

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM692657

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ESPRESSO CAPITAL LTD.		12/03/2021	Limited Company: CANADA
RECEIVING PARTY DATA			
Name:	SALES BOOMERANG, LLC		
Street Address:	10999 Red Run Boulevard		
Internal Address:	Suite 215		
City:	Owings Mills		
State/Country:	MARYLAND		
Postal Code:	21117		
Entity Type:	Limited Liability Company: MARYLAND		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5210970	SALES BOOMERANG	
Registration Number:	5578558	NO BORROWER LEFT BEHIND	
Registration Number:	5968019	LENS	
CORRESPONDENCE DATA			
Fax Number:	2125935955		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-756-2132		
Email:	scott.kareff@srz.com		
Correspondent Name:	S. Kareff c/o Schulte Roth & Zabel LLP		
Address Line 1:	919 Third Avenue		
Address Line 2:	25th Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	048305-0004		
NAME OF SUBMITTER:	Scott Kareff (048305-0004)		
SIGNATURE:	/kc for sk/		
DATE SIGNED:	12/06/2021		
Total Attachments: 2			

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RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

This Release of Intellectual Property Security Interest (this "Release") is given effective as of December 3, 2021 by Espresso Capital Ltd. ("Espresso").

WHEREAS, pursuant to that certain Intellectual Property Security Agreement, dated as of October 28, 2020, executed by Sales Boomerang, LLC, ("Borrower") in favor of Espresso (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "IP Security Agreement"), Borrower granted Espresso a Lien (as defined in the IP Security Agreement) on and security interest in, all of its right, title and interest in, to and under the following (the "Collateral"): (i) all its trademarks and all intellectual property licenses providing for the grant by or to such Borrower of any right under any trademark, including, without limitation, those referred to in Schedule A attached hereto, (ii) all renewals and extensions of the foregoing, (iii) all goodwill of the business connected with the use of, and symbolized by, each such trademark, and (iv) all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof;

WHEREAS, the IP Security Agreement was recorded with the trademark division of the United States Patent and Trademark Office on October 28, 2020, at Reel/Frame: 7088/Frame 0918; and

WHEREAS, Espresso now desires to release the entirety of its Lien on and security interest in the Collateral.

NOW, THEREFORE, intending to be legally bound hereby and in connection with the IP Security Agreement, Espresso hereby (i) terminates, releases, discharges and cancels the security interest and Lien on the Collateral, without any recourse, representation or warranty, (ii) terminates the IP Security Agreement except for any provisions therein that expressly survive termination, and (iii) re-assigns, grants and conveys to Borrower, any right, title or interest Espresso may have in, to or under the Collateral, together with the goodwill of the business connected with the use of, and symbolized thereby, and hereby authorizes Borrower or Borrower's authorized representative or designee to record this Release with the United States Patent and Trademark Office as evidence of such release and termination.

IN WITNESS WHEREOF, Espresso duly executes this Release, which is effective as of the day and year first written above.

Espresso Capital Ltd.

DocuSigned by:

By: _____
Name: Jyotin Handa
Title: Executive Director

**SCHEDULE A
TO RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST**

Trademarks

Owner	Trademark / Trademark Application	Registration No.	Issue Date / Application Date
Sales Boomerang, LLC	87125438 SALES BOOMERANG	5210970	May 23, 2017 / August 3, 2016
Sales Boomerang, LLC	87668294 NO BORROWER LEFT BEHIND	5578558	October 9, 2018 / Nov. 1, 2017
Sales Boomerang, LLC	87753892 LENS	5968019	Jan. 21, 2020 / Jan. 12, 2018