

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM692566

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BigHit Entertainment Co., Ltd.		03/30/2021	Corporation: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	HYBE Co., Ltd.		
Street Address:	2F, 13-20, Dosan-daero 16-gil		
City:	Gangnam-gu, Seoul		
State/Country:	KOREA, REPUBLIC OF		
Postal Code:	06040		
Entity Type:	Corporation: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	88287248		
Serial Number:	88287239	BU	
Serial Number:	88287252	BU	
Serial Number:	88287250	BU	
Serial Number:	88287236	BU	
Serial Number:	88287254	BU	
Serial Number:	88287247	BU	
Serial Number:	88287245	BU	
Serial Number:	88287235	BU	
Serial Number:	88287242	BU	
Serial Number:	88287243	BU	
CORRESPONDENCE DATA			
Fax Number:	6023826070		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2029084263		
Email:	TMDocket@swlaw.com		
Correspondent Name:	Richard Y. Kim c/o Snell & Wilmer L.L.P.		
Address Line 1:	One Arizona Center		

CH \$290.00 88287248

Address Line 2: 400 East Van Buren Street, Suite 1900
Address Line 4: Phoenix, ARIZONA 85004-2202

DOMESTIC REPRESENTATIVE

Name: Richard Y. Kim
Address Line 1: One Arizona Center
Address Line 2: 400 East Van Buren Street, Suite 1900
Address Line 4: Phoenix, ARIZONA 85004-2202

NAME OF SUBMITTER: Richard Y. Kim

SIGNATURE: /Richard Y. Kim/

DATE SIGNED: 12/06/2021

Total Attachments: 1

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