

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM692326

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
We Insure Group		10/22/2021	Corporation:
RECEIVING PARTY DATA			
Name:	We Insure LLC		
Street Address:	1430 Prudential Drive		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32207		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	4799481	WE	
Registration Number:	4799571	WE	
Registration Number:	4807725	WE INSURE	
Registration Number:	4807719	WE INSURE	
Registration Number:	4982376	WE INSURE	
Registration Number:	4982370	WE INSURE	
Registration Number:	4256358	WEINSURE FLORIDA	
Registration Number:	6202083	TEAM WE	
Registration Number:	6191450	TEAM WE	
Registration Number:	6336119	TEAM WE	
Registration Number:	6420896	TEAM WE	
Registration Number:	6381387	WE INSURE HOME AUTO BUSINESS LIFE	
Registration Number:	6381389	WE INSURE HOME AUTO BUSINESS LIFE	
Serial Number:	88780007	THE POWER OF WE	
Serial Number:	88786223	THE POWER OF WE	
Serial Number:	88765795	DISCOVER THE POWER OF WE	
Serial Number:	88765790	DISCOVER THE POWER OF WE	
CORRESPONDENCE DATA			

OP \$440.00 4799481

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: pobrien@peak6.com
Correspondent Name: Patrick O'Brien
Address Line 1: 141 West Jackson Blvd.
Address Line 2: Suite 500
Address Line 4: Chicago, ILLINOIS 60604

NAME OF SUBMITTER:	Patrick O'Brien
---------------------------	-----------------

SIGNATURE:	/Patrick O'Brien/
-------------------	-------------------

DATE SIGNED:	12/03/2021
---------------------	------------

Total Attachments: 5

source=Trademark Assignment - Notarized (1)#page1.tif
source=Trademark Assignment - Notarized (1)#page2.tif
source=Trademark Assignment - Notarized (1)#page3.tif
source=Trademark Assignment - Notarized (1)#page4.tif
source=Trademark Assignment - Notarized (1)#page5.tif

ASSIGNMENT OF TRADEMARKS

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of October 22, 2021, by and between We Insure Group, Inc., a Florida corporation with an office at 1430 Prudential Drive, Jacksonville, FL 32207 ("Assignor"), and We Insure, LLC, a Florida limited liability company with an office at 1430 Prudential Drive, Jacksonville, FL 32207 ("Assignee").

WHEREAS, Assignor owns all right, title, and interest in the marks listed on Schedule A ("Marks");

WHEREAS, Assignor desires to assign, and Assignee desires to acquire all right, title, and interest in and to the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, sells, and transfers to Assignee all of Assignor's right, title, and interest in and to the Marks, including without limitation: (a) the goodwill associated with the Marks, (b) the registrations and applications for registration of the Marks, and (c) the right to sue and collect damages for past infringement of the Marks. Assignor agrees that Assignee may record this Assignment with the United States Patent and Trademark Office.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above.

WE INSURE GROUP, INC.

By:

Philip Visali

Philip Visali, President

State of Florida

County of Duval

)
)
)

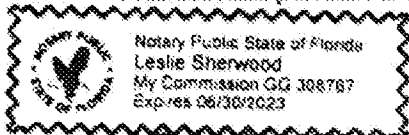
WE INSURE, LLC

By:

Philip Visali

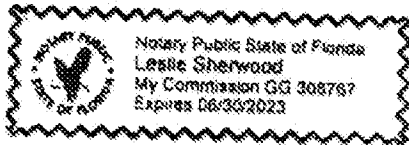
Philip Visali, President

On Oct 21, 2021, Philip Visali appeared before as the person who signed this instrument on behalf of We Insure Group, Inc., and acknowledged that he signed it on behalf of the identified corporation as its President and pursuant to authority duly received.



Leslie Sherwood
Notary Public

On Oct 21, 2021, Philip Visali appeared before as the person who signed this instrument on behalf of We Insure, LLC, and acknowledged that he signed it on behalf of the identified limited liability company as its President and pursuant to authority duly received.


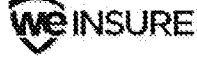
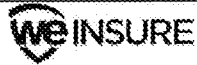



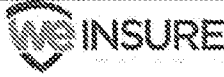
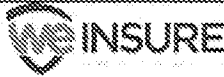
Leslie Sherwood
Notary Public

SCHEDULE A

(See attached)

REGISTERED TRADEMARKS

File #	Trademark	Owner	Class	REGISTRATION NUMBER	REGISTRATION DATE	NEXT DEADLINE
27969		We Insure Group, Inc.	36	4,799,481	8/25/2015	8/25/2025 10 Year Renewal
27970		We Insure Group, Inc.	35	4,799,571	8/25/2015	8/25/2025 10 Year Renewal
27971		We Insure Group, Inc.	36	4,807,725	9/8/2015	9/8/2025 10 Year Renewal
27972		We Insure Group, Inc.	35	4,807,719	9/8/2015	9/8/2025 10 Year Renewal
28216	WE INSURE (Word Mark)	We Insure Group, Inc.	35	4,982,376	6/21/2016	6/21/2026 10 Year Renewal
28218	WE INSURE (Word Mark)	We Insure Group, Inc.	36	4,982,370	6/21/2016	6/21/2026 10 Year Renewal
27976		We Insure Group, Inc.	36	4,256,358	12/11/2012	12/11/2022 10-Year Renewal
31115		We Insure Group, Inc.	35	6,202,083	11/17/2020	11/17/2026 Declaration of Continued Use and Incontestability
31116		We Insure Group, Inc.	36	6,191,450	11/3/2020	11/3/2026 Declaration of Continued Use and Incontestability

30968	TEAM WE (Word)	We Insure Group, Inc.	35	6,336,119	4/27/2021	4/27/2027 Declaration of Continued Use and Incontestability
30969	TEAM WE (Word)	We Insure Group, Inc.	36	6,420,896	7/13/2021	7/13/2027 Declaration of Continued Use and Incontestability
31118	 INSURE	We Insure Group, Inc.	36	6,381,387	6/8/2021	6/8/2027 Declaration of Continued Use and Incontestability
31117	 INSURE	We Insure Group, Inc.	35	6,381,389	6/8/2021	6/8/2027 Declaration of Continued Use and Incontestability

TRADEMARKS PENDING REGISTRATION

File #	Trademark	Owner	Class	APPLICATION NUMBER	APPLICATION DATE & STATUS
31166	THE POWER OF WE (Word)	We Insure Group, Inc.	36	88-780007	1/31/2020 Will be Published for Opposition 8/24/2021
31164	THE POWER OF WE (Word)	We Insure Group, Inc.	35	88-786223	2/5/2020 Voluntary Amendment to Trademark Application filed 8/12/2021
31162	DISCOVER THE POWER OF WE (Word)	We Insure Group, Inc.	36	88-765795	1/20/2020 Will be Published for Opposition 8/24/2021
31158	DISCOVER THE POWER OF WE (Word)	We Insure Group, Inc.	35	88-765790	1/20/2020 Will be Published for Opposition 8/24/2021