

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM694712

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Brand Labs USA, LLC		12/14/2021	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NVY Brands, LLC		
<b>Street Address:</b>	325 SW 15th Avenue		
<b>City:</b>	Pompano Beach		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33069		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6558055	THE LAB DIRECT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	818-347-7900		
<b>Email:</b>	Scott@KelleyLegal.com		
<b>Correspondent Name:</b>	Scott W. Kelley		
<b>Address Line 1:</b>	6320 Canoga Avenue		
<b>Address Line 2:</b>	Suite 1650		
<b>Address Line 4:</b>	Woodland Hills, CALIFORNIA 91367		
<b>NAME OF SUBMITTER:</b>	Scott W. Kelley		
<b>SIGNATURE:</b>	/Scott W. Kelley, Reg. No. 30,762/		
<b>DATE SIGNED:</b>	12/14/2021		
<b>Total Attachments: 1</b>			
source=Trademark Assignment#page1.tif			

OP \$40.00 6558055

**TRADEMARK ASSIGNMENT**

WHEREAS, **Brand Labs USA, LLC**, a limited liability company of the State of Florida, as indicated on the records of the U.S. Patent and Trademark Office, owns the U.S. Trademark Registration identified as follows:

1. U.S. Trademark Registration No. **6,558,055** registered **November 16, 2021** for the mark **THE LAB DIRECT**.

WHEREAS, **NVY Brands, LLC**, a limited liability company of the State of Florida, with its principal place of business at 325 SW 15th Avenue Pompano Beach Florida 33069, is desirous of acquiring the above-identified U.S. Trademark Registration, together with all associated good will.

NOW, THEREFORE, for good and valuable consideration, **Brand Labs USA, LLC**, a Florida limited liability company assigns and transfers to **NVY Brands, LLC**, a Florida limited liability company, all right, title and interest in and to the above-identified trademark registration and all good will of the business symbolized by this mark.

The Commissioner of Patents and Trademarks is requested to record this Assignment in the files of the U.S. Patent and Trademark Office and return it to the attorneys of record:

Scott W. Kelley  
KELLY & KELLEY, LLP  
6320 Canoga Avenue  
Suite 1650  
Woodland Hills, California 91367

Date: 12/14, 2021

**Brand Labs USA, LLC**

By: 

Name: David Pollock

Title: CEO