

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM694602

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Retrobrands USA, LL		12/01/2021	Limited Liability Corporation:
RECEIVING PARTY DATA			
Name:	Stokely-Van Camp, Inc.		
Street Address:	700 Anderson Hill Road		
City:	Purchase		
State/Country:	NEW YORK		
Postal Code:	10577		
Entity Type:	Corporation: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90080126	GATOR GUM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-821-1438		
Email:	teresa.rivera2@pepsico.com		
Correspondent Name:	Janet Silverberg		
Address Line 1:	7701 Legacy Drive		
Address Line 2:	Mail Stop 3A-421		
Address Line 4:	Plano, TEXAS 75024		
NAME OF SUBMITTER:	Janet Silverberg		
SIGNATURE:	/janet silverberg/		
DATE SIGNED:	12/14/2021		
Total Attachments: 1			
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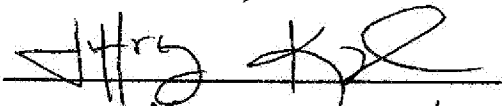
RECORDAL ASSIGNMENT OF TRADEMARK

WHEREAS, Retrobrands USA, LLC ("Assignor"), a Florida limited liability corporation with an address of 1771 Blount Road, Suite 203, Pompano Beach, FL 33069, is the owner of the trademark GATOR GUM, which is the subject of U.S. Ser. No. 90/080126;

WHEREAS, Stokely-Van Camp, Inc. ("Assignee"), an Indiana corporation having a place of business at 700 Anderson Hill Road, Purchase, NY 10577, desires to acquire any and all rights and goodwill associated with the mark GATOR GUM, including the goodwill of the business and U.S. Ser. No. 90/080126;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer, and convey to Assignee, effective as of December 1, 2021, the entire right, title, and interest in and to the mark GATOR GUM, including U.S. Ser. No. 90/080126, together with the goodwill of the business symbolized by the mark GATOR GUM, U.S. Ser. No. 90/080126, and the portion of the business to which the mark GATOR GUM pertains.

RETROBRANDS USA, LLC

By: 
Name: Jeffrey Kaplan
Title: MGR
Date: 12-1-21