

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM696504

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
House of Cheatham, Inc.		12/21/2021	Corporation: GEORGIA
RECEIVING PARTY DATA			
Name:	House of Cheatham LLC		
Street Address:	1445 Rock Mountain Blvd.		
City:	Stone Mountain		
State/Country:	GEORGIA		
Postal Code:	30083		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 89			
Property Type	Number	Word Mark	
Serial Number:	97017385	JUICY GELÉE	
Serial Number:	90647374	BABY GIRL CURLS	
Serial Number:	90645415	BABY CURLS	
Serial Number:	90615939	DOSE OF BEAUTY	
Serial Number:	90549089	LISSAGE-COMFORT	
Serial Number:	90549079	COMFORT-LISSAGE	
Serial Number:	90385860	THERMAL RADIANCE	
Serial Number:	88533089	FLAWLESS	
Serial Number:	88308743	REMEDIED ROOTS	
Serial Number:	88300291	GLOSS BOSS	
Serial Number:	88499277	UBUNTU	
Serial Number:	88533108	HYDRATE ME!	
Registration Number:	6240730	WAKE UP	
Serial Number:	88305711	ON GUARD!	
Serial Number:	88300298	LATHER UP	
Serial Number:	88308754	COOL IT	
Registration Number:	6003904	MAGIC MEND	
Registration Number:	6003832	ICE CURLS	
Registration Number:	5992463	BUTTER FUSIONS	

OP \$2240.00 97017385

Property Type	Number	Word Mark
Registration Number:	5992454	SOOTHE OPERATOR
Registration Number:	5986062	TRESS BOOST
Registration Number:	5986061	NOT YOUR AVERAGE CURL
Registration Number:	5951648	SLICKED!
Registration Number:	5951647	RESCUED!
Registration Number:	5870017	SHINE BOSS
Registration Number:	5870016	FRIZZ PATROL
Registration Number:	5870014	POWER WASH
Registration Number:	5799591	ULTIMATE ORIGINALS
Registration Number:	5593474	ULTIMATE ORGANICS
Serial Number:	87631965	TEX LAX
Serial Number:	87631957	TEX-LAX
Serial Number:	87207282	BUTTER CRÈME
Registration Number:	5298107	CURL BOSS
Registration Number:	5298480	COCO REPAIR
Registration Number:	5298479	COCO WASH
Registration Number:	5214148	NOURISH MY HAIR
Registration Number:	5214147	REPAIR MY HAIR
Registration Number:	5214146	FRIZZ REBEL
Registration Number:	5214145	BALANCE!
Registration Number:	4798754	AUNT JACKIE'S GIRLS FABULOUS CURLS & COI
Registration Number:	4984676	TAME MY EDGES
Registration Number:	4984675	SEAL IT UP
Registration Number:	4984674	FIX MY HAIR
Registration Number:	4984673	SOFT ALL OVER
Registration Number:	4984672	HALF & HALF
Registration Number:	4970165	CURL MANE-TENANCE
Registration Number:	4713750	KNOT HAVIN' IT
Registration Number:	4677468	ORGANICS BY AFRICA'S BEST
Serial Number:	86909050	COCOPURE
Registration Number:	4762078	SILK PRESS
Registration Number:	4713751	E-BLAST
Registration Number:	4713749	HEADS UP
Registration Number:	4713748	SOFT & SASSY
Registration Number:	4721150	ORIGINALS BY AFRICA'S BEST
Registration Number:	5073690	MAGNIFICENT MANE
Registration Number:	4832589	BABY GIRL CURLS
Serial Number:	86147900	ORIGINALS -BECAUSE YOU ARE.

Property Type	Number	Word Mark
Registration Number:	4713586	ARGAN SMOOTH
Serial Number:	86163783	ARGAN ORIGINALS
Registration Number:	4243198	KEEP IT CURLY
Registration Number:	4700496	MEN'S TEXTURE MY WAY
Registration Number:	4348229	ULTIMATE ORIGINALS
Registration Number:	4554636	TEXTURE MY WAY
Registration Number:	4511140	ORIGINALS BY AFRICA'S BEST
Registration Number:	4354902	CURL LA LA
Registration Number:	4348228	KIDS ORIGINALS
Registration Number:	4247480	AUNT JACKIE'S
Registration Number:	4329223	OH SO CLEAN!
Registration Number:	3970184	THERMAL RADIANCE
Serial Number:	85541009	LA CREME
Serial Number:	85540998	MISS JACKIE'S CURLS AND COILS
Serial Number:	85422104	MEN'S ORIGINALS
Registration Number:	3802014	KIDS ORGANICS
Registration Number:	3778891	RED FOX
Registration Number:	3665901	ORGANICS BY AFRICA'S BEST
Serial Number:	77730112	ORGANICS THERMAL RADIANCE
Serial Number:	77500882	ULTIMATE ORGANIC THERAPY
Registration Number:	3400313	MEN'S ORGANICS
Registration Number:	3400312	ULTIMATE ORGANICS
Registration Number:	3355890	BLUE DUCHESS
Registration Number:	3351743	TRENDS NATURAL THERAPY
Serial Number:	77150676	TEXTURE MY WAY
Registration Number:	2606209	ORGANICS BY AFRICA'S BEST
Registration Number:	2639327	AFRICA'S BEST
Registration Number:	2708162	KIDS ORGANICS
Registration Number:	1099952	RED FOX
Registration Number:	1291651	BOTTLE O'BUTTER
Registration Number:	1258159	TUB O'BUTTER
Serial Number:	85541016	KNOT ON MY WATCH

