September 28, 2018
United States	Design Twins (Class 41)	Standard Character	Serial No. 88059717	Filed July 31, 2018
United States	Everything You Love About Christmas (Class 38, 41)	Standard Character Mark	Reg. No. 4768818	July 7, 2015
United States	Expecting (Class 41)	Standard Character Mark	Serial No. 88481178	June 20, 2019
United States	Family Addition with Leigh Anne Tuohy (Class 41)	Standard Character	Reg. No. 4576709	July 29, 2014
United States	Feel Good TV (Class 38, 41)	Standard Character	Reg. No. 4924325	March 22, 2016
United States	Gospel Music Channel (Class 41)	Standard Character Mark	Reg. No. 4353176	June 18, 2013
United States	Growing Up McGhee (Class 41)	Standard Character Mark	Reg. No. 5094960	December 6, 2016
United States	Insight (Class 41)	Standard Character Mark	Serial No. 86551563	Filed March 3, 2015
United States	Last Hope (Class 41)	Standard Character Mark	Reg. No. 5078979	November 8, 2016
United States	Life's Biggest Moments (Class 38)	Standard Character Mark	Serial No. 87783886	Filed February 5, 2018
United States	Small Town, Big Mayor (Class 41)	Standard Character Mark	Reg. No. 5150742	February 28, 2017
United States	Ties That Bind (Class 41)	Standard	Reg. No. 4872095	December 15,

		Character Mark		2015
United States	UP and Design  (Class 38, 41)	Design Mark	Reg. No. 4895908	February 2, 2016
United States	UP Faith and Family (Class 38, 41)	Standard Character Mark	Serial No. 86716508	Filed August 6, 2015
United States	UP Faith and Family and Design  (Class 38)	Design Mark	Serial No. 86840809	Filed December 7, 2015
United States	#UPLIFTING	Standard Character Mark	Serial No. 88356755	March 26, 2019
United States	Uplift Someone (Class 41)	Standard Character Mark	Reg. No. 4504143	April 1, 2014
United States	Uplifting Pop (Class 38, 41)	Standard Character Mark	Reg. No. 4504282	April 1, 2014
United States	Uplifting Urban (Class 38, 41)	Standard Character Mark	Reg. No. 4504281	April 1, 2014
United States	Uplifting Entertainment (Class 38)	Standard Character Mark	Reg. No. 4459381	December 31, 2013
United States	UP Uplifting Entertainment and Design  (Class 38, 41)	Design Mark	Reg. No. 4557019	June 24, 2014
United States	UP Uplifting Entertainment	Design	Reg. No. 4557018	June 24, 2014

	and Design  (Class 38, 41)	Mark		
United States	Uplifting Entertainment (Class 41)	Standard Character Mark	Reg. No. 4459382	December 31, 2013
United States	UPtv and Design  (Class 38, 41)	Design Mark	Registration No. 5697400	March 12, 2019
United States	We Get Family (Class 38)	Standard Character Mark	Reg. No. 5188189	April 18, 2017
United Kingdom	UP FAMILY (Class 38)	Standard Character Mark	Reg. No. 3209171	April 27, 2017
United Kingdom	UP FAMILY and Design   (Class 38)	Design Mark	Reg. No. 3209183	April 27, 2017