

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM692394

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Release Grant of Security Interest		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CROSSFIRST BANK		11/30/2021	Chartered Bank: KANSAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	INSIGHT 2 DESIGN, LLC		
<b>Street Address:</b>	8681 West 137th Street		
<b>City:</b>	Overland Park		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66221		
<b>Entity Type:</b>	Limited Liability Company: KANSAS		
<b>Name:</b>	ELEVATE, LLC		
<b>Street Address:</b>	8681 West 137th Street		
<b>City:</b>	Overland Park		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66221		
<b>Entity Type:</b>	Limited Liability Company: KANSAS		
<b>Name:</b>	I2D LICENSED BRANDS, LLC		
<b>Street Address:</b>	8681 West 137th Street		
<b>City:</b>	Overland Park		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66221		
<b>Entity Type:</b>	Limited Liability Company: KANSAS		
<b>Name:</b>	WORLDWIDE CAMPING HOLDINGS, LLC		
<b>Street Address:</b>	8681 West 137th Street		
<b>City:</b>	Overland Park		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66221		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4877826	ELEVATE	

OP \$215.00 4877826

Property Type	Number	Word Mark
Registration Number:	4877825	ELEVATE
Serial Number:	87227023	CORE
Serial Number:	87227009	CORE
Registration Number:	5214437	CORE
Registration Number:	5214436	CORE
Serial Number:	90044399	FIREFLY! OUTDOOR GEAR
Serial Number:	90222705	SIMPLE PUSH

**CORRESPONDENCE DATA**

Fax Number: 8009144240

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 800-713-0755

Email: james.murray@wolterskluwer.com

Correspondent Name: CT Corporation

Address Line 1: 4400 Easton Commons Way

Address Line 2: Suite 125

Address Line 4: Columbus, OHIO 43219

<b>NAME OF SUBMITTER:</b>	Corenda R. Gaines
<b>SIGNATURE:</b>	/Corenda R. Gaines/
<b>DATE SIGNED:</b>	12/03/2021

**Total Attachments: 7**

source=CROSSFIRST BANK (TRADEMARK) - Notice of Release of Grant of Security Agreement dated November 30 2021#page1.tif

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**NOTICE OF RELEASE OF  
GRANT OF SECURITY INTEREST IN TRADEMARKS**

THIS NOTICE OF RELEASE OF GRANT OF SECURITY INTEREST IN TRADEMARKS ("Release") is made as of November 30, 2021, by CROSSFIRST BANK (the "Bank"), in favor of INSIGHT 2 DESIGN, LLC, ELEVATE, LLC, I2D LICENSED BRANDS, LLC and WORLDWIDE CAMPING HOLDINGS, LLC (collectively, the "Debtor").

WHEREAS, pursuant to those certain Notices of Grant of Security Interest in Trademarks, dated as of March 31, 2020 (the "Grant") by Debtor in favor of the Bank, and recorded in the United States Patent and Trademark Office (1) on April 2, 2020, at Reel/Frame 006907/0316 and (2) on January 27, 2021, at Reel/Frame 007171/0059, the Debtor assigned to and granted to the Bank, a security interest in and continuing lien upon all right, title and interest of the Debtor in, to and under the trademarks and trademark applications listed on Schedule A hereto together with the goodwill associated with such marks (the "Trademarks").

WHEREAS, the Bank wishes to provide a document suitable for recording in the United States Patent and Trademark Office the release, relinquishment and discharge of its liens on and security interest in the Trademarks.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, the Bank hereby terminates, cancels, reassigns relinquishes, releases and discharges all liens and security interests it has in the Trademarks.

The Bank hereby authorizes and requests that the United States Patent and Trademark Office and any other applicable government officer record this Release.

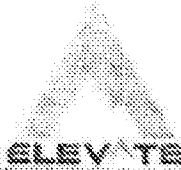

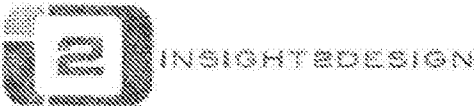

[Signature Page Follows]





IN WITNESS WHEREOF, the undersigned has executed this Notice of Release of Grant of Security Interest in Trademarks as of the date first written above.




CROSSFIRST BANK

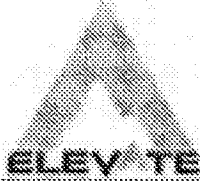
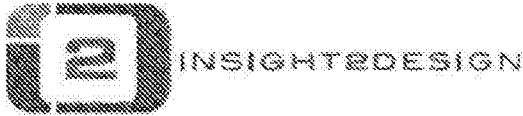
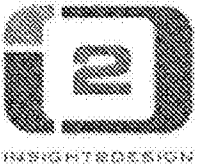
By: Joody Rayn  
Name: Joody Rayn  
Title: Quality Control + Post Closing Manager

**SCHEDULE A**  
**TO NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS**

4877826	12/29/2015		Insight 2 Design, Inc.
4877825	12/29/2015		Insight 2 Design, Inc.
NA	NA		NA
NA	NA	 INSIGHT 2 DESIGN	NA

Reg. No. or Serial No.	Reg. Date or Filing Date	Mark	Registrant/Owner
87227023	11/4/2016		Insight 2 Design, Inc.
87227009	11/4/2016		Insight 2 Design, Inc.
5214437	5/30/2017		Insight 2 Design, Inc.
5214436	5/30/2017		Insight 2 Design, Inc.

Reg. No. or Serial No.	Reg. Date or Filing Date	Mark	Registrant/Owner
87227023	11/4/2016		Insight 2 Design, Inc.
87227009	11/4/2016		Insight 2 Design, Inc.
5214437	5/30/2017		Insight 2 Design, Inc.

5214436	5/30/2017	CORE	Insight 2 Design, Inc.
4877826	12/29/2015		Insight 2 Design, Inc.
4877825	12/29/2015	ELEVATE	Insight 2 Design, Inc.
n/a	n/a		n/a
n/a	n/a		n/a

TRADEMARK APPLICATIONS OF INSIGHT 2 DESIGN, INC.

n/a	n/a		n/a
98044399	7/9/2020	FIREFLY! OUTDOOR GEAR	Insight 2 Design, Inc.

90223765	9/29/2020	SIMPLE PUSH	Insight 2 Design, Inc.
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