CORRESPONDENCE DATA

Fax Number: 3128637867

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128637267

Email: jaclyn.di.grande@goldbergkohn.com

Correspondent Name: Jaclyn Di Grande - Paralegal
Address Line 1: Goldberg Kohn Ltd.
Address Line 2: 55 E Monroe St., Ste 3300
Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER: 6030.203

NAME OF SUBMITTER: Jaclyn Di Grande

SIGNATURE: /jaclyn di grande/

DATE SIGNED: 12/21/2021

Total Attachments: 16

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INTELLECTUAL PROPERTY ASSIGNMENT AND ASSUMPTION AGREEMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AND ASSUMPTION AGREEMENT (this “*IP Assignment Agreement*”), is made and entered into effective as of December 21, 2021 (“*Closing Date*”), by and among HOUSE OF CHEATHAM, INC., a Georgia corporation (“*Assignor*”), and HOUSE OF CHEATHAM LLC, a Delaware limited liability company (“*Assignee*”). Capitalized terms used but not otherwise defined herein shall have the respective meanings set forth in that certain Purchase and Assumption Agreement of even date herewith by and among Assignor and Assignee (“*Purchase Agreement*”).

RECITALS

WHEREAS, pursuant to the Purchase Agreement, Assignor has agreed to sell, assign, convey, transfer and deliver to Assignee, and Assignee has agreed to purchase and acquire from Assignor, all of Assignor’s right, title and interest in and to substantially all of the assets of Assignor, including, without limitation, the Intellectual Property identified in Schedule A hereto (collectively, the “*Assignor’s Intellectual Property*”); and

NOW THEREFORE, in consideration of the foregoing and the representations, warranties and agreements herein set forth, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee, intending to be legally bound, hereby agree as follows:

Section 1 Assignment of Intellectual Property. Upon the terms set forth in the Purchase Agreement, Assignor hereby sells, assigns, conveys, transfers and delivers to Assignee, and Assignee hereby purchases and acquires from Assignor, free and clear of all Liens except for Permitted Liens, all of Assignor’s right, title and interest in and to the Assignor’s Intellectual Property, including, without limitation, all goodwill associated therewith, any and all income, royalties or payments due or payable as of the Closing Date or thereafter as well as the right to sue for any and all past, present and future infringements of such Assignor’s Intellectual Property, and to receive any and all damages awarded as a result of any such claim, and all other rights and interests therein and thereto (“*Assigned IP*”). In order to enable the use by Assignee of the social media accounts and website names and addresses set forth on Schedule A hereto (collectively, “*Domain Names*”), Assignor agrees to provide Assignee, on the Closing Date, with any account information with any Person with whom the Domain Names are registered, if any, including any user names and passwords of Assignor relating thereto.

Section 2 Further Assurances.

(a) Assignor hereby covenants and agrees that it shall, at any time after the Closing Date or from time to time thereafter at the reasonable request of Assignee, (i) execute and deliver such further instruments of sale, assignment, conveyance, transfer and delivery to Assignee as shall be reasonably necessary or appropriate to establish the record of Assignee’s title to the Assigned IP or to more effectively consummate the assignments contemplated hereby, and (ii) assist Assignee, at Assignee’s request and at Assignee’s sole cost and expense, in exercising any rights with respect thereto.

(b) Assignor authorizes and requests the United States Patent and Trademark Office, the United States Copyright Office and the applicable officials of these and any other agencies or authorities, governmental or otherwise, in which any of the Assignor's Intellectual Property listed in Schedule A is or was registered, applied for, pending or recorded, to issue or transfer all of the Assignor's Intellectual Property to Assignee as assignee of all of Assignor's right, title and interest in and to the Assignor's Intellectual Property or otherwise as Assignee may direct.

(c) As and to the extent that any governmental or quasi-governmental office or agency pertaining to the filing, registration, application or processing of intellectual property, including without limitation the United States Patent and Trademark Office, the United States Copyright Office or the offices in which any of the Assignor's Intellectual Property listed in Schedule A is or was registered, applied for, pending or recorded, requests that additional forms or documents be presented or executed by Assignor in order to issue or transfer the Assignor's Intellectual Property to Assignee as contemplated in paragraph (b) of this Section, Assignor shall execute such forms and/or documents and deliver them to Assignee or its agents, attorneys or designees, as applicable.

Section 3 Successors and Assigns. The terms and provisions of this IP Assignment Agreement shall be binding upon, and inure to the benefit of, Assignor and Assignee, and each of their respective successors and assigns.

Section 4 Third-Party Beneficiaries. Nothing in this IP Assignment Agreement is intended to or shall confer upon any Person other than the parties and their respective successors and assigns, any rights, benefits, or remedies of any nature whatsoever under or by reason of this IP Assignment Agreement or any transaction contemplated by this IP Assignment Agreement.

Section 5 Choice of Law. This IP Assignment Agreement and the rights and obligations of the parties shall be governed by and shall be enforced and interpreted in accordance with the laws of the State of Delaware, without regard to conflicts of law doctrines.

