

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM692684

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PSI Services LLC		10/05/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mbition LLC		
<b>Street Address:</b>	20225 Watertower Blvd, Ste. #400		
<b>City:</b>	Brookfield		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53045		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6531612	MBITION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3105533610		
<b>Email:</b>	nshabani@greenbergglusker.com		
<b>Correspondent Name:</b>	Natasha Shabani		
<b>Address Line 1:</b>	2049 Century Park East, Suite 2600		
<b>Address Line 2:</b>	Greenberg Glusker		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>ATTORNEY DOCKET NUMBER:</b>	68009.00002		
<b>NAME OF SUBMITTER:</b>	Natasha Shabani		
<b>SIGNATURE:</b>	/natashashabani/		
<b>DATE SIGNED:</b>	12/06/2021		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

Effective as of October 5, 2020 (“Effective Date”), PSI Services LLC, a Delaware limited liability company with a business address at 611 N. Brand Blvd., 10th Floor, Glendale, CA 91203 (the “Assignor”) executes this Assignment of Trademarks (the “Assignment”) in favor of Mbition LLC, a Delaware limited liability company with a business address at 20225 Watertower Blvd, Ste. #400, Brookfield, WI 53045 (the “Assignee”) (each a “Party” and collectively the “Parties”).

For good and valuable consideration, the receipt and sufficiency of which Assignor hereby expressly acknowledges, Assignor hereby irrevocably quitclaims, assigns, conveys and transfers to Assignee all of Assignor’s worldwide right, title and interest in and to the trademark **MBITION, United States Serial Number 88/836,971** (the “Trademark”). The foregoing assignment shall include, without limitation: 1) all goodwill associated with the Trademark; 2) any similar, corresponding or equivalent rights to the Trademark; 3) all renewals associated with the Trademark; and 5) all documentation related to the Trademark.

Assignor agrees to provide all assistance reasonably requested by Assignee in the establishment, preservation and enforcement of Assignee’s rights in and to the Trademark. Assignor agrees to execute any additional documents necessary or reasonably requested by Assignee to effect or evidence the Assignment, and those documents reasonably requested by Assignee in order to apply for and obtain, in the Assignee’s name and for its benefit, trademarks and all other intellectual property rights throughout the world related to the Trademark and to transfer, effect, confirm, perfect, record, preserve, protect and enforce all right, title and interest transferred hereunder (collectively, “Supporting Documents”). If Assignor fails or refuses to timely execute any Supporting Documents, Assignor hereby agrees, for itself and its successors, assigns, donees, and transferees, to the fullest extent permitted by law, that the President of Assignee is hereby, irrevocably appointed Assignor’s attorney-in-fact with full authority to execute any Supporting Documents requested by Assignee, and to perform all other acts necessary to effect, perfect or evidence the Assignment.

This Assignment shall inure to the benefit of, and be binding upon, the successors, executors, administrators, legal representatives and assigns of Assignor and Assignee.

This Assignment shall be governed by and construed under the laws of the State of California, without regard to choice of laws provisions.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first set forth above.

ASSIGNOR:

ASSIGNEE:

PSI SERVICES LLC

MBITION LLC

DocuSigned by:  
By: Ashley Wilson  
Name: Ashley Wilson  
Title: General Counsel

DocuSigned by:  
By: Ashley Wilson  
Name: Ashley Wilson  
Title: General Counsel