

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM699128

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
S&S Brands, LLC		12/22/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Ahold Delhaize Licensing Sarl		
Street Address:	Rue Jean-Francois Bartholoni 4-6		
City:	Geneva		
State/Country:	SWITZERLAND		
Postal Code:	1204		
Entity Type:	Limited Liability Company: SWITZERLAND		
PROPERTY NUMBERS Total: 32			
Property Type	Number	Word Mark	
Registration Number:	2766930	BEST SELLERS	
Registration Number:	1614119	BIG DAISY	
Registration Number:	2744616	CATCHUM & CHEWUM	
Registration Number:	1327305	COMPANION	
Registration Number:	1944450	COMPANION	
Registration Number:	2869773	COMPANION FOR A HAPPY PET INSIDE AND OUT	
Registration Number:	2999245	COTTONTAILS	
Registration Number:	2751245	DOGGIE TS	
Registration Number:	2803212	DR. BOB	
Registration Number:	4726965	EASTSIDE MARKETPLACE	
Registration Number:	2744615	FIDO FLIPZ	
Registration Number:	1690487	FOOD FOR FRIENDS	
Registration Number:	2744614	HOT DOGGITY'S	
Registration Number:	2958639	HOW TO GET YOUR PARTY COOKIN'!	
Registration Number:	2886572	KEEP ON CRUNCHIN'	
Registration Number:	2900867	LOVE THAT THIN WHEAT CRUNCH	
Registration Number:	2748523	PEANUT BUTTER JUMBLE	
Registration Number:	2473907	PERSONAL THANKS	
Registration Number:	4324717	PURE POWER	

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Property Type	Number	Word Mark
Registration Number:	2740093	PURE POWER
Registration Number:	2920095	QUALITY WITH A CARING TOUCH
Registration Number:	2754225	RELAX. RENEW. REVIVE.
Registration Number:	2778794	SELECT CUTS
Registration Number:	3235476	SELECT SLICES
Registration Number:	1784278	SIMPLE-PEEL
Registration Number:	3024625	THE TOY ZONE
Registration Number:	3030469	THE TOY ZONE
Registration Number:	2823363	TOP BANANA
Registration Number:	2760076	TOFFEE CRUNCH BLISS
Registration Number:	2744613	WACKY WOOFER
Registration Number:	2958638	YOU'LL BE COOKIN' UP A GOOD TIME IN NO T
Registration Number:	2695319	YOUR TRUSTED FRIEND

CORRESPONDENCE DATA

Fax Number: 7172601641

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 17172328000

Email: trademarks@mcneeslaw.com

Correspondent Name: Sue Heberlig

Address Line 1: 100 Pine Street

Address Line 4: Harrisburg, PENNSYLVANIA 17108

ATTORNEY DOCKET NUMBER:	21631-0001
NAME OF SUBMITTER:	Sue Heberlig
SIGNATURE:	/SueHeb/
DATE SIGNED:	01/03/2022

Total Attachments: 4

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made as of the 22 day of December 2021 by and between S&S Brands, LLC (the "Assignor"), a Delaware limited liability company having its principal place of business at 301 North Market Street, Wilmington, Delaware 19801 and Ahold Delhaize Licensing Sàrl (the "Assignee"), a Switzerland limited liability company having its principal office at Rue Jean-François Bartholoni 4-6, Geneva, Switzerland 1204.

Assignor is the owner of the trademarks and trademark registrations listed on Schedule "A" attached hereto; and

Assignor has elected to transfer all of its right, title, and interest in and to the trademarks and trademark registrations to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to the trademarks and trademark registrations listed on Schedule "A" hereto, together with the goodwill of the business symbolized by the trademarks and trademark registrations, together with all claims for damages by reason of past infringement of said trademarks, with the right to sue for and collect the same for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized corporate officer.

S&S Brands, LLC
("Assignor")

By _____
Name: Joan L. Yori
Title: President


Executed by:
Joan L. Yori
02488508F2F4F5...

Date: **Dec 22, 2021**

SCHEDULE A

Trademark	Application No	Registration No	Jurisdiction
BEST SELLERS and Design 	78186385	2766930	USA
BIG DAISY	74012567	1614119	USA
CATCHUM & CHEWUM	76392793	2744616	USA
COMPANION	73473830	1327305	USA
COMPANION	74348078	1944450	USA
COMPANION FOR A HAPPY PET INSIDE AND OUT	78291109	2869773	USA
COTTONTAILS	78409172	2999245	USA
DOGGIE TS	76392791	2751245	USA
DR. BOB	76385334	2803212	USA
EASTSIDE MARKETPLACE	86379471	4726965	USA
FIDO FLIPZ	76392792	2744615	USA
FOOD FOR FRIENDS	74113462	1690487	USA
HOT DOGGITY'S	76392790	2744614	USA

Trademark	Application No	Registration No	Jurisdiction
HOW TO GET YOUR PARTY COOKIN'	78338835	2958639	USA
KEEP ON CRUNCHIN'	78290924	2886572	USA
LOVE THAT THIN WHEAT CRUNCH	78290930	2900867	USA
PEANUT BUTTER JUMBLE	76391525	2748523	USA
PERSONAL THANKS	75419134	2473907	USA
PRETZELWERKS	76454219	2792671	USA
PURE POWER	77945952	4324717	USA
PURE POWER	76446732	2740093	USA
QUALITY WITH A CARING TOUCH	78299587	2920095	USA
RELAX. RENEW. REVIVE.	76389809	2754225	USA
SELECT CUTS	76398018	2778794	USA
SELECT SLICES	78836530	3235476	USA
SIMPLE-PEEL	74253480	1784278	USA
THE TOY ZONE	78387144	3024625	USA

Trademark	Application No	Registration No	Jurisdiction
THE TOY ZONE and Design 	78387146	3030469	USA
TOP BANANA	78225043	2823363	USA
TOFFEE CRUNCH BLISS	76388364	2760076	USA
WACKY WOOFER	76392789	2744613	USA
YOU'LL BE COOKIN' UP A GOOD TIME IN NO TIME	78338834	2958638	USA
YOUR TRUSTED FRIEND	76388366	2695319	USA