Section 6 Terms of the Purchase Agreement. Assignor and Assignee acknowledge and agree that the representations, warranties, covenants, agreements and indemnities contained in the Purchase Agreement shall not be superseded hereby, but shall remain in full force and effect to the extent provided therein. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms and provisions of the Purchase Agreement shall govern.

Section 7 Counterparts. This IP Assignment Agreement may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. Copies (facsimile, electronic or original) of signatures to this IP Assignment Agreement shall be deemed to be originals and shall be binding to the same extent as original signatures.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto have caused this IP Assignment Agreement to be duly executed effective as of the date first set forth above.

ASSIGNOR:

HOUSE OF CHEATHAM, INC.

By: 
Name: Michael A. Barker
Title: Chief Executive Officer and President

ASSIGNEE:

HOUSE OF CHEATHAM LLC

By: _____
Name: Jay Studdard
Title: Authorized Signatory

IN WITNESS WHEREOF, the parties hereto have caused this IP Assignment Agreement to be duly executed effective as of the date first set forth above.

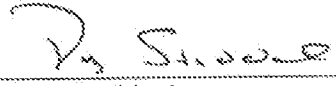
ASSIGNOR:

HOUSE OF CHEATHAM, INC.

By: _____
Name:
Title:

ASSIGNEE:

HOUSE OF CHEATHAM LLC

By:  _____
Name: Jay Studdard
Title: Authorized Signatory

Signature Page to Intellectual Property Assignment and Assumption Agreement

SCHEDULE A

Copyrights:

Country	Title	Registration No.	Registration date	Registrant	Link
US	Africa's Best Kit Pakcaging New	VA0002115473	3/9/2018	HOUSE OF CHEATHAM, INC.	LINK
US	Africa's Best Kit Pakcaging Old	VA0002116064	3/9/2018	HOUSE OF CHEATHAM, INC.	LINK
US	Africa's Best Super Gro Max Old	VA0002125254	3/9/2018	HOUSE OF CHEATHAM, INC.	LINK
US	Africa's Best Super Gro Packaging	VA0002116378	3/9/2018	HOUSE OF CHEATHAM, INC.	LINK
US	Africa's Best Ultimate Herbal Oil Packaging	VA0002125256	3/9/2018	HOUSE OF CHEATHAM, INC.	LINK
US	Africa's Best Ultimate Herbal Oil Packaging v2	VA0002116390	3/9/2018	HOUSE OF CHEATHAM, INC.	LINK
US	Trends Coconut Oil Hair Food Packaging	VA0002003879	02/21/206	HOUSE OF CHEATHAM, INC.	LINK
US	Trends Coconut Packaging	VA0002116068	3/9/2018	HOUSE OF CHEATHAM, INC.	LINK
US	Trends Cumcumber Oil Hair Food Packaging	VA0002003882	2/21/2016	HOUSE OF CHEATHAM, INC.	LINK
US	Trends Indian Hemp Oil Hair Food Packaging	VA0002003884	2/21/2016	HOUSE OF CHEATHAM, INC.	LINK
US	Trends Olive Oil and Lanolin Hair Food Packaging	VA0002003885	2/21/2016	HOUSE OF CHEATHAM, INC.	LINK
US	Trends Tea Tree and Aloe Vera Hair Dress Packaging	VA0002003889	2/21/2016	HOUSE OF CHEATHAM, INC.	LINK

Trademarks:

TRADEMARKS									
Country	Brand	Serial No.	Filing Date	Registration No.	Registration Date	Trademark Link	Mark	Registrant/Owner	Status
US	JUICY GELÉE	97017385	9/8/2021			LINK	JUICY GELÉE	HOUSE OF CHEATHAM, INC.	Pending
US	BABY GIRL CURLS	90647374	4/15/2021			LINK	BABY GIRL CURLS	HOUSE OF CHEATHAM, INC.	Pending
US	BABY CURLS	90645415	4/14/2021			LINK	BABY CURLS	HOUSE OF CHEATHAM, INC.	Pending
US	DOSE OF BEAUTY	90615939	3/31/2021			LINK	DOSE OF BEAUTY	HOUSE OF CHEATHAM, INC.	Pending
US	LISSAGE-COMFORT	90549089	2/26/2021			LINK	LISSAGE-COMFORT	HOUSE OF CHEATHAM, INC.	Pending




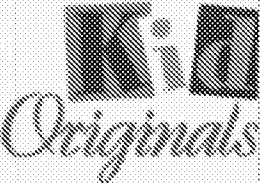
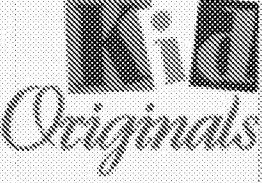

