

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM697524

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Haijuan Zhang		12/21/2021	INDIVIDUAL: CHINA
RECEIVING PARTY DATA			
Name:	Xuchang Ruimeng Hair Products Co., Ltd.		
Street Address:	Rm 603, Bldg 21, Beiyuan, Ruibeica		
Internal Address:	Xintianxia, Jian'an Ave., Dongcheng,		
City:	Xuchang, Henan		
State/Country:	CHINA		
Postal Code:	461000		
Entity Type:	limited company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6434419	HOLIDEN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	3182203218@qq.com		
Correspondent Name:	Jin, Xiaojing		
Address Line 1:	213, 2/F, Bldg D, Qingnian Chuangye Park		
Address Line 2:	No.18 Jianshe East Road, Longhua District		
Address Line 4:	shenzhen, CHINA		
NAME OF SUBMITTER:	Jin, Xiaojing		
SIGNATURE:	/Jin, Xiaojing/		
DATE SIGNED:	12/24/2021		
Total Attachments: 1			
source=HOLIDEN Trademark Assignment#page1.tif			

OP \$40.00 6434419

Trademark Assignment

The undersigned, **Zhang, Haijuan**, a Chinese individual, with an address at Phase 1, Jinxu Jiangnan Longhua Shenzhen CHINA 518110, the owners of the trademark **Registration No. 6434419- HOLIDEN**, do hereby assign the entire interest and the goodwill of the business to **Xuchang Ruimeng Hair Products Co., Ltd.**, a Chinese limited company, with an address at Rm 603, Bldg 21, Beiyuan, Ruibeica Xintianxia, Jian'an Ave., Dongcheng, Xuchang, Henan CHINA 461000, the assignee henceforth having the right to consider himself as the sole owner of same and to use or dispose of same as he/they shall deem fit, without any further claim on the part of the assignor/s for any concept whatever.

Assignor authorizes USPTO to record the transfer of the registration set above to Assignee of Assignor's entire interest and the goodwill of the business therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademark.

Given and signed at Shenzhen, China on this 21st day of December the year 2021.

Signature of the assignor: Zhang, Haijuan

Zhang Haijuan

Name of signatory: Zhang, Haijuan

Signatory's Position: Owner

Signature of the assignee: Xuchang Ruumeng Hair Products Co., Ltd.

Jin Xiaojing

Name of signatory: Jin, Xiaojing

Signatory's Position: President