

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM692655

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BigBen Interactive S.A.		11/30/2021	Société Anonyme (Sa): FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nacon S.A.		
<b>Street Address:</b>	396-466 Rue de la Voyette		
<b>City:</b>	FRETIN		
<b>State/Country:</b>	FRANCE		
<b>Postal Code:</b>	59273		
<b>Entity Type:</b>	Société Anonyme (Sa): FRANCE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5685571	TEST DRIVE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9082309105		
<b>Email:</b>	Tim@TJKIPLaw.com		
<b>Correspondent Name:</b>	Timothy J. Kelly		
<b>Address Line 1:</b>	PO Box 128		
<b>Address Line 4:</b>	Bay Head, NEW JERSEY 08742		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Timothy J. Kelly		
<b>Address Line 1:</b>	P.O. Box 128		
<b>Address Line 4:</b>	Bay Head, NEW JERSEY 08742		
<b>NAME OF SUBMITTER:</b>	Timothy J. Kelly		
<b>SIGNATURE:</b>	/tjk/		
<b>DATE SIGNED:</b>	12/06/2021		
<b>Total Attachments: 1</b>			

OP \$40.00 5685571



**UNITED STATES TRADEMARK ASSIGNMENT**

**WHEREAS**, BigBen Interactive S.A., a French société anonyme with an address of 396-466, Rue de la Voyette, CRT2, 59273 FRETIN, France (“Assignor”), is the owner of all right, title, and interest in and to United States Trademark Registration No. 5,685,571 (based on United States Application Serial No. 88030369) for the mark TEST DRIVE (the “Trademark”), together with and any and all rights and privileges under the trademark laws of the United States of America and the individual states of the United States of America with respect to the Trademark, as well as the goodwill associated therewith, and the right to bring suit and collect for any and all past, present and future infringements thereof and;

**WHEREAS**, Nacon S.A., a French société anonyme with an address of 396-466, Rue de la Voyette, CRT2, 59273 FRETIN, France (the “Assignee”) is desirous of acquiring the Trademark together with all associated rights including, without limitation, the goodwill of the business symbolized by the Trademark.

**NOW, THEREFORE**, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor’s right, title, and interest in and to the Trademark, including, without limitation, the goodwill of the business symbolized by the Trademark and Assignor’s right to bring suit and collect for any and all past, present, and future infringements thereof.

Signed at Lezquin, France, this 30<sup>th</sup> day of November 2021.

BigBen Interactive S.A.

By: \_\_\_\_\_

Name: Fabrice LEMESRE

Title: GENERAL MANAGER