US	COMFORT-LISSAGE	90549079	2/26/2021			LINK	COMFORT-LISSAGE	HOUSE OF CHEATHAM, INC.	Pending
US	THERMAL RADIANCE	90385860	12/16/2020			LINK	THERMAL RADIANCE	HOUSE OF CHEATHAM, INC.	Pending
US	FLAWLESS	88533089	7/24/2019			LINK	FLAWLESS	HOUSE OF CHEATHAM, INC.	Dead
US	REMEDIED ROOTS	88308743	2/20/2019			LINK	REMEDIED ROOTS	HOUSE OF CHEATHAM, INC.	Pending
US	GLOSS BOSS	88300291	2/13/2019			LINK	GLOSS BOSS	HOUSE OF CHEATHAM, INC.	Pending
US	UBUNTU	88499277	7/3/2019			LINK	UBUNTU	HOUSE OF CHEATHAM, INC.	Pending
US	HYDRATE ME!	88533108	7/24/2019			LINK	HYDRATE ME!	HOUSE OF CHEATHAM, INC.	Pending
US	WAKE UP	88533099	7/24/2019	6240730	1/5/2021	LINK	WAKE UP	HOUSE OF CHEATHAM, INC.	Active
US	ON GUARD!	88305711	2/18/2019			LINK	ON GUARD!	HOUSE OF CHEATHAM, INC.	Dead
US	LATHER UP	88300298	2/13/2019			LINK	LATHER UP	HOUSE OF CHEATHAM, INC.	Dead
US	COOL IT	88308754	2/20/2019			LINK	COOL IT	HOUSE OF CHEATHAM, INC.	Dead
US	MAGIC MEND	88300275	2/13/2019	6003904	3/3/2020	LINK	MAGIC MEND	HOUSE OF CHEATHAM, INC.	Active
US	ICE CURLS	88274719	1/24/2019	6003832	3/3/2020	LINK	ICE CURLS	HOUSE OF CHEATHAM, INC.	Active
US	BUTTER FUSIONS	88308739	2/20/2019	5992463	2/18/2020	LINK	BUTTER FUSIONS	HOUSE OF CHEATHAM, INC.	Active
US	SOOTHE OPERATOR	88300287	2/13/2019	5992454	2/18/2020	LINK	SOOTHE OPERATOR	HOUSE OF CHEATHAM, INC.	Active
US	TRESS BOOST	88298030	2/12/2019	5986062	2/11/2020	LINK	TRESS BOOST	HOUSE OF CHEATHAM, INC.	Active
US	NOT YOUR AVERAGE CURL	88298015	2/12/2019	5986061	2/11/2020	LINK	NOT YOUR AVERAGE CURL	HOUSE OF CHEATHAM, INC.	Active
US	SLICKED!	88298024	2/12/2019	5951648	12/31/2019	LINK	SLICKED!	HOUSE OF CHEATHAM, INC.	Active
US	RESCUED	88298006	2/12/2019	5951647	12/31/2019	LINK	RESCUED!	HOUSE OF CHEATHAM, INC.	Active
US	SHINE BOSS	88274825	1/24/2019	5870017	9/24/2019	LINK	SHINE BOSS	HOUSE OF CHEATHAM, INC.	Active
US	FRIZZ PATROL	88274710	1/24/2019	5870016	9/24/2019	LINK	FRIZZ PATROL	HOUSE OF CHEATHAM, INC.	Active
US	POWER WASH	88274559	1/24/2019	5870014	9/24/2019	LINK	POWER WASH	HOUSE OF CHEATHAM, INC.	Active
US	ULTIMATE ORIGINALS	88225353	12/11/2018	5799591	7/9/2019	LINK	ULTIMATE ORIGINALS	HOUSE OF CHEATHAM, INC.	Active

US	ULTIMATE ORGANICS	87627668	9/29/2017	5593474	10/30/2018	LINK	ULTIMATE ORGANICS	HOUSE OF CHEATHAM, INC.	Active
US	TEX LAX	87631965	10/3/2017			LINK	TEX LAX	HOUSE OF CHEATHAM, INC.	Dead
US	TEX-LAX	87631957	10/3/2017			LINK	TEX-LAX	HOUSE OF CHEATHAM, INC.	Dead
US	BUTTER CRÈME	87207282	10/18/2016			LINK	BUTTER CRÈME	HOUSE OF CHEATHAM, INC.	Dead
US	CURL BOSS	87207277	10/18/2016	5298107	9/26/2017	LINK	CURL BOSS	HOUSE OF CHEATHAM, INC.	Active
US	COCO REPAIR	87207269	10/18/2016	5298480	9/26/2017	LINK	COCO REPAIR	HOUSE OF CHEATHAM, INC.	Active
US	COCO WASH	87207265	10/18/2016	5298479	9/26/2017	LINK	COCO WASH	HOUSE OF CHEATHAM, INC.	Active
US	NOURISH MY HAIR	87226802	11/4/2016	5214148	5/30/2017	LINK	NOURISH MY HAIR	HOUSE OF CHEATHAM, INC.	Active
US	REPAIR MY HAIR	87226797	11/4/2016	5214147	5/30/2017	LINK	REPAIR MY HAIR	HOUSE OF CHEATHAM, INC.	Active
US	FRIZZ REBEL	87226789	11/4/2016	5214146	5/30/2017	LINK	FRIZZ REBEL	HOUSE OF CHEATHAM, INC.	Active
US	BALANCE!	87226787	11/4/2016	5214145	5/30/2017	LINK	BALANCE!	HOUSE OF CHEATHAM, INC.	Active
US		86483189	12/17/2014	4798754	8/25/2015	LINK	AUNT JACKIE'S GIRLS FABULOUS CURLS & COILS	HOUSE OF CHEATHAM, INC.	Active
US	TAME MY EDGES	86573980	3/24/2015	4984676	6/21/2016	LINK	TAME MY EDGES	HOUSE OF CHEATHAM, INC.	Active
US	SEAL IT UP	86573975	3/24/2015	4984675	6/21/2016	LINK	SEAL IT UP	HOUSE OF CHEATHAM, INC.	Active
US	FIX MY HAIR	86573969	3/24/2015	4984674	6/21/2016	LINK	FIX MY HAIR	HOUSE OF CHEATHAM, INC.	Active
US	SOFT ALL OVER	86573967	3/24/2015	4984673	6/21/2016	LINK	SOFT ALL OVER	HOUSE OF CHEATHAM, INC.	Active
US	HALF & HALF	86573964	3/24/2015	4984672	6/21/2016	LINK	HALF & HALF	HOUSE OF CHEATHAM, INC.	Active
US	CURL MANE-TENANCE	86573983	3/24/2015	4970165	5/31/2016	LINK	CURL MANE-TENANCE	HOUSE OF CHEATHAM, INC.	Active
US	KNOT HAVIN' IT	86171762	1/22/2014	4713750	3/31/2015	LINK	KNOT HAVIN' IT	HOUSE OF CHEATHAM, INC.	Active
US		86130683	11/27/2013	4677468	1/27/2015	LINK	ORGANICS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active

