

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM700958

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900657279		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Global Eagle Entertainment Inc.		10/27/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Microsoft Corporation		
<b>Street Address:</b>	One Microsoft Way		
<b>City:</b>	Redmond		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98052-6399		
<b>Entity Type:</b>	Corporation: WASHINGTON		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6008369	PRIVA	
<b>Registration Number:</b>	5885930	PRIVA	
<b>Registration Number:</b>	5795124	PRIVA	
<b>Registration Number:</b>	6008370	PRIVA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5139778141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	513-977-8527		
<b>Email:</b>	dsmstrademarks@dinsmore.com		
<b>Correspondent Name:</b>	April L. Besl		
<b>Address Line 1:</b>	255 E. Fifth St.		
<b>Address Line 2:</b>	Suite 1900		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202		
<b>NAME OF SUBMITTER:</b>	April L. Besl		
<b>SIGNATURE:</b>	/April L. Besl/		
<b>DATE SIGNED:</b>	01/10/2022		
<b>Total Attachments: 3</b>			

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**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is effective as of October 28, 2021 (the "Effective Date"), by and between Global Eagle Entertainment Inc., a Delaware corporation with an address of 1821 E. Dyer Rd., Suite 125, Santa Ana, CA 92705 ("Global Eagle") on the one hand, and Microsoft Corporation, a Washington corporation with an address of One Microsoft Way, Redmond WA 98052 ("Assignee") on the other hand.

**RECITALS**

A. Global Eagle is the record owner of trademarks and service marks consisting of and/or incorporating the word PRIVA, and goodwill associated therewith, including but not limited to the trademarks listed on the attached Schedule A, including the registrations and applications therefor, and all goodwill associated therewith (collectively, the "PRIVA Trademarks"); and

B. Global Eagle wishes to sell and assign, and Assignee wishes to purchase and assume, the PRIVA Trademarks;

For good and valuable consideration, the receipt and sufficiency of which are hereby severally acknowledged, the parties agree as follows:

1. Global Eagle hereby sells, transfers, and assigns to Assignee, and Assignee accepts, all right, title, and interest in, to, and under the PRIVA Trademarks, and in and to all causes of action, either in law or in equity for past, present, or future infringement or other violations thereof, throughout the world.

2. Global Eagle authorizes Assignee to record and register this assignment with the relevant trademark office or other government agency to confirm and perfect Assignee's ownership of the PRIVA Trademarks.

MICROSOFT CORPORATION

GLOBAL EAGLE ENTERTAINMENT, INC.

By: Camillo Gatta

By: DocuSigned by: Mark Roberts  
D19D7C78BD5247F

Name: Camillo Gatta

Name: Mark Roberts

Title: Assistant Secretary

Title: Plan Administrator

Date signed: 28 October 2021

Date signed: 10/27/2021

**SCHEDULE A  
PRIVA TRADEMARKS**

Country	Mark	Class	(App.) Reg. No.	(App.) Reg. Date
Hong Kong	PRIVA	9, 38, 41, 42	304322934	Application Date: 2017-11-02  Registration Date: 2019-08-15
United Arab Emirates	PRIVA	9	281661	Application Date: 2017-10-25  Registration Date: 2018-04-19
United Arab Emirates	PRIVA	38	281662	Application Date: 2017-10-25  Registration Date: 2018-04-19
United Arab Emirates	PRIVA	41	281663	Application Date: 2017-10-25  Registration Date: 2018-04-19
United Arab Emirates	PRIVA	42	281664	Application Date: 2017-10-25  Registration Date: 2018-04-19
Australia	PRIVA	9, 38, 41, 42	1898243	Application Date: 2017-10-23  Registration date: 2019-07-10
United Kingdom	PRIVA	9, 38, 41, 42	801382973	Application Date: 2017-10-23  Registration Date: 2018-06-06
World Intellectual Property Organization	PRIVA	9, 38, 41, 42	1382973	Application Date: 2017-10-23  Registration Date: 2017-10-23
Turkey	PRIVA	38	2018 04860	Application Date: 2017-10-23  Registration Date: 2021-03-11
United States	PRIVA	37	6008369	Application Date: 2017-09-22

				Registration Date: 2020-03-10
United States	PRIVA	38	5885930	Application Date: 2017-09-22  Registration Date: 2019-10-15
United States	PRIVA	41	5795124	Application Date: 2017-09-22  Registration Date: 2019-07-02
United States	PRIVA	42	6008370	Application Date: 2017-09-22  Registration Date: 2020-03-10
Canada	PRIVA	9, 38, 41, 42	1883168	Application Date: 2018-02-14  Registration Date: N/A