

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM696977

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MACQUARIE CAPITAL FUNDING LLC		12/15/2021	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	MEDIAOCEAN LLC
Street Address:	45 West 18th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10011
Entity Type:	Limited Liability Company: DELAWARE
Name:	MEDIABANK/MEDIAPLEX HOLDINGS, LLC
Street Address:	5111 Commerce Crossings Drive
City:	Louisville
State/Country:	KENTUCKY
Postal Code:	40229
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	86197897	ORDER VALET
Serial Number:	86160012	MBUY
Serial Number:	86160108	OPTICA
Serial Number:	86159956	PRISMA
Serial Number:	86160246	CONNECT
Serial Number:	85654582	MEDIAOCEAN
Serial Number:	76703465	MEDIAOCEAN
Serial Number:	78859959	BRANDOCEAN
Serial Number:	76593390	DDS
Serial Number:	75936123	PROPOSER
Serial Number:	75860912	PROPOSER
Serial Number:	75689293	ADEXPENSE
Serial Number:	75267013	ADVAULT

TRADEMARK

REEL: 007518 FRAME: 0975

900664820

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Property Type	Number	Word Mark
Serial Number:	74674222	ADCLOCK
Serial Number:	87397336	TVIEW
Serial Number:	87176321	LUMINA
Serial Number:	87176322	IGNITIA
Serial Number:	87131462	COLSPACE

CORRESPONDENCE DATA

Fax Number: 6508385109

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 650-838-3743

Email: jlik@shearman.com

Correspondent Name: SOPHIE ZANDER

Address Line 1: 599 Lexington Avenue

Address Line 2: Shearman & Sterling LLP

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	40205-8
NAME OF SUBMITTER:	SOPHIE ZANDER
SIGNATURE:	/SOPHIE ZANDER/
DATE SIGNED:	12/22/2021

Total Attachments: 4

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**TERMINATION AND RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

This Termination and Release of Security Interest in Trademarks (“Trademark Release”) is made as of December 15, 2021, by **MACQUARIE CAPITAL FUNDING LLC**, a Delaware limited liability company (in such capacity, together with its successors and assigns in such capacity, “Collateral Agent”) in favor of **MEDIAOCEAN LLC**, a Delaware limited liability company with an address at 45 West 18th Street, New York, New York 10011 and **MEDIABANK/MEDIAPLEX HOLDINGS, LLC**, a Delaware limited liability company with an address at 5111 Commerce Crossings Drive, Louisville, Kentucky 40229 (each, a “Pledgor” and collectively, the “Pledgors”).

WITNESSETH:

WHEREAS, the Pledgors entered into that certain Trademark Security Agreement dated November 20, 2019 (the “Trademark Security Agreement”) with Collateral Agent, notice of which was recorded on November 20, 2019 at the United States Patent and Trademark Office at Reel 6800, Frame 0401.

Capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement.

WHEREAS, each Pledgor granted the Collateral Agent, under the terms of the Trademark Security Agreement, a continuing security interest (the “Security Interest”) in favor of the Collateral Agent, in and to all of each such Pledgor’s Trademark Collateral (as defined in the Trademark Security Agreement), including without limitation the Trademark Collateral listed on **Schedule A**.

WHEREAS, the Collateral Agent has agreed to terminate and release its security interest in all such Trademark Collateral as herein provided.

NOW, THEREFORE, in consideration of the foregoing and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent, intending to be legally bound, hereby agrees as follows:

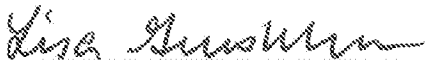
1. The Collateral Agent, for itself and on behalf of the lenders in association with the Security Interest, hereby terminates the Trademark Security Agreement, releases, terminates and discharges any and all of its interest in the Trademark Collateral of the Pledgors, including the Trademark Collateral listed on **Schedule A** hereto, and assigns, transfers and conveys to each Pledgor such interest in the Trademark Collateral.
2. The Collateral Agent authorizes and requests that the United States Patent and Trademark Office and any other applicable government office record this Trademark Release.

3. THIS TRADEMARK RELEASE AND ANY CLAIM, CONTROVERSY, DISPUTE OR CAUSE OF ACTION (WHETHER IN CONTRACT OR TORT OR OTHERWISE) BASED UPON, ARISING OUT OF OR RELATING TO THIS TRADEMARK RELEASE SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK (EXCEPT FOR CONFLICTS OF LAW PRINCIPLES THAT WOULD RESULT IN THE APPLICATION OF THE LAWS OF ANOTHER JURISDICTION).

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IN WITNESS WHEREOF, the Collateral Agent has caused this Trademark Release to be executed as of the day and year first written above.

MACQUARIE CAPITAL FUNDING LLC,
as Collateral Agent

By: 

Name: Lisa Grushkin
Title: Authorized Signatory

By: 

Name: Ayesha Farooqi
Title: Authorized Signatory

SCHEDULE A

UNITED STATES TRADEMARK REGISTRATIONS AND APPLICATIONS

Trademark	Jurisdiction	Application Number / Filing Date	Registration Number / Registration Date	Status	Owner
ORDER VALET	U.S. Federal	86197897 19-Feb-2014	4677697 27-Jan-2015	Registered	MediaOcean LLC
MBUY	U.S. Federal	86160012 08-Jan-2014	4579812 05-Aug-2014	Registered	MediaOcean LLC
OPTICA	U.S. Federal	86160108 08-Jan-2014	4579816 05-Aug-2014	Registered	MediaOcean LLC
PRISMA	U.S. Federal	86159956 08-Jan-2014	4600456 09-Sep-2014	Registered	MediaOcean LLC
CONNECT	U.S. Federal	86160246 08-Jan-2014		Pending	MediaOcean LLC
MEDIAOCEAN	U.S. Federal	85654582 18-Jun-2012	4452074 17-Dec-2013	Registered	MediaOcean LLC
MEDIAOCEAN	U.S. Federal	76703465 21-Jun-2010	4030176 27-Sep-2011	Registered	MediaOcean LLC
BRANDOCEAN	U.S. Federal	78859959 12-Apr-2006	3645029 23-Jun-2009	Registered	MediaOcean LLC
DDS	U.S. Federal	76593390 21-May-2004	2969578 19-Jul-2005	Registered	MediaOcean LLC
PROPOSER	U.S. Federal	75936123 06-Mar-2000	2435167 13-Mar-2001	Registered	MediaOcean LLC
PROPOSER	U.S. Federal	75860912 01-Dec-1999	2404130 14-Nov-2000	Registered	MediaOcean LLC
ADEXPENSE	U.S. Federal	75689293 22-Apr-1999	2567879 07-May-2002	Registered	Mediabank/Mediaplex Holdings, LLC
ADVAULT	U.S. Federal	75267013 31-Mar-1997	2286002 12-Oct-1999	Registered	Mediabank/Mediaplex Holdings, LLC
ADCLOCK	U.S. Federal	74674222 15-May-1995	2012832 29-Oct-1996	Registered	Mediabank/Mediaplex Holdings, LLC
TVIEW	U.S. Federal	87397336 04-Apr-2017	5456789 01-May-2018	Registered	MediaOcean LLC
LUMINA	U.S. Federal	87176321 20-Sep-2016	5454351 24-Apr-2018	Registered	MediaOcean LLC
IGNITIA	U.S. Federal	87176322 20-Sep-2016	5313238 17-Oct-2017	Registered	MediaOcean LLC
COLSPACE	U.S. Federal	87131462 09-Aug-2016	5160943 14-Mar-2017	Registered	MediaOcean LLC