US	COCOPURE	86909050	2/16/2016			LINK	COCOPURE	HOUSE OF CHEATHAM, INC.	Dead
US	SILK PRESS	86140679	12/11/2013	4762078	6/23/2015	LINK	SILK PRESS	HOUSE OF CHEATHAM, INC.	Active
US	E-BLAST	86171767	1/22/2014	4713751	3/31/2015	LINK	E-BLAST	HOUSE OF CHEATHAM, INC.	Active
US	HEADS UP	86171757	1/22/2014	4713749	3/31/2015	LINK	HEADS UP	HOUSE OF CHEATHAM, INC.	Active
US	SOFT & SASSY	86171754	1/22/2014	4713748	3/31/2015	LINK	SOFT & SASSY	HOUSE OF CHEATHAM, INC.	Active
US		86130672	11/27/2013	4721150	4/14/2015	LINK	ORIGINALS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
US	MAGNIFICENT MANE	86297940	6/2/2014	5073690	11/1/2016	LINK	MAGNIFICENT MANE	HOUSE OF CHEATHAM, INC.	Active
US	BABY GIRL CURLS	86171770	1/22/2014	4832589	10/13/2015	LINK	BABY GIRL CURLS	HOUSE OF CHEATHAM, INC.	Active
US	ORIGINALS-BECAUSE YOU ARE.	86147900	12/19/2013			LINK	ORIGINALS - BECAUSE YOU ARE.	HOUSE OF CHEATHAM, INC.	Dead
US	ARGAN SMOOTH	86140684	12/11/2013	4713586	3/31/2015	LINK	ARGAN SMOOTH	HOUSE OF CHEATHAM, INC.	Active
US	ARGAN ORIGINALS	86163783	1/13/2014			LINK	ARGAN ORIGINALS	HOUSE OF CHEATHAM, INC.	Dead
US	KEEP IT CURLY	85415674	9/6/2011	4243198	11/13/2012	LINK	KEEP IT CURLY	HOUSE OF CHEATHAM, INC.	Active
US	MEN'S TEXTURE MY WAY	85949940	6/4/2013	4700496	3/10/2015	LINK	MEN'S TEXTURE MY WAY	HOUSE OF CHEATHAM, INC.	Active
US	ULTIMATE ORIGINALS	85422114	9/14/2011	4348229	6/4/2013	LINK	ULTIMATE ORIGINALS	HOUSE OF CHEATHAM, INC.	Dead
US	TEXTURE MY WAY	85949366	6/3/2013	4554636	6/24/2014	LINK	TEXTURE MY WAY	HOUSE OF CHEATHAM, INC.	Active
US	ORIGINALS BY AFRICA'S BEST	85410391	8/30/2011	4511140	4/8/2014	LINK	ORIGINALS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
US	CURL LA LA	85541010	2/13/2012	4354902	6/18/2013	LINK	CURL LA LA	HOUSE OF CHEATHAM, INC.	Active
US	KIDS ORIGINALS	85422109	9/14/2011	4348228	6/4/2013	LINK	KIDS ORIGINALS	HOUSE OF CHEATHAM, INC.	Active
US	AUNT JACKIE'S	85558247	3/2/2012	4247480	11/20/2012	LINK	AUNT JACKIE'S	HOUSE OF CHEATHAM, INC.	Active
US	KNOT ON MY WATCH	85541016	2/13/2012	432922	404/30/2013	LINK	KNOT ON MY WATCH	HOUSE OF CHEATHAM, INC.	Active
US	OH SO CLEAN!	85541004	2/13/2012	4329223	4/30/2013	LINK	OH SO CLEAN!	HOUSE OF CHEATHAM, INC.	Active

US	THERMAL RADIANCE	85144231	10/4/2010	3970184	5/31/2011	LINK	THERMAL RADIANCE	HOUSE OF CHEATHAM, INC.	Active
US	LA CRÈME	85541009	2/13/2012			LINK	LA CRÈME	HOUSE OF CHEATHAM, INC.	Dead
US	MISS JACKIE'S CURLS AND COILS	85540998	2/13/2012			LINK	MISS JACKIE'S CURLS AND COILS	HOUSE OF CHEATHAM, INC.	Dead
US	MEN'S ORIGINALS	85422104	9/14/2011			LINK	MEN'S ORIGINALS	HOUSE OF CHEATHAM, INC.	Dead
US	KIDS ORGANICS	77733442	5/11/2009	3802014	6/15/2010	LINK	KIDS ORGANICS	HOUSE OF CHEATHAM, INC.	Dead
US	RED FOX	77535661	7/31/2008	3778891	4/20/2010	LINK	RED FOX	HOUSE OF CHEATHAM, INC.	Active
US	ORGANICS BY AFRICA'S BEST	77535552	7/31/2008	3665901	8/11/2009	LINK	ORGANICS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
US	ORGANICS THERMAL RADIANCE	77730112	5/6/2009			LINK	ORGANICS THERMAL RADIANCE	HOUSE OF CHEATHAM, INC.	Dead
US	ULTIMATE ORGANIC THERAPY	77500882	6/17/2008			LINK	ULTIMATE ORGANIC THERAPY	HOUSE OF CHEATHAM, INC.	Dead
US	MEN'S ORGANICS	77150672	4/6/2007	3400313	3/18/2008	LINK	MEN'S ORGANICS	HOUSE OF CHEATHAM, INC.	Dead
US	ULTIMATE ORGANICS	77150664	4/6/2007	3400312	3/18/2008	LINK	ULTIMATE ORGANICS	HOUSE OF CHEATHAM, INC.	Active
US	BLUE DUCHESS	77152556	4/10/2007	3355890	12/18/2007	LINK	BLUE DUCHESS	HOUSE OF CHEATHAM, INC.	Active
US	TRENDS NATURAL THERAPY	77144207	3/29/2007	3351743	12/11/2007	LINK	TRENDS NATURAL THERAPY	HOUSE OF CHEATHAM, INC.	Active
US	TEXTURE MY WAY	77150676	4/6/2007			LINK	TEXTURE MY WAY	HOUSE OF CHEATHAM, INC.	Dead
US	ORGANICS BY AFRICA'S BEST	76348756	12/14/2001	2606209	4/6/2002	LINK	ORGANICS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
US	AFRICA'S BEST	76348758	12/14/2001	2639327	10/22/2002	LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
US	KID'S ORGANICS	76348757	12/14/2001	2708162	4/15/2003	LINK	KID'S ORGANICS	HOUSE OF CHEATHAM, INC.	Active
US	RED FOX	73106819	11/16/1976	1099952	8/22/1978	LINK	RED FOX	THE HOUSE OF CHEATHAM, INC.	Active
US	BOTTLE O'BUTTER	73379470	8/11/1982	1291651	8/28/1984	LINK	BOTTLE O'BUTTER	THE HOUSE OF CHEATHAM, INC.	Active
US	TUB O'BUTTER	73379474	8/11/1982	1258159	11/22/1983	LINK	TUB O'BUTTER	THE HOUSE OF CHEATHAM, INC.	Active

Indonesia		D002014005 612	2/11/201 4	IDM0005285 64	4/22/2016	LINK	ORIGINALS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	
Indonesia	AUNT JACKIE'S	D002014005 622	2/11/201 4	IDM0005289 00	4/22/2016	LINK	AUNT JACKIE'S	HOUSE OF CHEATHAM, INC.	
Indonesia	TEXTURE MY WAY	D002014005 611	2/11/201 4	IDM0005288 99	4/22/2016	LINK	TEXTURE MY WAY	HOUSE OF CHEATHAM, INC.	
Indonesia	AFRICA'S BEST	D002012002 950	1/25/201 2	IDM0004198 43	8/20/2014	LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	
Indonesia	ORGANICS BY AFRICA'S BEST	D002012002 948	1/25/201 2	IDM0004198 42	8/20/2014	LINK	ORGANICS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	
Indonesia	TRENDS NATURAL THERAPY	D002012002 947	1/25/201 2	IDM0004198 41	8/20/2014	LINK	TRENDS NATURAL THERAPY	HOUSE OF CHEATHAM, INC.	
Israel	LISSAGE-COMFORT	344263	10/11/20 21			LINK	LISSAGE- COMFORT	HOUSE OF CHEATHAM, INC.	Active
Israel	DOSE OF BEAUTY	344262	10/11/20 21			LINK	DOSE OF BEAUTY	HOUSE OF CHEATHAM, INC.	Active
Israel		317850	6/19/201 9	317850	8/3/2020	LINK	ULTIMATE ORIGINALS THERAPY	HOUSE OF CHEATHAM, INC.	Active
Israel		317849	6/19/201 9	317849	9/2/2020	LINK	ORIGINALS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Israel	RED FOX	317852	6/19/201 9			LINK	RED FOX	HOUSE OF CHEATHAM, INC.	Dead
Israel	AUNT JACKIE'S	317848	6/19/201 9	317848	8/3/2020	LINK	AUNT JACKIE'S	HOUSE OF CHEATHAM, INC.	Active
Israel		317851	6/19/201 9	317851	9/2/2020	LINK	KIDS ORIGINALS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Israel	AFRICA'S BEST	317847	6/19/201 9			LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Pendin g
Costa Rica	RED FOX	2019-005515	6/19/201 9	283509	10/18/201 9	LINK	RED FOX	HOUSE OF CHEATHAM, INC.	Active
Costa Rica		2019-005514	6/19/201 9	285596	1/16/2020	LINK	KIDS ORIGINALS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active

Costa Rica		2019-005513	6/19/2019	285774	1/17/2020	LINK	ULTIMATE ORIGINALS THERAPY	HOUSE OF CHEATHAM, INC.	Active
Costa Rica		2019/005509	6/19/2019	285808	1/17/2020	LINK	ORIGINALS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Costa Rica	AUNT JACKIE'S	2019-005508	6/19/2019	283431	10/18/2019	LINK	AUNT JACKIE'S	HOUSE OF CHEATHAM, INC.	Active
Costa Rica	AFRICA'S BEST	2019/005507	6/19/2019	285660	1/16/2020	LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Morocco	AUNT JACKIE'S	202161	3/8/2019	202161	6/20/2019	LINK	AUNT JACKIE'S	HOUSE OF CHEATHAM, INC.	Active
Morocco		202167	3/8/2019	202167	6/20/2019	LINK	ULTIMATE ORIGINALS THERAPY	HOUSE OF CHEATHAM, INC.	Active
Morocco	RED FOX	202096	3/6/2019	202096	6/20/2019	LINK	RED FOX	HOUSE OF CHEATHAM, INC.	Active
Papua New Guinea		PG/M/1/076286	6/29/2018	1/076286	9/8/2021	LINK	KIDS ORGANICS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Papua New Guinea		PG/M/1/076287	6/29/2018	1/076287	9/8/2021	LINK	KIDS ORIGINALS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Canada	AUNT JACKIE'S	1905623		TMA1087801	11/17/2020	LINK	AUNT JACKIE'S	HOUSE OF CHEATHAM, INC.	Active
Canada	TEXTURE MY WAY	1905643		TMA1091147	1/7/2021	LINK	TEXTURE MY WAY	HOUSE OF CHEATHAM, INC.	Active
Canada	TRENDS NATURAL THERAPY	1905645		TMA1091148	1/7/2021	LINK	TRENDS NATURAL THERAPY	HOUSE OF CHEATHAM, INC.	Active
Canada		1905625				LINK	ORIGINALS BY AFRICA'S BEST & Design	HOUSE OF CHEATHAM, INC.	Pending

Canada		1905624					LINK	KIDS ORIGINALS BY AFRICA'S BEST & Design	HOUSE OF CHEATHAM, INC.	Pending
Canada	ORIGINALS BY AFRICA'S BEST	1905626					LINK	ORIGINALS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Pending
Canada		1905644		TMA1105496	7/26/2021		LINK	ULTIMATE ORIGINALS THERAPY & Design	HOUSE OF CHEATHAM, INC.	Active
Canada	AFRICA'S BEST	1905622					LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Pending
European Community		017903511	5/22/2018	017903511	10/24/2018		LINK	ULTIMATE ORIGINALS THERAPY	HOUSE OF CHEATHAM, INC.	Active
European Community		017903513	5/22/2018	017903513	10/24/2018		LINK	KIDS ORIGINALS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Vanuatu		2018/1834	2/27/2018	26242	2/27/2018		LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Papua New Guinea		PG/M/1/075751	12/7/2017	1/075751	8/7/2019		LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Papua New Guinea		PG/M/1/075746	12/7/2017	1/075746	8/7/2019		LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Papua New Guinea		PT/M/1/075747	12/7/2017	1/075747	8/7/2019		LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active

Papua New Guinea		PG/M/1/0757 45	12/7/201 7	1/075745	8/7/2019	LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Papua New Guinea		PG/M/1/0757 48	12/7/201 7	1/075748	8/7/2019	LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Papua New Guinea		PG/M/1/0757 49	12/7/201 7	1/075749	8/7/2019	LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Papua New Guinea		PG/M/1/0757 50	12/7/201 7	1/075750	8/7/2019	LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Papua New Guinea	TRENDS NATURAL THERAPY	PG/M/1/0739 03	12/8/201 5	1/073903	1/30/2019	LINK	TRENDS NATURAL THERAPY	HOUSE OF CHEATHAM, INC.	Active
Papua New Guinea	AFRICA'S BEST	PG/M/1/0739 02	12/8/201 5	1/073902	5/14/2019	LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Papua New Guinea		PG/M/1/0722 07	2/19/201 4	1/072207	7/22/2016	LINK	ORGANICS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Papua New Guinea	TEXTURE MY WAY	PG/M/1/0722 06	2/19/201 4	1/072206	7/22/2016	LINK	TEXTURE MY WAY	HOUSE OF CHEATHAM, INC.	Active
Papua New Guinea		PG/M/1/0722 08	2/19/201 4	1/072208	7/22/2016	LINK	ORIGINALS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Vanuatu		2014/639	2/18/201 4	25467	2/18/2014	LINK	ORGANICS BY AFRICA'S BEST (Logo)	HOUSE OF CHEATHAM, INC.	Active
Vanuatu	TEXTURE MY WAY	2014/638	2/18/201 4	25465	2/18/2014	LINK	TEXTURE MY WAY	HOUSE OF CHEATHAM, INC.	Active
Vanuatu	TRENDS NATURAL THERAPY	2014/637	2/18/201 4	25466	2/18/2014	LINK	TRENDS NATURAL THERAPY	HOUSE OF CHEATHAM, INC.	Active
Vanuatu	AUNT JACKIE'S	2014/636	2/18/201 4	25464	2/18/2014	LINK	AUNT JACKIE'S	HOUSE OF CHEATHAM, INC.	Active

Vanuatu	AFRICA'S BEST	2014/635	2/18/2014	251463	2/18/2014	LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Vanuatu	<i>Origin</i>	2014/640	2/18/2014	25468	5/18/2014	LINK	ORIGINALS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Papua New Guinea	AFRICA'S BEST	PG/M/1/072203	2/17/2014			LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Pending
Papua New Guinea	TRENDS NATURAL THERAPY	PG/M/1/072205	2/17/2014			LINK	TRENDS NATURAL THERAPY	HOUSE OF CHEATHAM, INC.	Pending
Papua New Guinea	AUNT JACKIE'S	PC/M/1/072204	2/17/2014	1/072204	8/4/2016	LINK	AUNT JACKIE'S	HOUSE OF CHEATHAM, INC.	Active
Australia	TEXTURE MY WAY	1609813	1/9/2014	1609813	1/9/2014	LINK	TEXTURE MY WAY	HOUSE OF CHEATHAM, INC.	Active
WIPO	TEXTURE MY WAY	1194247		1194247	1/9/2014	LINK	TEXTURE MY WAY	HOUSE OF CHEATHAM, INC.	Active
Australia	<i>Organics</i>	1603162	12/17/2013	1603162	12/17/2013	LINK	ORGANICS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Australia	<i>Origin</i>	1604301	12/17/2013	1604301	12/17/2013	LINK	ORIGINALS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Dead
WIPO	<i>Organics</i>	1190165		1190165	12/17/2013	LINK	ORGANICS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
WIPO	<i>Origin</i>	1191070		1191070	12/17/2013	LINK	ORIGINALS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Australia	AUNT JACKIE'S	1598817	11/25/2013	1598817	11/25/2013	LINK	AUNT JACKIE'S	HOUSE OF CHEATHAM, INC.	Active
Australia	RED FOX	1598816	11/25/2013	1598816	11/25/2013	LINK	RED FOX	HOUSE OF CHEATHAM, INC.	Active
Australia	AFRICA'S BEST	1600109	11/25/2013			LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Dead
Australia	TRENDS NATURAL THERAPY	1602112	11/25/2013	1602112	11/25/2013	LINK	TRENDS NATURAL THERAPY	HOUSE OF CHEATHAM, INC.	Active
WIPO	AUNT JACKIE'S	1187255		1187255	11/25/2013	LINK	AUNT JACKIE'S	HOUSE OF CHEATHAM, INC.	Active

WIPO	TRENDS NATURAL THERAPY	1189567		1189567	11/25/2013	LINK	TRENDS NATURAL THERAPY	HOUSE OF CHEATHAM, INC.	Active
WIPO	AFRICA'S BEST	1188877		1188877	11/25/2013	LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
WIPO	RED FOX	1187254		1187254	11/25/2013	LINK	RED FOX	HOUSE OF CHEATHAM, INC.	Active
European Community	RED FOX	000152132	4/1/1996	000152132	6/15/1998	LINK	RED FOX	HOUSE OF CHEATHAM, INC.	Active
Australia		2043789	10/15/2019			LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Pending
Australia	RED FOX	2019430	6/28/2019	2019430	6/28/2019	LINK	RED FOX	HOUSE OF CHEATHAM, INC.	Active
Australia	AUNT JACKIE'S	2019429	6/28/2019	2019429	6/28/2019	LINK	AUNT JACKIE'S	HOUSE OF CHEATHAM, INC.	Active
Australia	ULTIMATE ORIGINALS THERAPY	2019308	6/27/2019	2019308	6/27/2019	LINK	ULTIMATE ORIGINALS THERAPY	HOUSE OF CHEATHAM, INC.	Active
Australia		2019307	6/27/2019			LINK	KIDS ORIGINAL BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Pending
Australia		2019309	6/27/2019	2019309	6/27/2019	LINK	ORIGINALS BY AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Canada	RED FOX	448837		TMA260760	7/10/1981	LINK	RED FOX	HOUSE OF CHEATHAM, INC.	Active
Brazil		826528422		826528422		LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active
Brazil	AUNT JACKIE'S	840785992		840785992		LINK	AUNT JACKIE'S	HOUSE OF CHEATHAM, INC.	Active
United Kingdom	AUNT JACKIE'S	UK00801187255		UK00801187255		LINK	AUNT JACKIE'S	HOUSE OF CHEATHAM, INC.	Active
France	AFRICA'S BEST	3480006	2/7/2007			LINK	AFRICA'S BEST	HOUSE OF CHEATHAM, INC.	Active

Domain Names:

1. africanbestbody.com
2. africanbesthair.com
3. auntjackiescurlsandcoils.com
4. auntjackiescurlsandcoils.info
5. auntjackiescurlsandcoils.net
6. auntjackiescurlsandcoils.org
7. auntjackiesonline.com
8. clubcurlsandco.com
9. curlsandcoclub.com
10. curlsandcousa.com
11. curlsnco.com
12. hair-defined.com
13. houseofcheatham.com
14. houseofcheatham.in
15. houseofcheatham.info
16. houseofcheatham.net
17. houseofcheatham.org
18. locdnaturals.com
19. locsdefined.com
20. myhairevent.com
21. organicsthermalradianee.com
22. originalsbyafricanbest.com
23. originalsbyafricanbest.info
24. originalsbyafricanbest.net
25. originalsbyafricanbest.org
26. originalscococonutcreme.com
27. redfoxlanolin.com
28. texturemyway.com
29. texturemyway.net
30. texturemywaycreatives.com